

# Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.612/-90.2688

| <b>4920 Southwest Ave</b>                  | <b>1 mi radius</b> | <b>3 mi radius</b> | <b>5 mi radius</b> |
|--|--------------------|--------------------|--------------------|
| <b>St. Louis, MO 63110</b>                 |                    |                    |                    |
| <b>Population</b>                          |                    |                    |                    |
| 2023 Estimated Population                  | 11,764             | 173,632            | 369,021            |
| 2028 Projected Population                  | 11,156             | 166,345            | 359,556            |
| 2020 Census Population                     | 12,301             | 180,812            | 381,034            |
| 2010 Census Population                     | 12,693             | 182,325            | 391,165            |
| Projected Annual Growth 2023 to 2028       | -1.0%              | -0.8%              | -0.5%              |
| Historical Annual Growth 2010 to 2023      | -0.6%              | -0.4%              | -0.4%              |
| <b>Households</b>                          |                    |                    |                    |
| 2023 Estimated Households                  | 6,321              | 87,629             | 176,577            |
| 2028 Projected Households                  | 5,542              | 77,848             | 161,822            |
| 2020 Census Households                     | 6,548              | 90,507             | 180,804            |
| 2010 Census Households                     | 6,440              | 85,636             | 175,514            |
| Projected Annual Growth 2023 to 2028       | -2.5%              | -2.2%              | -1.7%              |
| Historical Annual Growth 2010 to 2023      | -0.1%              | 0.2%               | -                  |
| <b>Age</b>                                 |                    |                    |                    |
| 2023 Est. Population Under 10 Years        | 9.3%               | 10.1%              | 10.7%              |
| 2023 Est. Population 10 to 19 Years        | 6.2%               | 8.9%               | 10.3%              |
| 2023 Est. Population 20 to 29 Years        | 17.1%              | 17.6%              | 17.0%              |
| 2023 Est. Population 30 to 44 Years        | 29.8%              | 26.1%              | 23.5%              |
| 2023 Est. Population 45 to 59 Years        | 17.7%              | 17.2%              | 16.9%              |
| 2023 Est. Population 60 to 74 Years        | 15.3%              | 15.2%              | 15.6%              |
| 2023 Est. Population 75 Years or Over      | 4.6%               | 4.7%               | 5.9%               |
| 2023 Est. Median Age                       | 37.0               | 35.9               | 36.3               |
| <b>Marital Status &amp; Gender</b>         |                    |                    |                    |
| 2023 Est. Male Population                  | 50.9%              | 49.3%              | 48.8%              |
| 2023 Est. Female Population                | 49.1%              | 50.7%              | 51.2%              |
| 2023 Est. Never Married                    | 47.1%              | 50.3%              | 48.4%              |
| 2023 Est. Now Married                      | 36.9%              | 30.5%              | 30.4%              |
| 2023 Est. Separated or Divorced            | 13.0%              | 14.7%              | 15.8%              |
| 2023 Est. Widowed                          | 3.0%               | 4.5%               | 5.4%               |
| <b>Income</b>                              |                    |                    |                    |
| 2023 Est. HH Income \$200,000 or More      | 6.5%               | 8.6%               | 10.1%              |
| 2023 Est. HH Income \$150,000 to \$199,999 | 9.2%               | 7.5%               | 6.9%               |
| 2023 Est. HH Income \$100,000 to \$149,999 | 16.1%              | 13.9%              | 13.2%              |
| 2023 Est. HH Income \$75,000 to \$99,999   | 12.9%              | 10.9%              | 10.9%              |
| 2023 Est. HH Income \$50,000 to \$74,999   | 19.9%              | 17.4%              | 16.7%              |
| 2023 Est. HH Income \$35,000 to \$49,999   | 14.2%              | 12.2%              | 11.4%              |
| 2023 Est. HH Income \$25,000 to \$34,999   | 9.3%               | 8.7%               | 8.7%               |
| 2023 Est. HH Income \$15,000 to \$24,999   | 5.1%               | 7.1%               | 8.0%               |
| 2023 Est. HH Income Under \$15,000         | 6.9%               | 13.6%              | 14.2%              |
| 2023 Est. Average Household Income         | \$94,663           | \$96,561           | \$102,011          |
| 2023 Est. Median Household Income          | \$68,647           | \$64,464           | \$68,944           |
| 2023 Est. Per Capita Income                | \$51,283           | \$48,985           | \$49,150           |
| 2023 Est. Total Businesses                 | 709                | 8,340              | 21,755             |
| 2023 Est. Total Employees                  | 9,736              | 92,229             | 254,566            |

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| <b>Race</b>                                      |             |             |             |
| 2023 Est. White                                  | 71.2%       | 59.7%       | 55.0%       |
| 2023 Est. Black                                  | 19.8%       | 26.1%       | 31.8%       |
| 2023 Est. Asian or Pacific Islander              | 2.8%        | 7.2%        | 7.2%        |
| 2023 Est. American Indian or Alaska Native       | 0.2%        | 0.2%        | 0.2%        |
| 2023 Est. Other Races                            | 6.0%        | 6.8%        | 5.8%        |
| <b>Hispanic</b>                                  |             |             |             |
| 2023 Est. Hispanic Population                    | 658         | 9,763       | 17,740      |
| 2023 Est. Hispanic Population                    | 5.6%        | 5.6%        | 4.8%        |
| 2028 Proj. Hispanic Population                   | 5.7%        | 5.6%        | 4.8%        |
| 2020 Hispanic Population                         | 4.3%        | 6.1%        | 4.9%        |
| <b>Education (Adults 25 &amp; Older)</b>         |             |             |             |
| 2023 Est. Adult Population (25 Years or Over)    | 9,367       | 128,826     | 264,831     |
| 2023 Est. Elementary (Grade Level 0 to 8)        | 1.4%        | 2.5%        | 2.5%        |
| 2023 Est. Some High School (Grade Level 9 to 11) | 3.5%        | 4.6%        | 5.7%        |
| 2023 Est. High School Graduate                   | 18.4%       | 20.0%       | 21.5%       |
| 2023 Est. Some College                           | 13.2%       | 17.5%       | 17.9%       |
| 2023 Est. Associate Degree Only                  | 5.8%        | 6.4%        | 6.2%        |
| 2023 Est. Bachelor Degree Only                   | 34.5%       | 27.0%       | 25.1%       |
| 2023 Est. Graduate Degree                        | 23.2%       | 22.0%       | 21.1%       |
| <b>Housing</b>                                   |             |             |             |
| 2023 Est. Total Housing Units                    | 7,230       | 100,400     | 205,985     |
| 2023 Est. Owner-Occupied                         | 60.9%       | 49.5%       | 48.7%       |
| 2023 Est. Renter-Occupied                        | 26.5%       | 37.8%       | 37.0%       |
| 2023 Est. Vacant Housing                         | 12.6%       | 12.7%       | 14.3%       |
| <b>Homes Built by Year</b>                       |             |             |             |
| 2023 Homes Built 2010 or later                   | 3.5%        | 3.9%        | 3.6%        |
| 2023 Homes Built 2000 to 2009                    | 2.9%        | 2.9%        | 4.0%        |
| 2023 Homes Built 1990 to 1999                    | 1.7%        | 2.3%        | 2.7%        |
| 2023 Homes Built 1980 to 1989                    | 1.4%        | 3.2%        | 3.8%        |
| 2023 Homes Built 1970 to 1979                    | 3.7%        | 4.2%        | 4.9%        |
| 2023 Homes Built 1960 to 1969                    | 3.0%        | 5.0%        | 6.4%        |
| 2023 Homes Built 1950 to 1959                    | 8.6%        | 8.5%        | 10.3%       |
| 2023 Homes Built Before 1949                     | 62.7%       | 57.4%       | 49.9%       |
| <b>Home Values</b>                               |             |             |             |
| 2023 Home Value \$1,000,000 or More              | 0.5%        | 1.0%        | 2.3%        |
| 2023 Home Value \$500,000 to \$999,999           | 4.4%        | 5.6%        | 7.8%        |
| 2023 Home Value \$400,000 to \$499,999           | 4.2%        | 4.9%        | 5.5%        |
| 2023 Home Value \$300,000 to \$399,999           | 15.3%       | 12.2%       | 11.6%       |
| 2023 Home Value \$200,000 to \$299,999           | 27.8%       | 26.2%       | 22.9%       |
| 2023 Home Value \$150,000 to \$199,999           | 23.2%       | 20.1%       | 18.4%       |
| 2023 Home Value \$100,000 to \$149,999           | 15.6%       | 16.4%       | 15.9%       |
| 2023 Home Value \$50,000 to \$99,999             | 4.5%        | 9.1%        | 9.5%        |
| 2023 Home Value \$25,000 to \$49,999             | 2.7%        | 2.4%        | 3.2%        |
| 2023 Home Value Under \$25,000                   | 1.8%        | 2.1%        | 2.9%        |
| 2023 Median Home Value                           | \$219,011   | \$214,050   | \$230,530   |
| 2023 Median Rent                                 | \$765       | \$762       | \$783       |

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| <b>Labor Force</b>                                 |             |             |             |
| 2023 Est. Labor Population Age 16 Years or Over    | 10,212      | 147,490     | 308,646     |
| 2023 Est. Civilian Employed                        | 72.5%       | 66.3%       | 62.6%       |
| 2023 Est. Civilian Unemployed                      | 1.4%        | 1.5%        | 1.7%        |
| 2023 Est. in Armed Forces                          | 0.4%        | 0.4%        | 0.4%        |
| 2023 Est. not in Labor Force                       | 25.7%       | 31.8%       | 35.3%       |
| 2023 Labor Force Males                             | 51.2%       | 48.9%       | 48.3%       |
| 2023 Labor Force Females                           | 48.8%       | 51.1%       | 51.7%       |
| <b>Occupation</b>                                  |             |             |             |
| 2023 Occupation: Population Age 16 Years or Over   | 7,403       | 97,766      | 193,300     |
| 2023 Mgmt, Business, & Financial Operations        | 21.9%       | 19.3%       | 19.3%       |
| 2023 Professional, Related                         | 36.2%       | 33.7%       | 31.9%       |
| 2023 Service                                       | 12.6%       | 15.7%       | 16.3%       |
| 2023 Sales, Office                                 | 17.9%       | 16.6%       | 17.4%       |
| 2023 Farming, Fishing, Forestry                    | -           | -           | -           |
| 2023 Construction, Extraction, Maintenance         | 4.1%        | 4.4%        | 4.4%        |
| 2023 Production, Transport, Material Moving        | 7.2%        | 10.2%       | 10.8%       |
| 2023 White Collar Workers                          | 76.0%       | 69.6%       | 68.5%       |
| 2023 Blue Collar Workers                           | 24.0%       | 30.4%       | 31.5%       |
| <b>Transportation to Work</b>                      |             |             |             |
| 2023 Drive to Work Alone                           | 60.2%       | 60.8%       | 60.4%       |
| 2023 Drive to Work in Carpool                      | 3.5%        | 4.5%        | 5.2%        |
| 2023 Travel to Work by Public Transportation       | 2.9%        | 3.6%        | 4.0%        |
| 2023 Drive to Work on Motorcycle                   | 0.1%        | 0.2%        | 0.1%        |
| 2023 Walk or Bicycle to Work                       | 2.4%        | 4.0%        | 3.9%        |
| 2023 Other Means                                   | 0.5%        | 1.0%        | 1.1%        |
| 2023 Work at Home                                  | 30.2%       | 25.9%       | 25.4%       |
| <b>Travel Time</b>                                 |             |             |             |
| 2023 Travel to Work in 14 Minutes or Less          | 32.3%       | 28.1%       | 27.8%       |
| 2023 Travel to Work in 15 to 29 Minutes            | 48.4%       | 50.2%       | 50.5%       |
| 2023 Travel to Work in 30 to 59 Minutes            | 16.6%       | 18.2%       | 18.2%       |
| 2023 Travel to Work in 60 Minutes or More          | 2.6%        | 3.5%        | 3.5%        |
| 2023 Average Travel Time to Work                   | 18.2        | 18.7        | 18.9        |
| <b>Consumer Expenditure</b>                        |             |             |             |
| 2023 Est. Total Household Expenditure              | \$429.32 M  | \$5.98 B    | \$12.51 B   |
| 2023 Est. Apparel                                  | \$15.07 M   | \$211.23 M  | \$443.18 M  |
| 2023 Est. Contributions, Gifts                     | \$24.73 M   | \$348.28 M  | \$742.52 M  |
| 2023 Est. Education, Reading                       | \$13.69 M   | \$198.47 M  | \$425.75 M  |
| 2023 Est. Entertainment                            | \$24.32 M   | \$337.76 M  | \$709.02 M  |
| 2023 Est. Food, Beverages, Tobacco                 | \$65.6 M    | \$915.07 M  | \$1.91 B    |
| 2023 Est. Furnishings, Equipment                   | \$15.16 M   | \$209.83 M  | \$439.77 M  |
| 2023 Est. Health Care, Insurance                   | \$39.37 M   | \$542.85 M  | \$1.13 B    |
| 2023 Est. Household Operations, Shelter, Utilities | \$139.3 M   | \$1.95 B    | \$4.07 B    |
| 2023 Est. Miscellaneous Expenses                   | \$8.2 M     | \$114 M     | \$238.5 M   |
| 2023 Est. Personal Care                            | \$5.78 M    | \$80.36 M   | \$167.88 M  |
| 2023 Est. Transportation                           | \$78.12 M   | \$1.08 B    | \$2.24 B    |

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