

Full Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 37.6371/-91.5361

901 S Main St				
Salem, MO 65560				
	3 mi radius	5 mi radius	10 mi radius	
Population				
2025 Estimated Population	6,299	7,773	11,369	
2030 Projected Population	6,120	7,665	11,413	
2020 Census Population	6,613	8,076	11,487	
2010 Census Population	7,037	8,625	12,362	
Projected Annual Growth 2025 to 2030	-0.6%	-0.3%	-	
Historical Annual Growth 2010 to 2025	-0.7%	-0.7%	-0.5%	
Households				
2025 Estimated Households	2,675	3,261	4,685	
2030 Projected Households	2,550	3,152	4,615	
2020 Census Households	2,789	3,374	4,753	
2010 Census Households	2,937	3,561	5,038	
Projected Annual Growth 2025 to 2030	-0.9%	-0.7%	-0.3%	
Historical Annual Growth 2010 to 2025	-0.6%	-0.6%	-0.5%	
Age				
2025 Est. Population Under 10 Years	12.9%	12.5%	11.9%	
2025 Est. Population 10 to 19 Years	11.7%	12.0%	12.5%	
2025 Est. Population 20 to 29 Years	11.1%	10.6%	9.9%	
2025 Est. Population 30 to 44 Years	18.1%	17.9%	17.6%	
2025 Est. Population 45 to 59 Years	17.2%	17.6%	18.0%	
2025 Est. Population 60 to 74 Years	19.0%	19.5%	20.3%	
2025 Est. Population 75 Years or Over	10.0%	9.9%	9.7%	
2025 Est. Median Age	41.3	41.9	42.7	
Marital Status & Gender				
2025 Est. Male Population	49.7%	50.3%	51.0%	
2025 Est. Female Population	50.3%	49.7%	49.0%	
2025 Est. Never Married	22.6%	22.0%	21.9%	
2025 Est. Now Married	43.7%	46.6%	49.3%	
2025 Est. Separated or Divorced	22.0%	20.1%	17.8%	
2025 Est. Widowed	11.8%	11.2%	11.0%	
Income				
2025 Est. HH Income \$200,000 or More	0.4%	0.6%	1.1%	
2025 Est. HH Income \$150,000 to \$199,999	2.6%	3.0%	3.4%	
2025 Est. HH Income \$100,000 to \$149,999	13.4%	15.6%	18.5%	
2025 Est. HH Income \$75,000 to \$99,999	12.4%	12.1%	11.4%	
2025 Est. HH Income \$50,000 to \$74,999	22.9%	22.5%	20.9%	
2025 Est. HH Income \$35,000 to \$49,999	11.1%	11.3%	12.3%	
2025 Est. HH Income \$25,000 to \$34,999	10.4%	10.6%	10.8%	
2025 Est. HH Income \$15,000 to \$24,999	15.0%	13.5%	11.6%	
2025 Est. HH Income Under \$15,000	11.9%	10.8%	10.0%	
2025 Est. Average Household Income	\$63,149	\$66,580	\$70,631	
2025 Est. Median Household Income	\$53,485	\$55,980	\$58,509	
2025 Est. Per Capita Income	\$27,018	\$28,113	\$29,244	
2025 Est. Total Businesses	164	181	192	
2025 Est. Total Employees	1,397	1,702	1,734	

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Race				
2025 Est. White	94.2%	94.4%	94.6%	
2025 Est. Black	0.7%	0.7%	0.7%	
2025 Est. Asian or Pacific Islander	1.1%	1.0%	0.8%	
2025 Est. American Indian or Alaska Native	0.2%	0.2%	0.2%	
2025 Est. Other Races	3.8%	3.7%	3.7%	
Hispanic				
2025 Est. Hispanic Population	168	198	269	
2025 Est. Hispanic Population	2.7%	2.5%	2.4%	
2030 Proj. Hispanic Population	3.9%	3.8%	3.7%	
2020 Hispanic Population	1.9%	1.9%	1.8%	
Education (Adults 25 & Older)				
2025 Est. Adult Population (25 Years or Over)	4,411	5,470	8,030	
2025 Est. Elementary (Grade Level 0 to 8)	3.3%	3.5%	3.8%	
2025 Est. Some High School (Grade Level 9 to 11)	11.1%	10.6%	10.0%	
2025 Est. High School Graduate	36.8%	37.3%	37.9%	
2025 Est. Some College	25.1%	23.9%	22.2%	
2025 Est. Associate Degree Only	6.0%	6.6%	7.4%	
2025 Est. Bachelor Degree Only	11.2%	11.1%	11.7%	
2025 Est. Graduate Degree	6.5%	7.0%	7.2%	
Housing				
2025 Est. Total Housing Units	2,991	3,648	5,259	
2025 Est. Owner-Occupied	52.9%	56.5%	61.3%	
2025 Est. Renter-Occupied	36.6%	32.9%	27.8%	
2025 Est. Vacant Housing	10.5%	10.6%	10.9%	
Homes Built by Year				
2025 Homes Built 2010 or later	6.7%	7.6%	8.3%	
2025 Homes Built 2000 to 2009	8.4%	8.9%	11.0%	
2025 Homes Built 1990 to 1999	8.5%	10.6%	12.6%	
2025 Homes Built 1980 to 1989	9.4%	9.5%	9.5%	
2025 Homes Built 1970 to 1979	17.9%	17.1%	15.3%	
2025 Homes Built 1960 to 1969	16.2%	14.9%	13.1%	
2025 Homes Built 1950 to 1959	8.0%	7.4%	6.8%	
2025 Homes Built Before 1949	14.4%	13.4%	12.6%	
Home Values				
2025 Home Value \$1,000,000 or More	0.1%	0.5%	0.8%	
2025 Home Value \$500,000 to \$999,999	0.5%	1.2%	2.2%	
2025 Home Value \$400,000 to \$499,999	4.0%	5.2%	5.3%	
2025 Home Value \$300,000 to \$399,999	3.3%	5.9%	9.5%	
2025 Home Value \$200,000 to \$299,999	14.4%	16.2%	18.4%	
2025 Home Value \$150,000 to \$199,999	18.6%	17.1%	15.3%	
2025 Home Value \$100,000 to \$149,999	18.8%	16.4%	13.2%	
2025 Home Value \$50,000 to \$99,999	27.2%	24.4%	20.9%	
2025 Home Value \$25,000 to \$49,999	8.2%	8.3%	8.9%	
2025 Home Value Under \$25,000	4.8%	4.9%	5.4%	
2025 Median Home Value	\$138,597	\$154,960	\$174,023	
2025 Median Rent	\$446	\$450	\$452	

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Labor Force			
2025 Est. Labor Population Age 16 Years or Over	5,021	6,204	9,105
2025 Est. Civilian Employed	56.0%	56.7%	56.7%
2025 Est. Civilian Unemployed	3.0%	2.9%	2.7%
2025 Est. in Armed Forces	-	-	-
2025 Est. not in Labor Force	41.0%	40.4%	40.6%
2025 Labor Force Males	49.0%	49.7%	50.5%
2025 Labor Force Females	51.0%	50.3%	49.5%
Occupation			
2025 Occupation: Population Age 16 Years or Over	2,813	3,519	5,161
2025 Mgmt, Business, & Financial Operations	7.1%	7.4%	9.2%
2025 Professional, Related	24.0%	24.3%	23.5%
2025 Service	24.6%	24.1%	23.3%
2025 Sales, Office	16.3%	16.7%	17.5%
2025 Farming, Fishing, Forestry	0.6%	0.5%	0.6%
2025 Construction, Extraction, Maintenance	5.6%	5.9%	7.0%
2025 Production, Transport, Material Moving	21.7%	20.9%	18.8%
2025 White Collar Workers	47.4%	48.5%	50.2%
2025 Blue Collar Workers	52.6%	51.5%	49.8%
Transportation to Work			
2025 Drive to Work Alone	88.8%	86.3%	82.9%
2025 Drive to Work in Carpool	4.5%	6.2%	7.5%
2025 Travel to Work by Public Transportation	-	-	-
2025 Drive to Work on Motorcycle	-	0.1%	0.2%
2025 Walk or Bicycle to Work	0.5%	0.6%	1.3%
2025 Other Means	0.9%	1.0%	1.1%
2025 Work at Home	5.1%	5.8%	7.0%
Travel Time			
2025 Travel to Work in 14 Minutes or Less	63.8%	58.2%	49.0%
2025 Travel to Work in 15 to 29 Minutes	7.8%	12.8%	20.2%
2025 Travel to Work in 30 to 59 Minutes	25.3%	24.9%	25.2%
2025 Travel to Work in 60 Minutes or More	3.0%	4.2%	5.6%
2025 Average Travel Time to Work	10.6	12.3	14.9
Consumer Expenditure			
2025 Est. Total Household Expenditure	\$194.22 M	\$245.44 M	\$368.22 M
2025 Est. Apparel	\$3.63 M	\$4.59 M	\$6.87 M
2025 Est. Contributions, Tax and Retirement	\$37.43 M	\$48.8 M	\$75.98 M
2025 Est. Education	\$4.08 M	\$5.19 M	\$7.86 M
2025 Est. Entertainment	\$11.33 M	\$14.29 M	\$21.4 M
2025 Est. Food, Beverages, Tobacco	\$26.26 M	\$32.83 M	\$48.71 M
2025 Est. Health Care	\$17.92 M	\$21.97 M	\$31.82 M
2025 Est. Household Furnishings and Equipment	\$5.1 M	\$6.45 M	\$9.7 M
2025 Est. Household Operations, Shelter, Utilities	\$48.23 M	\$59.83 M	\$87.85 M
2025 Est. Miscellaneous Expenses	\$3.33 M	\$4.21 M	\$6.31 M
2025 Est. Personal Care	\$2.85 M	\$3.56 M	\$5.28 M
2025 Est. Transportation	\$34.05 M	\$43.72 M	\$66.42 M

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