

Full Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 37.9633/-91.7652

2004 N Bishop Ave			
Rolla, MO 65401			
	5 mi radius	15 mi radius	30 mi radius
Population			
2025 Estimated Population	27,997	46,030	139,564
2030 Projected Population	26,755	44,582	138,544
2020 Census Population	27,509	44,959	138,490
2010 Census Population	27,377	45,568	139,973
Projected Annual Growth 2025 to 2030	-0.9%	-0.6%	-0.1%
Historical Annual Growth 2010 to 2025	0.2%	-	-
Households			
2025 Estimated Households	11,271	18,522	52,200
2030 Projected Households	10,971	18,280	51,878
2020 Census Households	11,038	17,989	51,043
2010 Census Households	10,614	17,746	50,772
Projected Annual Growth 2025 to 2030	-0.5%	-0.3%	-0.1%
Historical Annual Growth 2010 to 2025	0.4%	0.3%	0.2%
Age			
2025 Est. Population Under 10 Years	10.8%	11.0%	11.6%
2025 Est. Population 10 to 19 Years	13.9%	14.5%	14.7%
2025 Est. Population 20 to 29 Years	23.3%	17.5%	17.7%
2025 Est. Population 30 to 44 Years	17.5%	17.3%	18.7%
2025 Est. Population 45 to 59 Years	13.7%	15.7%	15.3%
2025 Est. Population 60 to 74 Years	13.8%	16.3%	15.3%
2025 Est. Population 75 Years or Over	6.9%	7.6%	6.7%
2025 Est. Median Age	33.5	37.0	36.6
Marital Status & Gender			
2025 Est. Male Population	56.1%	54.4%	55.6%
2025 Est. Female Population	43.9%	45.6%	44.4%
2025 Est. Never Married	41.2%	34.4%	31.9%
2025 Est. Now Married	39.0%	44.7%	45.6%
2025 Est. Separated or Divorced	14.3%	15.0%	16.2%
2025 Est. Widowed	5.5%	5.9%	6.3%
Income			
2025 Est. HH Income \$200,000 or More	3.8%	4.5%	3.7%
2025 Est. HH Income \$150,000 to \$199,999	5.3%	5.6%	5.3%
2025 Est. HH Income \$100,000 to \$149,999	13.5%	15.1%	17.6%
2025 Est. HH Income \$75,000 to \$99,999	10.8%	11.8%	13.7%
2025 Est. HH Income \$50,000 to \$74,999	17.2%	19.0%	19.6%
2025 Est. HH Income \$35,000 to \$49,999	11.6%	11.9%	12.0%
2025 Est. HH Income \$25,000 to \$34,999	13.8%	11.5%	10.0%
2025 Est. HH Income \$15,000 to \$24,999	9.5%	8.1%	8.1%
2025 Est. HH Income Under \$15,000	14.6%	12.4%	9.9%
2025 Est. Average Household Income	\$71,419	\$78,462	\$80,224
2025 Est. Median Household Income	\$51,320	\$58,259	\$63,306
2025 Est. Per Capita Income	\$29,131	\$31,839	\$31,998
2025 Est. Total Businesses	1,120	1,460	2,992
2025 Est. Total Employees	11,809	14,649	28,948

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Race				
2025 Est. White	85.9%	88.9%	84.5%	
2025 Est. Black	3.7%	2.7%	5.6%	
2025 Est. Asian or Pacific Islander	5.0%	3.4%	2.8%	
2025 Est. American Indian or Alaska Native	0.3%	0.3%	0.5%	
2025 Est. Other Races	5.0%	4.7%	6.7%	
Hispanic				
2025 Est. Hispanic Population	952	1,392	8,227	
2025 Est. Hispanic Population	3.4%	3.0%	5.9%	
2030 Proj. Hispanic Population	3.8%	3.4%	6.6%	
2020 Hispanic Population	3.3%	2.8%	5.6%	
Education (Adults 25 & Older)				
2025 Est. Adult Population (25 Years or Over)	16,607	29,112	87,631	
2025 Est. Elementary (Grade Level 0 to 8)	2.1%	2.8%	3.0%	
2025 Est. Some High School (Grade Level 9 to 11)	4.7%	5.6%	6.3%	
2025 Est. High School Graduate	30.6%	32.3%	34.4%	
2025 Est. Some College	21.3%	20.4%	20.6%	
2025 Est. Associate Degree Only	6.3%	7.0%	10.1%	
2025 Est. Bachelor Degree Only	17.7%	16.1%	14.9%	
2025 Est. Graduate Degree	17.3%	15.9%	10.6%	
Housing				
2025 Est. Total Housing Units	12,458	20,585	59,573	
2025 Est. Owner-Occupied	41.8%	52.0%	53.3%	
2025 Est. Renter-Occupied	48.7%	37.9%	34.3%	
2025 Est. Vacant Housing	9.5%	10.0%	12.4%	
Homes Built by Year				
2025 Homes Built 2010 or later	11.9%	9.9%	11.2%	
2025 Homes Built 2000 to 2009	12.4%	13.0%	14.4%	
2025 Homes Built 1990 to 1999	13.2%	14.0%	13.5%	
2025 Homes Built 1980 to 1989	12.4%	12.4%	10.5%	
2025 Homes Built 1970 to 1979	16.9%	16.5%	14.6%	
2025 Homes Built 1960 to 1969	8.6%	8.1%	8.3%	
2025 Homes Built 1950 to 1959	6.7%	6.4%	6.1%	
2025 Homes Built Before 1949	8.4%	9.5%	9.0%	
Home Values				
2025 Home Value \$1,000,000 or More	0.4%	0.7%	1.4%	
2025 Home Value \$500,000 to \$999,999	6.0%	5.8%	4.4%	
2025 Home Value \$400,000 to \$499,999	5.7%	6.9%	5.2%	
2025 Home Value \$300,000 to \$399,999	9.9%	10.9%	9.2%	
2025 Home Value \$200,000 to \$299,999	28.3%	26.7%	25.6%	
2025 Home Value \$150,000 to \$199,999	14.4%	14.4%	16.9%	
2025 Home Value \$100,000 to \$149,999	17.9%	17.9%	15.5%	
2025 Home Value \$50,000 to \$99,999	10.9%	9.4%	11.4%	
2025 Home Value \$25,000 to \$49,999	2.1%	2.3%	3.8%	
2025 Home Value Under \$25,000	4.3%	5.0%	6.6%	
2025 Median Home Value	\$200,340	\$201,921	\$189,987	
2025 Median Rent	\$630	\$612	\$692	

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Labor Force				
2025 Est. Labor Population Age 16 Years or Over	23,038	37,441	112,947	
2025 Est. Civilian Employed	53.5%	54.1%	57.5%	
2025 Est. Civilian Unemployed	2.2%	2.5%	2.6%	
2025 Est. in Armed Forces	-	-	6.8%	
2025 Est. not in Labor Force	44.3%	43.3%	33.1%	
2025 Labor Force Males	57.3%	55.0%	56.8%	
2025 Labor Force Females	42.7%	45.0%	43.2%	
Occupation				
2025 Occupation: Population Age 16 Years or Over	12,325	20,259	64,883	
2025 Mgmt, Business, & Financial Operations	12.1%	13.8%	11.7%	
2025 Professional, Related	30.8%	27.7%	22.7%	
2025 Service	18.4%	17.7%	19.4%	
2025 Sales, Office	17.5%	17.8%	18.0%	
2025 Farming, Fishing, Forestry	0.4%	0.7%	0.7%	
2025 Construction, Extraction, Maintenance	4.3%	6.3%	9.5%	
2025 Production, Transport, Material Moving	16.5%	16.2%	17.9%	
2025 White Collar Workers	60.3%	59.2%	52.4%	
2025 Blue Collar Workers	39.7%	40.8%	47.6%	
Transportation to Work				
2025 Drive to Work Alone	72.7%	73.3%	71.5%	
2025 Drive to Work in Carpool	14.0%	13.5%	10.9%	
2025 Travel to Work by Public Transportation	0.2%	0.1%	0.2%	
2025 Drive to Work on Motorcycle	0.2%	0.3%	0.3%	
2025 Walk or Bicycle to Work	5.8%	4.5%	9.0%	
2025 Other Means	0.8%	0.6%	0.8%	
2025 Work at Home	6.4%	7.6%	7.3%	
Travel Time				
2025 Travel to Work in 14 Minutes or Less	58.5%	46.0%	41.1%	
2025 Travel to Work in 15 to 29 Minutes	28.4%	35.0%	32.5%	
2025 Travel to Work in 30 to 59 Minutes	10.3%	13.5%	19.6%	
2025 Travel to Work in 60 Minutes or More	2.8%	5.5%	6.7%	
2025 Average Travel Time to Work	12.5	15.7	17.7	
Consumer Expenditure				
2025 Est. Total Household Expenditure	\$895.73 M	\$1.55 B	\$4.48 B	
2025 Est. Apparel	\$16.71 M	\$28.9 M	\$83.64 M	
2025 Est. Contributions, Tax and Retirement	\$199.36 M	\$357.68 M	\$1.02 B	
2025 Est. Education	\$19.33 M	\$33.85 M	\$97.87 M	
2025 Est. Entertainment	\$52.02 M	\$89.83 M	\$259.91 M	
2025 Est. Food, Beverages, Tobacco	\$117 M	\$199.5 M	\$578.14 M	
2025 Est. Health Care	\$68.64 M	\$117.2 M	\$334.64 M	
2025 Est. Household Furnishings and Equipment	\$23.64 M	\$41.02 M	\$118.71 M	
2025 Est. Household Operations, Shelter, Utilities	\$221.82 M	\$370.5 M	\$1.07 B	
2025 Est. Miscellaneous Expenses	\$15.32 M	\$26.57 M	\$76.94 M	
2025 Est. Personal Care	\$12.64 M	\$21.51 M	\$62.35 M	
2025 Est. Transportation	\$149.23 M	\$265.63 M	\$775.87 M	

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