

Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.68/-90.4699

12685 Olive Blvd	1 mi radius	3 mi radius	5 mi radius
St. Louis, MO 63141			
Population			
2023 Estimated Population	8,987	58,052	133,223
2028 Projected Population	8,891	57,551	132,979
2020 Census Population	9,044	58,639	134,390
2010 Census Population	9,025	56,902	130,736
Projected Annual Growth 2023 to 2028	-0.2%	-0.2%	-
Historical Annual Growth 2010 to 2023	-	0.2%	0.1%
Households			
2023 Estimated Households	4,050	25,980	56,443
2028 Projected Households	3,978	25,493	55,784
2020 Census Households	4,032	25,944	56,327
2010 Census Households	3,923	25,087	54,900
Projected Annual Growth 2023 to 2028	-0.4%	-0.4%	-0.2%
Historical Annual Growth 2010 to 2023	0.2%	0.3%	0.2%
Age			
2023 Est. Population Under 10 Years	9.5%	9.9%	10.2%
2023 Est. Population 10 to 19 Years	10.5%	11.2%	11.8%
2023 Est. Population 20 to 29 Years	12.0%	13.9%	11.6%
2023 Est. Population 30 to 44 Years	19.9%	18.9%	18.0%
2023 Est. Population 45 to 59 Years	18.1%	17.5%	18.3%
2023 Est. Population 60 to 74 Years	21.1%	20.0%	20.6%
2023 Est. Population 75 Years or Over	9.0%	8.6%	9.4%
2023 Est. Median Age	42.5	41.8	43.2
Marital Status & Gender			
2023 Est. Male Population	48.2%	48.4%	48.2%
2023 Est. Female Population	51.8%	51.6%	51.8%
2023 Est. Never Married	26.9%	30.9%	28.8%
2023 Est. Now Married	51.5%	51.0%	52.3%
2023 Est. Separated or Divorced	11.6%	11.2%	12.1%
2023 Est. Widowed	10.0%	6.9%	6.7%
Income			
2023 Est. HH Income \$200,000 or More	19.1%	20.8%	23.6%
2023 Est. HH Income \$150,000 to \$199,999	13.5%	11.7%	10.4%
2023 Est. HH Income \$100,000 to \$149,999	20.9%	17.4%	16.3%
2023 Est. HH Income \$75,000 to \$99,999	9.9%	11.5%	11.0%
2023 Est. HH Income \$50,000 to \$74,999	14.1%	15.5%	14.3%
2023 Est. HH Income \$35,000 to \$49,999	7.9%	8.1%	8.5%
2023 Est. HH Income \$25,000 to \$34,999	5.3%	5.2%	5.7%
2023 Est. HH Income \$15,000 to \$24,999	5.6%	4.9%	4.8%
2023 Est. HH Income Under \$15,000	3.7%	4.9%	5.4%
2023 Est. Average Household Income	\$171,693	\$163,053	\$180,544
2023 Est. Median Household Income	\$108,001	\$109,900	\$119,512
2023 Est. Per Capita Income	\$77,468	\$73,123	\$76,650
2023 Est. Total Businesses	920	5,006	9,590
2023 Est. Total Employees	8,698	77,357	147,946

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Race				
2023 Est. White		71.4%	67.3%	69.4%
2023 Est. Black		12.8%	12.5%	12.7%
2023 Est. Asian or Pacific Islander		10.5%	15.3%	12.5%
2023 Est. American Indian or Alaska Native		0.1%	0.2%	0.2%
2023 Est. Other Races		5.1%	4.7%	5.3%
Hispanic				
2023 Est. Hispanic Population		327	2,024	5,243
2023 Est. Hispanic Population		3.6%	3.5%	3.9%
2028 Proj. Hispanic Population		3.7%	3.5%	3.9%
2020 Hispanic Population		4.1%	4.2%	4.9%
Education (Adults 25 & Older)				
2023 Est. Adult Population (25 Years or Over)		6,763	42,097	96,649
2023 Est. Elementary (Grade Level 0 to 8)		1.1%	0.9%	1.2%
2023 Est. Some High School (Grade Level 9 to 11)		1.2%	1.9%	2.4%
2023 Est. High School Graduate		12.9%	11.5%	14.7%
2023 Est. Some College		12.2%	13.7%	15.0%
2023 Est. Associate Degree Only		7.3%	7.3%	6.8%
2023 Est. Bachelor Degree Only		36.4%	34.4%	31.0%
2023 Est. Graduate Degree		29.0%	30.3%	29.0%
Housing				
2023 Est. Total Housing Units		4,308	27,863	60,676
2023 Est. Owner-Occupied		70.9%	60.9%	66.0%
2023 Est. Renter-Occupied		23.1%	32.4%	27.0%
2023 Est. Vacant Housing		6.0%	6.8%	7.0%
Homes Built by Year				
2023 Homes Built 2010 or later		2.8%	5.4%	5.7%
2023 Homes Built 2000 to 2009		7.9%	6.2%	6.5%
2023 Homes Built 1990 to 1999		9.1%	8.6%	8.0%
2023 Homes Built 1980 to 1989		10.5%	13.5%	13.4%
2023 Homes Built 1970 to 1979		18.6%	21.1%	19.8%
2023 Homes Built 1960 to 1969		34.4%	26.2%	22.6%
2023 Homes Built 1950 to 1959		7.3%	7.9%	10.7%
2023 Homes Built Before 1949		3.4%	4.3%	6.4%
Home Values				
2023 Home Value \$1,000,000 or More		4.6%	4.4%	7.3%
2023 Home Value \$500,000 to \$999,999		8.3%	14.3%	18.3%
2023 Home Value \$400,000 to \$499,999		10.2%	10.2%	10.2%
2023 Home Value \$300,000 to \$399,999		17.2%	17.4%	15.4%
2023 Home Value \$200,000 to \$299,999		38.9%	29.7%	21.4%
2023 Home Value \$150,000 to \$199,999		9.4%	11.9%	11.6%
2023 Home Value \$100,000 to \$149,999		6.5%	6.8%	9.1%
2023 Home Value \$50,000 to \$99,999		2.8%	3.2%	4.8%
2023 Home Value \$25,000 to \$49,999		0.6%	0.7%	0.8%
2023 Home Value Under \$25,000		1.5%	1.4%	1.3%
2023 Median Home Value		\$315,207	\$327,095	\$369,254
2023 Median Rent		\$1,212	\$1,026	\$992

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Labor Force			
2023 Est. Labor Population Age 16 Years or Over	7,524	48,664	110,127
2023 Est. Civilian Employed	60.8%	65.0%	62.9%
2023 Est. Civilian Unemployed	0.7%	1.2%	1.1%
2023 Est. in Armed Forces	-	-	0.1%
2023 Est. not in Labor Force	38.5%	33.7%	35.9%
2023 Labor Force Males	47.9%	48.0%	47.5%
2023 Labor Force Females	52.1%	52.0%	52.5%
Occupation			
2023 Occupation: Population Age 16 Years or Over	4,572	31,627	69,262
2023 Mgmt, Business, & Financial Operations	26.6%	22.3%	22.0%
2023 Professional, Related	40.7%	40.4%	38.3%
2023 Service	8.7%	10.0%	9.9%
2023 Sales, Office	14.4%	17.4%	18.4%
2023 Farming, Fishing, Forestry	1.4%	0.5%	0.5%
2023 Construction, Extraction, Maintenance	2.5%	2.5%	3.2%
2023 Production, Transport, Material Moving	5.7%	6.9%	7.7%
2023 White Collar Workers	81.7%	80.2%	78.7%
2023 Blue Collar Workers	18.3%	19.8%	21.3%
Transportation to Work			
2023 Drive to Work Alone	56.3%	59.2%	60.8%
2023 Drive to Work in Carpool	4.9%	5.2%	5.1%
2023 Travel to Work by Public Transportation	-	0.4%	0.5%
2023 Drive to Work on Motorcycle	-	-	0.2%
2023 Walk or Bicycle to Work	0.5%	1.1%	1.0%
2023 Other Means	1.0%	0.7%	0.5%
2023 Work at Home	37.2%	33.4%	31.9%
Travel Time			
2023 Travel to Work in 14 Minutes or Less	19.8%	28.0%	27.6%
2023 Travel to Work in 15 to 29 Minutes	57.2%	52.1%	51.7%
2023 Travel to Work in 30 to 59 Minutes	21.1%	18.2%	18.8%
2023 Travel to Work in 60 Minutes or More	1.9%	1.6%	2.0%
2023 Average Travel Time to Work	20.2	19.3	19.5
Consumer Expenditure			
2023 Est. Total Household Expenditure	\$423.87 M	\$2.64 B	\$6.26 B
2023 Est. Apparel	\$15.2 M	\$94.84 M	\$225.83 M
2023 Est. Contributions, Gifts	\$26.57 M	\$167.58 M	\$409.36 M
2023 Est. Education, Reading	\$15.53 M	\$98.02 M	\$240.1 M
2023 Est. Entertainment	\$24.71 M	\$153.62 M	\$366.54 M
2023 Est. Food, Beverages, Tobacco	\$63.27 M	\$392.88 M	\$925.35 M
2023 Est. Furnishings, Equipment	\$15.27 M	\$94.87 M	\$225.86 M
2023 Est. Health Care, Insurance	\$37.96 M	\$234.67 M	\$553.71 M
2023 Est. Household Operations, Shelter, Utilities	\$135.39 M	\$843.21 M	\$1.99 B
2023 Est. Miscellaneous Expenses	\$8.15 M	\$50.57 M	\$120.08 M
2023 Est. Personal Care	\$5.69 M	\$35.34 M	\$83.62 M
2023 Est. Transportation	\$76.14 M	\$472.08 M	\$1.11 B

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