

Full Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.5924/-90.5308

| 14660 Manchester Rd | 1 mi radius | 3 mi radius | 5 mi radius |
|--|--------------------|--------------------|--------------------|
| Ballwin, MO 63011 | | | |
| Population | | | |
| 2024 Estimated Population | 9,680 | 82,624 | 158,028 |
| 2029 Projected Population | 9,311 | 81,055 | 156,398 |
| 2020 Census Population | 10,097 | 86,301 | 163,784 |
| 2010 Census Population | 10,047 | 84,066 | 158,980 |
| Projected Annual Growth 2024 to 2029 | -0.8% | -0.4% | -0.2% |
| Historical Annual Growth 2010 to 2024 | -0.3% | -0.1% | - |
| Households | | | |
| 2024 Estimated Households | 3,928 | 33,188 | 63,458 |
| 2029 Projected Households | 3,793 | 32,738 | 63,256 |
| 2020 Census Households | 4,062 | 34,193 | 64,005 |
| 2010 Census Households | 4,001 | 32,906 | 61,567 |
| Projected Annual Growth 2024 to 2029 | -0.7% | -0.3% | - |
| Historical Annual Growth 2010 to 2024 | -0.1% | - | 0.2% |
| Age | | | |
| 2024 Est. Population Under 10 Years | 12.1% | 11.6% | 11.1% |
| 2024 Est. Population 10 to 19 Years | 11.7% | 12.5% | 12.6% |
| 2024 Est. Population 20 to 29 Years | 11.1% | 9.8% | 9.7% |
| 2024 Est. Population 30 to 44 Years | 20.3% | 19.2% | 18.0% |
| 2024 Est. Population 45 to 59 Years | 17.5% | 18.5% | 18.6% |
| 2024 Est. Population 60 to 74 Years | 18.7% | 19.4% | 20.1% |
| 2024 Est. Population 75 Years or Over | 8.6% | 9.0% | 9.9% |
| 2024 Est. Median Age | 40.1 | 42.2 | 43.4 |
| Marital Status & Gender | | | |
| 2024 Est. Male Population | 48.9% | 48.7% | 49.5% |
| 2024 Est. Female Population | 51.1% | 51.3% | 50.5% |
| 2024 Est. Never Married | 25.7% | 23.4% | 24.0% |
| 2024 Est. Now Married | 56.3% | 59.3% | 59.1% |
| 2024 Est. Separated or Divorced | 12.5% | 11.8% | 11.2% |
| 2024 Est. Widowed | 5.5% | 5.5% | 5.7% |
| Income | | | |
| 2024 Est. HH Income \$200,000 or More | 15.0% | 22.3% | 27.1% |
| 2024 Est. HH Income \$150,000 to \$199,999 | 16.9% | 15.2% | 14.4% |
| 2024 Est. HH Income \$100,000 to \$149,999 | 18.8% | 19.4% | 18.1% |
| 2024 Est. HH Income \$75,000 to \$99,999 | 14.3% | 11.0% | 10.6% |
| 2024 Est. HH Income \$50,000 to \$74,999 | 10.8% | 12.4% | 11.2% |
| 2024 Est. HH Income \$35,000 to \$49,999 | 9.6% | 7.0% | 6.6% |
| 2024 Est. HH Income \$25,000 to \$34,999 | 6.0% | 4.5% | 4.3% |
| 2024 Est. HH Income \$15,000 to \$24,999 | 4.7% | 4.5% | 3.8% |
| 2024 Est. HH Income Under \$15,000 | 3.7% | 3.7% | 3.8% |
| 2024 Est. Average Household Income | \$137,761 | \$167,368 | \$188,159 |
| 2024 Est. Median Household Income | \$109,691 | \$121,690 | \$134,932 |
| 2024 Est. Per Capita Income | \$55,943 | \$67,254 | \$75,646 |
| 2024 Est. Total Businesses | 361 | 2,610 | 7,261 |
| 2024 Est. Total Employees | 2,803 | 21,480 | 90,709 |

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|--|--|-------------|-------------|-------------|
| Race | | | | |
| 2024 Est. White | | 82.3% | 80.9% | 81.5% |
| 2024 Est. Black | | 5.7% | 4.9% | 4.7% |
| 2024 Est. Asian or Pacific Islander | | 7.0% | 9.5% | 9.2% |
| 2024 Est. American Indian or Alaska Native | | 0.1% | 0.1% | - |
| 2024 Est. Other Races | | 4.8% | 4.5% | 4.5% |
| Hispanic | | | | |
| 2024 Est. Hispanic Population | | 346 | 2,586 | 5,279 |
| 2024 Est. Hispanic Population | | 3.6% | 3.1% | 3.3% |
| 2029 Proj. Hispanic Population | | 4.4% | 4.0% | 4.3% |
| 2020 Hispanic Population | | 4.2% | 3.9% | 3.9% |
| Education (Adults 25 & Older) | | | | |
| 2024 Est. Adult Population (25 Years or Over) | | 6,861 | 58,685 | 112,372 |
| 2024 Est. Elementary (Grade Level 0 to 8) | | 2.1% | 1.1% | 1.0% |
| 2024 Est. Some High School (Grade Level 9 to 11) | | 1.8% | 1.4% | 1.4% |
| 2024 Est. High School Graduate | | 14.4% | 12.3% | 11.4% |
| 2024 Est. Some College | | 17.7% | 15.9% | 15.2% |
| 2024 Est. Associate Degree Only | | 7.6% | 6.2% | 5.8% |
| 2024 Est. Bachelor Degree Only | | 35.5% | 36.3% | 36.3% |
| 2024 Est. Graduate Degree | | 21.0% | 26.8% | 28.8% |
| Housing | | | | |
| 2024 Est. Total Housing Units | | 4,194 | 35,302 | 67,641 |
| 2024 Est. Owner-Occupied | | 69.8% | 74.7% | 73.0% |
| 2024 Est. Renter-Occupied | | 23.8% | 19.3% | 20.8% |
| 2024 Est. Vacant Housing | | 6.3% | 6.0% | 6.2% |
| Homes Built by Year | | | | |
| 2024 Homes Built 2010 or later | | 1.2% | 3.8% | 4.9% |
| 2024 Homes Built 2000 to 2009 | | 2.4% | 6.1% | 7.7% |
| 2024 Homes Built 1990 to 1999 | | 3.8% | 11.8% | 13.0% |
| 2024 Homes Built 1980 to 1989 | | 11.1% | 18.0% | 20.6% |
| 2024 Homes Built 1970 to 1979 | | 24.7% | 26.8% | 24.8% |
| 2024 Homes Built 1960 to 1969 | | 32.2% | 17.2% | 12.4% |
| 2024 Homes Built 1950 to 1959 | | 14.1% | 7.0% | 6.3% |
| 2024 Homes Built Before 1949 | | 4.3% | 3.4% | 4.2% |
| Home Values | | | | |
| 2024 Home Value \$1,000,000 or More | | 1.0% | 1.4% | 3.4% |
| 2024 Home Value \$500,000 to \$999,999 | | 4.3% | 14.6% | 23.1% |
| 2024 Home Value \$400,000 to \$499,999 | | 12.0% | 15.3% | 17.4% |
| 2024 Home Value \$300,000 to \$399,999 | | 26.6% | 26.2% | 23.3% |
| 2024 Home Value \$200,000 to \$299,999 | | 33.6% | 29.1% | 21.4% |
| 2024 Home Value \$150,000 to \$199,999 | | 15.4% | 7.5% | 6.1% |
| 2024 Home Value \$100,000 to \$149,999 | | 4.4% | 3.2% | 2.7% |
| 2024 Home Value \$50,000 to \$99,999 | | 1.1% | 1.3% | 1.2% |
| 2024 Home Value \$25,000 to \$49,999 | | 0.9% | 0.3% | 0.4% |
| 2024 Home Value Under \$25,000 | | 0.7% | 1.1% | 1.0% |
| 2024 Median Home Value | | \$280,751 | \$344,875 | \$404,655 |
| 2024 Median Rent | | \$1,089 | \$1,206 | \$1,203 |

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| Labor Force | | | |
| 2024 Est. Labor Population Age 16 Years or Over | 7,864 | 66,709 | 128,701 |
| 2024 Est. Civilian Employed | 65.7% | 62.1% | 60.5% |
| 2024 Est. Civilian Unemployed | 0.8% | 1.7% | 1.7% |
| 2024 Est. in Armed Forces | 7.0% | 1.2% | 0.9% |
| 2024 Est. not in Labor Force | 26.5% | 35.0% | 36.9% |
| 2024 Labor Force Males | 48.5% | 48.1% | 49.1% |
| 2024 Labor Force Females | 51.5% | 51.9% | 50.9% |
| Occupation | | | |
| 2024 Occupation: Population Age 16 Years or Over | 5,252 | 41,942 | 78,476 |
| 2024 Mgmt, Business, & Financial Operations | 23.9% | 26.6% | 27.6% |
| 2024 Professional, Related | 32.6% | 35.2% | 35.2% |
| 2024 Service | 10.9% | 9.2% | 8.7% |
| 2024 Sales, Office | 20.9% | 19.5% | 19.7% |
| 2024 Farming, Fishing, Forestry | 0.2% | - | - |
| 2024 Construction, Extraction, Maintenance | 4.2% | 4.0% | 3.6% |
| 2024 Production, Transport, Material Moving | 7.2% | 5.5% | 5.2% |
| 2024 White Collar Workers | 77.4% | 81.3% | 82.4% |
| 2024 Blue Collar Workers | 22.6% | 18.7% | 17.6% |
| Transportation to Work | | | |
| 2024 Drive to Work Alone | 68.5% | 70.4% | 70.2% |
| 2024 Drive to Work in Carpool | 4.9% | 4.1% | 3.9% |
| 2024 Travel to Work by Public Transportation | 0.3% | 0.3% | 0.3% |
| 2024 Drive to Work on Motorcycle | - | - | - |
| 2024 Walk or Bicycle to Work | 0.6% | 0.6% | 0.6% |
| 2024 Other Means | 0.4% | 0.3% | 0.3% |
| 2024 Work at Home | 25.2% | 24.2% | 24.5% |
| Travel Time | | | |
| 2024 Travel to Work in 14 Minutes or Less | 23.6% | 19.8% | 21.8% |
| 2024 Travel to Work in 15 to 29 Minutes | 48.7% | 47.0% | 46.4% |
| 2024 Travel to Work in 30 to 59 Minutes | 26.0% | 30.9% | 29.5% |
| 2024 Travel to Work in 60 Minutes or More | 1.7% | 2.3% | 2.3% |
| 2024 Average Travel Time to Work | 21.2 | 23.1 | 22.6 |
| Consumer Expenditure | | | |
| 2024 Est. Total Household Expenditure | \$334.62 M | \$3.39 B | \$7.22 B |
| 2024 Est. Apparel | \$11.93 M | \$121.64 M | \$260.3 M |
| 2024 Est. Contributions, Gifts | \$20.61 M | \$217.49 M | \$477.31 M |
| 2024 Est. Education, Reading | \$11.9 M | \$126.67 M | \$279.64 M |
| 2024 Est. Entertainment | \$19.49 M | \$199.27 M | \$426.63 M |
| 2024 Est. Food, Beverages, Tobacco | \$50.04 M | \$502.27 M | \$1.06 B |
| 2024 Est. Furnishings, Equipment | \$12.1 M | \$123.17 M | \$263.07 M |
| 2024 Est. Health Care, Insurance | \$30.26 M | \$303.55 M | \$640.59 M |
| 2024 Est. Household Operations, Shelter, Utilities | \$106.91 M | \$1.08 B | \$2.29 B |
| 2024 Est. Miscellaneous Expenses | \$6.41 M | \$65.23 M | \$139.05 M |
| 2024 Est. Personal Care | \$4.51 M | \$45.51 M | \$96.67 M |
| 2024 Est. Transportation | \$60.45 M | \$607.5 M | \$1.28 B |

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