

Full Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.6244/-88.9774

100 Holiday Ln Salem, IL 62881			
	3 mi radius	5 mi radius	10 mi radius
Population			
2024 Estimated Population	8,197	11,379	22,862
2029 Projected Population	7,738	10,865	22,123
2020 Census Population	8,615	11,796	23,381
2010 Census Population	8,841	12,184	24,200
Projected Annual Growth 2024 to 2029	-1.1%	-0.9%	-0.6%
Historical Annual Growth 2010 to 2024	-0.5%	-0.5%	-0.4%
Households			
2024 Estimated Households	3,412	4,685	9,354
2029 Projected Households	3,139	4,363	8,826
2020 Census Households	3,618	4,882	9,612
2010 Census Households	3,669	4,974	9,807
Projected Annual Growth 2024 to 2029	-1.6%	-1.4%	-1.1%
Historical Annual Growth 2010 to 2024	-0.5%	-0.4%	-0.3%
Age			
2024 Est. Population Under 10 Years	12.9%	12.5%	12.3%
2024 Est. Population 10 to 19 Years	13.1%	13.2%	13.3%
2024 Est. Population 20 to 29 Years	11.8%	11.1%	10.2%
2024 Est. Population 30 to 44 Years	19.0%	18.5%	17.8%
2024 Est. Population 45 to 59 Years	16.5%	17.3%	18.0%
2024 Est. Population 60 to 74 Years	17.5%	18.3%	19.3%
2024 Est. Population 75 Years or Over	9.3%	9.1%	9.1%
2024 Est. Median Age	38.4	39.7	41.3
Marital Status & Gender			
2024 Est. Male Population	50.9%	51.1%	50.9%
2024 Est. Female Population	49.1%	48.9%	49.1%
2024 Est. Never Married	34.4%	30.7%	27.2%
2024 Est. Now Married	41.2%	45.1%	47.4%
2024 Est. Separated or Divorced	16.9%	16.8%	17.3%
2024 Est. Widowed	7.5%	7.5%	8.1%
Income			
2024 Est. HH Income \$200,000 or More	5.6%	5.6%	5.3%
2024 Est. HH Income \$150,000 to \$199,999	4.4%	5.0%	5.2%
2024 Est. HH Income \$100,000 to \$149,999	12.8%	13.6%	14.4%
2024 Est. HH Income \$75,000 to \$99,999	15.2%	15.9%	15.6%
2024 Est. HH Income \$50,000 to \$74,999	21.3%	20.3%	21.1%
2024 Est. HH Income \$35,000 to \$49,999	12.5%	12.5%	12.5%
2024 Est. HH Income \$25,000 to \$34,999	6.7%	7.7%	8.1%
2024 Est. HH Income \$15,000 to \$24,999	11.1%	10.0%	9.5%
2024 Est. HH Income Under \$15,000	10.4%	9.5%	8.3%
2024 Est. Average Household Income	\$81,608	\$83,734	\$84,541
2024 Est. Median Household Income	\$62,079	\$63,949	\$64,793
2024 Est. Per Capita Income	\$34,098	\$34,599	\$34,716
2024 Est. Total Businesses	403	446	648
2024 Est. Total Employees	5,342	5,760	7,443

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Race				
2024 Est. White	93.8%	94.5%	94.1%	
2024 Est. Black	1.7%	1.6%	2.2%	
2024 Est. Asian or Pacific Islander	0.7%	0.6%	0.6%	
2024 Est. American Indian or Alaska Native	0.2%	0.2%	0.2%	
2024 Est. Other Races	3.6%	3.2%	3.0%	
Hispanic				
2024 Est. Hispanic Population	189	228	432	
2024 Est. Hispanic Population	2.3%	2.0%	1.9%	
2029 Proj. Hispanic Population	2.6%	2.4%	2.3%	
2020 Hispanic Population	1.8%	1.5%	1.4%	
Education (Adults 25 & Older)				
2024 Est. Adult Population (25 Years or Over)	5,605	7,858	15,896	
2024 Est. Elementary (Grade Level 0 to 8)	2.5%	2.6%	2.7%	
2024 Est. Some High School (Grade Level 9 to 11)	4.5%	4.7%	5.8%	
2024 Est. High School Graduate	39.3%	38.5%	36.1%	
2024 Est. Some College	26.4%	26.2%	25.5%	
2024 Est. Associate Degree Only	11.3%	11.9%	11.6%	
2024 Est. Bachelor Degree Only	11.6%	11.6%	12.5%	
2024 Est. Graduate Degree	4.3%	4.6%	5.6%	
Housing				
2024 Est. Total Housing Units	3,857	5,303	10,603	
2024 Est. Owner-Occupied	58.8%	62.8%	67.2%	
2024 Est. Renter-Occupied	29.7%	25.5%	21.0%	
2024 Est. Vacant Housing	11.5%	11.7%	11.8%	
Homes Built by Year				
2024 Homes Built 2010 or later	3.3%	4.4%	4.9%	
2024 Homes Built 2000 to 2009	6.2%	7.1%	8.8%	
2024 Homes Built 1990 to 1999	10.1%	11.3%	12.2%	
2024 Homes Built 1980 to 1989	11.1%	10.8%	10.3%	
2024 Homes Built 1970 to 1979	17.3%	16.7%	17.6%	
2024 Homes Built 1960 to 1969	9.3%	9.5%	9.7%	
2024 Homes Built 1950 to 1959	12.6%	10.9%	8.7%	
2024 Homes Built Before 1949	18.5%	17.5%	16.1%	
Home Values				
2024 Home Value \$1,000,000 or More	-	-	-	
2024 Home Value \$500,000 to \$999,999	0.3%	0.9%	2.0%	
2024 Home Value \$400,000 to \$499,999	1.4%	1.9%	2.4%	
2024 Home Value \$300,000 to \$399,999	4.2%	4.4%	4.1%	
2024 Home Value \$200,000 to \$299,999	7.6%	9.0%	11.5%	
2024 Home Value \$150,000 to \$199,999	11.6%	11.7%	12.4%	
2024 Home Value \$100,000 to \$149,999	24.2%	23.8%	21.5%	
2024 Home Value \$50,000 to \$99,999	30.9%	29.4%	27.6%	
2024 Home Value \$25,000 to \$49,999	10.2%	9.9%	8.9%	
2024 Home Value Under \$25,000	9.5%	8.9%	9.4%	
2024 Median Home Value	\$101,102	\$107,168	\$113,529	
2024 Median Rent	\$551	\$550	\$542	

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Labor Force							
2024 Est. Labor Population Age 16 Years or Over					6,479	9,029	18,161
2024 Est. Civilian Employed					60.9%	60.6%	58.0%
2024 Est. Civilian Unemployed					2.5%	2.6%	2.8%
2024 Est. in Armed Forces					0.3%	0.2%	0.2%
2024 Est. not in Labor Force					36.3%	36.6%	39.1%
2024 Labor Force Males					50.8%	51.0%	50.6%
2024 Labor Force Females					49.2%	49.0%	49.4%
Occupation							
2024 Occupation: Population Age 16 Years or Over					3,947	5,470	10,528
2024 Mgmt, Business, & Financial Operations					9.4%	10.0%	9.7%
2024 Professional, Related					18.8%	18.7%	19.2%
2024 Service					20.9%	19.8%	19.1%
2024 Sales, Office					18.3%	18.7%	18.5%
2024 Farming, Fishing, Forestry					1.5%	1.3%	0.9%
2024 Construction, Extraction, Maintenance					6.5%	7.0%	7.9%
2024 Production, Transport, Material Moving					24.5%	24.5%	24.7%
2024 White Collar Workers					46.5%	47.4%	47.4%
2024 Blue Collar Workers					53.5%	52.6%	52.6%
Transportation to Work							
2024 Drive to Work Alone					83.5%	84.2%	83.4%
2024 Drive to Work in Carpool					10.6%	10.2%	10.0%
2024 Travel to Work by Public Transportation					0.2%	0.2%	0.3%
2024 Drive to Work on Motorcycle					-	-	-
2024 Walk or Bicycle to Work					2.1%	1.6%	1.0%
2024 Other Means					0.1%	0.4%	0.6%
2024 Work at Home					3.5%	3.5%	4.6%
Travel Time							
2024 Travel to Work in 14 Minutes or Less					64.4%	57.5%	48.5%
2024 Travel to Work in 15 to 29 Minutes					22.8%	26.0%	30.1%
2024 Travel to Work in 30 to 59 Minutes					12.1%	14.5%	17.3%
2024 Travel to Work in 60 Minutes or More					0.7%	2.0%	4.0%
2024 Average Travel Time to Work					10.9	12.9	15.3
Consumer Expenditure							
2024 Est. Total Household Expenditure					\$290.4 M	\$405.85 M	\$817.41 M
2024 Est. Apparel					\$5.4 M	\$7.53 M	\$15.17 M
2024 Est. Contributions, Tax and Retirement					\$70.03 M	\$98.63 M	\$198.55 M
2024 Est. Education					\$6.37 M	\$8.92 M	\$17.99 M
2024 Est. Entertainment					\$16.74 M	\$23.37 M	\$47.08 M
2024 Est. Food, Beverages, Tobacco					\$36.87 M	\$51.29 M	\$103.23 M
2024 Est. Health Care					\$22.55 M	\$31.15 M	\$62.83 M
2024 Est. Household Furnishings and Equipment					\$7.68 M	\$10.73 M	\$21.61 M
2024 Est. Household Operations, Shelter, Utilities					\$67.65 M	\$93.24 M	\$185.78 M
2024 Est. Miscellaneous Expenses					\$4.96 M	\$6.93 M	\$13.98 M
2024 Est. Personal Care					\$3.97 M	\$5.52 M	\$11.1 M
2024 Est. Transportation					\$48.2 M	\$68.55 M	\$140.11 M

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