



Job Title: Director of Market Research

Location: On-Site – St. Louis, MO

Job Type: Full-Time

About the Role:

We are looking for a highly analytical and motivated **Director of Market Research** to join our team in St. Louis, MO. This full-time, on-site role is ideal for someone with a passion for data-driven insights which will specifically apply to the commercial real estate landscape. You will support strategic analysis of the commercial real estate markets by delivering in-depth market research, competitive analysis, and investment intelligence across office, industrial, retail, and mixed-use sectors.

Key Responsibilities:

- Conduct comprehensive research on commercial real estate markets, including leasing activity, key trends, new developments, and tracking investment sales.
- Analyze economic, demographic, and industry-specific data to assess market conditions and produce market statistics.
- Track and report on key performance indicators for commercial assets and submarkets in the St. Louis region and other target markets.
- Prepare market reports, investment briefs, and presentations for the brokerage division's ongoing business development efforts.
- Maintain and enhance proprietary databases with up-to-date property, tenant, and transaction data.
- Perform socio-economic analyses, demographic summaries, and market feasibility studies.
- Interface and maintain regular communication with colleagues across Avison Young and other ChainLinks affiliate offices.
- Collaborate with brokerage teams to develop data-driven proposals and attend client presentations, ensuring market insights are effectively communicated to support business development.

Qualifications:

- Bachelor's degree in computer science or business-related fields.
- Proficiency in Microsoft Excel, PowerPoint, and data visualization tools (e.g., Tableau, Power BI).
- Strong analytical, organizational, and communication skills.
- Experience and/or familiarity with the St. Louis commercial real estate market is highly preferred.

What We Offer:

- Pace Properties is 100% employee-owned through its Employee Stock Ownership Plan ("ESOP"), which provides all our employees the opportunity to own shares in the company.
- Competitive salary and comprehensive benefits package.
- Exposure to a wide range of commercial asset classes and investment strategies.
- A dynamic and collaborative work environment.
- Direct impact on high-profile real estate projects and investment decisions.