

## Full Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 36.9172/-94.2614

489 W Valley St Granby, MO 64844			
	5 mi radius	10 mi radius	15 mi radius
<b>Population</b>			
2025 Estimated Population	5,896	29,109	57,703
2030 Projected Population	6,114	29,817	59,633
2020 Census Population	5,594	27,827	54,575
2010 Census Population	5,927	27,679	54,935
Projected Annual Growth 2025 to 2030	0.7%	0.5%	0.7%
Historical Annual Growth 2010 to 2025	-	0.3%	0.3%
<b>Households</b>			
2025 Estimated Households	2,205	10,960	21,969
2030 Projected Households	2,306	11,306	22,840
2020 Census Households	2,068	10,373	20,639
2010 Census Households	2,177	10,354	20,714
Projected Annual Growth 2025 to 2030	0.9%	0.6%	0.8%
Historical Annual Growth 2010 to 2025	-	0.4%	0.4%
<b>Age</b>			
2025 Est. Population Under 10 Years	12.3%	13.1%	12.9%
2025 Est. Population 10 to 19 Years	13.4%	14.1%	13.9%
2025 Est. Population 20 to 29 Years	12.1%	13.2%	12.0%
2025 Est. Population 30 to 44 Years	16.7%	18.3%	17.9%
2025 Est. Population 45 to 59 Years	19.3%	17.4%	18.0%
2025 Est. Population 60 to 74 Years	17.8%	15.9%	17.2%
2025 Est. Population 75 Years or Over	8.3%	8.0%	8.1%
2025 Est. Median Age	39.8	37.1	38.7
<b>Marital Status &amp; Gender</b>			
2025 Est. Male Population	51.8%	51.1%	50.7%
2025 Est. Female Population	48.2%	48.9%	49.3%
2025 Est. Never Married	26.1%	28.3%	26.0%
2025 Est. Now Married	58.1%	52.2%	54.4%
2025 Est. Separated or Divorced	11.2%	14.1%	13.5%
2025 Est. Widowed	4.6%	5.3%	6.1%
<b>Income</b>			
2025 Est. HH Income \$200,000 or More	3.8%	4.0%	5.5%
2025 Est. HH Income \$150,000 to \$199,999	3.2%	4.8%	5.4%
2025 Est. HH Income \$100,000 to \$149,999	10.5%	14.1%	14.3%
2025 Est. HH Income \$75,000 to \$99,999	22.2%	15.4%	16.6%
2025 Est. HH Income \$50,000 to \$74,999	22.4%	23.3%	20.9%
2025 Est. HH Income \$35,000 to \$49,999	10.1%	14.9%	14.3%
2025 Est. HH Income \$25,000 to \$34,999	13.8%	11.4%	10.6%
2025 Est. HH Income \$15,000 to \$24,999	8.0%	5.5%	5.9%
2025 Est. HH Income Under \$15,000	5.9%	6.6%	6.6%
2025 Est. Average Household Income	\$75,955	\$80,806	\$87,973
2025 Est. Median Household Income	\$59,304	\$62,494	\$66,135
2025 Est. Per Capita Income	\$28,498	\$30,538	\$33,559
2025 Est. Total Businesses	127	758	1,459
2025 Est. Total Employees	890	6,823	17,608

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<b>Race</b>				
2025 Est. White	88.3%	83.8%	85.5%	
2025 Est. Black	0.6%	0.9%	1.0%	
2025 Est. Asian or Pacific Islander	2.0%	2.9%	2.5%	
2025 Est. American Indian or Alaska Native	1.4%	1.4%	1.3%	
2025 Est. Other Races	7.7%	11.1%	9.7%	
<b>Hispanic</b>				
2025 Est. Hispanic Population	251	2,574	4,259	
2025 Est. Hispanic Population	4.3%	8.8%	7.4%	
2030 Proj. Hispanic Population	6.0%	9.0%	8.6%	
2020 Hispanic Population	3.1%	8.3%	6.3%	
<b>Education (Adults 25 &amp; Older)</b>				
2025 Est. Adult Population (25 Years or Over)	4,063	19,326	38,916	
2025 Est. Elementary (Grade Level 0 to 8)	2.8%	4.7%	4.2%	
2025 Est. Some High School (Grade Level 9 to 11)	9.0%	7.4%	7.1%	
2025 Est. High School Graduate	40.0%	35.9%	36.7%	
2025 Est. Some College	19.4%	21.8%	22.5%	
2025 Est. Associate Degree Only	12.0%	9.6%	8.7%	
2025 Est. Bachelor Degree Only	11.0%	14.0%	14.2%	
2025 Est. Graduate Degree	5.8%	6.6%	6.5%	
<b>Housing</b>				
2025 Est. Total Housing Units	2,364	11,658	23,608	
2025 Est. Owner-Occupied	70.8%	65.1%	67.5%	
2025 Est. Renter-Occupied	22.5%	28.9%	25.5%	
2025 Est. Vacant Housing	6.8%	6.0%	6.9%	
<b>Homes Built by Year</b>				
2025 Homes Built 2010 or later	6.3%	7.2%	9.3%	
2025 Homes Built 2000 to 2009	9.8%	12.8%	14.5%	
2025 Homes Built 1990 to 1999	26.0%	16.9%	16.3%	
2025 Homes Built 1980 to 1989	12.1%	10.3%	10.0%	
2025 Homes Built 1970 to 1979	11.1%	15.0%	14.6%	
2025 Homes Built 1960 to 1969	9.0%	7.1%	6.5%	
2025 Homes Built 1950 to 1959	7.5%	10.5%	8.6%	
2025 Homes Built Before 1949	11.4%	14.2%	13.3%	
<b>Home Values</b>				
2025 Home Value \$1,000,000 or More	0.1%	1.4%	1.4%	
2025 Home Value \$500,000 to \$999,999	5.0%	3.2%	4.6%	
2025 Home Value \$400,000 to \$499,999	4.2%	5.0%	4.8%	
2025 Home Value \$300,000 to \$399,999	4.8%	5.6%	7.7%	
2025 Home Value \$200,000 to \$299,999	15.1%	21.7%	21.5%	
2025 Home Value \$150,000 to \$199,999	11.9%	14.8%	15.9%	
2025 Home Value \$100,000 to \$149,999	24.4%	21.2%	18.6%	
2025 Home Value \$50,000 to \$99,999	12.7%	14.7%	13.5%	
2025 Home Value \$25,000 to \$49,999	11.4%	5.0%	5.3%	
2025 Home Value Under \$25,000	10.3%	7.4%	6.7%	
2025 Median Home Value	\$133,821	\$160,549	\$171,963	
2025 Median Rent	\$490	\$556	\$575	

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#### Labor Force

2025 Est. Labor Population Age 16 Years or Over	4,667	22,819	45,453
2025 Est. Civilian Employed	56.1%	57.5%	58.8%
2025 Est. Civilian Unemployed	6.5%	3.7%	3.3%
2025 Est. in Armed Forces	0.1%	-	-
2025 Est. not in Labor Force	37.3%	38.8%	37.9%
2025 Labor Force Males	51.1%	50.5%	50.2%
2025 Labor Force Females	48.9%	49.5%	49.8%

#### Occupation

2025 Occupation: Population Age 16 Years or Over	2,618	13,118	26,736
2025 Mgmt, Business, & Financial Operations	11.7%	13.0%	14.9%
2025 Professional, Related	16.8%	17.1%	17.0%
2025 Service	17.2%	14.8%	15.3%
2025 Sales, Office	20.7%	20.5%	20.2%
2025 Farming, Fishing, Forestry	0.1%	0.9%	0.7%
2025 Construction, Extraction, Maintenance	9.8%	10.6%	10.0%
2025 Production, Transport, Material Moving	23.7%	23.2%	22.0%
2025 White Collar Workers	49.2%	50.6%	52.1%
2025 Blue Collar Workers	50.8%	49.4%	47.9%

#### Transportation to Work

2025 Drive to Work Alone	76.6%	79.3%	79.5%
2025 Drive to Work in Carpool	11.0%	11.4%	11.1%
2025 Travel to Work by Public Transportation	0.7%	0.3%	0.2%
2025 Drive to Work on Motorcycle	-	-	0.3%
2025 Walk or Bicycle to Work	0.7%	1.2%	0.9%
2025 Other Means	2.0%	1.5%	1.0%
2025 Work at Home	8.9%	6.2%	7.1%

#### Travel Time

2025 Travel to Work in 14 Minutes or Less	29.6%	38.8%	33.0%
2025 Travel to Work in 15 to 29 Minutes	40.2%	31.7%	37.3%
2025 Travel to Work in 30 to 59 Minutes	26.4%	25.4%	23.7%
2025 Travel to Work in 60 Minutes or More	3.8%	4.1%	6.0%
2025 Average Travel Time to Work	20.7	18.5	19.8

#### Consumer Expenditure

2025 Est. Total Household Expenditure	\$189.27 M	\$959.83 M	\$1.99 B
2025 Est. Apparel	\$3.56 M	\$18.07 M	\$37.24 M
2025 Est. Contributions, Tax and Retirement	\$40.31 M	\$210.04 M	\$458.86 M
2025 Est. Education	\$4.07 M	\$20.79 M	\$43.51 M
2025 Est. Entertainment	\$11.06 M	\$56.15 M	\$115.59 M
2025 Est. Food, Beverages, Tobacco	\$25.25 M	\$127.2 M	\$257.74 M
2025 Est. Health Care	\$15.01 M	\$73.35 M	\$148.18 M
2025 Est. Household Furnishings and Equipment	\$5.02 M	\$25.53 M	\$52.82 M
2025 Est. Household Operations, Shelter, Utilities	\$44.82 M	\$229.88 M	\$464.99 M
2025 Est. Miscellaneous Expenses	\$3.25 M	\$16.52 M	\$34.13 M
2025 Est. Personal Care	\$2.74 M	\$13.77 M	\$27.81 M
2025 Est. Transportation	\$34.18 M	\$168.53 M	\$350.11 M