

Full Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.8789/-94.8351

305 S Parker St Olathe, KS 66061	1 mi radius	3 mi radius	5 mi radius
Population			
2025 Estimated Population	12,368	63,381	142,194
2030 Projected Population	12,188	64,111	146,571
2020 Census Population	11,786	59,700	135,458
2010 Census Population	11,452	54,405	121,984
Projected Annual Growth 2025 to 2030	-0.3%	0.2%	0.6%
Historical Annual Growth 2010 to 2025	0.5%	1.1%	1.1%
Households			
2025 Estimated Households	4,413	22,920	50,702
2030 Projected Households	4,455	23,667	53,325
2020 Census Households	4,144	21,449	47,403
2010 Census Households	4,051	19,482	42,618
Projected Annual Growth 2025 to 2030	0.2%	0.7%	1.0%
Historical Annual Growth 2010 to 2025	0.6%	1.2%	1.3%
Age			
2025 Est. Population Under 10 Years	13.3%	13.2%	13.2%
2025 Est. Population 10 to 19 Years	16.0%	15.2%	15.3%
2025 Est. Population 20 to 29 Years	14.0%	12.5%	11.6%
2025 Est. Population 30 to 44 Years	23.9%	23.6%	23.1%
2025 Est. Population 45 to 59 Years	17.3%	17.6%	18.9%
2025 Est. Population 60 to 74 Years	11.6%	13.1%	13.4%
2025 Est. Population 75 Years or Over	3.9%	4.8%	4.6%
2025 Est. Median Age	33.5	35.3	36.3
Marital Status & Gender			
2025 Est. Male Population	51.5%	50.9%	50.5%
2025 Est. Female Population	48.5%	49.1%	49.5%
2025 Est. Never Married	30.9%	27.3%	26.1%
2025 Est. Now Married	48.1%	53.1%	57.9%
2025 Est. Separated or Divorced	16.5%	15.4%	12.4%
2025 Est. Widowed	4.5%	4.2%	3.6%
Income			
2025 Est. HH Income \$200,000 or More	11.2%	14.3%	18.0%
2025 Est. HH Income \$150,000 to \$199,999	9.8%	12.0%	14.5%
2025 Est. HH Income \$100,000 to \$149,999	19.8%	22.7%	22.9%
2025 Est. HH Income \$75,000 to \$99,999	15.4%	11.8%	11.9%
2025 Est. HH Income \$50,000 to \$74,999	11.1%	14.2%	12.3%
2025 Est. HH Income \$35,000 to \$49,999	11.8%	9.9%	7.7%
2025 Est. HH Income \$25,000 to \$34,999	8.9%	6.4%	6.1%
2025 Est. HH Income \$15,000 to \$24,999	4.7%	3.8%	3.0%
2025 Est. HH Income Under \$15,000	7.4%	4.8%	3.6%
2025 Est. Average Household Income	\$102,583	\$120,858	\$138,322
2025 Est. Median Household Income	\$83,715	\$103,004	\$116,104
2025 Est. Per Capita Income	\$36,628	\$43,841	\$49,413
2025 Est. Total Businesses	407	1,936	3,908
2025 Est. Total Employees	4,540	26,055	54,986

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Race				
2025 Est. White	66.0%	73.3%	76.5%	
2025 Est. Black	7.6%	7.5%	6.8%	
2025 Est. Asian or Pacific Islander	3.0%	3.6%	4.6%	
2025 Est. American Indian or Alaska Native	0.7%	0.5%	0.4%	
2025 Est. Other Races	22.7%	15.1%	11.7%	
Hispanic				
2025 Est. Hispanic Population	2,987	10,061	17,296	
2025 Est. Hispanic Population	24.2%	15.9%	12.2%	
2030 Proj. Hispanic Population	23.0%	15.5%	12.2%	
2020 Hispanic Population	29.4%	19.2%	14.1%	
Education (Adults 25 & Older)				
2025 Est. Adult Population (25 Years or Over)	7,936	41,477	93,499	
2025 Est. Elementary (Grade Level 0 to 8)	6.8%	3.4%	2.3%	
2025 Est. Some High School (Grade Level 9 to 11)	6.5%	5.3%	3.5%	
2025 Est. High School Graduate	21.8%	19.8%	16.6%	
2025 Est. Some College	22.1%	20.4%	19.9%	
2025 Est. Associate Degree Only	8.6%	8.9%	8.4%	
2025 Est. Bachelor Degree Only	22.9%	25.8%	30.6%	
2025 Est. Graduate Degree	11.3%	16.3%	18.7%	
Housing				
2025 Est. Total Housing Units	4,600	23,848	52,675	
2025 Est. Owner-Occupied	55.7%	63.0%	68.9%	
2025 Est. Renter-Occupied	40.2%	33.1%	27.3%	
2025 Est. Vacant Housing	4.1%	3.9%	3.7%	
Homes Built by Year				
2025 Homes Built 2010 or later	14.5%	18.2%	17.8%	
2025 Homes Built 2000 to 2009	13.1%	18.3%	21.2%	
2025 Homes Built 1990 to 1999	9.8%	11.6%	16.9%	
2025 Homes Built 1980 to 1989	13.3%	13.8%	16.4%	
2025 Homes Built 1970 to 1979	20.4%	16.4%	12.7%	
2025 Homes Built 1960 to 1969	8.3%	8.3%	5.1%	
2025 Homes Built 1950 to 1959	8.4%	5.3%	3.4%	
2025 Homes Built Before 1949	8.1%	4.1%	2.7%	
Home Values				
2025 Home Value \$1,000,000 or More	2.2%	1.4%	1.4%	
2025 Home Value \$500,000 to \$999,999	9.3%	14.2%	17.4%	
2025 Home Value \$400,000 to \$499,999	9.1%	16.5%	17.8%	
2025 Home Value \$300,000 to \$399,999	30.9%	30.8%	34.0%	
2025 Home Value \$200,000 to \$299,999	33.9%	23.8%	20.4%	
2025 Home Value \$150,000 to \$199,999	8.8%	6.4%	3.6%	
2025 Home Value \$100,000 to \$149,999	2.9%	2.0%	1.2%	
2025 Home Value \$50,000 to \$99,999	0.9%	1.0%	0.7%	
2025 Home Value \$25,000 to \$49,999	0.4%	1.3%	1.2%	
2025 Home Value Under \$25,000	1.7%	2.7%	2.2%	
2025 Median Home Value	\$303,326	\$339,916	\$368,171	
2025 Median Rent	\$1,229	\$1,192	\$1,227	

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Labor Force			
2025 Est. Labor Population Age 16 Years or Over	9,568	49,150	110,123
2025 Est. Civilian Employed	66.5%	67.6%	68.5%
2025 Est. Civilian Unemployed	4.2%	2.9%	2.3%
2025 Est. in Armed Forces	-	0.3%	0.4%
2025 Est. not in Labor Force	29.3%	29.1%	28.8%
2025 Labor Force Males	51.7%	50.7%	50.3%
2025 Labor Force Females	48.3%	49.3%	49.7%
Occupation			
2025 Occupation: Population Age 16 Years or Over	6,364	33,237	75,473
2025 Mgmt, Business, & Financial Operations	19.0%	22.1%	24.0%
2025 Professional, Related	24.8%	28.4%	30.6%
2025 Service	16.5%	13.2%	11.9%
2025 Sales, Office	16.3%	17.6%	17.7%
2025 Farming, Fishing, Forestry	0.1%	0.2%	0.2%
2025 Construction, Extraction, Maintenance	7.5%	5.7%	5.1%
2025 Production, Transport, Material Moving	15.9%	12.9%	10.6%
2025 White Collar Workers	60.0%	68.1%	72.3%
2025 Blue Collar Workers	40.0%	31.9%	27.7%
Transportation to Work			
2025 Drive to Work Alone	75.5%	73.7%	72.7%
2025 Drive to Work in Carpool	6.7%	8.9%	7.7%
2025 Travel to Work by Public Transportation	-	0.2%	0.3%
2025 Drive to Work on Motorcycle	-	0.2%	0.2%
2025 Walk or Bicycle to Work	1.4%	1.1%	1.0%
2025 Other Means	1.9%	0.9%	0.8%
2025 Work at Home	14.4%	15.0%	17.3%
Travel Time			
2025 Travel to Work in 14 Minutes or Less	29.7%	28.1%	28.2%
2025 Travel to Work in 15 to 29 Minutes	46.0%	49.9%	48.8%
2025 Travel to Work in 30 to 59 Minutes	22.0%	19.5%	20.4%
2025 Travel to Work in 60 Minutes or More	2.3%	2.5%	2.6%
2025 Average Travel Time to Work	18.7	19.1	19.4
Consumer Expenditure			
2025 Est. Total Household Expenditure	\$477.95 M	\$2.65 B	\$6.3 B
2025 Est. Apparel	\$8.97 M	\$49.46 M	\$117.03 M
2025 Est. Contributions, Tax and Retirement	\$126.69 M	\$752.91 M	\$1.88 B
2025 Est. Education	\$10.81 M	\$61.27 M	\$147.47 M
2025 Est. Entertainment	\$27.77 M	\$152.92 M	\$361.32 M
2025 Est. Food, Beverages, Tobacco	\$59.79 M	\$319.25 M	\$738.95 M
2025 Est. Health Care	\$27.98 M	\$147.83 M	\$330.76 M
2025 Est. Household Furnishings and Equipment	\$12.81 M	\$71.23 M	\$169.34 M
2025 Est. Household Operations, Shelter, Utilities	\$112.59 M	\$595.4 M	\$1.37 B
2025 Est. Miscellaneous Expenses	\$8.23 M	\$45.67 M	\$108.29 M
2025 Est. Personal Care	\$6.41 M	\$34.04 M	\$78.46 M
2025 Est. Transportation	\$75.9 M	\$418.3 M	\$989.32 M

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