

Full Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.6354/-90.2233

3037 Olive St	1 mi radius	3 mi radius	5 mi radius
St. Louis, MO 63103			
Population			
2025 Estimated Population	13,476	121,685	265,138
2030 Projected Population	13,049	113,068	244,917
2020 Census Population	13,550	125,263	279,285
2010 Census Population	12,472	130,920	298,543
Projected Annual Growth 2025 to 2030	-0.6%	-1.4%	-1.5%
Historical Annual Growth 2010 to 2025	0.5%	-0.5%	-0.7%
Households			
2025 Estimated Households	6,388	61,563	127,827
2030 Projected Households	6,076	56,192	116,110
2020 Census Households	6,004	61,102	131,196
2010 Census Households	5,071	58,810	130,175
Projected Annual Growth 2025 to 2030	-1.0%	-1.7%	-1.8%
Historical Annual Growth 2010 to 2025	1.7%	0.3%	-0.1%
Age			
2025 Est. Population Under 10 Years	6.5%	10.0%	10.6%
2025 Est. Population 10 to 19 Years	19.3%	10.5%	11.1%
2025 Est. Population 20 to 29 Years	28.7%	18.5%	17.1%
2025 Est. Population 30 to 44 Years	15.4%	24.4%	24.1%
2025 Est. Population 45 to 59 Years	10.8%	15.6%	16.1%
2025 Est. Population 60 to 74 Years	14.3%	15.9%	15.6%
2025 Est. Population 75 Years or Over	5.0%	5.2%	5.3%
2025 Est. Median Age	29.0	35.6	35.8
Marital Status & Gender			
2025 Est. Male Population	61.0%	52.3%	51.4%
2025 Est. Female Population	39.0%	47.7%	48.6%
2025 Est. Never Married	71.5%	56.8%	54.4%
2025 Est. Now Married	9.5%	21.4%	23.3%
2025 Est. Separated or Divorced	13.6%	16.2%	16.5%
2025 Est. Widowed	5.3%	5.6%	5.7%
Income			
2025 Est. HH Income \$200,000 or More	3.0%	9.1%	7.5%
2025 Est. HH Income \$150,000 to \$199,999	3.0%	7.0%	5.8%
2025 Est. HH Income \$100,000 to \$149,999	9.7%	13.7%	13.3%
2025 Est. HH Income \$75,000 to \$99,999	7.0%	9.9%	10.5%
2025 Est. HH Income \$50,000 to \$74,999	12.3%	15.7%	17.2%
2025 Est. HH Income \$35,000 to \$49,999	13.9%	11.2%	11.8%
2025 Est. HH Income \$25,000 to \$34,999	12.4%	7.8%	8.9%
2025 Est. HH Income \$15,000 to \$24,999	12.2%	8.7%	8.6%
2025 Est. HH Income Under \$15,000	26.4%	17.0%	16.5%
2025 Est. Average Household Income	\$54,634	\$94,927	\$88,811
2025 Est. Median Household Income	\$39,334	\$64,701	\$60,912
2025 Est. Per Capita Income	\$27,125	\$48,427	\$43,143
2025 Est. Total Businesses	1,145	9,051	14,847
2025 Est. Total Employees	22,470	122,200	183,300

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Race			
2025 Est. White	39.5%	41.9%	43.2%
2025 Est. Black	48.5%	49.2%	46.3%
2025 Est. Asian or Pacific Islander	6.5%	3.7%	4.3%
2025 Est. American Indian or Alaska Native	0.2%	0.2%	0.2%
2025 Est. Other Races	5.2%	5.1%	6.0%
Hispanic			
2025 Est. Hispanic Population	480	4,724	13,102
2025 Est. Hispanic Population	3.6%	3.9%	4.9%
2030 Proj. Hispanic Population	3.9%	4.3%	5.2%
2020 Hispanic Population	3.5%	3.4%	4.7%
Education (Adults 25 & Older)			
2025 Est. Adult Population (25 Years or Over)	7,437	87,109	187,437
2025 Est. Elementary (Grade Level 0 to 8)	3.2%	2.6%	3.1%
2025 Est. Some High School (Grade Level 9 to 11)	8.9%	5.6%	6.1%
2025 Est. High School Graduate	22.0%	20.1%	23.4%
2025 Est. Some College	18.8%	17.5%	18.7%
2025 Est. Associate Degree Only	8.0%	5.7%	6.1%
2025 Est. Bachelor Degree Only	21.8%	24.6%	22.7%
2025 Est. Graduate Degree	17.3%	23.8%	19.9%
Housing			
2025 Est. Total Housing Units	7,783	78,966	161,961
2025 Est. Owner-Occupied	12.5%	25.5%	30.5%
2025 Est. Renter-Occupied	69.6%	52.5%	48.4%
2025 Est. Vacant Housing	17.9%	22.0%	21.1%
Homes Built by Year			
2025 Homes Built 2010 or later	10.4%	6.6%	5.0%
2025 Homes Built 2000 to 2009	8.0%	5.4%	5.0%
2025 Homes Built 1990 to 1999	6.6%	2.9%	2.9%
2025 Homes Built 1980 to 1989	6.3%	5.1%	4.2%
2025 Homes Built 1970 to 1979	5.4%	4.3%	4.3%
2025 Homes Built 1960 to 1969	5.4%	3.4%	3.8%
2025 Homes Built 1950 to 1959	3.1%	4.3%	6.2%
2025 Homes Built Before 1949	36.8%	45.9%	47.5%
Home Values			
2025 Home Value \$1,000,000 or More	0.8%	3.8%	3.1%
2025 Home Value \$500,000 to \$999,999	15.4%	8.7%	6.8%
2025 Home Value \$400,000 to \$499,999	2.1%	9.2%	6.4%
2025 Home Value \$300,000 to \$399,999	7.0%	15.9%	12.8%
2025 Home Value \$200,000 to \$299,999	33.0%	21.6%	20.8%
2025 Home Value \$150,000 to \$199,999	11.0%	10.8%	14.6%
2025 Home Value \$100,000 to \$149,999	6.1%	7.4%	10.1%
2025 Home Value \$50,000 to \$99,999	9.9%	11.9%	13.6%
2025 Home Value \$25,000 to \$49,999	6.5%	5.1%	5.7%
2025 Home Value Under \$25,000	8.2%	5.7%	6.1%
2025 Median Home Value	\$304,572	\$253,561	\$219,352
2025 Median Rent	\$849	\$952	\$888

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Labor Force			
2025 Est. Labor Population Age 16 Years or Over	12,113	103,389	221,964
2025 Est. Civilian Employed	54.1%	63.9%	62.9%
2025 Est. Civilian Unemployed	2.3%	2.9%	3.2%
2025 Est. in Armed Forces	-	0.4%	0.3%
2025 Est. not in Labor Force	43.5%	32.8%	33.6%
2025 Labor Force Males	62.2%	52.6%	51.5%
2025 Labor Force Females	37.8%	47.4%	48.5%
Occupation			
2025 Occupation: Population Age 16 Years or Over	6,554	66,002	139,523
2025 Mgmt, Business, & Financial Operations	15.4%	20.9%	19.2%
2025 Professional, Related	33.4%	38.5%	35.5%
2025 Service	20.0%	13.6%	15.8%
2025 Sales, Office	18.7%	16.0%	16.8%
2025 Farming, Fishing, Forestry	-	0.2%	0.2%
2025 Construction, Extraction, Maintenance	2.4%	2.7%	3.2%
2025 Production, Transport, Material Moving	10.1%	8.1%	9.3%
2025 White Collar Workers	67.5%	75.4%	71.5%
2025 Blue Collar Workers	32.5%	24.6%	28.5%
Transportation to Work			
2025 Drive to Work Alone	61.1%	62.1%	64.5%
2025 Drive to Work in Carpool	5.7%	6.7%	6.8%
2025 Travel to Work by Public Transportation	5.2%	5.2%	5.2%
2025 Drive to Work on Motorcycle	-	-	0.1%
2025 Walk or Bicycle to Work	15.6%	8.1%	6.5%
2025 Other Means	1.4%	1.0%	1.4%
2025 Work at Home	10.9%	16.9%	15.5%
Travel Time			
2025 Travel to Work in 14 Minutes or Less	35.2%	30.6%	27.1%
2025 Travel to Work in 15 to 29 Minutes	41.5%	46.8%	48.2%
2025 Travel to Work in 30 to 59 Minutes	20.2%	19.1%	21.5%
2025 Travel to Work in 60 Minutes or More	3.2%	3.5%	3.2%
2025 Average Travel Time to Work	18.9	18.8	19.6
Consumer Expenditure			
2025 Est. Total Household Expenditure	\$386.4 M	\$5.18 B	\$10.44 B
2025 Est. Apparel	\$7.23 M	\$96.68 M	\$195.82 M
2025 Est. Contributions, Tax and Retirement	\$87.73 M	\$1.44 B	\$2.74 B
2025 Est. Education	\$8.47 M	\$119.59 M	\$237.51 M
2025 Est. Entertainment	\$22.57 M	\$299.96 M	\$608.36 M
2025 Est. Food, Beverages, Tobacco	\$50 M	\$626.52 M	\$1.3 B
2025 Est. Health Care	\$36.96 M	\$364.51 M	\$764.84 M
2025 Est. Household Furnishings and Equipment	\$10.27 M	\$139.3 M	\$280.6 M
2025 Est. Household Operations, Shelter, Utilities	\$102.91 M	\$1.26 B	\$2.56 B
2025 Est. Miscellaneous Expenses	\$6.7 M	\$89.97 M	\$181.55 M
2025 Est. Personal Care	\$5.38 M	\$66.57 M	\$138.76 M
2025 Est. Transportation	\$48.18 M	\$681.7 M	\$1.43 B

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