



Community Profile

11088 New Halls Ferry Rd
 11088 New Halls Ferry Rd, Florissant, Missouri, 63033
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 38.77301
 Longitude: -90.26959

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	11,530	105,383	250,319
2010 Total Population	10,948	100,084	235,487
2017 Total Population	10,976	100,906	235,272
2017 Group Quarters	237	1,514	3,090
2022 Total Population	11,033	101,581	235,709
2017-2022 Annual Rate	0.10%	0.13%	0.04%
2017 Total Daytime Population	10,707	81,923	201,117
Workers	4,063	24,461	67,894
Residents	6,644	57,462	133,223
Household Summary			
2000 Households	4,520	40,628	96,188
2000 Average Household Size	2.51	2.55	2.57
2010 Households	4,382	39,245	91,621
2010 Average Household Size	2.44	2.51	2.54
2017 Households	4,388	39,462	91,196
2017 Average Household Size	2.45	2.52	2.55
2022 Households	4,403	39,681	91,232
2022 Average Household Size	2.45	2.52	2.55
2017-2022 Annual Rate	0.07%	0.11%	0.01%
2010 Families	2,901	26,032	60,847
2010 Average Family Size	3.06	3.10	3.13
2017 Families	2,868	25,861	59,905
2017 Average Family Size	3.07	3.12	3.15
2022 Families	2,861	25,856	59,619
2022 Average Family Size	3.08	3.13	3.15
2017-2022 Annual Rate	-0.05%	0.00%	-0.10%
Housing Unit Summary			
2000 Housing Units	4,642	42,794	102,128
Owner Occupied Housing Units	75.0%	68.1%	66.9%
Renter Occupied Housing Units	22.3%	26.8%	27.3%
Vacant Housing Units	2.6%	5.1%	5.8%
2010 Housing Units	4,724	43,581	102,493
Owner Occupied Housing Units	66.4%	60.3%	59.1%
Renter Occupied Housing Units	26.3%	29.8%	30.3%
Vacant Housing Units	7.2%	9.9%	10.6%
2017 Housing Units	4,735	43,971	103,132
Owner Occupied Housing Units	63.7%	57.5%	56.1%
Renter Occupied Housing Units	29.0%	32.2%	32.3%
Vacant Housing Units	7.3%	10.3%	11.6%
2022 Housing Units	4,754	44,372	103,865
Owner Occupied Housing Units	64.1%	57.3%	55.7%
Renter Occupied Housing Units	28.6%	32.1%	32.2%
Vacant Housing Units	7.4%	10.6%	12.2%
Median Household Income			
2017	\$47,662	\$45,233	\$43,770
2022	\$52,063	\$50,092	\$48,322
Median Home Value			
2017	\$113,165	\$111,216	\$107,102
2022	\$122,258	\$120,141	\$116,761
Per Capita Income			
2017	\$24,223	\$22,846	\$22,232
2022	\$27,373	\$25,810	\$25,057
Median Age			
2010	39.5	36.8	36.0
2017	41.4	38.1	37.4
2022	42.4	38.9	38.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Households by Income			
Household Income Base	4,388	39,462	91,196
<\$15,000	9.0%	12.5%	13.6%
\$15,000 - \$24,999	11.2%	12.6%	13.2%
\$25,000 - \$34,999	12.4%	12.5%	13.0%
\$35,000 - \$49,999	19.6%	16.6%	15.4%
\$50,000 - \$74,999	21.3%	20.6%	19.9%
\$75,000 - \$99,999	11.7%	11.8%	11.8%
\$100,000 - \$149,999	10.2%	9.4%	9.1%
\$150,000 - \$199,999	2.4%	2.5%	2.5%
\$200,000+	2.3%	1.5%	1.5%
Average Household Income	\$61,650	\$57,803	\$56,751
2022 Households by Income			
Household Income Base	4,403	39,681	91,232
<\$15,000	9.1%	12.5%	13.5%
\$15,000 - \$24,999	10.6%	11.9%	12.6%
\$25,000 - \$34,999	10.9%	11.1%	11.6%
\$35,000 - \$49,999	16.8%	14.4%	13.5%
\$50,000 - \$74,999	20.1%	19.3%	18.7%
\$75,000 - \$99,999	14.0%	14.1%	14.0%
\$100,000 - \$149,999	12.7%	11.7%	11.2%
\$150,000 - \$199,999	3.0%	3.1%	3.2%
\$200,000+	2.7%	1.9%	1.8%
Average Household Income	\$70,032	\$65,484	\$64,138
2017 Owner Occupied Housing Units by Value			
Total	3,015	25,299	57,864
<\$50,000	4.5%	4.6%	7.0%
\$50,000 - \$99,999	34.3%	37.2%	38.4%
\$100,000 - \$149,999	42.4%	36.5%	32.0%
\$150,000 - \$199,999	13.4%	14.9%	14.1%
\$200,000 - \$249,999	3.0%	3.4%	3.9%
\$250,000 - \$299,999	0.5%	1.4%	1.7%
\$300,000 - \$399,999	1.4%	1.3%	1.8%
\$400,000 - \$499,999	0.0%	0.3%	0.5%
\$500,000 - \$749,999	0.0%	0.0%	0.2%
\$750,000 - \$999,999	0.5%	0.2%	0.2%
\$1,000,000 +	0.0%	0.0%	0.1%
Average Home Value	\$120,821	\$120,740	\$121,954
2022 Owner Occupied Housing Units by Value			
Total	3,045	25,423	57,832
<\$50,000	3.2%	3.4%	5.4%
\$50,000 - \$99,999	27.6%	31.7%	33.7%
\$100,000 - \$149,999	43.1%	37.1%	32.6%
\$150,000 - \$199,999	16.0%	17.1%	15.6%
\$200,000 - \$249,999	4.4%	4.4%	4.9%
\$250,000 - \$299,999	0.9%	2.3%	2.5%
\$300,000 - \$399,999	3.3%	2.8%	3.3%
\$400,000 - \$499,999	0.0%	0.6%	0.9%
\$500,000 - \$749,999	0.0%	0.1%	0.4%
\$750,000 - \$999,999	1.5%	0.5%	0.5%
\$1,000,000 +	0.0%	0.0%	0.2%
Average Home Value	\$140,649	\$134,967	\$137,714

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age			
Total	10,947	100,080	235,491
0 - 4	6.0%	6.9%	6.9%
5 - 9	5.9%	6.8%	7.0%
10 - 14	6.6%	7.1%	7.4%
15 - 24	15.1%	14.9%	14.9%
25 - 34	11.1%	12.1%	12.5%
35 - 44	12.1%	12.2%	12.3%
45 - 54	15.1%	14.6%	14.6%
55 - 64	13.6%	11.9%	11.8%
65 - 74	8.1%	6.6%	6.5%
75 - 84	4.9%	4.6%	4.3%
85 +	1.5%	2.2%	1.8%
18 +	76.2%	74.0%	73.4%
2017 Population by Age			
Total	10,977	100,907	235,273
0 - 4	5.5%	6.4%	6.5%
5 - 9	5.8%	6.7%	6.7%
10 - 14	5.9%	6.6%	6.8%
15 - 24	13.2%	13.3%	13.6%
25 - 34	12.8%	13.4%	13.5%
35 - 44	10.5%	11.5%	11.8%
45 - 54	12.8%	12.5%	12.6%
55 - 64	15.0%	13.6%	13.4%
65 - 74	11.4%	9.2%	8.9%
75 - 84	5.0%	4.5%	4.3%
85 +	2.1%	2.4%	2.0%
18 +	78.9%	76.4%	75.9%
2022 Population by Age			
Total	11,034	101,580	235,709
0 - 4	5.4%	6.3%	6.4%
5 - 9	5.5%	6.4%	6.5%
10 - 14	6.0%	6.7%	6.8%
15 - 24	11.7%	12.1%	12.5%
25 - 34	12.9%	13.6%	13.7%
35 - 44	11.3%	12.1%	12.3%
45 - 54	11.3%	11.5%	11.6%
55 - 64	14.5%	13.1%	13.0%
65 - 74	12.9%	10.6%	10.2%
75 - 84	6.1%	5.3%	5.1%
85 +	2.4%	2.3%	2.0%
18 +	79.3%	76.6%	76.3%
2010 Population by Sex			
Males	4,926	45,070	107,306
Females	6,022	55,014	128,181
2017 Population by Sex			
Males	4,916	45,576	107,418
Females	6,060	55,330	127,854
2022 Population by Sex			
Males	4,931	46,108	108,199
Females	6,102	55,473	127,510

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	10,948	100,085	235,486
White Alone	14.8%	27.1%	29.4%
Black Alone	82.8%	70.1%	67.5%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	0.4%	0.4%	0.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.3%	0.4%	0.5%
Two or More Races	1.6%	1.8%	1.9%
Hispanic Origin	1.0%	1.1%	1.3%
Diversity Index	30.7	44.8	47.3
2017 Population by Race/Ethnicity			
Total	10,976	100,905	235,272
White Alone	12.9%	24.8%	27.3%
Black Alone	84.4%	71.9%	69.0%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	0.4%	0.5%	0.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.3%	0.4%	0.5%
Two or More Races	1.8%	2.1%	2.2%
Hispanic Origin	1.1%	1.3%	1.5%
Diversity Index	28.7	43.6	46.5
2022 Population by Race/Ethnicity			
Total	11,033	101,581	235,710
White Alone	11.4%	22.9%	25.4%
Black Alone	85.7%	73.5%	70.5%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	0.4%	0.6%	0.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.3%	0.4%	0.6%
Two or More Races	2.0%	2.4%	2.5%
Hispanic Origin	1.2%	1.4%	1.7%
Diversity Index	27.1	42.4	45.7
2010 Population by Relationship and Household Type			
Total	10,948	100,084	235,487
In Households	97.8%	98.5%	98.7%
In Family Households	83.4%	83.3%	83.5%
Householder	25.8%	25.9%	25.8%
Spouse	13.5%	13.3%	13.1%
Child	36.4%	36.8%	37.3%
Other relative	5.3%	4.7%	4.6%
Nonrelative	2.4%	2.6%	2.7%
In Nonfamily Households	14.4%	15.2%	15.2%
In Group Quarters	2.2%	1.5%	1.3%
Institutionalized Population	1.3%	1.3%	1.2%
Noninstitutionalized Population	0.9%	0.2%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2017 Population 25+ by Educational Attainment			
Total	7,636	67,668	156,157
Less than 9th Grade	2.6%	2.6%	2.6%
9th - 12th Grade, No Diploma	5.4%	7.5%	8.6%
High School Graduate	25.5%	23.6%	25.5%
GED/Alternative Credential	4.8%	5.0%	4.5%
Some College, No Degree	32.0%	27.9%	27.4%
Associate Degree	8.4%	10.7%	10.4%
Bachelor's Degree	13.0%	14.7%	13.4%
Graduate/Professional Degree	8.3%	8.0%	7.6%
2017 Population 15+ by Marital Status			
Total	9,079	81,051	188,196
Never Married	40.7%	42.0%	42.8%
Married	36.8%	35.8%	36.4%
Widowed	8.0%	8.0%	7.3%
Divorced	14.5%	14.2%	13.5%
2017 Civilian Population 16+ in Labor Force			
Civilian Employed	92.1%	91.8%	91.1%
Civilian Unemployed (Unemployment Rate)	7.9%	8.2%	8.9%
2017 Employed Population 16+ by Industry			
Total	4,442	44,480	104,306
Agriculture/Mining	0.5%	0.1%	0.1%
Construction	2.6%	3.2%	3.7%
Manufacturing	9.5%	9.3%	10.1%
Wholesale Trade	2.6%	2.1%	2.0%
Retail Trade	14.5%	11.5%	10.6%
Transportation/Utilities	8.9%	8.5%	7.9%
Information	1.9%	1.7%	1.8%
Finance/Insurance/Real Estate	6.3%	7.0%	7.3%
Services	49.3%	52.4%	52.7%
Public Administration	3.9%	4.2%	3.8%
2017 Employed Population 16+ by Occupation			
Total	4,443	44,480	104,306
White Collar	62.3%	59.0%	57.9%
Management/Business/Financial	9.8%	9.6%	10.1%
Professional	20.1%	20.3%	19.2%
Sales	12.7%	10.6%	10.1%
Administrative Support	19.7%	18.5%	18.4%
Services	19.3%	21.7%	22.3%
Blue Collar	18.4%	19.3%	19.8%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	1.5%	2.5%	3.2%
Installation/Maintenance/Repair	2.5%	3.6%	3.3%
Production	7.0%	5.5%	5.8%
Transportation/Material Moving	7.3%	7.6%	7.4%
2010 Population By Urban/ Rural Status			
Total Population	10,948	100,084	235,487
Population Inside Urbanized Area	100.0%	100.0%	99.3%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	4,382	39,245	91,621
Households with 1 Person	30.5%	29.6%	29.2%
Households with 2+ People	69.5%	70.4%	70.8%
Family Households	66.2%	66.3%	66.4%
Husband-wife Families	34.7%	33.9%	33.7%
With Related Children	13.5%	13.9%	14.0%
Other Family (No Spouse Present)	31.5%	32.4%	32.7%
Other Family with Male Householder	5.8%	5.4%	5.6%
With Related Children	3.3%	3.0%	3.2%
Other Family with Female Householder	25.7%	27.0%	27.1%
With Related Children	16.2%	18.5%	18.5%
Nonfamily Households	3.3%	4.0%	4.4%
All Households with Children	33.5%	35.9%	36.1%
Multigenerational Households	8.4%	6.6%	6.6%
Unmarried Partner Households	5.4%	6.3%	6.8%
Male-female	5.0%	5.8%	6.3%
Same-sex	0.5%	0.5%	0.5%
2010 Households by Size			
Total	4,383	39,245	91,621
1 Person Household	30.5%	29.6%	29.2%
2 Person Household	28.9%	29.8%	29.7%
3 Person Household	17.8%	17.6%	17.6%
4 Person Household	11.8%	12.3%	12.7%
5 Person Household	6.5%	6.3%	6.4%
6 Person Household	2.7%	2.6%	2.7%
7 + Person Household	1.8%	1.7%	1.8%
2010 Households by Tenure and Mortgage Status			
Total	4,382	39,245	91,621
Owner Occupied	71.6%	66.9%	66.1%
Owned with a Mortgage/Loan	56.9%	52.2%	51.1%
Owned Free and Clear	14.7%	14.7%	15.0%
Renter Occupied	28.4%	33.1%	33.9%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	4,724	43,581	102,493
Housing Units Inside Urbanized Area	100.0%	100.0%	99.4%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Family Foundations (12A)	Family Foundations (12A)	Family Foundations (12A)
2.	Retirement Communities	City Commons (11E)	Modest Income Homes
3.	Midlife Constants (5E)	Rustbelt Traditions (5D)	Rustbelt Traditions (5D)
2017 Consumer Spending			
Apparel & Services: Total \$	\$7,057,552	\$60,262,547	\$137,266,050
Average Spent	\$1,608.38	\$1,527.10	\$1,505.18
Spending Potential Index	74	71	70
Education: Total \$	\$4,612,128	\$40,067,208	\$91,264,799
Average Spent	\$1,051.08	\$1,015.34	\$1,000.75
Spending Potential Index	72	70	69
Entertainment/Recreation: Total \$	\$10,492,449	\$88,585,447	\$201,224,717
Average Spent	\$2,391.17	\$2,244.83	\$2,206.51
Spending Potential Index	77	72	71
Food at Home: Total \$	\$17,201,942	\$146,455,464	\$333,145,367
Average Spent	\$3,920.22	\$3,711.30	\$3,653.07
Spending Potential Index	78	74	73
Food Away from Home: Total \$	\$11,197,401	\$94,914,437	\$215,860,447
Average Spent	\$2,551.82	\$2,405.21	\$2,366.99
Spending Potential Index	77	72	71
Health Care: Total \$	\$19,767,941	\$163,584,986	\$369,256,659
Average Spent	\$4,505.00	\$4,145.38	\$4,049.04
Spending Potential Index	81	74	72
HH Furnishings & Equipment: Total \$	\$6,592,045	\$55,566,798	\$126,197,241
Average Spent	\$1,502.29	\$1,408.11	\$1,383.80
Spending Potential Index	77	72	71
Personal Care Products & Services: Total \$	\$2,688,210	\$22,532,904	\$51,083,726
Average Spent	\$612.63	\$571.00	\$560.15
Spending Potential Index	77	72	70
Shelter: Total \$	\$54,813,608	\$463,122,703	\$1,051,123,732
Average Spent	\$12,491.71	\$11,735.92	\$11,525.99
Spending Potential Index	77	72	71
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$8,258,254	\$67,778,370	\$152,877,275
Average Spent	\$1,882.01	\$1,717.56	\$1,676.36
Spending Potential Index	80	73	72
Travel: Total \$	\$6,682,752	\$55,913,866	\$126,539,991
Average Spent	\$1,522.96	\$1,416.90	\$1,387.56
Spending Potential Index	74	68	67
Vehicle Maintenance & Repairs: Total \$	\$3,679,806	\$31,053,258	\$70,482,699
Average Spent	\$838.61	\$786.92	\$772.87
Spending Potential Index	78	73	72

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.