

## Full Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.906/-94.6731

12260 Blue Valley Pkwy Overland Park, KS 66213	1 mi radius	3 mi radius	5 mi radius
<b>Population</b>			
2025 Estimated Population	10,641	90,946	242,822
2030 Projected Population	10,739	92,221	242,601
2020 Census Population	10,402	86,315	237,192
2010 Census Population	9,762	78,555	215,867
Projected Annual Growth 2025 to 2030	0.2%	0.3%	-
Historical Annual Growth 2010 to 2025	0.6%	1.1%	0.8%
<b>Households</b>			
2025 Estimated Households	5,125	40,329	102,966
2030 Projected Households	5,334	41,831	105,041
2020 Census Households	4,911	36,924	97,258
2010 Census Households	4,526	32,782	87,337
Projected Annual Growth 2025 to 2030	0.8%	0.7%	0.4%
Historical Annual Growth 2010 to 2025	0.9%	1.5%	1.2%
<b>Age</b>			
2025 Est. Population Under 10 Years	10.4%	10.8%	11.1%
2025 Est. Population 10 to 19 Years	10.0%	11.2%	12.2%
2025 Est. Population 20 to 29 Years	15.2%	14.1%	12.7%
2025 Est. Population 30 to 44 Years	20.0%	19.5%	19.6%
2025 Est. Population 45 to 59 Years	16.2%	17.3%	18.2%
2025 Est. Population 60 to 74 Years	18.3%	17.7%	17.4%
2025 Est. Population 75 Years or Over	9.8%	9.4%	8.9%
2025 Est. Median Age	41.9	41.2	40.9
<b>Marital Status &amp; Gender</b>			
2025 Est. Male Population	47.7%	49.1%	49.0%
2025 Est. Female Population	52.3%	50.9%	51.0%
2025 Est. Never Married	29.3%	30.0%	29.2%
2025 Est. Now Married	51.1%	53.0%	53.9%
2025 Est. Separated or Divorced	13.2%	12.2%	12.0%
2025 Est. Widowed	6.3%	4.8%	4.9%
<b>Income</b>			
2025 Est. HH Income \$200,000 or More	17.4%	21.2%	21.2%
2025 Est. HH Income \$150,000 to \$199,999	10.4%	13.0%	12.9%
2025 Est. HH Income \$100,000 to \$149,999	20.8%	20.1%	20.1%
2025 Est. HH Income \$75,000 to \$99,999	11.0%	13.3%	12.9%
2025 Est. HH Income \$50,000 to \$74,999	16.3%	13.2%	13.5%
2025 Est. HH Income \$35,000 to \$49,999	10.5%	7.0%	7.4%
2025 Est. HH Income \$25,000 to \$34,999	6.0%	5.0%	4.7%
2025 Est. HH Income \$15,000 to \$24,999	2.7%	3.1%	3.2%
2025 Est. HH Income Under \$15,000	4.9%	4.1%	4.1%
2025 Est. Average Household Income	\$124,808	\$157,439	\$157,071
2025 Est. Median Household Income	\$101,038	\$118,269	\$119,696
2025 Est. Per Capita Income	\$60,178	\$69,940	\$66,703
2025 Est. Total Businesses	860	6,254	12,206
2025 Est. Total Employees	12,839	107,690	177,442

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Race				
2025 Est. White	72.5%	76.8%	77.8%	
2025 Est. Black	5.9%	4.9%	5.8%	
2025 Est. Asian or Pacific Islander	14.6%	11.2%	8.6%	
2025 Est. American Indian or Alaska Native	0.2%	0.2%	0.2%	
2025 Est. Other Races	6.9%	6.9%	7.6%	
Hispanic				
2025 Est. Hispanic Population	793	6,453	18,751	
2025 Est. Hispanic Population	7.5%	7.1%	7.7%	
2030 Proj. Hispanic Population	8.2%	7.9%	8.5%	
2020 Hispanic Population	6.2%	6.3%	7.2%	
Education (Adults 25 & Older)				
2025 Est. Adult Population (25 Years or Over)	7,791	65,158	171,679	
2025 Est. Elementary (Grade Level 0 to 8)	0.9%	0.8%	1.1%	
2025 Est. Some High School (Grade Level 9 to 11)	0.8%	1.2%	1.4%	
2025 Est. High School Graduate	11.6%	9.5%	11.3%	
2025 Est. Some College	15.5%	14.8%	16.4%	
2025 Est. Associate Degree Only	4.6%	5.4%	6.2%	
2025 Est. Bachelor Degree Only	39.3%	39.1%	37.7%	
2025 Est. Graduate Degree	27.3%	29.2%	25.9%	
Housing				
2025 Est. Total Housing Units	5,381	42,570	109,077	
2025 Est. Owner-Occupied	47.8%	52.5%	58.4%	
2025 Est. Renter-Occupied	47.4%	42.2%	36.0%	
2025 Est. Vacant Housing	4.8%	5.3%	5.6%	
Homes Built by Year				
2025 Homes Built 2010 or later	13.7%	14.5%	14.0%	
2025 Homes Built 2000 to 2009	10.3%	12.5%	13.1%	
2025 Homes Built 1990 to 1999	22.1%	23.4%	18.7%	
2025 Homes Built 1980 to 1989	35.7%	24.3%	17.5%	
2025 Homes Built 1970 to 1979	7.1%	11.0%	12.4%	
2025 Homes Built 1960 to 1969	2.8%	4.8%	10.6%	
2025 Homes Built 1950 to 1959	2.5%	3.0%	6.0%	
2025 Homes Built Before 1949	1.3%	1.3%	2.1%	
Home Values				
2025 Home Value \$1,000,000 or More	1.6%	5.0%	4.6%	
2025 Home Value \$500,000 to \$999,999	23.2%	32.5%	28.9%	
2025 Home Value \$400,000 to \$499,999	26.5%	23.7%	19.6%	
2025 Home Value \$300,000 to \$399,999	28.5%	23.1%	26.8%	
2025 Home Value \$200,000 to \$299,999	14.4%	9.7%	13.4%	
2025 Home Value \$150,000 to \$199,999	1.4%	1.9%	2.5%	
2025 Home Value \$100,000 to \$149,999	0.3%	1.3%	1.2%	
2025 Home Value \$50,000 to \$99,999	1.0%	1.0%	1.1%	
2025 Home Value \$25,000 to \$49,999	1.2%	0.6%	0.7%	
2025 Home Value Under \$25,000	1.8%	1.3%	1.3%	
2025 Median Home Value	\$415,271	\$477,033	\$457,078	
2025 Median Rent	\$1,331	\$1,299	\$1,285	

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<b>Labor Force</b>				
2025 Est. Labor Population Age 16 Years or Over	8,927	74,940	197,925	
2025 Est. Civilian Employed	68.7%	67.3%	67.8%	
2025 Est. Civilian Unemployed	2.8%	2.1%	2.3%	
2025 Est. in Armed Forces	-	0.3%	0.2%	
2025 Est. not in Labor Force	28.5%	30.3%	29.7%	
2025 Labor Force Males	47.1%	48.7%	48.5%	
2025 Labor Force Females	52.9%	51.3%	51.5%	
<b>Occupation</b>				
2025 Occupation: Population Age 16 Years or Over	6,135	50,427	134,197	
2025 Mgmt, Business, & Financial Operations	24.0%	25.0%	25.4%	
2025 Professional, Related	35.9%	35.8%	34.2%	
2025 Service	10.7%	10.3%	10.8%	
2025 Sales, Office	19.7%	19.1%	19.0%	
2025 Farming, Fishing, Forestry	-	0.1%	0.2%	
2025 Construction, Extraction, Maintenance	3.0%	2.9%	3.2%	
2025 Production, Transport, Material Moving	6.7%	6.8%	7.2%	
2025 White Collar Workers	79.6%	80.0%	78.6%	
2025 Blue Collar Workers	20.4%	20.0%	21.4%	
<b>Transportation to Work</b>				
2025 Drive to Work Alone	70.4%	71.2%	71.3%	
2025 Drive to Work in Carpool	7.5%	5.8%	5.7%	
2025 Travel to Work by Public Transportation	0.2%	0.3%	0.4%	
2025 Drive to Work on Motorcycle	-	-	-	
2025 Walk or Bicycle to Work	1.0%	1.3%	1.0%	
2025 Other Means	1.0%	0.8%	0.8%	
2025 Work at Home	19.9%	20.5%	20.8%	
<b>Travel Time</b>				
2025 Travel to Work in 14 Minutes or Less	34.8%	33.1%	30.9%	
2025 Travel to Work in 15 to 29 Minutes	43.0%	48.0%	48.4%	
2025 Travel to Work in 30 to 59 Minutes	20.6%	16.8%	18.5%	
2025 Travel to Work in 60 Minutes or More	1.7%	2.1%	2.2%	
2025 Average Travel Time to Work	18.3	18.4	19.1	
<b>Consumer Expenditure</b>				
2025 Est. Total Household Expenditure	\$579.31 M	\$4.94 B	\$12.68 B	
2025 Est. Apparel	\$10.54 M	\$89.84 M	\$230.96 M	
2025 Est. Contributions, Tax and Retirement	\$178.6 M	\$1.58 B	\$4.03 B	
2025 Est. Education	\$13.65 M	\$117.49 M	\$300.55 M	
2025 Est. Entertainment	\$32.53 M	\$276.98 M	\$712.12 M	
2025 Est. Food, Beverages, Tobacco	\$64.22 M	\$540.08 M	\$1.4 B	
2025 Est. Health Care	\$33.5 M	\$265.44 M	\$683.47 M	
2025 Est. Household Furnishings and Equipment	\$15.38 M	\$131.44 M	\$337.37 M	
2025 Est. Household Operations, Shelter, Utilities	\$126.62 M	\$1.05 B	\$2.68 B	
2025 Est. Miscellaneous Expenses	\$9.87 M	\$84.07 M	\$215.71 M	
2025 Est. Personal Care	\$6.75 M	\$56.63 M	\$146.81 M	
2025 Est. Transportation	\$87.65 M	\$742.36 M	\$1.94 B	

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