

Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.5633/-90.4085

1225 S Kirkwood Rd Kirkwood, MO 63122	1 mi radius	3 mi radius	5 mi radius
Population			
2023 Estimated Population	8,462	69,146	188,238
2028 Projected Population	8,460	68,783	188,202
2020 Census Population	8,514	69,683	189,702
2010 Census Population	8,276	65,897	181,045
Projected Annual Growth 2023 to 2028	-	-0.1%	-
Historical Annual Growth 2010 to 2023	0.2%	0.4%	0.3%
Households			
2023 Estimated Households	3,661	28,268	78,787
2028 Projected Households	3,642	27,853	77,970
2020 Census Households	3,637	28,178	78,516
2010 Census Households	3,610	27,486	76,066
Projected Annual Growth 2023 to 2028	-0.1%	-0.3%	-0.2%
Historical Annual Growth 2010 to 2023	0.1%	0.2%	0.3%
Age			
2023 Est. Population Under 10 Years	13.1%	12.6%	11.8%
2023 Est. Population 10 to 19 Years	11.5%	12.1%	12.0%
2023 Est. Population 20 to 29 Years	11.0%	8.5%	10.2%
2023 Est. Population 30 to 44 Years	18.4%	18.0%	18.5%
2023 Est. Population 45 to 59 Years	15.5%	18.5%	18.4%
2023 Est. Population 60 to 74 Years	19.5%	20.2%	19.5%
2023 Est. Population 75 Years or Over	11.2%	10.1%	9.6%
2023 Est. Median Age	41.3	43.4	42.6
Marital Status & Gender			
2023 Est. Male Population	45.6%	47.6%	48.2%
2023 Est. Female Population	54.4%	52.4%	51.8%
2023 Est. Never Married	28.6%	24.5%	27.1%
2023 Est. Now Married	48.7%	58.3%	54.6%
2023 Est. Separated or Divorced	16.2%	11.3%	11.9%
2023 Est. Widowed	6.5%	5.9%	6.3%
Income			
2023 Est. HH Income \$200,000 or More	16.6%	26.4%	21.9%
2023 Est. HH Income \$150,000 to \$199,999	10.8%	13.2%	11.3%
2023 Est. HH Income \$100,000 to \$149,999	13.1%	17.6%	16.6%
2023 Est. HH Income \$75,000 to \$99,999	10.4%	10.7%	12.0%
2023 Est. HH Income \$50,000 to \$74,999	16.1%	12.8%	14.9%
2023 Est. HH Income \$35,000 to \$49,999	10.2%	6.9%	8.6%
2023 Est. HH Income \$25,000 to \$34,999	7.9%	3.9%	5.0%
2023 Est. HH Income \$15,000 to \$24,999	7.1%	4.1%	4.6%
2023 Est. HH Income Under \$15,000	7.8%	4.2%	5.0%
2023 Est. Average Household Income	\$116,859	\$170,240	\$159,388
2023 Est. Median Household Income	\$88,854	\$128,380	\$112,294
2023 Est. Per Capita Income	\$50,639	\$69,700	\$66,815
2023 Est. Total Businesses	837	3,856	10,233
2023 Est. Total Employees	11,203	45,372	125,893

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Race			
2023 Est. White	78.5%	89.5%	87.7%
2023 Est. Black	14.5%	4.1%	4.5%
2023 Est. Asian or Pacific Islander	1.9%	2.1%	3.5%
2023 Est. American Indian or Alaska Native	0.1%	0.1%	0.1%
2023 Est. Other Races	5.0%	4.2%	4.2%
Hispanic			
2023 Est. Hispanic Population	255	1,996	5,418
2023 Est. Hispanic Population	3.0%	2.9%	2.9%
2028 Proj. Hispanic Population	3.0%	2.9%	2.9%
2020 Hispanic Population	3.1%	3.0%	3.3%
Education (Adults 25 & Older)			
2023 Est. Adult Population (25 Years or Over)	6,023	49,459	134,514
2023 Est. Elementary (Grade Level 0 to 8)	1.2%	0.8%	1.1%
2023 Est. Some High School (Grade Level 9 to 11)	2.4%	1.6%	2.1%
2023 Est. High School Graduate	16.7%	12.8%	15.0%
2023 Est. Some College	18.8%	14.8%	16.2%
2023 Est. Associate Degree Only	6.3%	6.1%	6.9%
2023 Est. Bachelor Degree Only	31.9%	34.9%	32.9%
2023 Est. Graduate Degree	22.7%	29.0%	25.7%
Housing			
2023 Est. Total Housing Units	3,925	29,673	82,931
2023 Est. Owner-Occupied	64.1%	79.3%	74.5%
2023 Est. Renter-Occupied	29.2%	16.0%	20.5%
2023 Est. Vacant Housing	6.7%	4.7%	5.0%
Homes Built by Year			
2023 Homes Built 2010 or later	7.5%	7.6%	5.7%
2023 Homes Built 2000 to 2009	11.7%	7.3%	7.5%
2023 Homes Built 1990 to 1999	5.2%	3.8%	6.8%
2023 Homes Built 1980 to 1989	4.9%	6.8%	10.1%
2023 Homes Built 1970 to 1979	10.0%	9.4%	11.9%
2023 Homes Built 1960 to 1969	14.7%	15.1%	15.8%
2023 Homes Built 1950 to 1959	21.1%	22.6%	19.0%
2023 Homes Built Before 1949	18.2%	22.6%	18.2%
Home Values			
2023 Home Value \$1,000,000 or More	2.6%	4.2%	5.1%
2023 Home Value \$500,000 to \$999,999	16.7%	20.0%	16.0%
2023 Home Value \$400,000 to \$499,999	9.9%	13.8%	12.2%
2023 Home Value \$300,000 to \$399,999	13.4%	19.2%	17.2%
2023 Home Value \$200,000 to \$299,999	22.2%	23.3%	24.0%
2023 Home Value \$150,000 to \$199,999	17.0%	9.0%	12.5%
2023 Home Value \$100,000 to \$149,999	13.0%	6.5%	8.1%
2023 Home Value \$50,000 to \$99,999	3.6%	2.6%	2.9%
2023 Home Value \$25,000 to \$49,999	0.5%	0.5%	0.6%
2023 Home Value Under \$25,000	1.1%	0.7%	1.3%
2023 Median Home Value	\$283,715	\$355,407	\$341,949
2023 Median Rent	\$844	\$991	\$953

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Labor Force			
2023 Est. Labor Population Age 16 Years or Over	6,738	55,003	151,872
2023 Est. Civilian Employed	57.5%	61.6%	62.7%
2023 Est. Civilian Unemployed	1.3%	1.3%	1.4%
2023 Est. in Armed Forces	-	0.2%	-
2023 Est. not in Labor Force	41.1%	36.9%	35.8%
2023 Labor Force Males	44.4%	46.8%	47.4%
2023 Labor Force Females	55.6%	53.2%	52.6%
Occupation			
2023 Occupation: Population Age 16 Years or Over	3,877	33,885	95,263
2023 Mgmt, Business, & Financial Operations	29.5%	26.9%	24.7%
2023 Professional, Related	28.3%	33.7%	32.1%
2023 Service	12.6%	9.1%	11.2%
2023 Sales, Office	18.8%	18.8%	18.9%
2023 Farming, Fishing, Forestry	-	0.6%	0.3%
2023 Construction, Extraction, Maintenance	3.1%	3.3%	4.0%
2023 Production, Transport, Material Moving	7.8%	7.5%	8.7%
2023 White Collar Workers	76.6%	79.4%	75.7%
2023 Blue Collar Workers	23.4%	20.6%	24.3%
Transportation to Work			
2023 Drive to Work Alone	59.4%	62.3%	64.0%
2023 Drive to Work in Carpool	3.4%	3.7%	4.4%
2023 Travel to Work by Public Transportation	1.1%	0.4%	0.6%
2023 Drive to Work on Motorcycle	-	-	-
2023 Walk or Bicycle to Work	2.5%	0.9%	1.2%
2023 Other Means	0.8%	0.7%	0.8%
2023 Work at Home	32.8%	31.9%	29.0%
Travel Time			
2023 Travel to Work in 14 Minutes or Less	27.4%	25.2%	24.0%
2023 Travel to Work in 15 to 29 Minutes	43.0%	50.4%	50.6%
2023 Travel to Work in 30 to 59 Minutes	24.0%	22.3%	23.2%
2023 Travel to Work in 60 Minutes or More	5.5%	2.1%	2.2%
2023 Average Travel Time to Work	20.9	21.0	21.1
Consumer Expenditure			
2023 Est. Total Household Expenditure	\$289.51 M	\$2.95 B	\$7.87 B
2023 Est. Apparel	\$10.33 M	\$106.65 M	\$282.96 M
2023 Est. Contributions, Gifts	\$17.82 M	\$192.12 M	\$504.3 M
2023 Est. Education, Reading	\$10.27 M	\$113.45 M	\$294.33 M
2023 Est. Entertainment	\$16.65 M	\$173.67 M	\$460.16 M
2023 Est. Food, Beverages, Tobacco	\$43.55 M	\$435.58 M	\$1.17 B
2023 Est. Furnishings, Equipment	\$10.31 M	\$107.06 M	\$283.95 M
2023 Est. Health Care, Insurance	\$26.15 M	\$261.34 M	\$701.44 M
2023 Est. Household Operations, Shelter, Utilities	\$93.11 M	\$936.17 M	\$2.5 B
2023 Est. Miscellaneous Expenses	\$5.53 M	\$56.69 M	\$150.86 M
2023 Est. Personal Care	\$3.88 M	\$39.48 M	\$105.25 M
2023 Est. Transportation	\$51.91 M	\$527.06 M	\$1.41 B

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