

# Full Profile

2010-2020 Census, 2021 Estimates with 2026 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.712/-91.423

| 9028 W Ely Rd<br>Hannibal, MO 63401        | 5 mi radius | 10 mi radius | 15 mi radius |
|--|-------------|--------------|--------------|
| <b>Population</b>                          |             |              |              |
| 2021 Estimated Population                  | 21,316      | 30,180       | 57,364       |
| 2026 Projected Population                  | 21,420      | 30,409       | 57,464       |
| 2020 Census Population                     | 21,300      | 30,308       | 57,639       |
| 2010 Census Population                     | 21,513      | 30,424       | 58,056       |
| Projected Annual Growth 2021 to 2026       | -           | 0.2%         | -            |
| Historical Annual Growth 2010 to 2021      | -           | -            | -0.1%        |
| <b>Households</b>                          |             |              |              |
| 2021 Estimated Households                  | 8,592       | 12,126       | 23,377       |
| 2026 Projected Households                  | 8,971       | 12,670       | 24,170       |
| 2020 Census Households                     | 8,599       | 12,178       | 23,497       |
| 2010 Census Households                     | 8,525       | 12,041       | 23,383       |
| Projected Annual Growth 2021 to 2026       | 0.9%        | 0.9%         | 0.7%         |
| Historical Annual Growth 2010 to 2021      | -           | -            | -            |
| <b>Age</b>                                 |             |              |              |
| 2021 Est. Population Under 10 Years        | 12.4%       | 12.3%        | 12.5%        |
| 2021 Est. Population 10 to 19 Years        | 12.9%       | 13.0%        | 12.7%        |
| 2021 Est. Population 20 to 29 Years        | 13.9%       | 13.0%        | 12.2%        |
| 2021 Est. Population 30 to 44 Years        | 18.0%       | 18.1%        | 18.0%        |
| 2021 Est. Population 45 to 59 Years        | 18.1%       | 18.1%        | 18.2%        |
| 2021 Est. Population 60 to 74 Years        | 17.0%       | 17.4%        | 17.7%        |
| 2021 Est. Population 75 Years or Over      | 7.6%        | 8.0%         | 8.7%         |
| 2021 Est. Median Age                       | 38.0        | 38.6         | 39.7         |
| <b>Marital Status &amp; Gender</b>         |             |              |              |
| 2021 Est. Male Population                  | 48.8%       | 49.0%        | 48.9%        |
| 2021 Est. Female Population                | 51.2%       | 51.0%        | 51.1%        |
| 2021 Est. Never Married                    | 28.9%       | 27.3%        | 25.6%        |
| 2021 Est. Now Married                      | 46.3%       | 48.5%        | 51.5%        |
| 2021 Est. Separated or Divorced            | 17.8%       | 17.0%        | 16.2%        |
| 2021 Est. Widowed                          | 7.0%        | 7.2%         | 6.8%         |
| <b>Income</b>                              |             |              |              |
| 2021 Est. HH Income \$200,000 or More      | 2.5%        | 2.3%         | 3.6%         |
| 2021 Est. HH Income \$150,000 to \$199,999 | 3.3%        | 3.0%         | 3.9%         |
| 2021 Est. HH Income \$100,000 to \$149,999 | 11.5%       | 12.7%        | 13.3%        |
| 2021 Est. HH Income \$75,000 to \$99,999   | 12.2%       | 13.9%        | 13.4%        |
| 2021 Est. HH Income \$50,000 to \$74,999   | 21.7%       | 22.1%        | 22.4%        |
| 2021 Est. HH Income \$35,000 to \$49,999   | 12.7%       | 13.4%        | 13.3%        |
| 2021 Est. HH Income \$25,000 to \$34,999   | 11.0%       | 10.2%        | 9.7%         |
| 2021 Est. HH Income \$15,000 to \$24,999   | 12.5%       | 11.3%        | 10.0%        |
| 2021 Est. HH Income Under \$15,000         | 12.6%       | 11.1%        | 10.4%        |
| 2021 Est. Average Household Income         | \$68,117    | \$68,991     | \$75,888     |
| 2021 Est. Median Household Income          | \$52,812    | \$55,317     | \$58,412     |
| 2021 Est. Per Capita Income                | \$27,726    | \$27,963     | \$31,090     |
| 2021 Est. Total Businesses                 | 869         | 1,127        | 1,599        |
| 2021 Est. Total Employees                  | 11,487      | 14,232       | 19,064       |

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| <b>Race</b>                                      |             |              |              |
| 2021 Est. White                                  | 84.5%       | 86.6%        | 88.2%        |
| 2021 Est. Black                                  | 5.8%        | 5.0%         | 3.9%         |
| 2021 Est. Asian or Pacific Islander              | 2.5%        | 1.9%         | 1.5%         |
| 2021 Est. American Indian or Alaska Native       | 0.3%        | 0.3%         | 0.2%         |
| 2021 Est. Other Races                            | 6.8%        | 6.3%         | 6.1%         |
| <b>Hispanic</b>                                  |             |              |              |
| 2021 Est. Hispanic Population                    | 559         | 676          | 1,239        |
| 2021 Est. Hispanic Population                    | 2.6%        | 2.2%         | 2.2%         |
| 2026 Proj. Hispanic Population                   | 2.6%        | 2.2%         | 2.2%         |
| 2020 Hispanic Population                         | 2.0%        | 1.8%         | 1.8%         |
| <b>Education (Adults 25 &amp; Older)</b>         |             |              |              |
| 2021 Est. Adult Population (25 Years or Over)    | 14,307      | 20,462       | 39,317       |
| 2021 Est. Elementary (Grade Level 0 to 8)        | 3.6%        | 3.7%         | 2.8%         |
| 2021 Est. Some High School (Grade Level 9 to 11) | 8.4%        | 7.5%         | 5.8%         |
| 2021 Est. High School Graduate                   | 37.8%       | 39.2%        | 37.8%        |
| 2021 Est. Some College                           | 19.5%       | 19.7%        | 21.4%        |
| 2021 Est. Associate Degree Only                  | 7.8%        | 7.9%         | 8.4%         |
| 2021 Est. Bachelor Degree Only                   | 15.0%       | 14.2%        | 15.3%        |
| 2021 Est. Graduate Degree                        | 8.0%        | 7.9%         | 8.5%         |
| <b>Housing</b>                                   |             |              |              |
| 2021 Est. Total Housing Units                    | 9,502       | 13,479       | 25,950       |
| 2021 Est. Owner-Occupied                         | 58.4%       | 61.1%        | 63.0%        |
| 2021 Est. Renter-Occupied                        | 32.0%       | 28.9%        | 27.1%        |
| 2021 Est. Vacant Housing                         | 9.6%        | 10.0%        | 9.9%         |
| <b>Homes Built by Year</b>                       |             |              |              |
| 2021 Homes Built 2010 or later                   | 4.1%        | 4.3%         | 4.3%         |
| 2021 Homes Built 2000 to 2009                    | 7.0%        | 8.2%         | 8.2%         |
| 2021 Homes Built 1990 to 1999                    | 9.5%        | 11.3%        | 9.3%         |
| 2021 Homes Built 1980 to 1989                    | 10.5%       | 9.9%         | 8.8%         |
| 2021 Homes Built 1970 to 1979                    | 12.9%       | 13.2%        | 14.7%        |
| 2021 Homes Built 1960 to 1969                    | 10.1%       | 9.4%         | 10.6%        |
| 2021 Homes Built 1950 to 1959                    | 8.2%        | 8.0%         | 9.3%         |
| 2021 Homes Built Before 1949                     | 28.1%       | 25.7%        | 24.9%        |
| <b>Home Values</b>                               |             |              |              |
| 2021 Home Value \$1,000,000 or More              | 0.5%        | 0.4%         | 0.3%         |
| 2021 Home Value \$500,000 to \$999,999           | 1.7%        | 2.5%         | 2.5%         |
| 2021 Home Value \$400,000 to \$499,999           | 1.1%        | 0.9%         | 1.0%         |
| 2021 Home Value \$300,000 to \$399,999           | 3.8%        | 4.3%         | 5.3%         |
| 2021 Home Value \$200,000 to \$299,999           | 13.7%       | 14.1%        | 15.1%        |
| 2021 Home Value \$150,000 to \$199,999           | 20.8%       | 19.0%        | 16.3%        |
| 2021 Home Value \$100,000 to \$149,999           | 19.1%       | 22.5%        | 23.2%        |
| 2021 Home Value \$50,000 to \$99,999             | 25.8%       | 24.5%        | 24.9%        |
| 2021 Home Value \$25,000 to \$49,999             | 9.0%        | 7.4%         | 7.5%         |
| 2021 Home Value Under \$25,000                   | 4.6%        | 4.4%         | 3.9%         |
| 2021 Median Home Value                           | \$128,058   | \$131,555    | \$137,384    |
| 2021 Median Rent                                 | \$509       | \$497        | \$595        |

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| <b>Labor Force</b>                                 |             |              |              |
| 2021 Est. Labor Population Age 16 Years or Over    | 17,121      | 24,131       | 45,792       |
| 2021 Est. Civilian Employed                        | 56.6%       | 58.3%        | 59.6%        |
| 2021 Est. Civilian Unemployed                      | 2.9%        | 2.7%         | 3.1%         |
| 2021 Est. in Armed Forces                          | -           | -            | -            |
| 2021 Est. not in Labor Force                       | 40.5%       | 38.9%        | 37.3%        |
| 2021 Labor Force Males                             | 48.0%       | 48.3%        | 48.2%        |
| 2021 Labor Force Females                           | 52.0%       | 51.7%        | 51.8%        |
| <b>Occupation</b>                                  |             |              |              |
| 2021 Occupation: Population Age 16 Years or Over   | 9,695       | 14,078       | 27,313       |
| 2021 Mgmt, Business, & Financial Operations        | 11.5%       | 11.2%        | 11.4%        |
| 2021 Professional, Related                         | 18.2%       | 18.2%        | 20.4%        |
| 2021 Service                                       | 19.0%       | 19.0%        | 18.3%        |
| 2021 Sales, Office                                 | 21.0%       | 21.7%        | 20.9%        |
| 2021 Farming, Fishing, Forestry                    | 0.2%        | 0.5%         | 0.3%         |
| 2021 Construction, Extraction, Maintenance         | 10.9%       | 10.8%        | 9.3%         |
| 2021 Production, Transport, Material Moving        | 19.1%       | 18.7%        | 19.3%        |
| 2021 White Collar Workers                          | 50.7%       | 51.1%        | 52.8%        |
| 2021 Blue Collar Workers                           | 49.3%       | 48.9%        | 47.2%        |
| <b>Transportation to Work</b>                      |             |              |              |
| 2021 Drive to Work Alone                           | 83.1%       | 83.9%        | 83.4%        |
| 2021 Drive to Work in Carpool                      | 9.1%        | 8.2%         | 8.6%         |
| 2021 Travel to Work by Public Transportation       | 0.9%        | 0.6%         | 0.6%         |
| 2021 Drive to Work on Motorcycle                   | 0.2%        | 0.3%         | 0.2%         |
| 2021 Walk or Bicycle to Work                       | 2.7%        | 2.7%         | 2.2%         |
| 2021 Other Means                                   | 0.7%        | 0.7%         | 0.6%         |
| 2021 Work at Home                                  | 3.3%        | 3.6%         | 4.4%         |
| <b>Travel Time</b>                                 |             |              |              |
| 2021 Travel to Work in 14 Minutes or Less          | 61.5%       | 53.5%        | 51.7%        |
| 2021 Travel to Work in 15 to 29 Minutes            | 22.0%       | 28.2%        | 30.8%        |
| 2021 Travel to Work in 30 to 59 Minutes            | 12.9%       | 14.4%        | 13.7%        |
| 2021 Travel to Work in 60 Minutes or More          | 3.5%        | 4.0%         | 3.9%         |
| 2021 Average Travel Time to Work                   | 11.9        | 13.4         | 14.2         |
| <b>Consumer Expenditure</b>                        |             |              |              |
| 2021 Est. Total Household Expenditure              | \$461.79 M  | \$657.06 M   | \$1.35 B     |
| 2021 Est. Apparel                                  | \$15.97 M   | \$22.7 M     | \$46.97 M    |
| 2021 Est. Contributions, Gifts                     | \$25.24 M   | \$35.91 M    | \$75.13 M    |
| 2021 Est. Education, Reading                       | \$13.61 M   | \$19.14 M    | \$40.44 M    |
| 2021 Est. Entertainment                            | \$25.59 M   | \$36.48 M    | \$75.65 M    |
| 2021 Est. Food, Beverages, Tobacco                 | \$71.84 M   | \$102.17 M   | \$209.71 M   |
| 2021 Est. Furnishings, Equipment                   | \$15.93 M   | \$22.72 M    | \$47.08 M    |
| 2021 Est. Health Care, Insurance                   | \$43.33 M   | \$61.82 M    | \$126.89 M   |
| 2021 Est. Household Operations, Shelter, Utilities | \$151.18 M  | \$214.63 M   | \$441.17 M   |
| 2021 Est. Miscellaneous Expenses                   | \$8.7 M     | \$12.38 M    | \$25.58 M    |
| 2021 Est. Personal Care                            | \$6.19 M    | \$8.81 M     | \$18.16 M    |
| 2021 Est. Transportation                           | \$84.21 M   | \$120.3 M    | \$247.78 M   |

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