

Full Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.612/-90.2688

4920 Southwest Ave St. Louis, MO 63110	1 mi radius	3 mi radius	5 mi radius
Population			
2025 Estimated Population	12,250	169,546	364,445
2030 Projected Population	11,594	155,139	340,651
2020 Census Population	12,301	180,812	381,034
2010 Census Population	12,693	182,325	391,165
Projected Annual Growth 2025 to 2030	-1.1%	-1.7%	-1.3%
Historical Annual Growth 2010 to 2025	-0.2%	-0.5%	-0.5%
Households			
2025 Estimated Households	6,644	86,115	175,816
2030 Projected Households	6,178	77,448	162,413
2020 Census Households	6,548	90,507	180,804
2010 Census Households	6,440	85,636	175,514
Projected Annual Growth 2025 to 2030	-1.4%	-2.0%	-1.5%
Historical Annual Growth 2010 to 2025	0.2%	-	-
Age			
2025 Est. Population Under 10 Years	9.5%	10.0%	10.4%
2025 Est. Population 10 to 19 Years	5.6%	9.0%	10.5%
2025 Est. Population 20 to 29 Years	16.1%	17.2%	16.2%
2025 Est. Population 30 to 44 Years	31.9%	27.3%	24.3%
2025 Est. Population 45 to 59 Years	16.1%	15.8%	16.2%
2025 Est. Population 60 to 74 Years	16.0%	15.6%	16.2%
2025 Est. Population 75 Years or Over	4.8%	5.1%	6.2%
2025 Est. Median Age	36.9	35.7	36.9
Marital Status & Gender			
2025 Est. Male Population	51.0%	51.4%	51.1%
2025 Est. Female Population	49.0%	48.6%	48.9%
2025 Est. Never Married	47.4%	50.5%	48.5%
2025 Est. Now Married	36.4%	30.3%	30.3%
2025 Est. Separated or Divorced	13.2%	14.8%	15.9%
2025 Est. Widowed	3.0%	4.5%	5.4%
Income			
2025 Est. HH Income \$200,000 or More	11.1%	9.6%	10.3%
2025 Est. HH Income \$150,000 to \$199,999	10.8%	7.3%	7.1%
2025 Est. HH Income \$100,000 to \$149,999	16.5%	15.2%	14.9%
2025 Est. HH Income \$75,000 to \$99,999	13.8%	12.2%	11.6%
2025 Est. HH Income \$50,000 to \$74,999	19.6%	17.8%	17.4%
2025 Est. HH Income \$35,000 to \$49,999	11.9%	12.5%	11.3%
2025 Est. HH Income \$25,000 to \$34,999	6.6%	7.6%	7.8%
2025 Est. HH Income \$15,000 to \$24,999	4.9%	6.3%	6.8%
2025 Est. HH Income Under \$15,000	4.8%	11.5%	12.8%
2025 Est. Average Household Income	\$113,958	\$102,728	\$106,296
2025 Est. Median Household Income	\$83,129	\$70,260	\$73,068
2025 Est. Per Capita Income	\$62,195	\$52,424	\$51,544
2025 Est. Total Businesses	718	8,545	22,528
2025 Est. Total Employees	9,576	93,420	255,548

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St. Louis, MO 63110			
Race			
2025 Est. White	71.7%	61.3%	56.8%
2025 Est. Black	20.0%	26.6%	32.2%
2025 Est. Asian or Pacific Islander	2.8%	4.9%	4.8%
2025 Est. American Indian or Alaska Native	0.1%	0.2%	0.2%
2025 Est. Other Races	5.3%	6.9%	6.0%
Hispanic			
2025 Est. Hispanic Population	573	10,321	18,169
2025 Est. Hispanic Population	4.7%	6.1%	5.0%
2030 Proj. Hispanic Population	5.5%	6.4%	5.3%
2020 Hispanic Population	4.1%	6.4%	4.9%
Education (Adults 25 & Older)			
2025 Est. Adult Population (25 Years or Over)	9,896	125,945	262,816
2025 Est. Elementary (Grade Level 0 to 8)	2.2%	2.6%	2.5%
2025 Est. Some High School (Grade Level 9 to 11)	2.5%	4.0%	4.7%
2025 Est. High School Graduate	18.8%	18.4%	20.4%
2025 Est. Some College	15.3%	17.2%	17.3%
2025 Est. Associate Degree Only	4.8%	6.1%	6.2%
2025 Est. Bachelor Degree Only	31.1%	27.3%	25.5%
2025 Est. Graduate Degree	25.3%	24.4%	23.3%
Housing			
2025 Est. Total Housing Units	8,061	104,854	213,902
2025 Est. Owner-Occupied	37.8%	36.8%	37.9%
2025 Est. Renter-Occupied	44.7%	45.3%	44.3%
2025 Est. Vacant Housing	17.6%	17.9%	17.8%
Homes Built by Year			
2025 Homes Built 2010 or later	7.0%	4.6%	4.7%
2025 Homes Built 2000 to 2009	3.7%	3.6%	4.4%
2025 Homes Built 1990 to 1999	1.7%	2.3%	3.1%
2025 Homes Built 1980 to 1989	2.2%	3.7%	4.3%
2025 Homes Built 1970 to 1979	4.0%	4.1%	4.6%
2025 Homes Built 1960 to 1969	2.2%	3.7%	4.9%
2025 Homes Built 1950 to 1959	8.5%	7.3%	9.3%
2025 Homes Built Before 1949	53.1%	52.9%	47.0%
Home Values			
2025 Home Value \$1,000,000 or More	1.2%	3.1%	3.6%
2025 Home Value \$500,000 to \$999,999	7.2%	7.1%	9.9%
2025 Home Value \$400,000 to \$499,999	10.4%	8.0%	7.3%
2025 Home Value \$300,000 to \$399,999	20.4%	16.8%	14.1%
2025 Home Value \$200,000 to \$299,999	28.0%	26.2%	23.4%
2025 Home Value \$150,000 to \$199,999	19.0%	16.9%	16.9%
2025 Home Value \$100,000 to \$149,999	6.5%	9.8%	9.9%
2025 Home Value \$50,000 to \$99,999	3.6%	7.7%	8.5%
2025 Home Value \$25,000 to \$49,999	1.8%	1.8%	2.7%
2025 Home Value Under \$25,000	1.9%	2.7%	3.5%
2025 Median Home Value	\$266,540	\$260,699	\$267,291
2025 Median Rent	\$968	\$943	\$935

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Labor Force			
2025 Est. Labor Population Age 16 Years or Over	10,628	144,701	306,370
2025 Est. Civilian Employed	74.3%	69.6%	64.9%
2025 Est. Civilian Unemployed	1.4%	2.3%	2.5%
2025 Est. in Armed Forces	0.1%	0.3%	0.3%
2025 Est. not in Labor Force	24.2%	27.8%	32.3%
2025 Labor Force Males	51.0%	51.5%	51.1%
2025 Labor Force Females	49.0%	48.5%	48.9%
Occupation			
2025 Occupation: Population Age 16 Years or Over	7,898	100,671	198,750
2025 Mgmt, Business, & Financial Operations	25.4%	21.1%	20.3%
2025 Professional, Related	37.9%	39.0%	37.0%
2025 Service	10.2%	13.0%	14.1%
2025 Sales, Office	18.4%	16.2%	16.5%
2025 Farming, Fishing, Forestry	-	0.2%	0.2%
2025 Construction, Extraction, Maintenance	3.3%	3.3%	3.5%
2025 Production, Transport, Material Moving	4.8%	7.3%	8.3%
2025 White Collar Workers	81.6%	76.2%	73.9%
2025 Blue Collar Workers	18.4%	23.8%	26.1%
Transportation to Work			
2025 Drive to Work Alone	70.7%	67.3%	67.1%
2025 Drive to Work in Carpool	4.1%	5.8%	6.3%
2025 Travel to Work by Public Transportation	2.0%	3.3%	4.0%
2025 Drive to Work on Motorcycle	0.1%	0.2%	-
2025 Walk or Bicycle to Work	3.9%	6.0%	5.4%
2025 Other Means	0.5%	1.2%	1.3%
2025 Work at Home	18.7%	16.2%	15.9%
Travel Time			
2025 Travel to Work in 14 Minutes or Less	28.0%	26.1%	26.5%
2025 Travel to Work in 15 to 29 Minutes	48.6%	49.1%	49.1%
2025 Travel to Work in 30 to 59 Minutes	22.2%	22.3%	21.5%
2025 Travel to Work in 60 Minutes or More	1.2%	2.6%	2.9%
2025 Average Travel Time to Work	19.5	19.8	19.7
Consumer Expenditure			
2025 Est. Total Household Expenditure	\$650.24 M	\$7.67 B	\$15.86 B
2025 Est. Apparel	\$11.95 M	\$142.64 M	\$294.72 M
2025 Est. Contributions, Tax and Retirement	\$196.6 M	\$2.18 B	\$4.47 B
2025 Est. Education	\$15.47 M	\$178.89 M	\$367.25 M
2025 Est. Entertainment	\$36.94 M	\$441.87 M	\$913.23 M
2025 Est. Food, Beverages, Tobacco	\$73.06 M	\$908.37 M	\$1.89 B
2025 Est. Health Care	\$38.46 M	\$506.27 M	\$1.07 B
2025 Est. Household Furnishings and Equipment	\$17.46 M	\$206.37 M	\$425.5 M
2025 Est. Household Operations, Shelter, Utilities	\$145.88 M	\$1.79 B	\$3.7 B
2025 Est. Miscellaneous Expenses	\$11.27 M	\$133.32 M	\$274.53 M
2025 Est. Personal Care	\$7.67 M	\$96.23 M	\$200.75 M
2025 Est. Transportation	\$95.48 M	\$1.09 B	\$2.25 B

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