

Full Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.5933/-90.5543

15215 Manchester Rd Ballwin, MO 63011	1 mi radius	3 mi radius	5 mi radius
Population			
2025 Estimated Population	10,178	77,229	162,022
2030 Projected Population	9,971	75,466	160,339
2020 Census Population	10,607	79,844	165,422
2010 Census Population	10,203	78,307	160,832
Projected Annual Growth 2025 to 2030	-0.4%	-0.5%	-0.2%
Historical Annual Growth 2010 to 2025	-	-	-
Households			
2025 Estimated Households	4,297	30,258	64,887
2030 Projected Households	4,264	29,938	65,079
2020 Census Households	4,415	30,943	64,843
2010 Census Households	4,191	30,009	62,281
Projected Annual Growth 2025 to 2030	-0.1%	-0.2%	-
Historical Annual Growth 2010 to 2025	0.2%	-	0.3%
Age			
2025 Est. Population Under 10 Years	11.4%	11.4%	10.9%
2025 Est. Population 10 to 19 Years	12.3%	12.8%	12.6%
2025 Est. Population 20 to 29 Years	12.8%	9.4%	9.9%
2025 Est. Population 30 to 44 Years	20.3%	18.7%	18.3%
2025 Est. Population 45 to 59 Years	17.9%	18.7%	18.6%
2025 Est. Population 60 to 74 Years	17.1%	19.4%	19.7%
2025 Est. Population 75 Years or Over	8.1%	9.5%	9.9%
2025 Est. Median Age	39.0	42.7	43.1
Marital Status & Gender			
2025 Est. Male Population	48.8%	48.8%	49.3%
2025 Est. Female Population	51.2%	51.2%	50.7%
2025 Est. Never Married	26.1%	23.5%	24.1%
2025 Est. Now Married	59.8%	62.2%	61.3%
2025 Est. Separated or Divorced	8.9%	9.2%	9.5%
2025 Est. Widowed	5.1%	5.1%	5.2%
Income			
2025 Est. HH Income \$200,000 or More	17.7%	26.3%	28.1%
2025 Est. HH Income \$150,000 to \$199,999	12.6%	15.2%	13.3%
2025 Est. HH Income \$100,000 to \$149,999	21.8%	19.4%	19.6%
2025 Est. HH Income \$75,000 to \$99,999	13.0%	11.8%	11.0%
2025 Est. HH Income \$50,000 to \$74,999	12.0%	10.2%	10.3%
2025 Est. HH Income \$35,000 to \$49,999	9.1%	7.3%	7.5%
2025 Est. HH Income \$25,000 to \$34,999	3.0%	3.3%	3.5%
2025 Est. HH Income \$15,000 to \$24,999	5.2%	3.1%	3.0%
2025 Est. HH Income Under \$15,000	5.6%	3.4%	3.6%
2025 Est. Average Household Income	\$137,845	\$177,878	\$187,336
2025 Est. Median Household Income	\$110,552	\$131,352	\$135,930
2025 Est. Per Capita Income	\$58,202	\$69,732	\$75,127
2025 Est. Total Businesses	480	2,759	12,816
2025 Est. Total Employees	3,852	22,484	146,881

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Race				
2025 Est. White	77.3%	78.5%	77.9%	
2025 Est. Black	7.0%	6.5%	6.5%	
2025 Est. Asian or Pacific Islander	10.2%	9.8%	10.2%	
2025 Est. American Indian or Alaska Native	-	0.1%	0.1%	
2025 Est. Other Races	5.3%	5.0%	5.2%	
Hispanic				
2025 Est. Hispanic Population	439	3,046	7,065	
2025 Est. Hispanic Population	4.3%	3.9%	4.4%	
2030 Proj. Hispanic Population	4.7%	4.5%	4.9%	
2020 Hispanic Population	4.7%	3.6%	4.1%	
Education (Adults 25 & Older)				
2025 Est. Adult Population (25 Years or Over)	7,137	54,659	115,144	
2025 Est. Elementary (Grade Level 0 to 8)	1.9%	0.8%	0.8%	
2025 Est. Some High School (Grade Level 9 to 11)	1.2%	1.3%	1.5%	
2025 Est. High School Graduate	15.7%	12.0%	11.2%	
2025 Est. Some College	15.2%	14.3%	13.6%	
2025 Est. Associate Degree Only	6.0%	6.3%	6.1%	
2025 Est. Bachelor Degree Only	39.8%	38.5%	37.5%	
2025 Est. Graduate Degree	20.2%	26.9%	29.2%	
Housing				
2025 Est. Total Housing Units	4,597	32,221	69,244	
2025 Est. Owner-Occupied	63.5%	76.5%	72.5%	
2025 Est. Renter-Occupied	30.0%	17.4%	21.2%	
2025 Est. Vacant Housing	6.5%	6.1%	6.3%	
Homes Built by Year				
2025 Homes Built 2010 or later	4.1%	4.6%	6.1%	
2025 Homes Built 2000 to 2009	4.3%	6.2%	7.6%	
2025 Homes Built 1990 to 1999	10.6%	13.7%	16.6%	
2025 Homes Built 1980 to 1989	15.2%	16.7%	20.3%	
2025 Homes Built 1970 to 1979	19.2%	24.7%	22.0%	
2025 Homes Built 1960 to 1969	16.4%	15.1%	10.0%	
2025 Homes Built 1950 to 1959	16.7%	8.5%	6.3%	
2025 Homes Built Before 1949	7.0%	4.4%	4.7%	
Home Values				
2025 Home Value \$1,000,000 or More	0.3%	1.3%	2.9%	
2025 Home Value \$500,000 to \$999,999	9.3%	19.4%	24.3%	
2025 Home Value \$400,000 to \$499,999	18.0%	20.8%	21.0%	
2025 Home Value \$300,000 to \$399,999	29.3%	26.1%	23.1%	
2025 Home Value \$200,000 to \$299,999	27.6%	23.0%	19.4%	
2025 Home Value \$150,000 to \$199,999	9.2%	5.5%	4.8%	
2025 Home Value \$100,000 to \$149,999	4.3%	1.9%	2.4%	
2025 Home Value \$50,000 to \$99,999	1.1%	0.9%	1.1%	
2025 Home Value \$25,000 to \$49,999	0.2%	0.4%	0.5%	
2025 Home Value Under \$25,000	0.7%	0.7%	0.7%	
2025 Median Home Value	\$320,091	\$379,729	\$417,004	
2025 Median Rent	\$1,127	\$1,191	\$1,207	

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Labor Force				
2025 Est. Labor Population Age 16 Years or Over	8,247	62,335	132,117	
2025 Est. Civilian Employed	70.6%	64.5%	64.3%	
2025 Est. Civilian Unemployed	1.4%	2.3%	2.5%	
2025 Est. in Armed Forces	-	0.2%	0.1%	
2025 Est. not in Labor Force	28.0%	32.9%	33.1%	
2025 Labor Force Males	48.2%	48.2%	48.9%	
2025 Labor Force Females	51.8%	51.8%	51.1%	
Occupation				
2025 Occupation: Population Age 16 Years or Over	5,823	40,215	84,892	
2025 Mgmt, Business, & Financial Operations	24.5%	26.1%	27.0%	
2025 Professional, Related	33.1%	36.9%	37.2%	
2025 Service	11.1%	8.9%	8.6%	
2025 Sales, Office	18.8%	18.2%	18.0%	
2025 Farming, Fishing, Forestry	0.3%	0.1%	-	
2025 Construction, Extraction, Maintenance	5.0%	4.0%	3.5%	
2025 Production, Transport, Material Moving	7.2%	5.9%	5.7%	
2025 White Collar Workers	76.4%	81.1%	82.2%	
2025 Blue Collar Workers	23.6%	18.9%	17.8%	
Transportation to Work				
2025 Drive to Work Alone	72.1%	73.9%	73.0%	
2025 Drive to Work in Carpool	4.7%	3.9%	3.8%	
2025 Travel to Work by Public Transportation	0.2%	0.4%	0.3%	
2025 Drive to Work on Motorcycle	-	-	-	
2025 Walk or Bicycle to Work	0.2%	0.6%	0.8%	
2025 Other Means	1.0%	0.6%	0.6%	
2025 Work at Home	21.7%	20.6%	21.5%	
Travel Time				
2025 Travel to Work in 14 Minutes or Less	18.7%	19.2%	21.2%	
2025 Travel to Work in 15 to 29 Minutes	45.4%	45.0%	44.5%	
2025 Travel to Work in 30 to 59 Minutes	32.1%	33.6%	31.8%	
2025 Travel to Work in 60 Minutes or More	3.8%	2.2%	2.5%	
2025 Average Travel Time to Work	23.9	24.0	23.5	
Consumer Expenditure				
2025 Est. Total Household Expenditure	\$507.96 M	\$4.03 B	\$8.68 B	
2025 Est. Apparel	\$9.27 M	\$73.56 M	\$157.65 M	
2025 Est. Contributions, Tax and Retirement	\$157.1 M	\$1.34 B	\$2.91 B	
2025 Est. Education	\$11.93 M	\$96.37 M	\$207.66 M	
2025 Est. Entertainment	\$28.62 M	\$226.56 M	\$485.34 M	
2025 Est. Food, Beverages, Tobacco	\$57 M	\$440.68 M	\$937 M	
2025 Est. Health Care	\$28.64 M	\$210.86 M	\$450.01 M	
2025 Est. Household Furnishings and Equipment	\$13.51 M	\$107.62 M	\$230.99 M	
2025 Est. Household Operations, Shelter, Utilities	\$107.75 M	\$818.39 M	\$1.76 B	
2025 Est. Miscellaneous Expenses	\$8.65 M	\$68.56 M	\$147.02 M	
2025 Est. Personal Care	\$6.01 M	\$46.21 M	\$98.04 M	
2025 Est. Transportation	\$79.47 M	\$610.12 M	\$1.3 B	

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