

## Full Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.5933/-90.5637

| 15425 Manchester Rd<br>Ballwin, MO 63011   | 1 mi radius | 3 mi radius | 5 mi radius |
|--|-------------|-------------|-------------|
| <b>Population</b>                          |             |             |             |
| 2025 Estimated Population                  | 9,716       | 73,532      | 157,854     |
| 2030 Projected Population                  | 9,621       | 71,426      | 155,510     |
| 2020 Census Population                     | 10,164      | 76,623      | 162,629     |
| 2010 Census Population                     | 9,737       | 75,268      | 158,313     |
| Projected Annual Growth 2025 to 2030       | -0.2%       | -0.6%       | -0.3%       |
| Historical Annual Growth 2010 to 2025      | -           | -0.2%       | -           |
| <b>Households</b>                          |             |             |             |
| 2025 Estimated Households                  | 4,023       | 28,513      | 63,065      |
| 2030 Projected Households                  | 4,032       | 27,978      | 62,834      |
| 2020 Census Households                     | 4,159       | 29,330      | 63,638      |
| 2010 Census Households                     | 3,904       | 28,438      | 61,118      |
| Projected Annual Growth 2025 to 2030       | -           | -0.4%       | -           |
| Historical Annual Growth 2010 to 2025      | 0.2%        | -           | 0.2%        |
| <b>Age</b>                                 |             |             |             |
| 2025 Est. Population Under 10 Years        | 11.4%       | 11.4%       | 11.1%       |
| 2025 Est. Population 10 to 19 Years        | 13.1%       | 13.3%       | 12.8%       |
| 2025 Est. Population 20 to 29 Years        | 11.8%       | 8.9%        | 9.6%        |
| 2025 Est. Population 30 to 44 Years        | 19.8%       | 18.1%       | 18.2%       |
| 2025 Est. Population 45 to 59 Years        | 19.1%       | 19.5%       | 19.1%       |
| 2025 Est. Population 60 to 74 Years        | 17.0%       | 19.8%       | 19.8%       |
| 2025 Est. Population 75 Years or Over      | 7.9%        | 9.0%        | 9.4%        |
| 2025 Est. Median Age                       | 39.7        | 43.1        | 43.1        |
| <b>Marital Status &amp; Gender</b>         |             |             |             |
| 2025 Est. Male Population                  | 48.8%       | 48.9%       | 49.2%       |
| 2025 Est. Female Population                | 51.2%       | 51.1%       | 50.8%       |
| 2025 Est. Never Married                    | 25.1%       | 23.0%       | 23.8%       |
| 2025 Est. Now Married                      | 57.8%       | 60.8%       | 59.4%       |
| 2025 Est. Separated or Divorced            | 11.7%       | 10.7%       | 11.1%       |
| 2025 Est. Widowed                          | 5.5%        | 5.6%        | 5.8%        |
| <b>Income</b>                              |             |             |             |
| 2025 Est. HH Income \$200,000 or More      | 18.9%       | 28.2%       | 28.3%       |
| 2025 Est. HH Income \$150,000 to \$199,999 | 12.5%       | 15.2%       | 13.0%       |
| 2025 Est. HH Income \$100,000 to \$149,999 | 20.8%       | 19.3%       | 19.9%       |
| 2025 Est. HH Income \$75,000 to \$99,999   | 13.3%       | 11.2%       | 10.5%       |
| 2025 Est. HH Income \$50,000 to \$74,999   | 14.0%       | 9.4%        | 10.7%       |
| 2025 Est. HH Income \$35,000 to \$49,999   | 8.2%        | 7.2%        | 7.5%        |
| 2025 Est. HH Income \$25,000 to \$34,999   | 2.3%        | 3.3%        | 3.5%        |
| 2025 Est. HH Income \$15,000 to \$24,999   | 5.0%        | 2.9%        | 2.8%        |
| 2025 Est. HH Income Under \$15,000         | 5.1%        | 3.4%        | 3.6%        |
| 2025 Est. Average Household Income         | \$138,823   | \$182,150   | \$186,558   |
| 2025 Est. Median Household Income          | \$109,438   | \$136,504   | \$136,225   |
| 2025 Est. Per Capita Income                | \$57,493    | \$70,672    | \$74,611    |
| 2025 Est. Total Businesses                 | 415         | 2,477       | 12,487      |
| 2025 Est. Total Employees                  | 3,367       | 20,185      | 141,403     |

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| <b>Race</b>                                      |             |             |             |  |
| 2025 Est. White                                  | 79.5%       | 81.9%       | 80.2%       |  |
| 2025 Est. Black                                  | 5.1%        | 4.6%        | 4.8%        |  |
| 2025 Est. Asian or Pacific Islander              | 10.0%       | 8.7%        | 9.9%        |  |
| 2025 Est. American Indian or Alaska Native       | 0.1%        | 0.1%        | 0.1%        |  |
| 2025 Est. Other Races                            | 5.3%        | 4.7%        | 4.9%        |  |
| <b>Hispanic</b>                                  |             |             |             |  |
| 2025 Est. Hispanic Population                    | 394         | 2,650       | 6,221       |  |
| 2025 Est. Hispanic Population                    | 4.1%        | 3.6%        | 3.9%        |  |
| 2030 Proj. Hispanic Population                   | 4.5%        | 4.2%        | 4.5%        |  |
| 2020 Hispanic Population                         | 4.5%        | 3.4%        | 4.0%        |  |
| <b>Education (Adults 25 &amp; Older)</b>         |             |             |             |  |
| 2025 Est. Adult Population (25 Years or Over)    | 6,788       | 51,864      | 111,958     |  |
| 2025 Est. Elementary (Grade Level 0 to 8)        | 0.7%        | 0.8%        | 0.8%        |  |
| 2025 Est. Some High School (Grade Level 9 to 11) | 1.3%        | 1.1%        | 1.5%        |  |
| 2025 Est. High School Graduate                   | 18.2%       | 11.7%       | 11.1%       |  |
| 2025 Est. Some College                           | 15.2%       | 14.5%       | 13.7%       |  |
| 2025 Est. Associate Degree Only                  | 6.0%        | 6.3%        | 6.1%        |  |
| 2025 Est. Bachelor Degree Only                   | 38.4%       | 39.6%       | 37.6%       |  |
| 2025 Est. Graduate Degree                        | 20.3%       | 26.0%       | 29.2%       |  |
| <b>Housing</b>                                   |             |             |             |  |
| 2025 Est. Total Housing Units                    | 4,302       | 30,332      | 67,211      |  |
| 2025 Est. Owner-Occupied                         | 68.7%       | 78.1%       | 73.2%       |  |
| 2025 Est. Renter-Occupied                        | 24.8%       | 15.9%       | 20.6%       |  |
| 2025 Est. Vacant Housing                         | 6.5%        | 6.0%        | 6.2%        |  |
| <b>Homes Built by Year</b>                       |             |             |             |  |
| 2025 Homes Built 2010 or later                   | 4.2%        | 4.6%        | 6.0%        |  |
| 2025 Homes Built 2000 to 2009                    | 4.6%        | 6.5%        | 7.8%        |  |
| 2025 Homes Built 1990 to 1999                    | 13.7%       | 15.8%       | 17.6%       |  |
| 2025 Homes Built 1980 to 1989                    | 15.9%       | 17.6%       | 20.1%       |  |
| 2025 Homes Built 1970 to 1979                    | 16.1%       | 22.8%       | 21.7%       |  |
| 2025 Homes Built 1960 to 1969                    | 16.5%       | 14.2%       | 10.1%       |  |
| 2025 Homes Built 1950 to 1959                    | 16.8%       | 8.1%        | 6.2%        |  |
| 2025 Homes Built Before 1949                     | 5.6%        | 4.4%        | 4.5%        |  |
| <b>Home Values</b>                               |             |             |             |  |
| 2025 Home Value \$1,000,000 or More              | 0.3%        | 1.3%        | 2.6%        |  |
| 2025 Home Value \$500,000 to \$999,999           | 9.1%        | 21.0%       | 24.9%       |  |
| 2025 Home Value \$400,000 to \$499,999           | 17.0%       | 22.2%       | 20.9%       |  |
| 2025 Home Value \$300,000 to \$399,999           | 32.3%       | 25.6%       | 23.1%       |  |
| 2025 Home Value \$200,000 to \$299,999           | 25.4%       | 21.2%       | 19.5%       |  |
| 2025 Home Value \$150,000 to \$199,999           | 8.2%        | 5.0%        | 4.6%        |  |
| 2025 Home Value \$100,000 to \$149,999           | 5.9%        | 1.8%        | 2.3%        |  |
| 2025 Home Value \$50,000 to \$99,999             | 1.1%        | 0.8%        | 1.0%        |  |
| 2025 Home Value \$25,000 to \$49,999             | 0.2%        | 0.4%        | 0.4%        |  |
| 2025 Home Value Under \$25,000                   | 0.5%        | 0.7%        | 0.7%        |  |
| 2025 Median Home Value                           | \$323,420   | \$391,445   | \$417,154   |  |
| 2025 Median Rent                                 | \$1,145     | \$1,175     | \$1,204     |  |

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| <b>Labor Force</b>                                 |             |             |             |
| 2025 Est. Labor Population Age 16 Years or Over    | 7,809       | 59,235      | 128,139     |
| 2025 Est. Civilian Employed                        | 65.8%       | 60.8%       | 61.1%       |
| 2025 Est. Civilian Unemployed                      | 1.1%        | 1.9%        | 2.1%        |
| 2025 Est. in Armed Forces                          | -           | 0.2%        | 0.1%        |
| 2025 Est. not in Labor Force                       | 33.1%       | 37.0%       | 36.7%       |
| 2025 Labor Force Males                             | 48.1%       | 48.4%       | 48.7%       |
| 2025 Labor Force Females                           | 51.9%       | 51.6%       | 51.3%       |
| <b>Occupation</b>                                  |             |             |             |
| 2025 Occupation: Population Age 16 Years or Over   | 5,140       | 35,994      | 78,291      |
| 2025 Mgmt, Business, & Financial Operations        | 25.1%       | 26.6%       | 27.2%       |
| 2025 Professional, Related                         | 32.4%       | 35.7%       | 37.2%       |
| 2025 Service                                       | 11.0%       | 9.2%        | 8.5%        |
| 2025 Sales, Office                                 | 21.1%       | 18.8%       | 17.9%       |
| 2025 Farming, Fishing, Forestry                    | -           | 0.1%        | -           |
| 2025 Construction, Extraction, Maintenance         | 4.5%        | 3.6%        | 3.4%        |
| 2025 Production, Transport, Material Moving        | 5.8%        | 5.8%        | 5.8%        |
| 2025 White Collar Workers                          | 78.6%       | 81.1%       | 82.3%       |
| 2025 Blue Collar Workers                           | 21.4%       | 18.9%       | 17.7%       |
| <b>Transportation to Work</b>                      |             |             |             |
| 2025 Drive to Work Alone                           | 71.6%       | 73.8%       | 72.6%       |
| 2025 Drive to Work in Carpool                      | 6.4%        | 3.9%        | 3.8%        |
| 2025 Travel to Work by Public Transportation       | 0.2%        | 0.3%        | 0.3%        |
| 2025 Drive to Work on Motorcycle                   | -           | -           | -           |
| 2025 Walk or Bicycle to Work                       | 0.2%        | 0.6%        | 0.7%        |
| 2025 Other Means                                   | 0.7%        | 0.7%        | 0.6%        |
| 2025 Work at Home                                  | 20.9%       | 20.7%       | 21.9%       |
| <b>Travel Time</b>                                 |             |             |             |
| 2025 Travel to Work in 14 Minutes or Less          | 17.1%       | 19.3%       | 20.8%       |
| 2025 Travel to Work in 15 to 29 Minutes            | 42.9%       | 43.1%       | 44.3%       |
| 2025 Travel to Work in 30 to 59 Minutes            | 35.0%       | 35.1%       | 32.4%       |
| 2025 Travel to Work in 60 Minutes or More          | 5.0%        | 2.6%        | 2.5%        |
| 2025 Average Travel Time to Work                   | 25.5        | 24.5        | 23.7        |
| <b>Consumer Expenditure</b>                        |             |             |             |
| 2025 Est. Total Household Expenditure              | \$481.68 M  | \$3.88 B    | \$8.46 B    |
| 2025 Est. Apparel                                  | \$8.81 M    | \$70.58 M   | \$153.61 M  |
| 2025 Est. Contributions, Tax and Retirement        | \$149.8 M   | \$1.3 B     | \$2.83 B    |
| 2025 Est. Education                                | \$11.35 M   | \$92.8 M    | \$202.19 M  |
| 2025 Est. Entertainment                            | \$27.17 M   | \$217.28 M  | \$472.9 M   |
| 2025 Est. Food, Beverages, Tobacco                 | \$54.03 M   | \$420.48 M  | \$913.92 M  |
| 2025 Est. Health Care                              | \$26.95 M   | \$199.47 M  | \$437.33 M  |
| 2025 Est. Household Furnishings and Equipment      | \$12.83 M   | \$103.35 M  | \$225.01 M  |
| 2025 Est. Household Operations, Shelter, Utilities | \$101.03 M  | \$779.89 M  | \$1.71 B    |
| 2025 Est. Miscellaneous Expenses                   | \$8.21 M    | \$65.78 M   | \$143.22 M  |
| 2025 Est. Personal Care                            | \$5.69 M    | \$44.04 M   | \$95.66 M   |
| 2025 Est. Transportation                           | \$75.81 M   | \$587.79 M  | \$1.27 B    |

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