

Full Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.7211/-91.3991

Hannibal, MO 63401	5 mi radius	10 mi radius	15 mi radius
Population			
2022 Estimated Population	21,078	30,662	65,578
2027 Projected Population	20,905	30,405	64,997
2020 Census Population	20,889	30,270	65,535
2010 Census Population	21,238	30,535	66,233
Projected Annual Growth 2022 to 2027	-0.2%	-0.2%	-0.2%
Historical Annual Growth 2010 to 2022	-	-	-
Households			
2022 Estimated Households	8,505	12,354	27,211
2027 Projected Households	8,313	12,139	26,649
2020 Census Households	8,416	12,181	27,206
2010 Census Households	8,406	12,106	27,130
Projected Annual Growth 2022 to 2027	-0.5%	-0.3%	-0.4%
Historical Annual Growth 2010 to 2022	-	0.1%	-
Age			
2022 Est. Population Under 10 Years	12.9%	12.7%	12.4%
2022 Est. Population 10 to 19 Years	12.5%	12.6%	12.6%
2022 Est. Population 20 to 29 Years	12.7%	11.7%	11.5%
2022 Est. Population 30 to 44 Years	17.3%	17.6%	17.2%
2022 Est. Population 45 to 59 Years	18.8%	19.0%	18.9%
2022 Est. Population 60 to 74 Years	17.6%	18.3%	18.5%
2022 Est. Population 75 Years or Over	8.2%	8.1%	8.8%
2022 Est. Median Age	39.3	40.1	40.9
Marital Status & Gender			
2022 Est. Male Population	48.7%	49.0%	49.0%
2022 Est. Female Population	51.3%	51.0%	51.0%
2022 Est. Never Married	28.7%	26.4%	25.9%
2022 Est. Now Married	46.8%	49.3%	50.7%
2022 Est. Separated or Divorced	18.1%	17.7%	16.8%
2022 Est. Widowed	6.4%	6.6%	6.6%
Income			
2022 Est. HH Income \$200,000 or More	2.0%	2.0%	3.7%
2022 Est. HH Income \$150,000 to \$199,999	3.0%	3.0%	3.5%
2022 Est. HH Income \$100,000 to \$149,999	12.9%	14.5%	14.1%
2022 Est. HH Income \$75,000 to \$99,999	11.9%	13.4%	13.2%
2022 Est. HH Income \$50,000 to \$74,999	24.5%	24.1%	22.3%
2022 Est. HH Income \$35,000 to \$49,999	12.2%	12.3%	12.9%
2022 Est. HH Income \$25,000 to \$34,999	9.7%	9.0%	8.7%
2022 Est. HH Income \$15,000 to \$24,999	10.8%	9.7%	10.0%
2022 Est. HH Income Under \$15,000	13.0%	12.1%	11.8%
2022 Est. Average Household Income	\$66,856	\$67,912	\$74,762
2022 Est. Median Household Income	\$54,864	\$57,410	\$58,373
2022 Est. Per Capita Income	\$27,259	\$27,602	\$31,206
2022 Est. Total Businesses	878	1,125	2,519
2022 Est. Total Employees	12,474	15,088	34,734

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Race			
2022 Est. White	84.7%	86.9%	87.8%
2022 Est. Black	5.7%	4.7%	4.3%
2022 Est. Asian or Pacific Islander	2.5%	1.9%	1.5%
2022 Est. American Indian or Alaska Native	0.3%	0.3%	0.2%
2022 Est. Other Races	6.7%	6.2%	6.2%
Hispanic			
2022 Est. Hispanic Population	545	678	1,456
2022 Est. Hispanic Population	2.6%	2.2%	2.2%
2027 Proj. Hispanic Population	2.6%	2.2%	2.2%
2020 Hispanic Population	2.0%	1.8%	2.0%
Education (Adults 25 & Older)			
2022 Est. Adult Population (25 Years or Over)	14,338	21,145	45,468
2022 Est. Elementary (Grade Level 0 to 8)	3.7%	3.5%	2.6%
2022 Est. Some High School (Grade Level 9 to 11)	8.2%	7.2%	6.3%
2022 Est. High School Graduate	36.6%	38.1%	35.8%
2022 Est. Some College	20.8%	21.2%	21.8%
2022 Est. Associate Degree Only	7.1%	7.3%	8.1%
2022 Est. Bachelor Degree Only	15.1%	14.2%	16.1%
2022 Est. Graduate Degree	8.5%	8.6%	9.2%
Housing			
2022 Est. Total Housing Units	9,459	13,686	30,106
2022 Est. Owner-Occupied	59.5%	64.0%	63.1%
2022 Est. Renter-Occupied	30.4%	26.3%	27.3%
2022 Est. Vacant Housing	10.1%	9.7%	9.6%
Homes Built by Year			
2022 Homes Built 2010 or later	3.9%	4.2%	4.0%
2022 Homes Built 2000 to 2009	5.9%	7.4%	7.0%
2022 Homes Built 1990 to 1999	12.5%	13.4%	10.1%
2022 Homes Built 1980 to 1989	10.0%	9.5%	7.8%
2022 Homes Built 1970 to 1979	13.8%	14.3%	14.6%
2022 Homes Built 1960 to 1969	9.0%	9.0%	9.6%
2022 Homes Built 1950 to 1959	8.8%	8.6%	10.2%
2022 Homes Built Before 1949	26.0%	23.9%	27.1%
Home Values			
2022 Home Value \$1,000,000 or More	0.4%	0.4%	0.2%
2022 Home Value \$500,000 to \$999,999	1.5%	2.5%	2.4%
2022 Home Value \$400,000 to \$499,999	0.6%	0.6%	0.9%
2022 Home Value \$300,000 to \$399,999	3.5%	4.1%	6.0%
2022 Home Value \$200,000 to \$299,999	15.7%	15.5%	16.6%
2022 Home Value \$150,000 to \$199,999	18.5%	18.0%	15.1%
2022 Home Value \$100,000 to \$149,999	22.4%	24.1%	23.3%
2022 Home Value \$50,000 to \$99,999	24.0%	23.2%	24.1%
2022 Home Value \$25,000 to \$49,999	9.3%	7.4%	7.3%
2022 Home Value Under \$25,000	4.1%	4.3%	4.1%
2022 Median Home Value	\$130,263	\$133,396	\$141,093
2022 Median Rent	\$487	\$486	\$603

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Labor Force			
2022 Est. Labor Population Age 16 Years or Over	16,739	24,343	52,329
2022 Est. Civilian Employed	54.7%	56.7%	58.8%
2022 Est. Civilian Unemployed	2.5%	2.3%	2.5%
2022 Est. in Armed Forces	-	-	-
2022 Est. not in Labor Force	42.8%	40.9%	38.7%
2022 Labor Force Males	48.0%	48.3%	48.4%
2022 Labor Force Females	52.0%	51.7%	51.6%
Occupation			
2022 Occupation: Population Age 16 Years or Over	9,158	13,803	30,791
2022 Mgmt, Business, & Financial Operations	12.0%	11.5%	11.5%
2022 Professional, Related	18.1%	18.3%	21.7%
2022 Service	18.3%	17.9%	17.4%
2022 Sales, Office	23.2%	23.6%	22.1%
2022 Farming, Fishing, Forestry	0.2%	0.5%	0.4%
2022 Construction, Extraction, Maintenance	10.2%	10.1%	7.9%
2022 Production, Transport, Material Moving	18.1%	18.1%	19.0%
2022 White Collar Workers	53.2%	53.4%	55.3%
2022 Blue Collar Workers	46.8%	46.6%	44.7%
Transportation to Work			
2022 Drive to Work Alone	82.3%	83.5%	84.1%
2022 Drive to Work in Carpool	9.8%	8.5%	8.0%
2022 Travel to Work by Public Transportation	0.8%	0.5%	0.6%
2022 Drive to Work on Motorcycle	-	0.2%	0.1%
2022 Walk or Bicycle to Work	2.3%	2.5%	2.3%
2022 Other Means	0.6%	0.5%	0.4%
2022 Work at Home	4.3%	4.3%	4.5%
Travel Time			
2022 Travel to Work in 14 Minutes or Less	57.4%	50.3%	51.0%
2022 Travel to Work in 15 to 29 Minutes	25.3%	31.1%	32.7%
2022 Travel to Work in 30 to 59 Minutes	14.2%	15.0%	12.9%
2022 Travel to Work in 60 Minutes or More	3.1%	3.5%	3.4%
2022 Average Travel Time to Work	12.7	14.1	14.3
Consumer Expenditure			
2022 Est. Total Household Expenditure	\$449.79 M	\$661.35 M	\$1.56 B
2022 Est. Apparel	\$15.5 M	\$22.8 M	\$53.89 M
2022 Est. Contributions, Gifts	\$24.56 M	\$36.15 M	\$86.58 M
2022 Est. Education, Reading	\$13.13 M	\$19.24 M	\$46.55 M
2022 Est. Entertainment	\$24.95 M	\$36.8 M	\$86.97 M
2022 Est. Food, Beverages, Tobacco	\$69.96 M	\$102.77 M	\$240.97 M
2022 Est. Furnishings, Equipment	\$15.56 M	\$22.95 M	\$54.16 M
2022 Est. Health Care, Insurance	\$42.3 M	\$62.27 M	\$145.95 M
2022 Est. Household Operations, Shelter, Utilities	\$146.98 M	\$215.57 M	\$507.12 M
2022 Est. Miscellaneous Expenses	\$8.48 M	\$12.47 M	\$29.42 M
2022 Est. Personal Care	\$6.03 M	\$8.87 M	\$20.88 M
2022 Est. Transportation	\$82.33 M	\$121.45 M	\$284.73 M

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