

Full Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 36.2403/-90.0337

415 Independence Ave Kennett, MO 63857	5 mi radius	10 mi radius	15 mi radius
Population			
2025 Estimated Population	11,037	13,491	25,455
2030 Projected Population	10,714	13,151	24,804
2020 Census Population	11,915	14,267	26,662
2010 Census Population	12,568	15,325	29,291
Projected Annual Growth 2025 to 2030	-0.6%	-0.5%	-0.5%
Historical Annual Growth 2010 to 2025	-0.8%	-0.8%	-0.9%
Households			
2025 Estimated Households	4,317	5,332	10,343
2030 Projected Households	4,110	5,119	9,959
2020 Census Households	4,792	5,754	10,917
2010 Census Households	4,993	6,101	11,904
Projected Annual Growth 2025 to 2030	-1.0%	-0.8%	-0.7%
Historical Annual Growth 2010 to 2025	-0.9%	-0.8%	-0.9%
Age			
2025 Est. Population Under 10 Years	14.8%	14.3%	13.7%
2025 Est. Population 10 to 19 Years	15.0%	14.6%	13.6%
2025 Est. Population 20 to 29 Years	12.3%	12.0%	11.7%
2025 Est. Population 30 to 44 Years	17.3%	17.2%	17.4%
2025 Est. Population 45 to 59 Years	16.6%	17.2%	17.7%
2025 Est. Population 60 to 74 Years	15.9%	16.6%	17.3%
2025 Est. Population 75 Years or Over	8.2%	8.2%	8.6%
2025 Est. Median Age	35.8	36.9	38.3
Marital Status & Gender			
2025 Est. Male Population	50.4%	50.5%	50.3%
2025 Est. Female Population	49.6%	49.5%	49.7%
2025 Est. Never Married	29.5%	28.5%	28.3%
2025 Est. Now Married	40.4%	42.3%	42.4%
2025 Est. Separated or Divorced	22.5%	21.5%	20.5%
2025 Est. Widowed	7.6%	7.7%	8.7%
Income			
2025 Est. HH Income \$200,000 or More	3.4%	3.5%	3.0%
2025 Est. HH Income \$150,000 to \$199,999	5.1%	4.8%	4.2%
2025 Est. HH Income \$100,000 to \$149,999	12.6%	12.5%	12.8%
2025 Est. HH Income \$75,000 to \$99,999	14.9%	14.5%	12.9%
2025 Est. HH Income \$50,000 to \$74,999	18.3%	18.8%	18.8%
2025 Est. HH Income \$35,000 to \$49,999	10.3%	10.7%	12.2%
2025 Est. HH Income \$25,000 to \$34,999	13.4%	13.3%	11.3%
2025 Est. HH Income \$15,000 to \$24,999	10.5%	10.3%	12.4%
2025 Est. HH Income Under \$15,000	11.5%	11.6%	12.3%
2025 Est. Average Household Income	\$74,941	\$73,661	\$69,706
2025 Est. Median Household Income	\$59,710	\$58,687	\$54,679
2025 Est. Per Capita Income	\$29,517	\$29,292	\$28,476
2025 Est. Total Businesses	364	387	697
2025 Est. Total Employees	2,718	2,856	5,814

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Race			
2025 Est. White	74.3%	76.9%	82.1%
2025 Est. Black	15.5%	13.5%	9.8%
2025 Est. Asian or Pacific Islander	1.5%	1.3%	0.8%
2025 Est. American Indian or Alaska Native	0.1%	0.1%	0.2%
2025 Est. Other Races	8.5%	8.1%	7.1%
Hispanic			
2025 Est. Hispanic Population	867	1,023	1,746
2025 Est. Hispanic Population	7.9%	7.6%	6.9%
2030 Proj. Hispanic Population	9.5%	8.9%	7.3%
2020 Hispanic Population	6.2%	6.3%	6.3%
Education (Adults 25 & Older)			
2025 Est. Adult Population (25 Years or Over)	7,084	8,795	17,051
2025 Est. Elementary (Grade Level 0 to 8)	6.5%	6.3%	5.8%
2025 Est. Some High School (Grade Level 9 to 11)	12.3%	11.7%	11.2%
2025 Est. High School Graduate	38.0%	39.5%	41.5%
2025 Est. Some College	16.4%	15.8%	17.3%
2025 Est. Associate Degree Only	10.2%	10.0%	8.6%
2025 Est. Bachelor Degree Only	7.2%	7.6%	8.2%
2025 Est. Graduate Degree	9.5%	9.0%	7.4%
Housing			
2025 Est. Total Housing Units	5,375	6,609	12,769
2025 Est. Owner-Occupied	42.9%	46.2%	49.7%
2025 Est. Renter-Occupied	37.5%	34.4%	31.3%
2025 Est. Vacant Housing	19.7%	19.3%	19.0%
Homes Built by Year			
2025 Homes Built 2010 or later	3.9%	3.5%	3.2%
2025 Homes Built 2000 to 2009	5.4%	5.5%	5.7%
2025 Homes Built 1990 to 1999	7.3%	7.9%	7.1%
2025 Homes Built 1980 to 1989	10.5%	10.3%	10.5%
2025 Homes Built 1970 to 1979	14.7%	15.0%	17.0%
2025 Homes Built 1960 to 1969	11.9%	11.7%	12.8%
2025 Homes Built 1950 to 1959	11.7%	11.4%	10.2%
2025 Homes Built Before 1949	14.9%	15.5%	14.5%
Home Values			
2025 Home Value \$1,000,000 or More	-	-	0.1%
2025 Home Value \$500,000 to \$999,999	0.4%	1.0%	1.8%
2025 Home Value \$400,000 to \$499,999	3.7%	3.9%	2.5%
2025 Home Value \$300,000 to \$399,999	8.1%	6.5%	4.2%
2025 Home Value \$200,000 to \$299,999	11.8%	12.2%	11.6%
2025 Home Value \$150,000 to \$199,999	12.8%	12.9%	13.8%
2025 Home Value \$100,000 to \$149,999	19.2%	17.9%	17.1%
2025 Home Value \$50,000 to \$99,999	28.8%	27.8%	27.3%
2025 Home Value \$25,000 to \$49,999	10.7%	10.9%	11.1%
2025 Home Value Under \$25,000	4.4%	6.7%	10.3%
2025 Median Home Value	\$129,373	\$124,743	\$113,121
2025 Median Rent	\$475	\$467	\$434

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Labor Force			
2025 Est. Labor Population Age 16 Years or Over	8,367	10,321	19,789
2025 Est. Civilian Employed	54.2%	53.3%	52.5%
2025 Est. Civilian Unemployed	4.1%	4.0%	3.3%
2025 Est. in Armed Forces	-	-	-
2025 Est. not in Labor Force	41.7%	42.8%	44.2%
2025 Labor Force Males	49.4%	49.7%	49.6%
2025 Labor Force Females	50.6%	50.3%	50.4%
Occupation			
2025 Occupation: Population Age 16 Years or Over	4,534	5,494	10,396
2025 Mgmt, Business, & Financial Operations	13.2%	13.7%	13.3%
2025 Professional, Related	18.8%	18.7%	18.0%
2025 Service	20.6%	19.7%	17.6%
2025 Sales, Office	16.9%	16.9%	18.4%
2025 Farming, Fishing, Forestry	2.2%	2.6%	3.6%
2025 Construction, Extraction, Maintenance	5.3%	5.7%	6.6%
2025 Production, Transport, Material Moving	23.0%	22.8%	22.5%
2025 White Collar Workers	48.9%	49.3%	49.7%
2025 Blue Collar Workers	51.1%	50.7%	50.3%
Transportation to Work			
2025 Drive to Work Alone	77.2%	78.4%	78.8%
2025 Drive to Work in Carpool	14.0%	13.2%	12.9%
2025 Travel to Work by Public Transportation	0.1%	0.1%	-
2025 Drive to Work on Motorcycle	-	-	0.1%
2025 Walk or Bicycle to Work	4.0%	3.5%	2.8%
2025 Other Means	0.6%	0.7%	1.2%
2025 Work at Home	4.0%	4.2%	4.1%
Travel Time			
2025 Travel to Work in 14 Minutes or Less	51.4%	47.7%	43.8%
2025 Travel to Work in 15 to 29 Minutes	16.5%	19.3%	21.4%
2025 Travel to Work in 30 to 59 Minutes	21.7%	22.5%	25.2%
2025 Travel to Work in 60 Minutes or More	10.4%	10.5%	9.5%
2025 Average Travel Time to Work	14.2	15.4	17.5
Consumer Expenditure			
2025 Est. Total Household Expenditure	\$350.77 M	\$431.58 M	\$812.05 M
2025 Est. Apparel	\$6.58 M	\$8.08 M	\$15.18 M
2025 Est. Contributions, Tax and Retirement	\$77.31 M	\$94.73 M	\$173.28 M
2025 Est. Education	\$7.59 M	\$9.32 M	\$17.4 M
2025 Est. Entertainment	\$20.47 M	\$25.13 M	\$47.24 M
2025 Est. Food, Beverages, Tobacco	\$46.17 M	\$56.74 M	\$107.34 M
2025 Est. Health Care	\$28.18 M	\$35.04 M	\$68.49 M
2025 Est. Household Furnishings and Equipment	\$9.3 M	\$11.42 M	\$21.43 M
2025 Est. Household Operations, Shelter, Utilities	\$86.51 M	\$105.43 M	\$197.47 M
2025 Est. Miscellaneous Expenses	\$6.03 M	\$7.4 M	\$13.89 M
2025 Est. Personal Care	\$4.99 M	\$6.13 M	\$11.62 M
2025 Est. Transportation	\$57.64 M	\$72.16 M	\$138.72 M

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