

Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.7041/-91.3886

314 US-61	5 mi radius	10 mi radius	15 mi radius
Hannibal, MO 63401			
Population			
2023 Estimated Population	21,294	29,320	51,374
2028 Projected Population	21,176	29,476	51,155
2020 Census Population	21,334	29,637	51,861
2010 Census Population	21,679	29,959	52,253
Projected Annual Growth 2023 to 2028	-0.1%	0.1%	-
Historical Annual Growth 2010 to 2023	-0.1%	-0.2%	-0.1%
Households			
2023 Estimated Households	8,612	11,949	20,978
2028 Projected Households	8,417	11,852	20,805
2020 Census Households	8,588	11,920	21,012
2010 Census Households	8,577	11,879	20,919
Projected Annual Growth 2023 to 2028	-0.5%	-0.2%	-0.2%
Historical Annual Growth 2010 to 2023	-	-	-
Age			
2023 Est. Population Under 10 Years	11.5%	11.1%	11.3%
2023 Est. Population 10 to 19 Years	12.3%	12.1%	12.1%
2023 Est. Population 20 to 29 Years	14.0%	12.9%	11.8%
2023 Est. Population 30 to 44 Years	18.6%	18.8%	18.6%
2023 Est. Population 45 to 59 Years	18.4%	18.8%	18.7%
2023 Est. Population 60 to 74 Years	17.8%	18.6%	19.1%
2023 Est. Population 75 Years or Over	7.4%	7.5%	8.4%
2023 Est. Median Age	39.0	40.1	41.2
Marital Status & Gender			
2023 Est. Male Population	49.0%	49.2%	49.2%
2023 Est. Female Population	51.0%	50.8%	50.8%
2023 Est. Never Married	30.8%	28.9%	27.3%
2023 Est. Now Married	46.1%	48.4%	50.9%
2023 Est. Separated or Divorced	16.0%	15.7%	14.9%
2023 Est. Widowed	7.2%	7.1%	6.8%
Income			
2023 Est. HH Income \$200,000 or More	3.3%	3.2%	4.8%
2023 Est. HH Income \$150,000 to \$199,999	4.7%	4.7%	5.6%
2023 Est. HH Income \$100,000 to \$149,999	15.4%	16.9%	17.2%
2023 Est. HH Income \$75,000 to \$99,999	13.3%	13.9%	14.6%
2023 Est. HH Income \$50,000 to \$74,999	18.8%	19.2%	19.5%
2023 Est. HH Income \$35,000 to \$49,999	13.4%	12.7%	11.9%
2023 Est. HH Income \$25,000 to \$34,999	9.0%	8.6%	8.0%
2023 Est. HH Income \$15,000 to \$24,999	9.6%	9.1%	8.4%
2023 Est. HH Income Under \$15,000	12.4%	11.7%	10.1%
2023 Est. Average Household Income	\$82,994	\$84,130	\$90,874
2023 Est. Median Household Income	\$60,283	\$62,152	\$66,924
2023 Est. Per Capita Income	\$33,850	\$34,536	\$37,293
2023 Est. Total Businesses	929	1,172	1,485
2023 Est. Total Employees	11,690	15,191	18,325

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Race			
2023 Est. White	87.2%	89.0%	90.5%
2023 Est. Black	5.6%	4.8%	4.1%
2023 Est. Asian or Pacific Islander	2.6%	2.0%	1.7%
2023 Est. American Indian or Alaska Native	0.2%	0.2%	0.2%
2023 Est. Other Races	4.4%	3.9%	3.6%
Hispanic			
2023 Est. Hispanic Population	568	696	1,083
2023 Est. Hispanic Population	2.7%	2.4%	2.1%
2028 Proj. Hispanic Population	2.7%	2.4%	2.1%
2020 Hispanic Population	2.0%	1.8%	1.8%
Education (Adults 25 & Older)			
2023 Est. Adult Population (25 Years or Over)	14,566	20,460	36,178
2023 Est. Elementary (Grade Level 0 to 8)	3.1%	3.1%	2.7%
2023 Est. Some High School (Grade Level 9 to 11)	7.4%	6.5%	5.8%
2023 Est. High School Graduate	38.4%	39.5%	37.6%
2023 Est. Some College	19.5%	19.2%	19.7%
2023 Est. Associate Degree Only	7.4%	7.6%	8.3%
2023 Est. Bachelor Degree Only	14.7%	14.5%	16.4%
2023 Est. Graduate Degree	9.5%	9.6%	9.6%
Housing			
2023 Est. Total Housing Units	9,714	13,452	23,443
2023 Est. Owner-Occupied	58.8%	60.8%	62.7%
2023 Est. Renter-Occupied	29.9%	28.0%	26.8%
2023 Est. Vacant Housing	11.3%	11.2%	10.5%
Homes Built by Year			
2023 Homes Built 2010 or later	4.6%	4.9%	4.9%
2023 Homes Built 2000 to 2009	7.1%	7.5%	7.3%
2023 Homes Built 1990 to 1999	12.2%	12.7%	11.7%
2023 Homes Built 1980 to 1989	9.1%	8.7%	8.8%
2023 Homes Built 1970 to 1979	13.3%	13.8%	15.3%
2023 Homes Built 1960 to 1969	7.7%	7.9%	9.2%
2023 Homes Built 1950 to 1959	8.4%	8.3%	9.7%
2023 Homes Built Before 1949	26.2%	25.1%	22.6%
Home Values			
2023 Home Value \$1,000,000 or More	0.6%	0.6%	0.5%
2023 Home Value \$500,000 to \$999,999	2.5%	2.7%	2.8%
2023 Home Value \$400,000 to \$499,999	1.4%	1.4%	2.2%
2023 Home Value \$300,000 to \$399,999	4.6%	5.1%	6.6%
2023 Home Value \$200,000 to \$299,999	17.3%	17.2%	17.1%
2023 Home Value \$150,000 to \$199,999	18.5%	18.3%	19.1%
2023 Home Value \$100,000 to \$149,999	20.5%	21.8%	19.7%
2023 Home Value \$50,000 to \$99,999	22.5%	21.4%	21.0%
2023 Home Value \$25,000 to \$49,999	6.2%	5.9%	5.5%
2023 Home Value Under \$25,000	5.9%	5.6%	5.5%
2023 Median Home Value	\$135,910	\$139,277	\$151,548
2023 Median Rent	\$513	\$507	\$532

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Labor Force			
2023 Est. Labor Population Age 16 Years or Over	17,307	23,903	41,753
2023 Est. Civilian Employed	55.2%	57.0%	59.3%
2023 Est. Civilian Unemployed	2.4%	2.3%	2.6%
2023 Est. in Armed Forces	-	-	-
2023 Est. not in Labor Force	42.4%	40.7%	38.1%
2023 Labor Force Males	48.6%	48.8%	48.8%
2023 Labor Force Females	51.4%	51.2%	51.2%
Occupation			
2023 Occupation: Population Age 16 Years or Over	9,553	13,622	24,774
2023 Mgmt, Business, & Financial Operations	10.6%	10.5%	12.5%
2023 Professional, Related	19.2%	18.6%	19.8%
2023 Service	18.3%	17.8%	16.5%
2023 Sales, Office	23.9%	24.4%	23.2%
2023 Farming, Fishing, Forestry	0.5%	0.9%	0.7%
2023 Construction, Extraction, Maintenance	9.7%	10.1%	9.4%
2023 Production, Transport, Material Moving	17.8%	17.7%	17.8%
2023 White Collar Workers	53.8%	53.5%	55.5%
2023 Blue Collar Workers	46.2%	46.5%	44.5%
Transportation to Work			
2023 Drive to Work Alone	78.5%	79.9%	81.2%
2023 Drive to Work in Carpool	10.8%	9.2%	8.8%
2023 Travel to Work by Public Transportation	0.5%	0.4%	0.4%
2023 Drive to Work on Motorcycle	-	-	-
2023 Walk or Bicycle to Work	2.9%	2.8%	2.2%
2023 Other Means	1.2%	1.0%	0.9%
2023 Work at Home	6.1%	6.7%	6.3%
Travel Time			
2023 Travel to Work in 14 Minutes or Less	57.0%	50.3%	47.8%
2023 Travel to Work in 15 to 29 Minutes	25.9%	30.6%	34.1%
2023 Travel to Work in 30 to 59 Minutes	13.7%	15.4%	14.4%
2023 Travel to Work in 60 Minutes or More	3.4%	3.7%	3.7%
2023 Average Travel Time to Work	13.1	14.4	15.1
Consumer Expenditure			
2023 Est. Total Household Expenditure	\$529.77 M	\$744.09 M	\$1.38 B
2023 Est. Apparel	\$18.39 M	\$25.8 M	\$48.06 M
2023 Est. Contributions, Gifts	\$29.37 M	\$41.28 M	\$77.61 M
2023 Est. Education, Reading	\$15.96 M	\$22.33 M	\$42.4 M
2023 Est. Entertainment	\$29.61 M	\$41.66 M	\$77.64 M
2023 Est. Food, Beverages, Tobacco	\$82.04 M	\$115.16 M	\$212.49 M
2023 Est. Furnishings, Equipment	\$18.46 M	\$25.98 M	\$48.34 M
2023 Est. Health Care, Insurance	\$49.54 M	\$69.63 M	\$128.33 M
2023 Est. Household Operations, Shelter, Utilities	\$172.53 M	\$241.98 M	\$447.27 M
2023 Est. Miscellaneous Expenses	\$10.01 M	\$14.06 M	\$26.12 M
2023 Est. Personal Care	\$7.12 M	\$10 M	\$18.53 M
2023 Est. Transportation	\$96.75 M	\$136.21 M	\$252.19 M

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