

Full Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.5974/-90.4068

915 N Kirkwood Rd Kirkwood, MO 63122	1 mi radius	3 mi radius	5 mi radius
Population			
2025 Estimated Population	12,208	72,010	180,430
2030 Projected Population	12,138	70,398	177,654
2020 Census Population	12,170	73,605	184,465
2010 Census Population	11,705	69,699	174,927
Projected Annual Growth 2025 to 2030	-0.1%	-0.4%	-0.3%
Historical Annual Growth 2010 to 2025	0.3%	0.2%	0.2%
Households			
2025 Estimated Households	4,835	28,622	76,675
2030 Projected Households	4,863	28,309	76,330
2020 Census Households	4,888	28,981	77,101
2010 Census Households	4,817	28,081	74,289
Projected Annual Growth 2025 to 2030	0.1%	-0.2%	-
Historical Annual Growth 2010 to 2025	-	0.1%	0.2%
Age			
2025 Est. Population Under 10 Years	13.1%	12.5%	11.5%
2025 Est. Population 10 to 19 Years	13.2%	13.0%	11.9%
2025 Est. Population 20 to 29 Years	6.9%	7.8%	10.1%
2025 Est. Population 30 to 44 Years	19.3%	18.9%	19.4%
2025 Est. Population 45 to 59 Years	17.7%	17.6%	17.1%
2025 Est. Population 60 to 74 Years	20.2%	20.1%	19.4%
2025 Est. Population 75 Years or Over	9.6%	10.1%	10.5%
2025 Est. Median Age	42.5	42.8	42.6
Marital Status & Gender			
2025 Est. Male Population	48.0%	48.4%	48.9%
2025 Est. Female Population	52.0%	51.6%	51.1%
2025 Est. Never Married	24.0%	24.9%	27.4%
2025 Est. Now Married	59.0%	59.8%	56.4%
2025 Est. Separated or Divorced	10.8%	10.3%	11.0%
2025 Est. Widowed	6.2%	4.9%	5.2%
Income			
2025 Est. HH Income \$200,000 or More	33.3%	36.1%	29.2%
2025 Est. HH Income \$150,000 to \$199,999	14.5%	12.0%	10.6%
2025 Est. HH Income \$100,000 to \$149,999	18.8%	16.1%	17.5%
2025 Est. HH Income \$75,000 to \$99,999	9.1%	9.9%	11.0%
2025 Est. HH Income \$50,000 to \$74,999	10.1%	10.3%	12.7%
2025 Est. HH Income \$35,000 to \$49,999	7.1%	6.5%	7.0%
2025 Est. HH Income \$25,000 to \$34,999	1.6%	3.2%	4.3%
2025 Est. HH Income \$15,000 to \$24,999	2.0%	2.3%	3.2%
2025 Est. HH Income Under \$15,000	3.4%	3.5%	4.4%
2025 Est. Average Household Income	\$212,084	\$231,649	\$201,107
2025 Est. Median Household Income	\$152,702	\$159,169	\$135,895
2025 Est. Per Capita Income	\$84,108	\$92,161	\$85,569
2025 Est. Total Businesses	510	4,780	12,504
2025 Est. Total Employees	3,952	56,178	145,230

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Race			
2025 Est. White	89.8%	84.8%	82.7%
2025 Est. Black	3.4%	7.3%	7.4%
2025 Est. Asian or Pacific Islander	2.6%	3.2%	5.0%
2025 Est. American Indian or Alaska Native	-	-	0.1%
2025 Est. Other Races	4.1%	4.6%	4.8%
Hispanic			
2025 Est. Hispanic Population	382	2,430	6,721
2025 Est. Hispanic Population	3.1%	3.4%	3.7%
2030 Proj. Hispanic Population	3.8%	3.9%	4.2%
2020 Hispanic Population	2.7%	2.9%	3.4%
Education (Adults 25 & Older)			
2025 Est. Adult Population (25 Years or Over)	8,553	50,698	129,315
2025 Est. Elementary (Grade Level 0 to 8)	0.6%	1.1%	0.9%
2025 Est. Some High School (Grade Level 9 to 11)	1.0%	1.1%	1.3%
2025 Est. High School Graduate	6.5%	8.6%	11.0%
2025 Est. Some College	12.4%	12.4%	13.3%
2025 Est. Associate Degree Only	3.8%	4.8%	5.3%
2025 Est. Bachelor Degree Only	38.8%	38.2%	34.9%
2025 Est. Graduate Degree	36.8%	33.8%	33.2%
Housing			
2025 Est. Total Housing Units	5,191	30,791	82,574
2025 Est. Owner-Occupied	82.9%	78.0%	68.6%
2025 Est. Renter-Occupied	10.2%	15.0%	24.2%
2025 Est. Vacant Housing	6.9%	7.0%	7.1%
Homes Built by Year			
2025 Homes Built 2010 or later	8.0%	8.4%	7.2%
2025 Homes Built 2000 to 2009	5.2%	6.6%	5.7%
2025 Homes Built 1990 to 1999	2.5%	4.6%	6.1%
2025 Homes Built 1980 to 1989	6.6%	6.4%	8.2%
2025 Homes Built 1970 to 1979	6.3%	8.1%	10.7%
2025 Homes Built 1960 to 1969	12.0%	11.8%	12.4%
2025 Homes Built 1950 to 1959	19.6%	20.9%	18.8%
2025 Homes Built Before 1949	33.0%	26.1%	23.8%
Home Values			
2025 Home Value \$1,000,000 or More	9.8%	10.1%	8.3%
2025 Home Value \$500,000 to \$999,999	34.1%	33.6%	28.8%
2025 Home Value \$400,000 to \$499,999	14.7%	13.1%	12.7%
2025 Home Value \$300,000 to \$399,999	20.4%	15.9%	16.9%
2025 Home Value \$200,000 to \$299,999	12.8%	15.2%	19.1%
2025 Home Value \$150,000 to \$199,999	3.1%	6.3%	8.1%
2025 Home Value \$100,000 to \$149,999	2.7%	3.4%	3.3%
2025 Home Value \$50,000 to \$99,999	1.2%	1.4%	1.3%
2025 Home Value \$25,000 to \$49,999	0.6%	0.5%	0.6%
2025 Home Value Under \$25,000	0.6%	0.6%	0.8%
2025 Median Home Value	\$490,170	\$487,831	\$461,693
2025 Median Rent	\$1,185	\$1,139	\$1,123

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Labor Force			
2025 Est. Labor Population Age 16 Years or Over	9,584	57,267	146,563
2025 Est. Civilian Employed	65.6%	64.6%	65.2%
2025 Est. Civilian Unemployed	1.3%	2.1%	1.8%
2025 Est. in Armed Forces	-	0.1%	0.1%
2025 Est. not in Labor Force	33.0%	33.2%	32.9%
2025 Labor Force Males	47.3%	47.7%	48.3%
2025 Labor Force Females	52.7%	52.3%	51.7%
Occupation			
2025 Occupation: Population Age 16 Years or Over	6,290	36,969	95,582
2025 Mgmt, Business, & Financial Operations	31.2%	29.1%	26.6%
2025 Professional, Related	37.4%	38.1%	38.5%
2025 Service	6.4%	8.2%	9.8%
2025 Sales, Office	16.9%	16.8%	16.2%
2025 Farming, Fishing, Forestry	1.3%	0.3%	0.3%
2025 Construction, Extraction, Maintenance	2.4%	2.7%	3.3%
2025 Production, Transport, Material Moving	4.3%	4.9%	5.3%
2025 White Collar Workers	85.5%	84.0%	81.3%
2025 Blue Collar Workers	14.5%	16.0%	18.7%
Transportation to Work			
2025 Drive to Work Alone	71.7%	70.4%	72.2%
2025 Drive to Work in Carpool	4.5%	4.5%	4.8%
2025 Travel to Work by Public Transportation	0.1%	0.5%	0.8%
2025 Drive to Work on Motorcycle	-	-	-
2025 Walk or Bicycle to Work	0.9%	1.5%	1.9%
2025 Other Means	0.6%	1.1%	0.7%
2025 Work at Home	22.1%	22.0%	19.5%
Travel Time			
2025 Travel to Work in 14 Minutes or Less	23.2%	26.6%	28.4%
2025 Travel to Work in 15 to 29 Minutes	57.6%	54.5%	51.9%
2025 Travel to Work in 30 to 59 Minutes	17.0%	16.3%	17.7%
2025 Travel to Work in 60 Minutes or More	2.2%	2.6%	2.0%
2025 Average Travel Time to Work	20.3	19.6	19.4
Consumer Expenditure			
2025 Est. Total Household Expenditure	\$690.58 M	\$4.1 B	\$10.02 B
2025 Est. Apparel	\$12.49 M	\$73.91 M	\$180.94 M
2025 Est. Contributions, Tax and Retirement	\$241.44 M	\$1.44 B	\$3.4 B
2025 Est. Education	\$16.69 M	\$98.86 M	\$239.89 M
2025 Est. Entertainment	\$38.42 M	\$227.1 M	\$556.74 M
2025 Est. Food, Beverages, Tobacco	\$72.72 M	\$428.97 M	\$1.07 B
2025 Est. Health Care	\$34.15 M	\$201.95 M	\$528.93 M
2025 Est. Household Furnishings and Equipment	\$18.37 M	\$108.71 M	\$265.57 M
2025 Est. Household Operations, Shelter, Utilities	\$134.9 M	\$803.07 M	\$2.02 B
2025 Est. Miscellaneous Expenses	\$11.67 M	\$68.89 M	\$168.95 M
2025 Est. Personal Care	\$7.57 M	\$44.62 M	\$111.1 M
2025 Est. Transportation	\$102.14 M	\$602.2 M	\$1.48 B

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