

Full Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.5924/-90.5308

14660 Manchester Rd Ballwin, MO 63011	1 mi radius	3 mi radius	5 mi radius
Population			
2025 Estimated Population	9,723	82,950	159,570
2030 Projected Population	9,348	81,365	157,566
2020 Census Population	10,097	86,301	163,784
2010 Census Population	10,047	84,066	158,980
Projected Annual Growth 2025 to 2030	-0.8%	-0.4%	-0.3%
Historical Annual Growth 2010 to 2025	-0.2%	-	-
Households			
2025 Estimated Households	3,924	33,258	63,681
2030 Projected Households	3,809	33,037	63,719
2020 Census Households	4,062	34,193	64,005
2010 Census Households	4,001	32,906	61,567
Projected Annual Growth 2025 to 2030	-0.6%	-0.1%	-
Historical Annual Growth 2010 to 2025	-0.1%	-	0.2%
Age			
2025 Est. Population Under 10 Years	12.1%	11.5%	11.0%
2025 Est. Population 10 to 19 Years	11.7%	12.5%	12.6%
2025 Est. Population 20 to 29 Years	11.2%	10.0%	10.0%
2025 Est. Population 30 to 44 Years	20.5%	19.4%	18.2%
2025 Est. Population 45 to 59 Years	17.3%	18.2%	18.3%
2025 Est. Population 60 to 74 Years	18.4%	19.2%	19.9%
2025 Est. Population 75 Years or Over	8.8%	9.2%	10.1%
2025 Est. Median Age	39.9	42.0	43.1
Marital Status & Gender			
2025 Est. Male Population	48.9%	48.7%	49.5%
2025 Est. Female Population	51.1%	51.3%	50.5%
2025 Est. Never Married	26.4%	24.3%	24.4%
2025 Est. Now Married	61.0%	61.2%	61.2%
2025 Est. Separated or Divorced	8.0%	9.6%	9.4%
2025 Est. Widowed	4.6%	4.9%	5.1%
Income			
2025 Est. HH Income \$200,000 or More	15.6%	23.9%	29.1%
2025 Est. HH Income \$150,000 to \$199,999	13.9%	14.2%	13.1%
2025 Est. HH Income \$100,000 to \$149,999	22.4%	20.7%	19.2%
2025 Est. HH Income \$75,000 to \$99,999	15.2%	11.7%	11.1%
2025 Est. HH Income \$50,000 to \$74,999	11.0%	11.5%	10.5%
2025 Est. HH Income \$35,000 to \$49,999	9.0%	7.4%	6.9%
2025 Est. HH Income \$25,000 to \$34,999	5.7%	3.6%	3.5%
2025 Est. HH Income \$15,000 to \$24,999	3.4%	3.5%	3.1%
2025 Est. HH Income Under \$15,000	3.8%	3.6%	3.5%
2025 Est. Average Household Income	\$137,395	\$171,279	\$192,098
2025 Est. Median Household Income	\$108,185	\$124,678	\$139,027
2025 Est. Per Capita Income	\$55,493	\$68,709	\$76,777
2025 Est. Total Businesses	374	2,683	11,862
2025 Est. Total Employees	2,876	21,768	140,403

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Race				
2025 Est. White		79.5%	78.0%	78.5%
2025 Est. Black		7.2%	6.7%	6.5%
2025 Est. Asian or Pacific Islander		7.5%	10.0%	9.7%
2025 Est. American Indian or Alaska Native		0.2%	0.1%	0.1%
2025 Est. Other Races		5.6%	5.2%	5.2%
Hispanic				
2025 Est. Hispanic Population		440	3,323	6,764
2025 Est. Hispanic Population		4.5%	4.0%	4.2%
2030 Proj. Hispanic Population		4.9%	4.5%	4.8%
2020 Hispanic Population		4.2%	3.9%	3.9%
Education (Adults 25 & Older)				
2025 Est. Adult Population (25 Years or Over)		6,886	58,828	113,290
2025 Est. Elementary (Grade Level 0 to 8)		2.1%	0.9%	0.9%
2025 Est. Some High School (Grade Level 9 to 11)		1.8%	1.5%	1.5%
2025 Est. High School Graduate		14.5%	12.3%	11.1%
2025 Est. Some College		16.0%	14.1%	13.5%
2025 Est. Associate Degree Only		8.8%	6.2%	6.1%
2025 Est. Bachelor Degree Only		35.6%	37.4%	37.6%
2025 Est. Graduate Degree		21.2%	27.6%	29.3%
Housing				
2025 Est. Total Housing Units		4,194	35,413	67,960
2025 Est. Owner-Occupied		69.4%	74.5%	72.7%
2025 Est. Renter-Occupied		24.2%	19.4%	21.0%
2025 Est. Vacant Housing		6.4%	6.1%	6.3%
Homes Built by Year				
2025 Homes Built 2010 or later		1.9%	4.8%	5.9%
2025 Homes Built 2000 to 2009		2.6%	5.9%	7.2%
2025 Homes Built 1990 to 1999		5.0%	13.3%	14.5%
2025 Homes Built 1980 to 1989		11.7%	17.2%	19.9%
2025 Homes Built 1970 to 1979		22.8%	25.5%	23.3%
2025 Homes Built 1960 to 1969		27.4%	15.0%	10.8%
2025 Homes Built 1950 to 1959		15.6%	7.8%	6.9%
2025 Homes Built Before 1949		6.5%	4.4%	5.1%
Home Values				
2025 Home Value \$1,000,000 or More		0.9%	1.6%	3.3%
2025 Home Value \$500,000 to \$999,999		4.3%	15.9%	25.0%
2025 Home Value \$400,000 to \$499,999		13.4%	18.3%	20.1%
2025 Home Value \$300,000 to \$399,999		26.8%	26.8%	22.3%
2025 Home Value \$200,000 to \$299,999		37.6%	26.7%	19.8%
2025 Home Value \$150,000 to \$199,999		11.5%	6.1%	5.0%
2025 Home Value \$100,000 to \$149,999		2.8%	2.4%	2.2%
2025 Home Value \$50,000 to \$99,999		1.0%	1.0%	1.1%
2025 Home Value \$25,000 to \$49,999		0.8%	0.5%	0.5%
2025 Home Value Under \$25,000		1.0%	0.8%	0.7%
2025 Median Home Value		\$290,850	\$361,311	\$420,471
2025 Median Rent		\$1,078	\$1,214	\$1,205

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Labor Force			
2025 Est. Labor Population Age 16 Years or Over	7,913	67,135	130,178
2025 Est. Civilian Employed	71.7%	65.8%	64.0%
2025 Est. Civilian Unemployed	1.3%	2.5%	2.5%
2025 Est. in Armed Forces	1.1%	0.2%	0.1%
2025 Est. not in Labor Force	25.9%	31.6%	33.4%
2025 Labor Force Males	48.6%	48.1%	49.1%
2025 Labor Force Females	51.4%	51.9%	50.9%
Occupation			
2025 Occupation: Population Age 16 Years or Over	5,672	44,154	83,324
2025 Mgmt, Business, & Financial Operations	21.4%	25.6%	26.6%
2025 Professional, Related	35.4%	37.5%	37.4%
2025 Service	11.3%	8.9%	8.6%
2025 Sales, Office	18.7%	17.9%	18.1%
2025 Farming, Fishing, Forestry	0.4%	-	-
2025 Construction, Extraction, Maintenance	4.7%	4.1%	3.7%
2025 Production, Transport, Material Moving	8.1%	5.9%	5.6%
2025 White Collar Workers	75.4%	81.0%	82.1%
2025 Blue Collar Workers	24.6%	19.0%	17.9%
Transportation to Work			
2025 Drive to Work Alone	73.3%	74.8%	73.4%
2025 Drive to Work in Carpool	5.1%	4.1%	3.9%
2025 Travel to Work by Public Transportation	0.8%	0.4%	0.3%
2025 Drive to Work on Motorcycle	-	-	-
2025 Walk or Bicycle to Work	0.6%	0.6%	0.8%
2025 Other Means	0.8%	0.6%	0.6%
2025 Work at Home	19.4%	19.6%	20.9%
Travel Time			
2025 Travel to Work in 14 Minutes or Less	26.0%	19.5%	21.9%
2025 Travel to Work in 15 to 29 Minutes	46.8%	47.2%	46.2%
2025 Travel to Work in 30 to 59 Minutes	26.0%	31.4%	29.9%
2025 Travel to Work in 60 Minutes or More	1.2%	1.9%	2.1%
2025 Average Travel Time to Work	21.2	23.4	22.9
Consumer Expenditure			
2025 Est. Total Household Expenditure	\$459.66 M	\$4.29 B	\$8.59 B
2025 Est. Apparel	\$8.46 M	\$78.3 M	\$155.85 M
2025 Est. Contributions, Tax and Retirement	\$139.54 M	\$1.4 B	\$2.9 B
2025 Est. Education	\$10.81 M	\$102.15 M	\$205.66 M
2025 Est. Entertainment	\$26.11 M	\$241.29 M	\$479.68 M
2025 Est. Food, Beverages, Tobacco	\$52.47 M	\$472.08 M	\$923.69 M
2025 Est. Health Care	\$26.69 M	\$229.32 M	\$442.8 M
2025 Est. Household Furnishings and Equipment	\$12.3 M	\$114.44 M	\$228.45 M
2025 Est. Household Operations, Shelter, Utilities	\$97.68 M	\$878.67 M	\$1.74 B
2025 Est. Miscellaneous Expenses	\$7.89 M	\$73.01 M	\$145.34 M
2025 Est. Personal Care	\$5.54 M	\$49.56 M	\$96.59 M
2025 Est. Transportation	\$72.17 M	\$651.67 M	\$1.28 B

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