

# Full Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.5933/-90.5543

15215 Manchester Rd Ballwin, MO 63011	1 mi radius	3 mi radius	5 mi radius
<strong>Population</strong>			
2025 Estimated Population	10,178	77,229	162,022
2030 Projected Population	9,971	75,466	160,339
2020 Census Population	10,607	79,844	165,422
2010 Census Population	10,203	78,307	160,832
Projected Annual Growth 2025 to 2030	-0.4%	-0.5%	-0.2%
Historical Annual Growth 2010 to 2025	-	-	-
<strong>Households</strong>			
2025 Estimated Households	4,297	30,258	64,887
2030 Projected Households	4,264	29,938	65,079
2020 Census Households	4,415	30,943	64,843
2010 Census Households	4,191	30,009	62,281
Projected Annual Growth 2025 to 2030	-0.1%	-0.2%	-
Historical Annual Growth 2010 to 2025	0.2%	-	0.3%
<strong>Age</strong>			
2025 Est. Population Under 10 Years	11.4%	11.4%	10.9%
2025 Est. Population 10 to 19 Years	12.3%	12.8%	12.6%
2025 Est. Population 20 to 29 Years	12.8%	9.4%	9.9%
2025 Est. Population 30 to 44 Years	20.3%	18.7%	18.3%
2025 Est. Population 45 to 59 Years	17.9%	18.7%	18.6%
2025 Est. Population 60 to 74 Years	17.1%	19.4%	19.7%
2025 Est. Population 75 Years or Over	8.1%	9.5%	9.9%
2025 Est. Median Age	39.0	42.7	43.1
<strong>Marital Status &amp; Gender</strong>			
2025 Est. Male Population	48.8%	48.8%	49.3%
2025 Est. Female Population	51.2%	51.2%	50.7%
2025 Est. Never Married	26.1%	23.5%	24.1%
2025 Est. Now Married	59.8%	62.2%	61.3%
2025 Est. Separated or Divorced	8.9%	9.2%	9.5%
2025 Est. Widowed	5.1%	5.1%	5.2%
<strong>Income</strong>			
2025 Est. HH Income \$200,000 or More	17.7%	26.3%	28.1%
2025 Est. HH Income \$150,000 to \$199,999	12.6%	15.2%	13.3%
2025 Est. HH Income \$100,000 to \$149,999	21.8%	19.4%	19.6%
2025 Est. HH Income \$75,000 to \$99,999	13.0%	11.8%	11.0%
2025 Est. HH Income \$50,000 to \$74,999	12.0%	10.2%	10.3%
2025 Est. HH Income \$35,000 to \$49,999	9.1%	7.3%	7.5%
2025 Est. HH Income \$25,000 to \$34,999	3.0%	3.3%	3.5%
2025 Est. HH Income \$15,000 to \$24,999	5.2%	3.1%	3.0%
2025 Est. HH Income Under \$15,000	5.6%	3.4%	3.6%
2025 Est. Average Household Income	\$137,845	\$177,878	\$187,336
2025 Est. Median Household Income	\$110,552	\$131,352	\$135,930
2025 Est. Per Capita Income	\$58,202	\$69,732	\$75,127
2025 Est. Total Businesses	480	2,759	12,816
2025 Est. Total Employees	3,852	22,484	146,881

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<b>Race</b>			
2025 Est. White	77.3%	78.5%	77.9%
2025 Est. Black	7.0%	6.5%	6.5%
2025 Est. Asian or Pacific Islander	10.2%	9.8%	10.2%
2025 Est. American Indian or Alaska Native	-	0.1%	0.1%
2025 Est. Other Races	5.3%	5.0%	5.2%
<b>Hispanic</b>			
2025 Est. Hispanic Population	439	3,046	7,065
2025 Est. Hispanic Population	4.3%	3.9%	4.4%
2030 Proj. Hispanic Population	4.7%	4.5%	4.9%
2020 Hispanic Population	4.7%	3.6%	4.1%
<b>Education (Adults 25 &amp; Older)</b>			
2025 Est. Adult Population (25 Years or Over)	7,137	54,659	115,144
2025 Est. Elementary (Grade Level 0 to 8)	1.9%	0.8%	0.8%
2025 Est. Some High School (Grade Level 9 to 11)	1.2%	1.3%	1.5%
2025 Est. High School Graduate	15.7%	12.0%	11.2%
2025 Est. Some College	15.2%	14.3%	13.6%
2025 Est. Associate Degree Only	6.0%	6.3%	6.1%
2025 Est. Bachelor Degree Only	39.8%	38.5%	37.5%
2025 Est. Graduate Degree	20.2%	26.9%	29.2%
<b>Housing</b>			
2025 Est. Total Housing Units	4,597	32,221	69,244
2025 Est. Owner-Occupied	63.5%	76.5%	72.5%
2025 Est. Renter-Occupied	30.0%	17.4%	21.2%
2025 Est. Vacant Housing	6.5%	6.1%	6.3%
<b>Homes Built by Year</b>			
2025 Homes Built 2010 or later	4.1%	4.6%	6.1%
2025 Homes Built 2000 to 2009	4.3%	6.2%	7.6%
2025 Homes Built 1990 to 1999	10.6%	13.7%	16.6%
2025 Homes Built 1980 to 1989	15.2%	16.7%	20.3%
2025 Homes Built 1970 to 1979	19.2%	24.7%	22.0%
2025 Homes Built 1960 to 1969	16.4%	15.1%	10.0%
2025 Homes Built 1950 to 1959	16.7%	8.5%	6.3%
2025 Homes Built Before 1949	7.0%	4.4%	4.7%
<b>Home Values</b>			
2025 Home Value \$1,000,000 or More	0.3%	1.3%	2.9%
2025 Home Value \$500,000 to \$999,999	9.3%	19.4%	24.3%
2025 Home Value \$400,000 to \$499,999	18.0%	20.8%	21.0%
2025 Home Value \$300,000 to \$399,999	29.3%	26.1%	23.1%
2025 Home Value \$200,000 to \$299,999	27.6%	23.0%	19.4%
2025 Home Value \$150,000 to \$199,999	9.2%	5.5%	4.8%
2025 Home Value \$100,000 to \$149,999	4.3%	1.9%	2.4%
2025 Home Value \$50,000 to \$99,999	1.1%	0.9%	1.1%
2025 Home Value \$25,000 to \$49,999	0.2%	0.4%	0.5%
2025 Home Value Under \$25,000	0.7%	0.7%	0.7%
2025 Median Home Value	\$320,091	\$379,729	\$417,004
2025 Median Rent	\$1,127	\$1,191	\$1,207

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<b>Labor Force</b>			
2025 Est. Labor Population Age 16 Years or Over	8,247	62,335	132,117
2025 Est. Civilian Employed	70.6%	64.5%	64.3%
2025 Est. Civilian Unemployed	1.4%	2.3%	2.5%
2025 Est. in Armed Forces	-	0.2%	0.1%
2025 Est. not in Labor Force	28.0%	32.9%	33.1%
2025 Labor Force Males	48.2%	48.2%	48.9%
2025 Labor Force Females	51.8%	51.8%	51.1%
<b>Occupation</b>			
2025 Occupation: Population Age 16 Years or Over	5,823	40,215	84,892
2025 Mgmt, Business, & Financial Operations	24.5%	26.1%	27.0%
2025 Professional, Related	33.1%	36.9%	37.2%
2025 Service	11.1%	8.9%	8.6%
2025 Sales, Office	18.8%	18.2%	18.0%
2025 Farming, Fishing, Forestry	0.3%	0.1%	-
2025 Construction, Extraction, Maintenance	5.0%	4.0%	3.5%
2025 Production, Transport, Material Moving	7.2%	5.9%	5.7%
2025 White Collar Workers	76.4%	81.1%	82.2%
2025 Blue Collar Workers	23.6%	18.9%	17.8%
<b>Transportation to Work</b>			
2025 Drive to Work Alone	72.1%	73.9%	73.0%
2025 Drive to Work in Carpool	4.7%	3.9%	3.8%
2025 Travel to Work by Public Transportation	0.2%	0.4%	0.3%
2025 Drive to Work on Motorcycle	-	-	-
2025 Walk or Bicycle to Work	0.2%	0.6%	0.8%
2025 Other Means	1.0%	0.6%	0.6%
2025 Work at Home	21.7%	20.6%	21.5%
<b>Travel Time</b>			
2025 Travel to Work in 14 Minutes or Less	18.7%	19.2%	21.2%
2025 Travel to Work in 15 to 29 Minutes	45.4%	45.0%	44.5%
2025 Travel to Work in 30 to 59 Minutes	32.1%	33.6%	31.8%
2025 Travel to Work in 60 Minutes or More	3.8%	2.2%	2.5%
2025 Average Travel Time to Work	23.9	24.0	23.5
<b>Consumer Expenditure</b>			
2025 Est. Total Household Expenditure	\$507.96 M	\$4.03 B	\$8.68 B
2025 Est. Apparel	\$9.27 M	\$73.56 M	\$157.65 M
2025 Est. Contributions, Tax and Retirement	\$157.1 M	\$1.34 B	\$2.91 B
2025 Est. Education	\$11.93 M	\$96.37 M	\$207.66 M
2025 Est. Entertainment	\$28.62 M	\$226.56 M	\$485.34 M
2025 Est. Food, Beverages, Tobacco	\$57 M	\$440.68 M	\$937 M
2025 Est. Health Care	\$28.64 M	\$210.86 M	\$450.01 M
2025 Est. Household Furnishings and Equipment	\$13.51 M	\$107.62 M	\$230.99 M
2025 Est. Household Operations, Shelter, Utilities	\$107.75 M	\$818.39 M	\$1.76 B
2025 Est. Miscellaneous Expenses	\$8.65 M	\$68.56 M	\$147.02 M
2025 Est. Personal Care	\$6.01 M	\$46.21 M	\$98.04 M
2025 Est. Transportation	\$79.47 M	\$610.12 M	\$1.3 B

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