

Full Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.5543/-90.3189

Affton Plaza	1 mi radius	3 mi radius	5 mi radius
Affton, MO 63123			
Population			
2025 Estimated Population	15,390	120,175	294,709
2030 Projected Population	14,973	114,148	278,969
2020 Census Population	15,813	125,743	311,664
2010 Census Population	15,755	123,693	310,046
Projected Annual Growth 2025 to 2030	-0.5%	-1.0%	-1.1%
Historical Annual Growth 2010 to 2025	-0.2%	-0.2%	-0.3%
Households			
2025 Estimated Households	6,877	55,081	135,018
2030 Projected Households	6,760	52,281	127,358
2020 Census Households	7,050	58,247	142,513
2010 Census Households	6,799	56,367	138,826
Projected Annual Growth 2025 to 2030	-0.3%	-1.0%	-1.1%
Historical Annual Growth 2010 to 2025	-	-0.2%	-0.2%
Age			
2025 Est. Population Under 10 Years	11.0%	10.9%	11.3%
2025 Est. Population 10 to 19 Years	10.2%	9.6%	10.1%
2025 Est. Population 20 to 29 Years	11.9%	11.3%	11.5%
2025 Est. Population 30 to 44 Years	22.0%	21.9%	23.0%
2025 Est. Population 45 to 59 Years	17.5%	17.2%	17.3%
2025 Est. Population 60 to 74 Years	18.9%	19.4%	18.4%
2025 Est. Population 75 Years or Over	8.5%	9.7%	8.5%
2025 Est. Median Age	40.3	42.0	40.7
Marital Status & Gender			
2025 Est. Male Population	48.7%	48.9%	49.2%
2025 Est. Female Population	51.3%	51.1%	50.8%
2025 Est. Never Married	31.1%	32.2%	35.8%
2025 Est. Now Married	46.3%	45.8%	43.0%
2025 Est. Separated or Divorced	17.3%	15.4%	15.2%
2025 Est. Widowed	5.3%	6.5%	6.0%
Income			
2025 Est. HH Income \$200,000 or More	5.5%	9.4%	11.2%
2025 Est. HH Income \$150,000 to \$199,999	12.0%	7.9%	7.8%
2025 Est. HH Income \$100,000 to \$149,999	20.1%	19.8%	17.4%
2025 Est. HH Income \$75,000 to \$99,999	16.7%	14.1%	13.0%
2025 Est. HH Income \$50,000 to \$74,999	18.0%	19.6%	19.0%
2025 Est. HH Income \$35,000 to \$49,999	11.1%	11.2%	11.8%
2025 Est. HH Income \$25,000 to \$34,999	5.9%	7.6%	7.6%
2025 Est. HH Income \$15,000 to \$24,999	4.6%	5.0%	5.3%
2025 Est. HH Income Under \$15,000	6.1%	5.5%	6.9%
2025 Est. Average Household Income	\$104,164	\$108,676	\$112,035
2025 Est. Median Household Income	\$81,657	\$81,131	\$82,692
2025 Est. Per Capita Income	\$46,552	\$49,920	\$51,431
2025 Est. Total Businesses	451	3,677	11,870
2025 Est. Total Employees	3,669	37,395	120,386

Full Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.5543/-90.3189

Affton Plaza				
Affton, MO 63123				
	1 mi radius	3 mi radius	5 mi radius	
Race				
2025 Est. White	85.5%	84.2%	77.8%	
2025 Est. Black	4.8%	6.6%	12.3%	
2025 Est. Asian or Pacific Islander	4.7%	4.0%	3.7%	
2025 Est. American Indian or Alaska Native	0.2%	0.2%	0.2%	
2025 Est. Other Races	4.9%	5.1%	6.0%	
Hispanic				
2025 Est. Hispanic Population	555	4,859	14,579	
2025 Est. Hispanic Population	3.6%	4.0%	4.9%	
2030 Proj. Hispanic Population	4.1%	4.7%	5.3%	
2020 Hispanic Population	3.2%	3.8%	5.1%	
Education (Adults 25 & Older)				
2025 Est. Adult Population (25 Years or Over)	11,378	90,025	218,497	
2025 Est. Elementary (Grade Level 0 to 8)	3.4%	2.4%	2.5%	
2025 Est. Some High School (Grade Level 9 to 11)	4.8%	4.0%	3.7%	
2025 Est. High School Graduate	23.4%	22.6%	22.0%	
2025 Est. Some College	21.0%	19.3%	19.0%	
2025 Est. Associate Degree Only	10.6%	9.4%	7.8%	
2025 Est. Bachelor Degree Only	21.4%	24.4%	26.4%	
2025 Est. Graduate Degree	15.5%	17.9%	18.6%	
Housing				
2025 Est. Total Housing Units	7,337	60,848	152,486	
2025 Est. Owner-Occupied	70.7%	63.7%	57.2%	
2025 Est. Renter-Occupied	23.0%	26.8%	31.3%	
2025 Est. Vacant Housing	6.3%	9.5%	11.5%	
Homes Built by Year				
2025 Homes Built 2010 or later	3.5%	3.1%	3.4%	
2025 Homes Built 2000 to 2009	2.5%	2.4%	3.4%	
2025 Homes Built 1990 to 1999	4.8%	4.7%	4.4%	
2025 Homes Built 1980 to 1989	5.2%	5.3%	5.4%	
2025 Homes Built 1970 to 1979	8.1%	7.7%	7.4%	
2025 Homes Built 1960 to 1969	16.2%	14.7%	11.5%	
2025 Homes Built 1950 to 1959	26.3%	21.4%	16.5%	
2025 Homes Built Before 1949	27.0%	31.2%	36.5%	
Home Values				
2025 Home Value \$1,000,000 or More	0.6%	1.1%	1.8%	
2025 Home Value \$500,000 to \$999,999	2.9%	5.3%	8.6%	
2025 Home Value \$400,000 to \$499,999	2.9%	6.6%	7.6%	
2025 Home Value \$300,000 to \$399,999	7.6%	14.5%	16.0%	
2025 Home Value \$200,000 to \$299,999	33.5%	29.4%	27.6%	
2025 Home Value \$150,000 to \$199,999	35.2%	23.3%	19.2%	
2025 Home Value \$100,000 to \$149,999	11.2%	11.8%	10.2%	
2025 Home Value \$50,000 to \$99,999	2.1%	4.8%	5.5%	
2025 Home Value \$25,000 to \$49,999	1.7%	1.0%	1.3%	
2025 Home Value Under \$25,000	2.2%	2.3%	2.2%	
2025 Median Home Value	\$199,531	\$234,349	\$258,980	
2025 Median Rent	\$1,010	\$944	\$904	

Full Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.5543/-90.3189

Affton Plaza	1 mi radius	3 mi radius	5 mi radius
Affton, MO 63123			
Labor Force			
2025 Est. Labor Population Age 16 Years or Over	12,669	99,961	243,049
2025 Est. Civilian Employed	67.0%	64.2%	65.2%
2025 Est. Civilian Unemployed	1.9%	1.4%	2.1%
2025 Est. in Armed Forces	-	0.3%	0.2%
2025 Est. not in Labor Force	31.1%	34.1%	32.5%
2025 Labor Force Males	47.9%	48.4%	48.7%
2025 Labor Force Females	52.1%	51.6%	51.3%
Occupation			
2025 Occupation: Population Age 16 Years or Over	8,493	64,217	158,420
2025 Mgmt, Business, & Financial Operations	17.4%	18.3%	19.5%
2025 Professional, Related	26.7%	30.4%	31.8%
2025 Service	17.1%	14.8%	14.8%
2025 Sales, Office	18.4%	18.4%	18.4%
2025 Farming, Fishing, Forestry	0.2%	0.3%	0.2%
2025 Construction, Extraction, Maintenance	7.5%	6.4%	5.2%
2025 Production, Transport, Material Moving	12.8%	11.5%	10.0%
2025 White Collar Workers	62.5%	67.0%	69.8%
2025 Blue Collar Workers	37.5%	33.0%	30.2%
Transportation to Work			
2025 Drive to Work Alone	73.5%	75.3%	73.8%
2025 Drive to Work in Carpool	12.4%	7.3%	6.4%
2025 Travel to Work by Public Transportation	0.8%	0.9%	1.8%
2025 Drive to Work on Motorcycle	-	-	-
2025 Walk or Bicycle to Work	0.8%	1.9%	2.1%
2025 Other Means	1.8%	0.8%	1.0%
2025 Work at Home	10.6%	13.7%	14.8%
Travel Time			
2025 Travel to Work in 14 Minutes or Less	21.2%	20.7%	22.5%
2025 Travel to Work in 15 to 29 Minutes	47.1%	49.2%	48.7%
2025 Travel to Work in 30 to 59 Minutes	28.8%	27.8%	26.0%
2025 Travel to Work in 60 Minutes or More	3.0%	2.4%	2.8%
2025 Average Travel Time to Work	22.2	21.7	21.2
Consumer Expenditure			
2025 Est. Total Household Expenditure	\$664.12 M	\$5.35 B	\$13.19 B
2025 Est. Apparel	\$12.42 M	\$99.33 M	\$244.77 M
2025 Est. Contributions, Tax and Retirement	\$177.68 M	\$1.5 B	\$3.75 B
2025 Est. Education	\$15.34 M	\$124.34 M	\$306.78 M
2025 Est. Entertainment	\$38.48 M	\$307.33 M	\$757.2 M
2025 Est. Food, Beverages, Tobacco	\$80.62 M	\$633.84 M	\$1.56 B
2025 Est. Health Care	\$45.86 M	\$364.81 M	\$875.82 M
2025 Est. Household Furnishings and Equipment	\$17.9 M	\$143.64 M	\$353.96 M
2025 Est. Household Operations, Shelter, Utilities	\$147.38 M	\$1.18 B	\$2.93 B
2025 Est. Miscellaneous Expenses	\$11.59 M	\$92.73 M	\$228.07 M
2025 Est. Personal Care	\$8.59 M	\$67.28 M	\$165.38 M
2025 Est. Transportation	\$108.26 M	\$838.69 M	\$2.02 B

©2025, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2025, TIGER Geography - RF1

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.