

# Full Profile

2010-2020 Census, 2022 Estimates with 2027 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.2317/-90.5623

10610 Business 21_3Page Hillsboro, MO 63050	5 mi radius	10 mi radius	15 mi radius
<b>Population</b>			
2022 Estimated Population	16,331	81,121	156,617
2027 Projected Population	17,150	83,112	158,902
2020 Census Population	15,813	79,865	154,744
2010 Census Population	14,775	76,830	148,568
Projected Annual Growth 2022 to 2027	1.0%	0.5%	0.3%
Historical Annual Growth 2010 to 2022	0.9%	0.5%	0.5%
<b>Households</b>			
2022 Estimated Households	6,008	31,198	59,287
2027 Projected Households	6,424	32,465	61,095
2020 Census Households	5,771	30,545	58,245
2010 Census Households	5,253	28,940	54,753
Projected Annual Growth 2022 to 2027	1.4%	0.8%	0.6%
Historical Annual Growth 2010 to 2022	1.2%	0.7%	0.7%
<b>Age</b>			
2022 Est. Population Under 10 Years	10.6%	11.4%	11.6%
2022 Est. Population 10 to 19 Years	14.2%	12.8%	13.3%
2022 Est. Population 20 to 29 Years	10.9%	11.3%	11.0%
2022 Est. Population 30 to 44 Years	18.2%	18.8%	20.0%
2022 Est. Population 45 to 59 Years	20.5%	19.7%	20.3%
2022 Est. Population 60 to 74 Years	20.0%	18.7%	17.9%
2022 Est. Population 75 Years or Over	5.5%	7.3%	5.9%
2022 Est. Median Age	40.8	40.7	39.9
<b>Marital Status &amp; Gender</b>			
2022 Est. Male Population	50.6%	49.5%	50.1%
2022 Est. Female Population	49.4%	50.5%	49.9%
2022 Est. Never Married	25.4%	26.4%	26.8%
2022 Est. Now Married	57.3%	51.4%	52.4%
2022 Est. Separated or Divorced	12.8%	15.9%	15.2%
2022 Est. Widowed	4.5%	6.3%	5.6%
<b>Income</b>			
2022 Est. HH Income \$200,000 or More	6.2%	3.0%	3.8%
2022 Est. HH Income \$150,000 to \$199,999	9.0%	6.1%	6.9%
2022 Est. HH Income \$100,000 to \$149,999	20.7%	16.4%	18.1%
2022 Est. HH Income \$75,000 to \$99,999	16.0%	17.2%	17.7%
2022 Est. HH Income \$50,000 to \$74,999	17.0%	20.8%	20.4%
2022 Est. HH Income \$35,000 to \$49,999	12.1%	13.6%	12.7%
2022 Est. HH Income \$25,000 to \$34,999	5.1%	7.3%	7.1%
2022 Est. HH Income \$15,000 to \$24,999	5.1%	6.6%	6.2%
2022 Est. HH Income Under \$15,000	9.0%	9.0%	7.1%
2022 Est. Average Household Income	\$88,346	\$74,909	\$79,691
2022 Est. Median Household Income	\$77,646	\$66,792	\$71,254
2022 Est. Per Capita Income	\$32,747	\$28,930	\$30,238
2022 Est. Total Businesses	367	2,052	3,219
2022 Est. Total Employees	3,607	19,216	28,529

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<b>Race</b>			
2022 Est. White	93.6%	94.5%	94.8%
2022 Est. Black	1.7%	1.6%	1.3%
2022 Est. Asian or Pacific Islander	1.6%	0.7%	0.7%
2022 Est. American Indian or Alaska Native	0.1%	0.1%	0.1%
2022 Est. Other Races	2.9%	3.0%	3.1%
<b>Hispanic</b>			
2022 Est. Hispanic Population	428	1,662	3,319
2022 Est. Hispanic Population	2.6%	2.0%	2.1%
2027 Proj. Hispanic Population	2.6%	2.0%	2.1%
2020 Hispanic Population	1.9%	1.9%	2.1%
<b>Education (Adults 25 &amp; Older)</b>			
2022 Est. Adult Population (25 Years or Over)	11,364	57,111	109,335
2022 Est. Elementary (Grade Level 0 to 8)	3.2%	3.0%	2.6%
2022 Est. Some High School (Grade Level 9 to 11)	4.8%	6.8%	6.9%
2022 Est. High School Graduate	33.8%	35.3%	33.0%
2022 Est. Some College	24.3%	23.0%	23.3%
2022 Est. Associate Degree Only	13.9%	13.2%	13.2%
2022 Est. Bachelor Degree Only	13.4%	11.7%	13.6%
2022 Est. Graduate Degree	6.5%	7.0%	7.3%
<b>Housing</b>			
2022 Est. Total Housing Units	6,527	33,924	64,102
2022 Est. Owner-Occupied	78.5%	73.3%	77.1%
2022 Est. Renter-Occupied	13.6%	18.6%	15.4%
2022 Est. Vacant Housing	8.0%	8.0%	7.5%
<b>Homes Built by Year</b>			
2022 Homes Built 2010 or later	10.7%	10.5%	11.7%
2022 Homes Built 2000 to 2009	23.6%	18.3%	19.0%
2022 Homes Built 1990 to 1999	19.5%	14.8%	15.4%
2022 Homes Built 1980 to 1989	10.0%	11.9%	12.8%
2022 Homes Built 1970 to 1979	12.7%	14.1%	14.0%
2022 Homes Built 1960 to 1969	6.8%	9.1%	8.6%
2022 Homes Built 1950 to 1959	5.1%	6.2%	5.3%
2022 Homes Built Before 1949	3.7%	7.0%	5.7%
<b>Home Values</b>			
2022 Home Value \$1,000,000 or More	0.9%	0.4%	0.4%
2022 Home Value \$500,000 to \$999,999	7.4%	3.8%	3.4%
2022 Home Value \$400,000 to \$499,999	4.1%	5.9%	6.9%
2022 Home Value \$300,000 to \$399,999	13.1%	12.1%	14.3%
2022 Home Value \$200,000 to \$299,999	42.0%	30.5%	29.9%
2022 Home Value \$150,000 to \$199,999	16.1%	20.2%	19.6%
2022 Home Value \$100,000 to \$149,999	8.6%	13.0%	12.2%
2022 Home Value \$50,000 to \$99,999	5.0%	7.3%	6.4%
2022 Home Value \$25,000 to \$49,999	0.4%	1.4%	1.5%
2022 Home Value Under \$25,000	2.4%	5.2%	5.3%
2022 Median Home Value	\$234,079	\$206,262	\$216,075
2022 Median Rent	\$730	\$770	\$749

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<b>Labor Force</b>			
2022 Est. Labor Population Age 16 Years or Over	13,199	65,395	125,209
2022 Est. Civilian Employed	59.0%	59.5%	63.2%
2022 Est. Civilian Unemployed	1.1%	2.0%	1.8%
2022 Est. in Armed Forces	0.6%	0.1%	0.1%
2022 Est. not in Labor Force	39.4%	38.4%	34.9%
2022 Labor Force Males	50.6%	49.0%	49.7%
2022 Labor Force Females	49.4%	51.0%	50.3%
<b>Occupation</b>			
2022 Occupation: Population Age 16 Years or Over	7,785	38,937	79,152
2022 Mgmt, Business, & Financial Operations	16.2%	12.9%	13.9%
2022 Professional, Related	19.9%	19.4%	19.9%
2022 Service	14.0%	14.3%	14.6%
2022 Sales, Office	22.8%	23.4%	23.2%
2022 Farming, Fishing, Forestry	-	-	-
2022 Construction, Extraction, Maintenance	14.0%	14.7%	13.6%
2022 Production, Transport, Material Moving	13.2%	15.4%	14.8%
2022 White Collar Workers	58.9%	55.7%	57.0%
2022 Blue Collar Workers	41.1%	44.3%	43.0%
<b>Transportation to Work</b>			
2022 Drive to Work Alone	81.3%	84.1%	84.0%
2022 Drive to Work in Carpool	7.2%	7.0%	7.3%
2022 Travel to Work by Public Transportation	-	-	0.1%
2022 Drive to Work on Motorcycle	2.1%	0.5%	0.3%
2022 Walk or Bicycle to Work	0.2%	0.6%	0.5%
2022 Other Means	1.5%	0.9%	0.7%
2022 Work at Home	7.8%	6.9%	7.0%
<b>Travel Time</b>			
2022 Travel to Work in 14 Minutes or Less	18.4%	22.5%	18.2%
2022 Travel to Work in 15 to 29 Minutes	24.6%	28.1%	31.0%
2022 Travel to Work in 30 to 59 Minutes	42.6%	37.5%	40.6%
2022 Travel to Work in 60 Minutes or More	14.3%	11.9%	10.2%
2022 Average Travel Time to Work	31.6	27.2	28.2
<b>Consumer Expenditure</b>			
2022 Est. Total Household Expenditure	\$389.06 M	\$1.79 B	\$3.56 B
2022 Est. Apparel	\$13.65 M	\$62.17 M	\$124.22 M
2022 Est. Contributions, Gifts	\$22.18 M	\$98.83 M	\$198.13 M
2022 Est. Education, Reading	\$12.32 M	\$53.36 M	\$107.95 M
2022 Est. Entertainment	\$22.23 M	\$100.73 M	\$201.47 M
2022 Est. Food, Beverages, Tobacco	\$59.54 M	\$276.12 M	\$547.82 M
2022 Est. Furnishings, Equipment	\$13.83 M	\$62.75 M	\$125.45 M
2022 Est. Health Care, Insurance	\$36.05 M	\$167.57 M	\$331.88 M
2022 Est. Household Operations, Shelter, Utilities	\$125.05 M	\$578.53 M	\$1.15 B
2022 Est. Miscellaneous Expenses	\$7.37 M	\$33.76 M	\$67.22 M
2022 Est. Personal Care	\$5.23 M	\$24.01 M	\$47.78 M
2022 Est. Transportation	\$71.61 M	\$329.54 M	\$656.73 M

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