

Full Profile

2010-2020 Census, 2026 Estimates with 2031 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 36.2403/-90.0337

415 Independence Ave Kennett, MO 63857			
	5 mi radius	10 mi radius	15 mi radius
Population			
2026 Estimated Population	11,030	13,464	25,372
2031 Projected Population	10,613	13,035	24,674
2020 Census Population	11,931	14,371	26,707
2010 Census Population	12,584	15,446	29,347
Projected Annual Growth 2026 to 2031	-0.8%	-0.6%	-0.5%
Historical Annual Growth 2010 to 2026	-0.8%	-0.8%	-0.8%
Households			
2026 Estimated Households	4,381	5,393	10,438
2031 Projected Households	4,082	5,081	9,903
2020 Census Households	4,798	5,795	10,936
2010 Census Households	4,999	6,147	11,926
Projected Annual Growth 2026 to 2031	-1.4%	-1.2%	-1.0%
Historical Annual Growth 2010 to 2026	-0.8%	-0.8%	-0.8%
Age			
2026 Est. Population Under 10 Years	14.8%	14.4%	13.7%
2026 Est. Population 10 to 19 Years	14.9%	14.6%	13.5%
2026 Est. Population 20 to 29 Years	12.3%	12.0%	11.8%
2026 Est. Population 30 to 44 Years	17.3%	17.2%	17.3%
2026 Est. Population 45 to 59 Years	16.6%	17.2%	17.8%
2026 Est. Population 60 to 74 Years	15.9%	16.5%	17.3%
2026 Est. Population 75 Years or Over	8.3%	8.2%	8.7%
2026 Est. Median Age	36.0	37.0	38.4
Marital Status & Gender			
2026 Est. Male Population	50.4%	50.5%	50.3%
2026 Est. Female Population	49.6%	49.5%	49.7%
2026 Est. Never Married	28.7%	28.0%	27.5%
2026 Est. Now Married	41.6%	43.6%	43.2%
2026 Est. Separated or Divorced	21.4%	20.2%	20.6%
2026 Est. Widowed	8.3%	8.1%	8.7%
Income			
2026 Est. HH Income \$200,000 or More	3.8%	4.4%	3.7%
2026 Est. HH Income \$150,000 to \$199,999	5.2%	5.1%	4.6%
2026 Est. HH Income \$100,000 to \$149,999	11.6%	11.5%	12.1%
2026 Est. HH Income \$75,000 to \$99,999	13.5%	13.5%	12.6%
2026 Est. HH Income \$50,000 to \$74,999	20.6%	20.1%	18.6%
2026 Est. HH Income \$35,000 to \$49,999	11.3%	11.5%	12.3%
2026 Est. HH Income \$25,000 to \$34,999	13.2%	12.9%	11.8%
2026 Est. HH Income \$15,000 to \$24,999	10.5%	10.2%	12.0%
2026 Est. HH Income Under \$15,000	10.4%	10.8%	12.2%
2026 Est. Average Household Income	\$75,042	\$75,816	\$71,096
2026 Est. Median Household Income	\$56,695	\$56,690	\$52,538
2026 Est. Per Capita Income	\$29,970	\$30,512	\$29,375
2026 Est. Total Businesses	320	340	650
2026 Est. Total Employees	2,260	2,404	5,450

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Race				
2026 Est. White	74.4%	77.0%	82.1%	
2026 Est. Black	15.4%	13.4%	9.8%	
2026 Est. Asian or Pacific Islander	1.5%	1.3%	0.8%	
2026 Est. American Indian or Alaska Native	0.1%	0.1%	0.2%	
2026 Est. Other Races	8.5%	8.1%	7.2%	
Hispanic				
2026 Est. Hispanic Population	873	1,031	1,750	
2026 Est. Hispanic Population	7.9%	7.7%	6.9%	
2031 Proj. Hispanic Population	9.6%	9.0%	7.3%	
2020 Hispanic Population	6.5%	6.8%	6.9%	
Education (Adults 25 & Older)				
2026 Est. Adult Population (25 Years or Over)	7,077	8,763	16,987	
2026 Est. Elementary (Grade Level 0 to 8)	6.9%	6.9%	6.3%	
2026 Est. Some High School (Grade Level 9 to 11)	10.7%	10.4%	10.0%	
2026 Est. High School Graduate	37.8%	39.4%	41.9%	
2026 Est. Some College	18.6%	17.7%	18.4%	
2026 Est. Associate Degree Only	9.0%	8.8%	8.1%	
2026 Est. Bachelor Degree Only	8.2%	8.4%	8.1%	
2026 Est. Graduate Degree	8.8%	8.5%	7.2%	
Housing				
2026 Est. Total Housing Units	5,392	6,609	12,757	
2026 Est. Owner-Occupied	43.3%	46.6%	50.0%	
2026 Est. Renter-Occupied	38.0%	35.0%	31.8%	
2026 Est. Vacant Housing	18.7%	18.4%	18.2%	
Homes Built by Year				
2026 Homes Built 2010 or later	4.2%	4.1%	3.4%	
2026 Homes Built 2000 to 2009	6.0%	6.1%	5.6%	
2026 Homes Built 1990 to 1999	6.7%	7.4%	7.3%	
2026 Homes Built 1980 to 1989	10.8%	10.7%	11.5%	
2026 Homes Built 1970 to 1979	14.4%	14.7%	16.3%	
2026 Homes Built 1960 to 1969	12.0%	12.1%	13.5%	
2026 Homes Built 1950 to 1959	13.5%	12.6%	10.9%	
2026 Homes Built Before 1949	13.6%	13.8%	13.5%	
Home Values				
2026 Home Value \$1,000,000 or More	-	0.2%	0.2%	
2026 Home Value \$500,000 to \$999,999	1.0%	1.3%	1.5%	
2026 Home Value \$400,000 to \$499,999	3.6%	4.4%	3.5%	
2026 Home Value \$300,000 to \$399,999	6.6%	6.3%	5.2%	
2026 Home Value \$200,000 to \$299,999	13.7%	13.1%	11.4%	
2026 Home Value \$150,000 to \$199,999	13.4%	13.5%	14.6%	
2026 Home Value \$100,000 to \$149,999	19.9%	18.5%	17.7%	
2026 Home Value \$50,000 to \$99,999	30.0%	28.3%	27.5%	
2026 Home Value \$25,000 to \$49,999	8.9%	9.4%	10.3%	
2026 Home Value Under \$25,000	3.0%	5.1%	8.3%	
2026 Median Home Value	\$131,406	\$129,331	\$117,059	
2026 Median Rent	\$485	\$480	\$468	

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Labor Force							
2026 Est. Labor Population Age 16 Years or Over					8,365	10,296	19,726
2026 Est. Civilian Employed					51.3%	51.1%	50.4%
2026 Est. Civilian Unemployed					2.4%	2.5%	2.2%
2026 Est. in Armed Forces					-	-	-
2026 Est. not in Labor Force					46.2%	46.4%	47.4%
2026 Labor Force Males					49.5%	49.6%	49.6%
2026 Labor Force Females					50.5%	50.4%	50.4%
Occupation							
2026 Occupation: Population Age 16 Years or Over					4,288	5,258	9,942
2026 Mgmt, Business, & Financial Operations					11.3%	11.7%	12.1%
2026 Professional, Related					17.6%	18.0%	16.9%
2026 Service					23.2%	21.6%	19.0%
2026 Sales, Office					17.6%	17.6%	17.8%
2026 Farming, Fishing, Forestry					1.5%	2.1%	3.2%
2026 Construction, Extraction, Maintenance					6.4%	6.7%	7.6%
2026 Production, Transport, Material Moving					22.4%	22.3%	23.3%
2026 White Collar Workers					46.5%	47.3%	46.9%
2026 Blue Collar Workers					53.5%	52.7%	53.1%
Transportation to Work							
2026 Drive to Work Alone					79.4%	80.8%	80.3%
2026 Drive to Work in Carpool					14.2%	12.7%	12.7%
2026 Travel to Work by Public Transportation					0.3%	0.3%	0.2%
2026 Drive to Work on Motorcycle					-	-	0.1%
2026 Walk or Bicycle to Work					1.9%	1.8%	1.6%
2026 Other Means					0.6%	0.7%	1.1%
2026 Work at Home					3.6%	3.7%	4.0%
Travel Time							
2026 Travel to Work in 14 Minutes or Less					52.4%	49.0%	42.5%
2026 Travel to Work in 15 to 29 Minutes					15.2%	17.6%	21.6%
2026 Travel to Work in 30 to 59 Minutes					24.0%	24.5%	27.5%
2026 Travel to Work in 60 Minutes or More					8.4%	8.9%	8.5%
2026 Average Travel Time to Work					14.4	15.6	18.4
Consumer Expenditure							
2026 Est. Total Household Expenditure					\$325.42 M	\$403.28 M	\$750.32 M
2026 Est. Apparel					\$7.3 M	\$9.01 M	\$16.75 M
2026 Est. Contributions, Tax and Retirement					\$66.23 M	\$83.12 M	\$149.79 M
2026 Est. Education					\$5.18 M	\$6.42 M	\$11.83 M
2026 Est. Entertainment					\$16.5 M	\$20.36 M	\$37.87 M
2026 Est. Food, Beverages, Tobacco					\$45.7 M	\$56.22 M	\$105.04 M
2026 Est. Health Care					\$28.65 M	\$35.52 M	\$69.36 M
2026 Est. Household Furnishings and Equipment					\$8.41 M	\$10.39 M	\$19.26 M
2026 Est. Household Operations, Shelter, Utilities					\$88.17 M	\$108.24 M	\$201.38 M
2026 Est. Miscellaneous Expenses					\$4.91 M	\$6.06 M	\$11.25 M
2026 Est. Personal Care					\$4.04 M	\$4.96 M	\$9.29 M
2026 Est. Transportation					\$50.33 M	\$62.98 M	\$118.51 M

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