

Full Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.9108/-94.7684

11990 S Strang Line Rd	1 mi radius	3 mi radius	5 mi radius
Olathe, KS 66062			
Population			
2025 Estimated Population	8,228	80,100	236,807
2030 Projected Population	8,138	81,040	237,754
2020 Census Population	8,578	80,048	231,576
2010 Census Population	8,395	73,459	213,069
Projected Annual Growth 2025 to 2030	-0.2%	0.2%	-
Historical Annual Growth 2010 to 2025	-0.1%	0.6%	0.7%
Households			
2025 Estimated Households	3,705	32,814	94,752
2030 Projected Households	3,751	33,809	97,002
2020 Census Households	3,722	31,032	89,884
2010 Census Households	3,524	28,333	81,503
Projected Annual Growth 2025 to 2030	0.2%	0.6%	0.5%
Historical Annual Growth 2010 to 2025	0.3%	1.1%	1.1%
Age			
2025 Est. Population Under 10 Years	11.5%	11.6%	11.8%
2025 Est. Population 10 to 19 Years	12.1%	13.1%	13.2%
2025 Est. Population 20 to 29 Years	18.5%	14.7%	13.7%
2025 Est. Population 30 to 44 Years	24.6%	21.6%	21.8%
2025 Est. Population 45 to 59 Years	17.7%	18.1%	18.2%
2025 Est. Population 60 to 74 Years	12.8%	14.4%	15.1%
2025 Est. Population 75 Years or Over	2.8%	6.5%	6.2%
2025 Est. Median Age	33.5	36.8	37.5
Marital Status & Gender			
2025 Est. Male Population	50.5%	49.7%	49.8%
2025 Est. Female Population	49.5%	50.3%	50.2%
2025 Est. Never Married	40.5%	31.5%	30.8%
2025 Est. Now Married	41.8%	49.7%	52.3%
2025 Est. Separated or Divorced	15.0%	14.5%	12.8%
2025 Est. Widowed	2.8%	4.3%	4.1%
Income			
2025 Est. HH Income \$200,000 or More	11.4%	15.3%	17.3%
2025 Est. HH Income \$150,000 to \$199,999	10.6%	11.8%	13.0%
2025 Est. HH Income \$100,000 to \$149,999	20.1%	22.0%	21.7%
2025 Est. HH Income \$75,000 to \$99,999	12.9%	14.1%	13.4%
2025 Est. HH Income \$50,000 to \$74,999	19.7%	13.2%	13.3%
2025 Est. HH Income \$35,000 to \$49,999	10.3%	9.2%	8.4%
2025 Est. HH Income \$25,000 to \$34,999	7.7%	6.6%	5.6%
2025 Est. HH Income \$15,000 to \$24,999	2.1%	3.4%	3.2%
2025 Est. HH Income Under \$15,000	5.3%	4.3%	4.0%
2025 Est. Average Household Income	\$104,347	\$125,191	\$135,291
2025 Est. Median Household Income	\$86,563	\$103,087	\$110,412
2025 Est. Per Capita Income	\$47,145	\$51,428	\$54,219
2025 Est. Total Businesses	381	3,595	8,906
2025 Est. Total Employees	5,963	64,557	138,866

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Race				
2025 Est. White		71.9%	74.5%	75.8%
2025 Est. Black		9.8%	7.4%	6.7%
2025 Est. Asian or Pacific Islander		6.1%	6.2%	6.6%
2025 Est. American Indian or Alaska Native		0.5%	0.4%	0.3%
2025 Est. Other Races		11.7%	11.5%	10.5%
Hispanic				
2025 Est. Hispanic Population		1,051	9,788	25,988
2025 Est. Hispanic Population		12.8%	12.2%	11.0%
2030 Proj. Hispanic Population		12.8%	12.3%	11.3%
2020 Hispanic Population		13.4%	13.0%	11.4%
Education (Adults 25 & Older)				
2025 Est. Adult Population (25 Years or Over)		5,622	54,553	161,984
2025 Est. Elementary (Grade Level 0 to 8)		2.6%	1.9%	1.8%
2025 Est. Some High School (Grade Level 9 to 11)		3.5%	2.9%	2.6%
2025 Est. High School Graduate		21.7%	16.1%	14.3%
2025 Est. Some College		22.4%	20.2%	18.7%
2025 Est. Associate Degree Only		8.7%	7.5%	7.7%
2025 Est. Bachelor Degree Only		25.3%	32.7%	34.1%
2025 Est. Graduate Degree		15.9%	18.7%	20.8%
Housing				
2025 Est. Total Housing Units		3,880	34,460	99,642
2025 Est. Owner-Occupied		33.6%	51.9%	58.0%
2025 Est. Renter-Occupied		61.9%	43.4%	37.1%
2025 Est. Vacant Housing		4.5%	4.8%	4.9%
Homes Built by Year				
2025 Homes Built 2010 or later		13.9%	14.3%	14.7%
2025 Homes Built 2000 to 2009		12.6%	13.7%	15.7%
2025 Homes Built 1990 to 1999		17.7%	21.6%	18.4%
2025 Homes Built 1980 to 1989		29.2%	22.1%	20.3%
2025 Homes Built 1970 to 1979		12.8%	13.8%	14.3%
2025 Homes Built 1960 to 1969		5.0%	5.0%	6.1%
2025 Homes Built 1950 to 1959		2.7%	3.2%	3.4%
2025 Homes Built Before 1949		1.7%	1.7%	2.2%
Home Values				
2025 Home Value \$1,000,000 or More		1.6%	1.2%	1.6%
2025 Home Value \$500,000 to \$999,999		7.5%	13.9%	18.4%
2025 Home Value \$400,000 to \$499,999		8.4%	19.0%	19.1%
2025 Home Value \$300,000 to \$399,999		41.3%	35.4%	34.2%
2025 Home Value \$200,000 to \$299,999		35.2%	19.5%	18.8%
2025 Home Value \$150,000 to \$199,999		2.3%	4.5%	3.3%
2025 Home Value \$100,000 to \$149,999		0.6%	1.7%	1.3%
2025 Home Value \$50,000 to \$99,999		0.2%	0.6%	0.6%
2025 Home Value \$25,000 to \$49,999		1.6%	1.5%	1.0%
2025 Home Value Under \$25,000		1.1%	2.7%	1.7%
2025 Median Home Value		\$322,347	\$351,633	\$380,644
2025 Median Rent		\$1,215	\$1,253	\$1,257

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Labor Force			
2025 Est. Labor Population Age 16 Years or Over	6,712	64,568	189,954
2025 Est. Civilian Employed	73.6%	69.2%	71.0%
2025 Est. Civilian Unemployed	3.8%	2.9%	2.8%
2025 Est. in Armed Forces	0.3%	0.6%	0.4%
2025 Est. not in Labor Force	22.3%	27.4%	25.7%
2025 Labor Force Males	50.1%	49.3%	49.4%
2025 Labor Force Females	49.9%	50.7%	50.6%
Occupation			
2025 Occupation: Population Age 16 Years or Over	4,938	44,663	134,926
2025 Mgmt, Business, & Financial Operations	22.1%	23.1%	23.8%
2025 Professional, Related	28.7%	31.9%	31.9%
2025 Service	13.5%	11.5%	11.8%
2025 Sales, Office	19.4%	18.8%	18.9%
2025 Farming, Fishing, Forestry	-	0.1%	0.1%
2025 Construction, Extraction, Maintenance	5.0%	4.8%	4.2%
2025 Production, Transport, Material Moving	11.2%	9.7%	9.3%
2025 White Collar Workers	70.2%	73.8%	74.6%
2025 Blue Collar Workers	29.8%	26.2%	25.4%
Transportation to Work			
2025 Drive to Work Alone	73.7%	73.7%	72.8%
2025 Drive to Work in Carpool	9.4%	7.1%	7.2%
2025 Travel to Work by Public Transportation	0.9%	0.4%	0.3%
2025 Drive to Work on Motorcycle	0.2%	0.2%	0.2%
2025 Walk or Bicycle to Work	0.9%	1.2%	1.2%
2025 Other Means	2.1%	0.7%	0.7%
2025 Work at Home	12.9%	16.8%	17.6%
Travel Time			
2025 Travel to Work in 14 Minutes or Less	36.6%	30.5%	30.7%
2025 Travel to Work in 15 to 29 Minutes	43.7%	49.1%	48.6%
2025 Travel to Work in 30 to 59 Minutes	16.6%	18.4%	18.3%
2025 Travel to Work in 60 Minutes or More	3.1%	2.0%	2.4%
2025 Average Travel Time to Work	17.7	18.6	18.7
Consumer Expenditure			
2025 Est. Total Household Expenditure	\$386.33 M	\$3.76 B	\$11.28 B
2025 Est. Apparel	\$7.12 M	\$69.28 M	\$207.78 M
2025 Est. Contributions, Tax and Retirement	\$110.6 M	\$1.12 B	\$3.41 B
2025 Est. Education	\$9 M	\$88.06 M	\$265.04 M
2025 Est. Entertainment	\$22.04 M	\$214.02 M	\$641.59 M
2025 Est. Food, Beverages, Tobacco	\$44.93 M	\$433.06 M	\$1.29 B
2025 Est. Health Care	\$21.92 M	\$210.14 M	\$612.25 M
2025 Est. Household Furnishings and Equipment	\$10.33 M	\$100.56 M	\$301.83 M
2025 Est. Household Operations, Shelter, Utilities	\$90.14 M	\$836.93 M	\$2.46 B
2025 Est. Miscellaneous Expenses	\$6.66 M	\$64.52 M	\$193.41 M
2025 Est. Personal Care	\$4.76 M	\$45.81 M	\$136.63 M
2025 Est. Transportation	\$58.84 M	\$577.1 M	\$1.76 B

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