Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.7688/-90.2634

		-	
10910 New Halls Ferry Road			
St. Louis, MO 63136	1 mi radius	3 mi radius	5 mi radius
Population			
2023 Estimated Population	11,763	91,911	210,515
2028 Projected Population	11,714	90,614	207,680
2020 Census Population	12,007	92,895	212,586
2010 Census Population	12,517	98,699	228,514
Projected Annual Growth 2023 to 2028	-	-0.3%	-0.3%
Historical Annual Growth 2010 to 2023	-0.5%	-0.5%	-0.6%
Households			
2023 Estimated Households	4,851	37,259	85,241
2028 Projected Households	4,766	36,373	82,915
2020 Census Households	4,879	37,171	85,000
2010 Census Households	4,707	38,592	88,463
Projected Annual Growth 2023 to 2028	-0.3%	-0.5%	-0.5%
Historical Annual Growth 2010 to 2023	0.2%	-0.3%	-0.3%
Age			
2023 Est. Population Under 10 Years	12.1%	13.7%	13.5%
2023 Est. Population 10 to 19 Years	12.6%	13.6%	13.9%
2023 Est. Population 20 to 29 Years	12.2%	13.2%	13.2%
2023 Est. Population 30 to 44 Years	16.6%	18.1%	18.5%
2023 Est. Population 45 to 59 Years	18.2%	18.2%	17.9%
2023 Est. Population 60 to 74 Years	19.7%	16.1%	16.2%
2023 Est. Population 75 Years or Over	8.6%	7.2%	6.7%
2023 Est. Median Age	41.5	37.3	36.8
Marital Status & Gender			
2023 Est. Male Population	43.8%	44.5%	45.2%
2023 Est. Female Population	56.2%	55.5%	54.8%
2023 Est. Never Married	42.8%	44.7%	43.8%
2023 Est. Now Married	31.3%	29.0%	29.7%
2023 Est. Separated or Divorced	18.9%	19.2%	19.5%
2023 Est. Widowed	7.1%	7.2%	6.9%
Income			
2023 Est. HH Income \$200,000 or More	8.9%	6.2%	5.1%
2023 Est. HH Income \$150,000 to \$199,999	5.3%	5.5%	5.2%
2023 Est. HH Income \$100,000 to \$149,999	7.9%	11.0%	11.6%
2023 Est. HH Income \$75,000 to \$99,999	13.8%	12.7%	12.4%
2023 Est. HH Income \$50,000 to \$74,999	20.5%	18.2%	18.5%
2023 Est. HH Income \$35,000 to \$49,999	12.0%	13.8%	13.5%
2023 Est. HH Income \$25,000 to \$34,999	13.7%	11.4%	11.3%
2023 Est. HH Income \$15,000 to \$24,999	8.1%	9.9%	10.2%
2023 Est. HH Income Under \$15,000	9.8%	11.4%	12.2%
2023 Est. Average Household Income	\$76,455	\$73,870	\$72,714
2023 Est. Median Household Income	\$61,977	\$60,322	\$58,132
2023 Est. Per Capita Income	\$31,657	\$30,036	\$29,550
2023 Est. Total Businesses	396	2,961	6,837
2023 Est. Total Employees	2,542	24,228	55,827

Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.7688/-90.2634

10910 New Halls Ferry Road St. Louis, MO 63136	1 mi radius	3 mi radius	5 mi radius
Race	<u> </u>		
2023 Est. White	12.8%	19.5%	22.9%
2023 Est. Black	83.5%	77.0%	72.9%
2023 Est. Asian or Pacific Islander	0.9%	0.7%	0.9%
2023 Est. American Indian or Alaska Native	0.1%	0.1%	0.1%
2023 Est. Other Races	2.7%	2.7%	3.2%
Hispanic			
2023 Est. Hispanic Population	282	1,604	4,288
2023 Est. Hispanic Population	2.4%	1.7%	2.0%
2028 Proj. Hispanic Population	2.4%	1.7%	2.0%
2020 Hispanic Population	1.7%	1.5%	1.9%
Education (Adults 25 & Older)			
2023 Est. Adult Population (25 Years or Over)	8,155	60,978	139,694
2023 Est. Elementary (Grade Level 0 to 8)	1.8%	2.8%	2.6%
2023 Est. Some High School (Grade Level 9 to 11)	6.9%	7.2%	7.2%
2023 Est. High School Graduate	34.4%	31.0%	32.6%
2023 Est. Some College	27.0%	26.8%	25.5%
2023 Est. Associate Degree Only	10.3%	10.3%	10.0%
2023 Est. Bachelor Degree Only	12.1%	13.6%	13.3%
2023 Est. Graduate Degree	7.6%	8.3%	8.8%
Housing			
2023 Est. Total Housing Units	5,382	42,337	97,500
2023 Est. Owner-Occupied	48.4%	52.3%	51.9%
2023 Est. Renter-Occupied	41.7%	35.7%	35.5%
2023 Est. Vacant Housing	9.9%	12.0%	12.6%
Homes Built by Year			
2023 Homes Built 2010 or later	3.1%	2.6%	2.7%
2023 Homes Built 2000 to 2009	4.2%	3.3%	3.8%
2023 Homes Built 1990 to 1999	3.3%	3.3%	3.2%
2023 Homes Built 1980 to 1989	5.9%	5.5%	5.7%
2023 Homes Built 1970 to 1979	10.9%	13.2%	12.3%
2023 Homes Built 1960 to 1969	29.2%	24.6%	20.4%
2023 Homes Built 1950 to 1959	26.3%	25.3%	24.4%
2023 Homes Built Before 1949	7.2%	10.2%	14.8%
Home Values			
2023 Home Value \$1,000,000 or More	1.7%	2.2%	2.0%
2023 Home Value \$500,000 to \$999,999	7.0%	5.9%	5.9%
2023 Home Value \$400,000 to \$499,999	6.0%	4.5%	4.2%
2023 Home Value \$300,000 to \$399,999	6.7%	7.6%	7.3%
2023 Home Value \$200,000 to \$299,999	10.6%	11.9%	13.2%
2023 Home Value \$150,000 to \$199,999	10.1%	13.5%	13.0%
2023 Home Value \$100,000 to \$149,999	22.0%	22.2%	21.1%
2023 Home Value \$50,000 to \$99,999	29.5%	24.5%	23.3%
2023 Home Value \$25,000 to \$49,999	4.7%	5.1%	6.3%
2023 Home Value Under \$25,000	1.6%	2.5%	3.6%
2023 Median Home Value	\$127,788	\$137,635	\$134,822
2023 Median Rent	\$807	\$763	\$751

Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.7688/-90.2634

10910 New Halls Ferry Road			
St. Louis, MO 63136	1 mi radius	3 mi radius	5 mi radius
Labor Force	<u>. </u>		
2023 Est. Labor Population Age 16 Years or Over	9,445	71,618	164,210
2023 Est. Civilian Employed	60.5%	58.1%	58.1%
2023 Est. Civilian Unemployed	2.8%	2.9%	3.1%
2023 Est. in Armed Forces	-	-	-
2023 Est. not in Labor Force	36.6%	39.0%	38.8%
2023 Labor Force Males	42.4%	42.9%	43.6%
2023 Labor Force Females	57.6%	57.1%	56.4%
Occupation	-	-	
2023 Occupation: Population Age 16 Years or Over	5,714	41,598	95,397
2023 Mgmt, Business, & Financial Operations	13.0%	13.0%	12.8%
2023 Professional, Related	18.4%	18.7%	19.6%
2023 Service	23.0%	22.3%	21.6%
2023 Sales, Office	21.2%	23.1%	22.4%
2023 Farming, Fishing, Forestry	0.2%	0.3%	0.3%
2023 Construction, Extraction, Maintenance	3.1%	3.6%	4.1%
2023 Production, Transport, Material Moving	21.1%	18.9%	19.1%
2023 White Collar Workers	52.6%	54.8%	54.8%
2023 Blue Collar Workers	47.4%	45.2%	45.2%
Transportation to Work			
2023 Drive to Work Alone	65.4%	66.6%	66.5%
2023 Drive to Work in Carpool	5.9%	6.6%	7.0%
2023 Travel to Work by Public Transportation	4.1%	3.6%	3.4%
2023 Drive to Work on Motorcycle	-	-	-
2023 Walk or Bicycle to Work	0.1%	1.0%	1.5%
2023 Other Means	0.1%	1.5%	1.4%
2023 Work at Home	24.3%	20.6%	20.2%
Travel Time	-		
2023 Travel to Work in 14 Minutes or Less	20.2%	17.4%	18.4%
2023 Travel to Work in 15 to 29 Minutes	42.8%	47.2%	47.7%
2023 Travel to Work in 30 to 59 Minutes	30.8%	30.7%	29.8%
2023 Travel to Work in 60 Minutes or More	6.1%	4.7%	4.2%
2023 Average Travel Time to Work	22.8	23.8	23.3
Consumer Expenditure	-		
2023 Est. Total Household Expenditure	\$282.67 M	\$2.11 B	\$4.77 B
2023 Est. Apparel	\$9.93 M	\$74.14 M	\$167.2 M
2023 Est. Contributions, Gifts	\$16.25 M	\$119.41 M	\$266.83 M
2023 Est. Education, Reading	\$9.05 M	\$66.53 M	\$148.66 M
2023 Est. Entertainment	\$15.81 M	\$118.08 M	\$266.34 M
2023 Est. Food, Beverages, Tobacco	\$43.45 M	\$326.3 M	\$738.37 M
2023 Est. Furnishings, Equipment	\$9.8 M	\$73.42 M	\$165.59 M
2023 Est. Health Care, Insurance	\$26.02 M	\$195.26 M	\$441.62 M
2023 Est. Household Operations, Shelter, Utilities	\$92.4 M	\$690.15 M	\$1.56 B
2023 Est. Miscellaneous Expenses	\$5.36 M	\$39.98 M	\$90.22 M
2023 Est. Personal Care	\$3.78 M	\$28.37 M	\$64.08 M
2023 Est. Transportation	\$50.82 M	\$382.65 M	\$865.52 M

©2023, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 4/2023, TIGER Geography - RF1