

Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.7899/-90.6275

411 Mid Rivers Mall Dr St Peters, MO 63376	1 mi radius	3 mi radius	5 mi radius
Population			
2023 Estimated Population	9,951	64,902	174,003
2028 Projected Population	10,088	66,242	178,368
2020 Census Population	9,873	63,224	170,543
2010 Census Population	9,059	57,935	159,420
Projected Annual Growth 2023 to 2028	0.3%	0.4%	0.5%
Historical Annual Growth 2010 to 2023	0.8%	0.9%	0.7%
Households			
2023 Estimated Households	4,176	25,099	67,690
2028 Projected Households	4,347	26,230	71,074
2020 Census Households	4,074	24,152	65,476
2010 Census Households	3,666	21,522	59,548
Projected Annual Growth 2023 to 2028	0.8%	0.9%	1.0%
Historical Annual Growth 2010 to 2023	1.1%	1.3%	1.1%
Age			
2023 Est. Population Under 10 Years	10.2%	10.5%	11.1%
2023 Est. Population 10 to 19 Years	12.1%	14.0%	13.9%
2023 Est. Population 20 to 29 Years	12.9%	11.4%	11.5%
2023 Est. Population 30 to 44 Years	18.0%	18.9%	20.1%
2023 Est. Population 45 to 59 Years	17.5%	21.0%	20.3%
2023 Est. Population 60 to 74 Years	18.8%	17.2%	16.6%
2023 Est. Population 75 Years or Over	10.4%	6.8%	6.4%
2023 Est. Median Age	42.2	40.7	39.7
Marital Status & Gender			
2023 Est. Male Population	48.2%	49.6%	49.6%
2023 Est. Female Population	51.8%	50.4%	50.4%
2023 Est. Never Married	25.5%	25.6%	26.5%
2023 Est. Now Married	50.3%	55.6%	55.5%
2023 Est. Separated or Divorced	14.8%	13.1%	12.7%
2023 Est. Widowed	9.4%	5.7%	5.4%
Income			
2023 Est. HH Income \$200,000 or More	7.9%	12.2%	13.4%
2023 Est. HH Income \$150,000 to \$199,999	7.6%	13.8%	13.9%
2023 Est. HH Income \$100,000 to \$149,999	19.2%	22.4%	21.4%
2023 Est. HH Income \$75,000 to \$99,999	16.1%	15.8%	15.5%
2023 Est. HH Income \$50,000 to \$74,999	20.3%	15.4%	15.8%
2023 Est. HH Income \$35,000 to \$49,999	9.7%	8.7%	8.3%
2023 Est. HH Income \$25,000 to \$34,999	7.5%	5.0%	5.0%
2023 Est. HH Income \$15,000 to \$24,999	7.2%	4.1%	3.8%
2023 Est. HH Income Under \$15,000	4.6%	2.6%	2.9%
2023 Est. Average Household Income	\$96,782	\$119,880	\$126,982
2023 Est. Median Household Income	\$83,326	\$102,684	\$104,768
2023 Est. Per Capita Income	\$40,724	\$46,421	\$49,449
2023 Est. Total Businesses	533	2,448	5,521
2023 Est. Total Employees	5,491	25,618	54,679

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Race				
2023 Est. White		85.8%	86.9%	86.3%
2023 Est. Black		5.8%	5.6%	5.6%
2023 Est. Asian or Pacific Islander		2.7%	2.6%	3.1%
2023 Est. American Indian or Alaska Native		0.1%	0.1%	0.1%
2023 Est. Other Races		5.6%	4.8%	4.9%
Hispanic				
2023 Est. Hispanic Population		437	2,318	6,595
2023 Est. Hispanic Population		4.4%	3.6%	3.8%
2028 Proj. Hispanic Population		4.3%	3.6%	3.8%
2020 Hispanic Population		5.4%	4.2%	4.2%
Education (Adults 25 & Older)				
2023 Est. Adult Population (25 Years or Over)		7,131	45,227	120,598
2023 Est. Elementary (Grade Level 0 to 8)		1.7%	1.4%	1.1%
2023 Est. Some High School (Grade Level 9 to 11)		4.1%	3.7%	3.2%
2023 Est. High School Graduate		24.5%	25.0%	24.6%
2023 Est. Some College		27.9%	22.5%	21.1%
2023 Est. Associate Degree Only		9.2%	8.7%	8.9%
2023 Est. Bachelor Degree Only		21.5%	24.6%	26.2%
2023 Est. Graduate Degree		11.2%	14.1%	14.9%
Housing				
2023 Est. Total Housing Units		4,341	25,760	69,640
2023 Est. Owner-Occupied		80.6%	86.7%	86.5%
2023 Est. Renter-Occupied		15.6%	10.8%	10.7%
2023 Est. Vacant Housing		3.8%	2.6%	2.8%
Homes Built by Year				
2023 Homes Built 2010 or later		12.5%	13.7%	13.4%
2023 Homes Built 2000 to 2009		14.7%	15.0%	17.9%
2023 Homes Built 1990 to 1999		12.9%	18.4%	21.1%
2023 Homes Built 1980 to 1989		14.9%	24.6%	21.3%
2023 Homes Built 1970 to 1979		24.5%	17.8%	14.0%
2023 Homes Built 1960 to 1969		10.7%	4.8%	5.5%
2023 Homes Built 1950 to 1959		3.3%	1.8%	2.4%
2023 Homes Built Before 1949		2.6%	1.5%	1.5%
Home Values				
2023 Home Value \$1,000,000 or More		0.4%	0.5%	0.7%
2023 Home Value \$500,000 to \$999,999		4.4%	3.8%	5.8%
2023 Home Value \$400,000 to \$499,999		9.1%	8.3%	7.6%
2023 Home Value \$300,000 to \$399,999		14.0%	20.8%	23.6%
2023 Home Value \$200,000 to \$299,999		24.3%	38.3%	38.1%
2023 Home Value \$150,000 to \$199,999		22.8%	16.9%	13.5%
2023 Home Value \$100,000 to \$149,999		11.5%	5.7%	5.6%
2023 Home Value \$50,000 to \$99,999		1.5%	1.2%	1.2%
2023 Home Value \$25,000 to \$49,999		8.5%	2.5%	1.7%
2023 Home Value Under \$25,000		3.4%	2.1%	2.2%
2023 Median Home Value		\$206,343	\$251,320	\$268,804
2023 Median Rent		\$852	\$981	\$1,001

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Labor Force			
2023 Est. Labor Population Age 16 Years or Over	8,227	52,598	139,926
2023 Est. Civilian Employed	62.2%	66.9%	67.6%
2023 Est. Civilian Unemployed	0.8%	2.0%	1.9%
2023 Est. in Armed Forces	-	-	0.1%
2023 Est. not in Labor Force	36.9%	31.0%	30.4%
2023 Labor Force Males	47.6%	49.3%	49.2%
2023 Labor Force Females	52.4%	50.7%	50.8%
Occupation			
2023 Occupation: Population Age 16 Years or Over	5,118	35,200	94,583
2023 Mgmt, Business, & Financial Operations	17.1%	19.7%	20.3%
2023 Professional, Related	24.7%	25.6%	26.7%
2023 Service	12.7%	11.3%	11.5%
2023 Sales, Office	21.5%	22.5%	22.5%
2023 Farming, Fishing, Forestry	1.2%	0.2%	-
2023 Construction, Extraction, Maintenance	9.5%	7.0%	6.8%
2023 Production, Transport, Material Moving	13.2%	13.7%	12.1%
2023 White Collar Workers	63.3%	67.8%	69.5%
2023 Blue Collar Workers	36.7%	32.2%	30.5%
Transportation to Work			
2023 Drive to Work Alone	82.9%	79.4%	79.5%
2023 Drive to Work in Carpool	6.5%	6.4%	5.9%
2023 Travel to Work by Public Transportation	-	-	-
2023 Drive to Work on Motorcycle	-	-	0.1%
2023 Walk or Bicycle to Work	0.6%	0.9%	0.7%
2023 Other Means	0.3%	0.7%	1.0%
2023 Work at Home	9.7%	12.5%	12.7%
Travel Time			
2023 Travel to Work in 14 Minutes or Less	21.5%	22.5%	20.4%
2023 Travel to Work in 15 to 29 Minutes	45.0%	46.8%	48.5%
2023 Travel to Work in 30 to 59 Minutes	30.2%	26.9%	27.4%
2023 Travel to Work in 60 Minutes or More	3.2%	3.8%	3.6%
2023 Average Travel Time to Work	22.9	22.0	22.4
Consumer Expenditure			
2023 Est. Total Household Expenditure	\$286.19 M	\$2.01 B	\$5.67 B
2023 Est. Apparel	\$10.06 M	\$71.8 M	\$202.89 M
2023 Est. Contributions, Gifts	\$16.69 M	\$120.33 M	\$343.28 M
2023 Est. Education, Reading	\$9.23 M	\$69.29 M	\$198.65 M
2023 Est. Entertainment	\$16.37 M	\$117.03 M	\$330.6 M
2023 Est. Food, Beverages, Tobacco	\$43.61 M	\$303.53 M	\$852.95 M
2023 Est. Furnishings, Equipment	\$10.18 M	\$72.59 M	\$204.87 M
2023 Est. Health Care, Insurance	\$26.43 M	\$182.83 M	\$513.13 M
2023 Est. Household Operations, Shelter, Utilities	\$91.95 M	\$641.73 M	\$1.81 B
2023 Est. Miscellaneous Expenses	\$5.45 M	\$38.43 M	\$108.36 M
2023 Est. Personal Care	\$3.85 M	\$27.08 M	\$76.25 M
2023 Est. Transportation	\$52.38 M	\$368.15 M	\$1.03 B

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