Full Profile

2010-2020 Census, 2025 Estimates with 2030 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.6915/-90.3924

10500 Page Ave			
St. Louis, MO 63132	1 mi radius	3 mi radius	5 mi radius
Population			
2025 Estimated Population	9,420	87,821	213,490
2030 Projected Population	9,230	86,707	209,936
2020 Census Population	9,048	86,180	211,057
2010 Census Population	8,965	85,566	209,542
Projected Annual Growth 2025 to 2030	-0.4%	-0.3%	-0.3%
Historical Annual Growth 2010 to 2025	0.3%	0.2%	0.1%
Households			
2025 Estimated Households	4,191	38,222	93,175
2030 Projected Households	4,149	38,164	92,555
2020 Census Households	3,982	37,476	91,562
2010 Census Households	3,936	37,196	89,804
Projected Annual Growth 2025 to 2030	-0.2%	-	-0.1%
Historical Annual Growth 2010 to 2025	0.4%	0.2%	0.3%
Age			
2025 Est. Population Under 10 Years	12.4%	11.7%	11.4%
2025 Est. Population 10 to 19 Years	11.8%	11.7%	11.3%
2025 Est. Population 20 to 29 Years	14.6%	13.3%	13.9%
2025 Est. Population 30 to 44 Years	22.4%	21.6%	21.3%
2025 Est. Population 45 to 59 Years	17.1%	17.5%	17.2%
2025 Est. Population 60 to 74 Years	15.2%	16.5%	16.9%
2025 Est. Population 75 Years or Over	6.4%	7.6%	7.9%
2025 Est. Median Age	36.7	38.6	38.9
Marital Status & Gender			
2025 Est. Male Population	48.2%	48.6%	48.7%
2025 Est. Female Population	51.8%	51.4%	51.3%
2025 Est. Never Married	38.1%	36.6%	36.0%
2025 Est. Now Married	34.4%	40.1%	43.1%
2025 Est. Separated or Divorced	19.3%	16.7%	14.9%
2025 Est. Widowed	8.2%	6.5%	6.1%
Income			
2025 Est. HH Income \$200,000 or More	4.9%	12.5%	16.6%
2025 Est. HH Income \$150,000 to \$199,999	5.2%	6.2%	7.7%
2025 Est. HH Income \$100,000 to \$149,999	10.2%	15.6%	17.0%
2025 Est. HH Income \$75,000 to \$99,999	14.2%	13.6%	12.4%
2025 Est. HH Income \$50,000 to \$74,999	20.1%	17.7%	15.8%
2025 Est. HH Income \$35,000 to \$49,999	18.8%	12.7%	10.8%
2025 Est. HH Income \$25,000 to \$34,999	10.9%	8.2%	6.8%
2025 Est. HH Income \$15,000 to \$24,999	6.6%	5.8%	5.6%
2025 Est. HH Income Under \$15,000	9.2%	7.7%	7.1%
2025 Est. Average Household Income	\$81,446	\$114,915	\$142,408
2025 Est. Median Household Income	\$56,279	\$83,008	\$98,151
2025 Est. Per Capita Income	\$36,266	\$50,113	\$62,248
2025 Est. Total Businesses	962	6,013	16,778
2025 Est. Total Employees	16,949	92,941	215,816

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Race			
2025 Est. White	50.1%	57.5%	58.9%
2025 Est. Black	30.7%	25.6%	25.8%
2025 Est. Asian or Pacific Islander	6.7%	7.2%	7.7%
2025 Est. American Indian or Alaska Native	0.5%	0.4%	0.3%
2025 Est. Other Races	12.0%	9.2%	7.4%
Hispanic			
2025 Est. Hispanic Population	987	7,250	13,317
2025 Est. Hispanic Population	10.5%	8.3%	6.2%
2030 Proj. Hispanic Population	10.1%	8.0%	6.2%
2020 Hispanic Population	11.0%	8.6%	6.4%
Education (Adults 25 & Older)			
2025 Est. Adult Population (25 Years or Over)	6,556	62,118	151,891
2025 Est. Elementary (Grade Level 0 to 8)	2.7%	2.7%	2.0%
2025 Est. Some High School (Grade Level 9 to 11)	5.4%	4.5%	3.8%
2025 Est. High School Graduate	28.1%	23.9%	20.1%
2025 Est. Some College	23.0%	17.2%	15.7%
2025 Est. Associate Degree Only	8.8%	8.3%	7.0%
2025 Est. Bachelor Degree Only	18.3%	23.8%	26.5%
2025 Est. Graduate Degree	13.8%	19.6%	24.9%
Housing			
2025 Est. Total Housing Units	4,539	41,495	101,882
2025 Est. Owner-Occupied	45.3%	52.6%	54.2%
2025 Est. Renter-Occupied	47.0%	39.5%	37.3%
2025 Est. Vacant Housing	7.7%	7.9%	8.5%
Homes Built by Year			
2025 Homes Built 2010 or later	5.5%	4.9%	5.4%
2025 Homes Built 2000 to 2009	5.5%	4.4%	4.6%
2025 Homes Built 1990 to 1999	6.2%	6.7%	6.6%
2025 Homes Built 1980 to 1989	9.6%	7.8%	8.0%
2025 Homes Built 1970 to 1979	11.8%	9.9%	11.6%
2025 Homes Built 1960 to 1969	17.8%	15.5%	15.9%
2025 Homes Built 1950 to 1959	19.3%	22.6%	18.1%
2025 Homes Built Before 1949	16.6%	20.3%	21.2%
Home Values			
2025 Home Value \$1,000,000 or More	0.6%	3.5%	6.2%
2025 Home Value \$500,000 to \$999,999	5.1%	12.1%	16.9%
2025 Home Value \$400,000 to \$499,999	4.9%	7.0%	7.3%
2025 Home Value \$300,000 to \$399,999	8.2%	11.7%	12.7%
2025 Home Value \$200,000 to \$299,999	13.9%	16.8%	19.6%
2025 Home Value \$150,000 to \$199,999	19.3%	12.9%	12.5%
2025 Home Value \$100,000 to \$149,999	25.3%	17.9%	11.3%
2025 Home Value \$50,000 to \$99,999	20.8%	15.4%	10.8%
2025 Home Value \$25,000 to \$49,999	0.7%	1.3%	1.3%
2025 Home Value Under \$25,000	1.3%	1.4%	1.5%
2025 Median Home Value	\$165,755	\$264,074	\$340,970
2025 Median Rent	\$941	\$1,022	\$1,052

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Labor Force			
2025 Est. Labor Population Age 16 Years or Over	7,598	71,250	174,410
2025 Est. Civilian Employed	63.2%	62.9%	62.5%
2025 Est. Civilian Unemployed	1.8%	2.8%	2.4%
2025 Est. in Armed Forces	0.2%	0.1%	-
2025 Est. not in Labor Force	34.8%	34.2%	35.0%
2025 Labor Force Males	47.5%	47.9%	48.1%
2025 Labor Force Females	52.5%	52.1%	51.9%
Occupation	÷		
2025 Occupation: Population Age 16 Years or Over	4,797	44,810	109,046
2025 Mgmt, Business, & Financial Operations	11.5%	17.1%	20.2%
2025 Professional, Related	29.0%	30.3%	34.0%
2025 Service	14.6%	14.8%	13.8%
2025 Sales, Office	21.9%	19.7%	17.5%
2025 Farming, Fishing, Forestry	1.3%	0.2%	0.2%
2025 Construction, Extraction, Maintenance	5.8%	6.8%	5.3%
2025 Production, Transport, Material Moving	16.0%	11.1%	9.1%
2025 White Collar Workers	62.4%	67.1%	71.7%
2025 Blue Collar Workers	37.6%	32.9%	28.3%
Transportation to Work			
2025 Drive to Work Alone	76.8%	73.3%	71.6%
2025 Drive to Work in Carpool	5.6%	7.1%	6.6%
2025 Travel to Work by Public Transportation	0.6%	1.3%	1.5%
2025 Drive to Work on Motorcycle	-	0.4%	0.2%
2025 Walk or Bicycle to Work	0.7%	1.4%	2.2%
2025 Other Means	0.7%	0.9%	1.0%
2025 Work at Home	15.5%	15.6%	16.9%
Travel Time			
2025 Travel to Work in 14 Minutes or Less	20.1%	24.7%	26.1%
2025 Travel to Work in 15 to 29 Minutes	61.3%	52.8%	53.1%
2025 Travel to Work in 30 to 59 Minutes	17.4%	19.0%	17.7%
2025 Travel to Work in 60 Minutes or More	1.2%	3.6%	3.1%
2025 Average Travel Time to Work	18.7	19.7	19.1
Consumer Expenditure			
2025 Est. Total Household Expenditure	\$342.34 M	\$3.78 B	\$9.97 B
2025 Est. Apparel	\$6.52 M	\$70.27 M	\$183.72 M
2025 Est. Contributions, Tax and Retirement	\$79.61 M	\$1.05 B	\$2.97 B
2025 Est. Education	\$7.61 M	\$86.6 M	\$232.25 M
2025 Est. Entertainment	\$20.25 M	\$217.5 M	\$567.66 M
2025 Est. Food, Beverages, Tobacco	\$45.15 M	\$456.78 M	\$1.16 B
2025 Est. Health Care	\$26.36 M	\$246.75 M	\$605.29 M
2025 Est. Household Furnishings and Equipment	\$9.25 M	\$101.08 M	\$266.13 M
2025 Est. Household Operations, Shelter, Utilities	\$85.79 M	\$869.44 M	\$2.21 B
2025 Est. Miscellaneous Expenses	\$5.98 M	\$64.98 M	\$170.6 M
2025 Est. Personal Care	\$4.87 M	\$48.67 M	\$122.35 M
2025 Est. Transportation	\$50.94 M	\$566.14 M	\$1.48 B

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