

FULL PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.7489/-90.7495

RF1

3002 Winghaven Blvd O'Fallon, MO 63368		1 mi radius	3 mi radius	5 mi radius
POPULATION	2018 Estimated Population	5,174	55,919	123,256
	2023 Projected Population	5,496	59,641	131,691
	2010 Census Population	4,745	49,157	110,216
	2000 Census Population	1,491	26,501	74,103
	Projected Annual Growth 2018 to 2023	1.2%	1.3%	1.4%
	Historical Annual Growth 2000 to 2018	13.7%	6.2%	3.7%
HOUSEHOLDS	2018 Estimated Households	1,997	19,739	44,458
	2023 Projected Households	2,145	21,239	47,900
	2010 Census Households	1,800	16,972	39,049
	2000 Census Households	454	8,750	25,177
	Projected Annual Growth 2018 to 2023	1.5%	1.5%	1.5%
	Historical Annual Growth 2000 to 2018	18.9%	7.0%	4.3%
AGE	2018 Est. Population Under 10 Years	14.5%	14.5%	13.8%
	2018 Est. Population 10 to 19 Years	13.1%	14.7%	14.3%
	2018 Est. Population 20 to 29 Years	9.3%	10.2%	11.0%
	2018 Est. Population 30 to 44 Years	23.9%	22.4%	21.4%
	2018 Est. Population 45 to 59 Years	16.5%	19.2%	19.9%
	2018 Est. Population 60 to 74 Years	14.1%	13.6%	14.3%
	2018 Est. Population 75 Years or Over	8.7%	5.5%	5.4%
	2018 Est. Median Age	37.4	36.7	37.3
MARITAL STATUS & GENDER	2018 Est. Male Population	47.3%	49.0%	49.2%
	2018 Est. Female Population	52.7%	51.0%	50.8%
	2018 Est. Never Married	24.9%	24.8%	24.5%
	2018 Est. Now Married	59.9%	59.4%	58.9%
	2018 Est. Separated or Divorced	10.7%	11.5%	12.2%
	2018 Est. Widowed	4.5%	4.3%	4.4%
INCOME	2018 Est. HH Income \$200,000 or More	13.1%	11.8%	10.0%
	2018 Est. HH Income \$150,000 to \$199,999	12.5%	13.6%	11.8%
	2018 Est. HH Income \$100,000 to \$149,999	23.0%	25.0%	23.3%
	2018 Est. HH Income \$75,000 to \$99,999	10.7%	15.0%	16.0%
	2018 Est. HH Income \$50,000 to \$74,999	21.0%	15.5%	17.2%
	2018 Est. HH Income \$35,000 to \$49,999	8.8%	7.9%	8.7%
	2018 Est. HH Income \$25,000 to \$34,999	5.6%	4.7%	4.9%
	2018 Est. HH Income \$15,000 to \$24,999	2.0%	3.1%	3.9%
	2018 Est. HH Income Under \$15,000	3.1%	3.3%	4.0%
	2018 Est. Average Household Income	\$134,136	\$118,827	\$111,772
	2018 Est. Median Household Income	\$96,633	\$101,489	\$93,978
	2018 Est. Per Capita Income	\$51,780	\$41,958	\$40,329
	2018 Est. Total Businesses	209	1,112	3,114
2018 Est. Total Employees	2,551	14,566	39,497	

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RACE	2018 Est. White	87.0%	88.0%	88.5%
	2018 Est. Black	3.8%	4.5%	4.6%
	2018 Est. Asian or Pacific Islander	6.9%	4.3%	3.6%
	2018 Est. American Indian or Alaska Native	0.1%	0.2%	0.2%
	2018 Est. Other Races	2.2%	3.0%	3.0%
HISPANIC	2018 Est. Hispanic Population	150	1,792	3,940
	2018 Est. Hispanic Population	2.9%	3.2%	3.2%
	2023 Proj. Hispanic Population	3.3%	3.7%	3.7%
	2010 Hispanic Population	2.5%	2.5%	2.6%
EDUCATION (Adults 25 or Older)	2018 Est. Adult Population (25 Years or Over)	3,546	36,937	82,103
	2018 Est. Elementary (Grade Level 0 to 8)	0.8%	0.9%	1.0%
	2018 Est. Some High School (Grade Level 9 to 11)	0.8%	3.1%	3.4%
	2018 Est. High School Graduate	18.6%	21.5%	22.5%
	2018 Est. Some College	19.7%	21.4%	23.3%
	2018 Est. Associate Degree Only	7.6%	8.8%	9.2%
	2018 Est. Bachelor Degree Only	35.4%	30.0%	26.4%
	2018 Est. Graduate Degree	17.0%	14.2%	14.1%
HOUSING	2018 Est. Total Housing Units	2,033	20,062	45,322
	2018 Est. Owner-Occupied	70.1%	84.3%	83.4%
	2018 Est. Renter-Occupied	28.1%	14.1%	14.7%
	2018 Est. Vacant Housing	1.8%	1.6%	1.9%
HOMES BUILT BY YEAR	2010 Homes Built 2005 or later	3.3%	5.4%	3.9%
	2010 Homes Built 2000 to 2004	62.7%	46.1%	36.3%
	2010 Homes Built 1990 to 1999	21.5%	34.0%	32.1%
	2010 Homes Built 1980 to 1989	6.7%	12.3%	16.1%
	2010 Homes Built 1970 to 1979	3.2%	4.8%	9.0%
	2010 Homes Built 1960 to 1969	4.2%	2.9%	4.7%
	2010 Homes Built 1950 to 1959	1.1%	1.2%	1.8%
	2010 Homes Built Before 1949	1.6%	1.5%	2.2%
HOME VALUES	2010 Home Value \$1,000,000 or More	-	-	0.1%
	2010 Home Value \$500,000 to \$999,999	5.4%	4.0%	4.7%
	2010 Home Value \$400,000 to \$499,999	5.6%	6.8%	5.9%
	2010 Home Value \$300,000 to \$399,999	16.9%	17.6%	15.2%
	2010 Home Value \$200,000 to \$299,999	55.2%	50.1%	43.5%
	2010 Home Value \$150,000 to \$199,999	14.8%	21.8%	25.1%
	2010 Home Value \$100,000 to \$149,999	7.3%	11.0%	12.3%
	2010 Home Value \$50,000 to \$99,999	1.0%	1.6%	2.2%
	2010 Home Value \$25,000 to \$49,999	1.0%	1.3%	1.4%
	2010 Home Value Under \$25,000	0.9%	3.6%	3.2%
	2010 Median Home Value	\$250,790	\$238,239	\$231,204
	2010 Median Rent	\$948	\$966	\$907

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LABOR FORCE	2018 Est. Labor Population Age 16 Years or Over	3,957	42,448	95,016
	2018 Est. Civilian Employed	68.3%	70.2%	69.8%
	2018 Est. Civilian Unemployed	0.9%	1.5%	1.6%
	2018 Est. in Armed Forces	-	-	-
	2018 Est. not in Labor Force	30.7%	28.2%	28.5%
	2018 Labor Force Males	46.3%	48.4%	48.6%
	2018 Labor Force Females	53.7%	51.6%	51.4%
OCCUPATION	2010 Occupation: Population Age 16 Years or Over	2,650	30,157	65,983
	2010 Mgmt, Business, & Financial Operations	26.1%	22.5%	21.7%
	2010 Professional, Related	24.1%	25.0%	23.9%
	2010 Service	14.4%	13.6%	14.3%
	2010 Sales, Office	27.5%	24.8%	24.3%
	2010 Farming, Fishing, Forestry	-	0.1%	0.1%
	2010 Construction, Extraction, Maintenance	2.6%	5.3%	6.3%
	2010 Production, Transport, Material Moving	5.3%	8.7%	9.5%
	2010 White Collar Workers	77.7%	72.3%	69.8%
	2010 Blue Collar Workers	22.3%	27.7%	30.2%
	TRANSPORTATION TO WORK	2010 Drive to Work Alone	85.5%	83.0%
2010 Drive to Work in Carpool		4.4%	6.2%	6.1%
2010 Travel to Work by Public Transportation		0.1%	0.3%	0.3%
2010 Drive to Work on Motorcycle		-	-	0.1%
2010 Walk or Bicycle to Work		0.3%	0.6%	0.6%
2010 Other Means		0.3%	0.4%	0.4%
2010 Work at Home		9.3%	9.6%	8.8%
TRAVEL TIME		2010 Travel to Work in 14 Minutes or Less	22.0%	20.5%
	2010 Travel to Work in 15 to 29 Minutes	23.8%	33.1%	35.5%
	2010 Travel to Work in 30 to 59 Minutes	44.1%	38.9%	38.2%
	2010 Travel to Work in 60 Minutes or More	4.9%	4.1%	4.2%
	2010 Average Travel Time to Work	29.2	26.2	25.6
CONSUMER EXPENDITURE	2018 Est. Total Household Expenditure	\$175 M	\$1.59 B	\$3.41 B
	2018 Est. Apparel	\$6.20 M	\$56.0 M	\$120 M
	2018 Est. Contributions, Gifts	\$13.6 M	\$122 M	\$257 M
	2018 Est. Education, Reading	\$7.78 M	\$70.5 M	\$148 M
	2018 Est. Entertainment	\$9.97 M	\$90.5 M	\$194 M
	2018 Est. Food, Beverages, Tobacco	\$25.8 M	\$233 M	\$504 M
	2018 Est. Furnishings, Equipment	\$6.27 M	\$57.2 M	\$122 M
	2018 Est. Health Care, Insurance	\$14.5 M	\$131 M	\$285 M
	2018 Est. Household Operations, Shelter, Utilities	\$54.2 M	\$490 M	\$1.05 B
	2018 Est. Miscellaneous Expenses	\$2.51 M	\$22.4 M	\$48.7 M
	2018 Est. Personal Care	\$2.25 M	\$20.4 M	\$43.9 M
	2018 Est. Transportation	\$32.4 M	\$293 M	\$636 M

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