

# Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.511/-90.3396

4130 Rusty Rd_2023_1.3.5 St. Louis, MO 63128	1 mi radius	3 mi radius	5 mi radius
<b>Population</b>			
2023 Estimated Population	7,439	93,537	202,608
2028 Projected Population	7,330	92,423	200,168
2020 Census Population	7,682	94,621	204,901
2010 Census Population	7,387	91,502	200,174
Projected Annual Growth 2023 to 2028	-0.3%	-0.2%	-0.2%
Historical Annual Growth 2010 to 2023	-	0.2%	-
<b>Households</b>			
2023 Estimated Households	3,310	41,361	89,163
2028 Projected Households	3,241	40,510	87,014
2020 Census Households	3,374	41,331	89,179
2010 Census Households	3,280	39,962	86,663
Projected Annual Growth 2023 to 2028	-0.4%	-0.4%	-0.5%
Historical Annual Growth 2010 to 2023	-	0.3%	0.2%
<b>Age</b>			
2023 Est. Population Under 10 Years	9.9%	10.4%	10.5%
2023 Est. Population 10 to 19 Years	11.3%	10.8%	10.8%
2023 Est. Population 20 to 29 Years	10.2%	11.8%	12.2%
2023 Est. Population 30 to 44 Years	17.0%	17.8%	18.8%
2023 Est. Population 45 to 59 Years	17.9%	17.7%	17.9%
2023 Est. Population 60 to 74 Years	21.6%	21.2%	19.8%
2023 Est. Population 75 Years or Over	12.0%	10.3%	9.9%
2023 Est. Median Age	45.6	44.0	42.8
<b>Marital Status &amp; Gender</b>			
2023 Est. Male Population	47.2%	48.2%	48.4%
2023 Est. Female Population	52.8%	51.8%	51.6%
2023 Est. Never Married	28.5%	29.3%	29.7%
2023 Est. Now Married	49.0%	49.7%	49.2%
2023 Est. Separated or Divorced	16.3%	13.7%	14.2%
2023 Est. Widowed	6.1%	7.3%	6.9%
<b>Income</b>			
2023 Est. HH Income \$200,000 or More	11.7%	10.8%	12.0%
2023 Est. HH Income \$150,000 to \$199,999	9.5%	9.6%	9.0%
2023 Est. HH Income \$100,000 to \$149,999	14.2%	16.9%	16.5%
2023 Est. HH Income \$75,000 to \$99,999	13.5%	13.2%	13.6%
2023 Est. HH Income \$50,000 to \$74,999	19.0%	18.5%	17.7%
2023 Est. HH Income \$35,000 to \$49,999	9.4%	11.5%	11.4%
2023 Est. HH Income \$25,000 to \$34,999	7.5%	7.2%	7.2%
2023 Est. HH Income \$15,000 to \$24,999	6.4%	6.5%	6.2%
2023 Est. HH Income Under \$15,000	8.8%	5.9%	6.3%
2023 Est. Average Household Income	\$94,028	\$102,177	\$109,056
2023 Est. Median Household Income	\$75,225	\$81,369	\$83,197
2023 Est. Per Capita Income	\$41,911	\$45,241	\$48,082
2023 Est. Total Businesses	673	3,194	6,802
2023 Est. Total Employees	6,740	34,949	74,492

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St. Louis, MO 63128				
<b>Race</b>				
2023 Est. White		88.4%	88.1%	86.9%
2023 Est. Black		3.7%	4.2%	5.0%
2023 Est. Asian or Pacific Islander		3.6%	3.3%	3.4%
2023 Est. American Indian or Alaska Native		0.1%	0.1%	0.1%
2023 Est. Other Races		4.3%	4.3%	4.5%
<b>Hispanic</b>				
2023 Est. Hispanic Population		212	2,636	6,298
2023 Est. Hispanic Population		2.9%	2.8%	3.1%
2028 Proj. Hispanic Population		2.8%	2.8%	3.1%
2020 Hispanic Population		3.2%	3.2%	3.3%
<b>Education (Adults 25 &amp; Older)</b>				
2023 Est. Adult Population (25 Years or Over)		5,506	68,552	148,011
2023 Est. Elementary (Grade Level 0 to 8)		1.8%	2.2%	2.1%
2023 Est. Some High School (Grade Level 9 to 11)		4.9%	4.0%	4.1%
2023 Est. High School Graduate		25.8%	25.6%	25.1%
2023 Est. Some College		25.4%	21.2%	19.9%
2023 Est. Associate Degree Only		5.5%	9.0%	8.9%
2023 Est. Bachelor Degree Only		22.3%	24.1%	24.9%
2023 Est. Graduate Degree		14.4%	13.8%	14.9%
<b>Housing</b>				
2023 Est. Total Housing Units		3,441	43,256	93,741
2023 Est. Owner-Occupied		70.0%	71.4%	71.4%
2023 Est. Renter-Occupied		26.2%	24.2%	23.7%
2023 Est. Vacant Housing		3.8%	4.4%	4.9%
<b>Homes Built by Year</b>				
2023 Homes Built 2010 or later		4.0%	4.3%	4.1%
2023 Homes Built 2000 to 2009		4.5%	6.2%	6.1%
2023 Homes Built 1990 to 1999		11.4%	7.4%	7.0%
2023 Homes Built 1980 to 1989		15.2%	11.3%	10.1%
2023 Homes Built 1970 to 1979		13.3%	16.2%	14.1%
2023 Homes Built 1960 to 1969		28.0%	23.2%	19.4%
2023 Homes Built 1950 to 1959		13.8%	18.1%	19.4%
2023 Homes Built Before 1949		6.0%	8.9%	14.8%
<b>Home Values</b>				
2023 Home Value \$1,000,000 or More		1.5%	1.5%	1.4%
2023 Home Value \$500,000 to \$999,999		6.0%	6.2%	7.2%
2023 Home Value \$400,000 to \$499,999		4.9%	5.8%	6.3%
2023 Home Value \$300,000 to \$399,999		10.4%	12.9%	13.3%
2023 Home Value \$200,000 to \$299,999		30.4%	30.2%	27.1%
2023 Home Value \$150,000 to \$199,999		17.7%	19.9%	19.4%
2023 Home Value \$100,000 to \$149,999		18.4%	15.4%	15.9%
2023 Home Value \$50,000 to \$99,999		8.1%	5.3%	6.2%
2023 Home Value \$25,000 to \$49,999		0.5%	0.8%	1.0%
2023 Home Value Under \$25,000		2.2%	2.0%	2.2%
2023 Median Home Value		\$204,804	\$221,024	\$226,746
2023 Median Rent		\$728	\$838	\$847

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<b>Labor Force</b>			
2023 Est. Labor Population Age 16 Years or Over	6,164	77,495	167,855
2023 Est. Civilian Employed	57.2%	62.4%	62.3%
2023 Est. Civilian Unemployed	1.7%	1.4%	1.6%
2023 Est. in Armed Forces	-	0.1%	0.3%
2023 Est. not in Labor Force	41.1%	36.1%	35.9%
2023 Labor Force Males	46.0%	47.4%	47.7%
2023 Labor Force Females	54.0%	52.6%	52.3%
<b>Occupation</b>			
2023 Occupation: Population Age 16 Years or Over	3,526	48,329	104,505
2023 Mgmt, Business, & Financial Operations	14.8%	18.1%	18.8%
2023 Professional, Related	26.9%	25.2%	25.7%
2023 Service	12.7%	15.0%	14.4%
2023 Sales, Office	23.1%	21.2%	20.9%
2023 Farming, Fishing, Forestry	-	0.1%	0.1%
2023 Construction, Extraction, Maintenance	5.5%	6.1%	6.3%
2023 Production, Transport, Material Moving	17.0%	14.2%	13.7%
2023 White Collar Workers	64.8%	64.6%	65.5%
2023 Blue Collar Workers	35.2%	35.4%	34.5%
<b>Transportation to Work</b>			
2023 Drive to Work Alone	66.6%	71.8%	69.5%
2023 Drive to Work in Carpool	7.3%	6.1%	6.5%
2023 Travel to Work by Public Transportation	0.1%	0.5%	0.7%
2023 Drive to Work on Motorcycle	-	-	-
2023 Walk or Bicycle to Work	0.4%	0.5%	0.8%
2023 Other Means	1.1%	0.6%	0.7%
2023 Work at Home	24.4%	20.4%	21.8%
<b>Travel Time</b>			
2023 Travel to Work in 14 Minutes or Less	21.2%	21.0%	21.3%
2023 Travel to Work in 15 to 29 Minutes	47.9%	46.5%	46.9%
2023 Travel to Work in 30 to 59 Minutes	29.3%	29.8%	29.2%
2023 Travel to Work in 60 Minutes or More	1.7%	2.7%	2.6%
2023 Average Travel Time to Work	21.8	23.0	22.7
<b>Consumer Expenditure</b>			
2023 Est. Total Household Expenditure	\$223.66 M	\$2.96 B	\$6.66 B
2023 Est. Apparel	\$7.88 M	\$104.21 M	\$235.59 M
2023 Est. Contributions, Gifts	\$13.37 M	\$175.43 M	\$399.63 M
2023 Est. Education, Reading	\$7.52 M	\$98.37 M	\$225.13 M
2023 Est. Entertainment	\$12.8 M	\$169.29 M	\$382.43 M
2023 Est. Food, Beverages, Tobacco	\$33.87 M	\$448.02 M	\$1.01 B
2023 Est. Furnishings, Equipment	\$7.94 M	\$105.08 M	\$237.16 M
2023 Est. Health Care, Insurance	\$20.51 M	\$271.54 M	\$609.51 M
2023 Est. Household Operations, Shelter, Utilities	\$72.07 M	\$950.7 M	\$2.14 B
2023 Est. Miscellaneous Expenses	\$4.27 M	\$56.43 M	\$127.26 M
2023 Est. Personal Care	\$3 M	\$39.7 M	\$89.46 M
2023 Est. Transportation	\$40.42 M	\$536.3 M	\$1.21 B

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