

# Full Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.2439/-94.4443

1316 W Kansas St Liberty, MO 64068	1 mi radius	3 mi radius	5 mi radius
<b>Population</b>			
2025 Estimated Population	6,893	52,354	87,021
2030 Projected Population	6,967	54,007	90,668
2020 Census Population	6,557	51,148	82,516
2010 Census Population	5,989	44,460	69,522
Projected Annual Growth 2025 to 2030	0.2%	0.6%	0.8%
Historical Annual Growth 2010 to 2025	1.0%	1.2%	1.7%
<b>Households</b>			
2025 Estimated Households	2,925	19,882	32,776
2030 Projected Households	3,025	20,998	34,938
2020 Census Households	2,747	18,802	30,447
2010 Census Households	2,449	16,030	25,359
Projected Annual Growth 2025 to 2030	0.7%	1.1%	1.3%
Historical Annual Growth 2010 to 2025	1.3%	1.6%	2.0%
<b>Age</b>			
2025 Est. Population Under 10 Years	10.9%	11.7%	12.2%
2025 Est. Population 10 to 19 Years	12.7%	15.0%	14.7%
2025 Est. Population 20 to 29 Years	12.1%	11.0%	11.0%
2025 Est. Population 30 to 44 Years	18.6%	21.7%	23.2%
2025 Est. Population 45 to 59 Years	17.6%	19.4%	19.3%
2025 Est. Population 60 to 74 Years	19.0%	14.6%	13.8%
2025 Est. Population 75 Years or Over	9.1%	6.6%	5.8%
2025 Est. Median Age	41.0	38.4	37.7
<b>Marital Status &amp; Gender</b>			
2025 Est. Male Population	49.0%	50.0%	49.8%
2025 Est. Female Population	51.0%	50.0%	50.2%
2025 Est. Never Married	28.8%	28.1%	27.6%
2025 Est. Now Married	46.8%	53.6%	54.4%
2025 Est. Separated or Divorced	19.6%	13.9%	14.1%
2025 Est. Widowed	4.8%	4.4%	4.0%
<b>Income</b>			
2025 Est. HH Income \$200,000 or More	6.9%	15.9%	14.3%
2025 Est. HH Income \$150,000 to \$199,999	12.4%	13.4%	13.6%
2025 Est. HH Income \$100,000 to \$149,999	25.8%	25.3%	25.5%
2025 Est. HH Income \$75,000 to \$99,999	11.7%	11.3%	12.7%
2025 Est. HH Income \$50,000 to \$74,999	17.1%	14.9%	14.8%
2025 Est. HH Income \$35,000 to \$49,999	6.0%	6.8%	7.4%
2025 Est. HH Income \$25,000 to \$34,999	8.3%	5.8%	5.0%
2025 Est. HH Income \$15,000 to \$24,999	7.6%	3.3%	3.1%
2025 Est. HH Income Under \$15,000	4.2%	3.3%	3.6%
2025 Est. Average Household Income	\$110,667	\$141,283	\$137,280
2025 Est. Median Household Income	\$89,264	\$112,337	\$111,405
2025 Est. Per Capita Income	\$47,076	\$53,804	\$51,797
2025 Est. Total Businesses	671	1,633	2,077
2025 Est. Total Employees	6,323	15,100	18,301

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<b>Race</b>			
2025 Est. White	84.3%	82.7%	81.3%
2025 Est. Black	6.1%	7.0%	7.5%
2025 Est. Asian or Pacific Islander	1.5%	2.7%	2.9%
2025 Est. American Indian or Alaska Native	0.4%	0.3%	0.3%
2025 Est. Other Races	7.7%	7.3%	7.9%
<b>Hispanic</b>			
2025 Est. Hispanic Population	495	3,593	6,671
2025 Est. Hispanic Population	7.2%	6.9%	7.7%
2030 Proj. Hispanic Population	8.5%	8.1%	8.8%
2020 Hispanic Population	6.7%	6.6%	7.8%
<b>Education (Adults 25 &amp; Older)</b>			
2025 Est. Adult Population (25 Years or Over)	4,844	35,281	58,779
2025 Est. Elementary (Grade Level 0 to 8)	1.3%	1.6%	1.4%
2025 Est. Some High School (Grade Level 9 to 11)	1.3%	1.8%	2.4%
2025 Est. High School Graduate	20.7%	21.8%	22.8%
2025 Est. Some College	20.5%	20.7%	21.4%
2025 Est. Associate Degree Only	10.3%	10.3%	10.0%
2025 Est. Bachelor Degree Only	29.8%	29.0%	27.2%
2025 Est. Graduate Degree	16.1%	14.9%	14.9%
<b>Housing</b>			
2025 Est. Total Housing Units	3,004	20,358	33,595
2025 Est. Owner-Occupied	62.3%	67.8%	72.6%
2025 Est. Renter-Occupied	35.1%	29.8%	25.0%
2025 Est. Vacant Housing	2.6%	2.3%	2.4%
<b>Homes Built by Year</b>			
2025 Homes Built 2010 or later	15.1%	19.8%	20.8%
2025 Homes Built 2000 to 2009	11.8%	24.3%	26.8%
2025 Homes Built 1990 to 1999	10.1%	14.7%	13.4%
2025 Homes Built 1980 to 1989	16.3%	11.8%	9.7%
2025 Homes Built 1970 to 1979	14.0%	8.3%	7.2%
2025 Homes Built 1960 to 1969	13.2%	7.9%	8.5%
2025 Homes Built 1950 to 1959	10.1%	5.5%	6.0%
2025 Homes Built Before 1949	6.8%	5.4%	5.1%
<b>Home Values</b>			
2025 Home Value \$1,000,000 or More	0.3%	0.6%	0.8%
2025 Home Value \$500,000 to \$999,999	11.0%	15.3%	12.8%
2025 Home Value \$400,000 to \$499,999	10.6%	19.4%	17.0%
2025 Home Value \$300,000 to \$399,999	25.4%	22.5%	22.0%
2025 Home Value \$200,000 to \$299,999	36.9%	25.0%	27.1%
2025 Home Value \$150,000 to \$199,999	8.3%	8.2%	9.6%
2025 Home Value \$100,000 to \$149,999	5.2%	4.7%	4.8%
2025 Home Value \$50,000 to \$99,999	0.9%	1.5%	2.0%
2025 Home Value \$25,000 to \$49,999	0.4%	1.5%	1.6%
2025 Home Value Under \$25,000	0.9%	1.3%	2.3%
2025 Median Home Value	\$291,216	\$339,229	\$317,615
2025 Median Rent	\$1,147	\$1,106	\$1,127

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<b>Labor Force</b>			
2025 Est. Labor Population Age 16 Years or Over	5,623	41,539	68,557
2025 Est. Civilian Employed	67.3%	69.6%	69.7%
2025 Est. Civilian Unemployed	4.0%	2.9%	2.8%
2025 Est. in Armed Forces	-	0.3%	0.2%
2025 Est. not in Labor Force	28.6%	27.3%	27.3%
2025 Labor Force Males	48.1%	49.5%	49.3%
2025 Labor Force Females	51.9%	50.5%	50.7%
<b>Occupation</b>			
2025 Occupation: Population Age 16 Years or Over	3,785	28,909	47,780
2025 Mgmt, Business, & Financial Operations	18.8%	21.9%	21.6%
2025 Professional, Related	31.8%	30.7%	29.6%
2025 Service	13.9%	11.9%	12.3%
2025 Sales, Office	15.8%	16.1%	16.0%
2025 Farming, Fishing, Forestry	-	0.3%	0.3%
2025 Construction, Extraction, Maintenance	3.5%	5.1%	5.5%
2025 Production, Transport, Material Moving	16.2%	14.0%	14.6%
2025 White Collar Workers	66.3%	68.7%	67.3%
2025 Blue Collar Workers	33.7%	31.3%	32.7%
<b>Transportation to Work</b>			
2025 Drive to Work Alone	74.0%	72.7%	72.5%
2025 Drive to Work in Carpool	4.5%	7.1%	6.8%
2025 Travel to Work by Public Transportation	0.4%	0.2%	0.2%
2025 Drive to Work on Motorcycle	-	0.2%	0.2%
2025 Walk or Bicycle to Work	2.5%	0.8%	0.7%
2025 Other Means	0.2%	0.7%	1.1%
2025 Work at Home	18.3%	18.2%	18.6%
<b>Travel Time</b>			
2025 Travel to Work in 14 Minutes or Less	30.9%	24.2%	22.4%
2025 Travel to Work in 15 to 29 Minutes	33.9%	45.3%	46.4%
2025 Travel to Work in 30 to 59 Minutes	29.4%	26.9%	27.9%
2025 Travel to Work in 60 Minutes or More	5.8%	3.7%	3.3%
2025 Average Travel Time to Work	22.1	21.9	22.0
<b>Consumer Expenditure</b>			
2025 Est. Total Household Expenditure	\$297.83 M	\$2.38 B	\$3.87 B
2025 Est. Apparel	\$5.51 M	\$43.79 M	\$71.74 M
2025 Est. Contributions, Tax and Retirement	\$81.33 M	\$709.72 M	\$1.14 B
2025 Est. Education	\$6.86 M	\$55.53 M	\$90.36 M
2025 Est. Entertainment	\$17.05 M	\$135.21 M	\$221.65 M
2025 Est. Food, Beverages, Tobacco	\$35.42 M	\$274.45 M	\$453.68 M
2025 Est. Health Care	\$19.51 M	\$131.26 M	\$214.07 M
2025 Est. Household Furnishings and Equipment	\$7.95 M	\$63.5 M	\$103.85 M
2025 Est. Household Operations, Shelter, Utilities	\$66.47 M	\$512.75 M	\$836.97 M
2025 Est. Miscellaneous Expenses	\$5.14 M	\$40.72 M	\$66.64 M
2025 Est. Personal Care	\$3.77 M	\$29.08 M	\$48.17 M
2025 Est. Transportation	\$48.82 M	\$380.86 M	\$625.07 M

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