



Community Profile

12433 St Charles Rock Rd
 12433 St Charles Rock Rd, Bridgeton, Missouri, 63044
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 38.75529
 Longitude: -90.43073

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	6,161	39,773	142,055
2010 Total Population	3,988	36,348	139,124
2016 Total Population	3,957	36,355	139,470
2016 Group Quarters	316	968	5,647
2021 Total Population	3,952	36,416	140,395
2016-2021 Annual Rate	-0.03%	0.03%	0.13%
2016 Total Daytime Population	14,904	70,680	205,147
Workers	12,487	52,777	138,738
Residents	2,417	17,903	66,409
Household Summary			
2000 Households	2,433	16,574	60,903
2000 Average Household Size	2.43	2.36	2.27
2010 Households	1,692	15,374	59,038
2010 Average Household Size	2.17	2.30	2.26
2016 Households	1,670	15,330	59,112
2016 Average Household Size	2.18	2.31	2.26
2021 Households	1,663	15,345	59,521
2021 Average Household Size	2.19	2.31	2.26
2016-2021 Annual Rate	-0.08%	0.02%	0.14%
2010 Families	918	9,347	33,995
2010 Average Family Size	2.95	2.93	2.93
2016 Families	898	9,216	33,563
2016 Average Family Size	2.97	2.95	2.94
2021 Families	891	9,174	33,545
2021 Average Family Size	2.97	2.95	2.94
2016-2021 Annual Rate	-0.16%	-0.09%	-0.01%
Housing Unit Summary			
2000 Housing Units	2,732	17,457	64,197
Owner Occupied Housing Units	61.5%	65.8%	59.0%
Renter Occupied Housing Units	27.5%	29.1%	35.9%
Vacant Housing Units	10.9%	5.1%	5.1%
2010 Housing Units	1,848	16,374	64,015
Owner Occupied Housing Units	49.9%	63.7%	55.4%
Renter Occupied Housing Units	41.6%	30.2%	36.8%
Vacant Housing Units	8.4%	6.1%	7.8%
2016 Housing Units	1,887	16,506	64,752
Owner Occupied Housing Units	47.0%	61.7%	53.2%
Renter Occupied Housing Units	41.6%	31.2%	38.1%
Vacant Housing Units	11.5%	7.1%	8.7%
2021 Housing Units	1,911	16,649	65,571
Owner Occupied Housing Units	46.0%	61.1%	52.7%
Renter Occupied Housing Units	41.0%	31.1%	38.0%
Vacant Housing Units	13.0%	7.8%	9.2%
Median Household Income			
2016	\$35,562	\$51,175	\$47,895
2021	\$35,738	\$56,587	\$52,918
Median Home Value			
2016	\$166,900	\$152,508	\$145,710
2021	\$197,821	\$179,703	\$175,758
Per Capita Income			
2016	\$25,429	\$26,990	\$26,547
2021	\$27,985	\$29,669	\$28,871
Median Age			
2010	47.7	39.9	36.4
2016	49.2	41.0	37.5
2021	48.9	41.5	38.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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2016 Households by Income			
Household Income Base	1,670	15,329	59,111
<\$15,000	20.1%	11.2%	12.2%
\$15,000 - \$24,999	16.9%	10.7%	10.6%
\$25,000 - \$34,999	12.5%	11.5%	12.8%
\$35,000 - \$49,999	11.3%	15.1%	16.1%
\$50,000 - \$74,999	13.5%	20.5%	20.7%
\$75,000 - \$99,999	12.1%	14.4%	12.8%
\$100,000 - \$149,999	9.4%	11.9%	10.3%
\$150,000 - \$199,999	2.2%	3.1%	2.8%
\$200,000+	2.2%	1.6%	1.8%
Average Household Income	\$54,805	\$63,074	\$60,784
2021 Households by Income			
Household Income Base	1,663	15,344	59,520
<\$15,000	19.2%	10.8%	12.2%
\$15,000 - \$24,999	16.1%	10.1%	10.1%
\$25,000 - \$34,999	14.3%	12.0%	13.4%
\$35,000 - \$49,999	6.7%	9.1%	10.5%
\$50,000 - \$74,999	13.6%	22.2%	22.2%
\$75,000 - \$99,999	12.3%	15.5%	13.9%
\$100,000 - \$149,999	12.6%	14.4%	12.2%
\$150,000 - \$199,999	2.7%	3.9%	3.5%
\$200,000+	2.5%	1.9%	2.0%
Average Household Income	\$60,859	\$69,521	\$66,268
2016 Owner Occupied Housing Units by Value			
Total	886	10,185	34,458
<\$50,000	14.7%	4.0%	4.7%
\$50,000 - \$99,999	11.5%	14.5%	19.9%
\$100,000 - \$149,999	14.2%	29.9%	27.7%
\$150,000 - \$199,999	28.2%	30.7%	23.5%
\$200,000 - \$249,999	14.4%	10.9%	12.4%
\$250,000 - \$299,999	10.3%	5.8%	6.1%
\$300,000 - \$399,999	1.9%	2.5%	3.9%
\$400,000 - \$499,999	3.3%	0.7%	1.0%
\$500,000 - \$749,999	0.3%	0.3%	0.4%
\$750,000 - \$999,999	1.0%	0.4%	0.2%
\$1,000,000 +	0.0%	0.3%	0.2%
Average Home Value	\$172,853	\$163,656	\$161,115
2021 Owner Occupied Housing Units by Value			
Total	880	10,164	34,584
<\$50,000	12.5%	3.0%	3.7%
\$50,000 - \$99,999	8.1%	11.3%	17.3%
\$100,000 - \$149,999	5.7%	15.5%	15.5%
\$150,000 - \$199,999	24.8%	34.0%	26.2%
\$200,000 - \$249,999	22.8%	18.9%	19.2%
\$250,000 - \$299,999	17.7%	11.1%	10.3%
\$300,000 - \$399,999	2.6%	3.9%	5.5%
\$400,000 - \$499,999	4.1%	1.0%	1.4%
\$500,000 - \$749,999	0.3%	0.5%	0.5%
\$750,000 - \$999,999	1.2%	0.5%	0.2%
\$1,000,000 +	0.0%	0.3%	0.2%
Average Home Value	\$200,626	\$190,280	\$183,876

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	3,989	36,349	139,125
0 - 4	5.3%	5.9%	6.2%
5 - 9	4.5%	5.4%	5.4%
10 - 14	4.7%	5.8%	5.5%
15 - 24	10.6%	12.4%	15.2%
25 - 34	12.4%	14.8%	16.0%
35 - 44	8.9%	12.1%	11.9%
45 - 54	14.5%	15.8%	14.7%
55 - 64	12.9%	11.6%	11.0%
65 - 74	10.6%	8.1%	6.8%
75 - 84	8.0%	5.5%	4.9%
85 +	7.6%	2.7%	2.2%
18 +	82.3%	79.0%	79.2%
2016 Population by Age			
Total	3,955	36,355	139,472
0 - 4	5.0%	5.4%	5.8%
5 - 9	4.6%	5.3%	5.7%
10 - 14	4.3%	5.4%	5.4%
15 - 24	9.8%	11.8%	13.9%
25 - 34	13.2%	14.4%	15.8%
35 - 44	8.7%	12.3%	12.7%
45 - 54	12.1%	13.9%	12.8%
55 - 64	14.0%	13.1%	12.4%
65 - 74	12.3%	9.3%	8.2%
75 - 84	8.1%	5.9%	4.9%
85 +	7.9%	3.1%	2.5%
18 +	83.1%	80.4%	79.9%
2021 Population by Age			
Total	3,951	36,415	140,394
0 - 4	4.9%	5.4%	5.7%
5 - 9	4.9%	5.2%	5.5%
10 - 14	4.7%	5.4%	5.6%
15 - 24	8.5%	10.7%	13.4%
25 - 34	13.1%	14.4%	14.8%
35 - 44	10.6%	13.2%	13.7%
45 - 54	9.8%	12.0%	11.4%
55 - 64	13.4%	13.6%	12.6%
65 - 74	13.2%	10.4%	9.4%
75 - 84	8.9%	6.4%	5.2%
85 +	8.0%	3.2%	2.6%
18 +	82.7%	80.7%	80.0%
2010 Population by Sex			
Males	1,772	17,309	67,300
Females	2,216	19,039	71,824
2016 Population by Sex			
Males	1,766	17,377	67,753
Females	2,191	18,979	71,718
2021 Population by Sex			
Males	1,784	17,453	68,322
Females	2,169	18,963	72,073

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	3,989	36,349	139,124
White Alone	73.4%	74.5%	74.1%
Black Alone	20.2%	15.7%	16.1%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	1.7%	4.6%	4.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.4%	2.6%	2.7%
Two or More Races	2.1%	2.2%	2.5%
Hispanic Origin	4.7%	4.8%	5.6%
Diversity Index	47.3	47.1	48.4
2016 Population by Race/Ethnicity			
Total	3,956	36,356	139,471
White Alone	70.0%	71.4%	70.9%
Black Alone	22.5%	17.1%	17.7%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	2.0%	5.5%	4.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.7%	3.0%	3.1%
Two or More Races	2.6%	2.8%	3.1%
Hispanic Origin	5.5%	5.5%	6.4%
Diversity Index	51.6	51.4	52.8
2021 Population by Race/Ethnicity			
Total	3,951	36,415	140,395
White Alone	66.6%	68.4%	67.8%
Black Alone	24.7%	18.5%	19.2%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	2.4%	6.2%	5.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.1%	3.3%	3.5%
Two or More Races	3.1%	3.2%	3.6%
Hispanic Origin	6.4%	6.2%	7.4%
Diversity Index	55.6	55.3	56.9
2010 Population by Relationship and Household Type			
Total	3,988	36,348	139,124
In Households	92.1%	97.3%	95.9%
In Family Households	69.7%	77.5%	74.0%
Householder	23.6%	25.6%	24.4%
Spouse	15.9%	17.7%	16.3%
Child	24.7%	28.7%	27.5%
Other relative	3.7%	3.4%	3.3%
Nonrelative	1.7%	2.2%	2.4%
In Nonfamily Households	22.3%	19.8%	22.0%
In Group Quarters	7.9%	2.7%	4.1%
Institutionalized Population	7.3%	2.4%	1.3%
Noninstitutionalized Population	0.7%	0.3%	2.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2016 Population 25+ by Educational Attainment			
Total	3,016	26,185	96,536
Less than 9th Grade	2.2%	2.6%	3.0%
9th - 12th Grade, No Diploma	6.6%	5.6%	6.0%
High School Graduate	30.1%	24.9%	23.5%
GED/Alternative Credential	5.6%	3.5%	4.2%
Some College, No Degree	24.4%	24.2%	23.2%
Associate Degree	5.3%	8.2%	8.4%
Bachelor's Degree	16.7%	19.3%	20.2%
Graduate/Professional Degree	9.0%	11.8%	11.6%
2016 Population 15+ by Marital Status			
Total	3,406	30,467	115,932
Never Married	35.2%	33.3%	36.8%
Married	41.4%	47.9%	43.6%
Widowed	11.2%	7.3%	6.6%
Divorced	12.2%	11.5%	13.0%
2016 Civilian Population 16+ in Labor Force			
Civilian Employed	92.0%	94.4%	95.2%
Civilian Unemployed	8.0%	5.6%	4.8%
2016 Employed Population 16+ by Industry			
Total	1,576	18,832	74,216
Agriculture/Mining	1.2%	0.5%	0.4%
Construction	3.7%	4.3%	4.5%
Manufacturing	8.8%	10.0%	10.7%
Wholesale Trade	3.0%	4.1%	3.0%
Retail Trade	12.5%	11.2%	12.9%
Transportation/Utilities	7.9%	5.2%	5.1%
Information	3.0%	2.1%	2.2%
Finance/Insurance/Real Estate	5.1%	9.3%	8.4%
Services	51.0%	48.9%	50.2%
Public Administration	3.7%	4.3%	2.7%
2016 Employed Population 16+ by Occupation			
Total	1,577	18,832	74,216
White Collar	63.4%	64.2%	63.1%
Management/Business/Financial	12.6%	15.0%	13.7%
Professional	21.6%	23.7%	22.8%
Sales	9.9%	9.6%	11.5%
Administrative Support	19.2%	15.9%	15.2%
Services	18.1%	18.5%	18.9%
Blue Collar	18.5%	17.3%	18.0%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	3.4%	3.4%	3.5%
Installation/Maintenance/Repair	2.7%	3.5%	3.6%
Production	2.1%	4.4%	4.8%
Transportation/Material Moving	10.4%	6.0%	6.0%
2010 Population By Urban/ Rural Status			
Total Population	3,988	36,348	139,124
Population Inside Urbanized Area	100.0%	99.7%	99.6%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.3%	0.4%

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2010 Households by Type			
Total	1,691	15,374	59,038
Households with 1 Person	41.0%	32.8%	34.7%
Households with 2+ People	59.0%	67.2%	65.3%
Family Households	54.3%	60.8%	57.6%
Husband-wife Families	36.4%	42.1%	38.5%
With Related Children	12.5%	17.4%	15.8%
Other Family (No Spouse Present)	17.9%	18.7%	19.1%
Other Family with Male Householder	4.6%	4.9%	5.1%
With Related Children	2.5%	2.7%	2.8%
Other Family with Female Householder	13.3%	13.8%	14.0%
With Related Children	8.8%	8.7%	9.0%
Nonfamily Households	4.7%	6.4%	7.7%
All Households with Children	24.2%	29.2%	28.1%
Multigenerational Households	3.0%	3.3%	3.0%
Unmarried Partner Households	5.4%	6.5%	7.3%
Male-female	4.7%	6.0%	6.8%
Same-sex	0.7%	0.6%	0.5%
2010 Households by Size			
Total	1,692	15,375	59,039
1 Person Household	41.0%	32.8%	34.7%
2 Person Household	29.8%	32.2%	32.4%
3 Person Household	14.4%	16.2%	15.4%
4 Person Household	9.1%	11.9%	10.6%
5 Person Household	3.7%	4.6%	4.4%
6 Person Household	1.2%	1.6%	1.6%
7 + Person Household	0.7%	0.8%	0.9%
2010 Households by Tenure and Mortgage Status			
Total	1,692	15,374	59,038
Owner Occupied	54.6%	67.8%	60.1%
Owned with a Mortgage/Loan	33.6%	48.2%	43.1%
Owned Free and Clear	21.0%	19.6%	17.0%
Renter Occupied	45.4%	32.2%	39.9%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,848	16,374	64,015
Housing Units Inside Urbanized Area	100.0%	99.6%	99.7%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.4%	0.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Retirement Communities Comfortable Empty Nesters	Rustbelt Traditions (5D)	
2.	Parks and Rec (5C)	Parks and Rec (5C)	Traditional Living (12B)
3.	Comfortable Empty Nesters	Bright Young Professionals	Bright Young Professionals
2016 Consumer Spending			
Apparel & Services: Total \$	\$2,364,495	\$25,155,279	\$95,016,877
Average Spent	\$1,415.87	\$1,640.92	\$1,607.40
Spending Potential Index	70	81	80
Education: Total \$	\$1,769,080	\$18,221,667	\$67,460,051
Average Spent	\$1,059.33	\$1,188.63	\$1,141.22
Spending Potential Index	75	84	81
Entertainment/Recreation: Total \$	\$3,425,303	\$36,302,620	\$135,392,707
Average Spent	\$2,051.08	\$2,368.08	\$2,290.44
Spending Potential Index	70	81	79
Food at Home: Total \$	\$5,902,467	\$62,318,773	\$238,218,417
Average Spent	\$3,534.41	\$4,065.15	\$4,029.95
Spending Potential Index	71	82	81
Food Away from Home: Total \$	\$3,617,511	\$38,654,201	\$146,614,787
Average Spent	\$2,166.17	\$2,521.47	\$2,480.29
Spending Potential Index	70	82	80
Health Care: Total \$	\$6,375,114	\$66,418,605	\$245,401,141
Average Spent	\$3,817.43	\$4,332.59	\$4,151.46
Spending Potential Index	72	82	78
HH Furnishings & Equipment: Total \$	\$2,082,422	\$22,209,237	\$82,870,713
Average Spent	\$1,246.96	\$1,448.74	\$1,401.93
Spending Potential Index	71	82	79
Personal Care Products & Services: Total \$	\$873,180	\$9,155,411	\$34,188,847
Average Spent	\$522.86	\$597.22	\$578.37
Spending Potential Index	71	82	79
Shelter: Total \$	\$19,129,906	\$199,035,497	\$744,672,581
Average Spent	\$11,455.03	\$12,983.40	\$12,597.65
Spending Potential Index	74	83	81
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,809,834	\$29,356,115	\$108,493,090
Average Spent	\$1,682.54	\$1,914.95	\$1,835.38
Spending Potential Index	73	83	79
Travel: Total \$	\$2,218,435	\$23,422,992	\$84,696,981
Average Spent	\$1,328.40	\$1,527.92	\$1,432.82
Spending Potential Index	71	82	77
Vehicle Maintenance & Repairs: Total \$	\$1,214,483	\$12,914,068	\$48,505,823
Average Spent	\$727.24	\$842.40	\$820.57
Spending Potential Index	70	81	79

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.