

Full Profile

2010-2020 Census, 2026 Estimates with 2031 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.5934/-90.5621

15401 Manchester Rd				
Ballwin, MO 63011				
	1 mi radius	3 mi radius	5 mi radius	
Population				
2026 Estimated Population	10,005	74,161	160,057	
2031 Projected Population	9,836	72,480	159,053	
2020 Census Population	10,364	77,333	162,882	
2010 Census Population	9,931	75,944	158,638	
Projected Annual Growth 2026 to 2031	-0.3%	-0.5%	-0.1%	
Historical Annual Growth 2010 to 2026	-	-0.1%	-	
Households				
2026 Estimated Households	4,152	29,034	64,523	
2031 Projected Households	4,074	28,382	64,209	
2020 Census Households	4,234	29,611	63,841	
2010 Census Households	3,977	28,701	61,350	
Projected Annual Growth 2026 to 2031	-0.4%	-0.4%	-	
Historical Annual Growth 2010 to 2026	0.3%	-	0.3%	
Age				
2026 Est. Population Under 10 Years	11.2%	11.2%	11.0%	
2026 Est. Population 10 to 19 Years	12.9%	13.1%	12.7%	
2026 Est. Population 20 to 29 Years	11.9%	9.1%	9.9%	
2026 Est. Population 30 to 44 Years	20.0%	18.3%	18.3%	
2026 Est. Population 45 to 59 Years	18.6%	19.2%	18.7%	
2026 Est. Population 60 to 74 Years	17.0%	19.6%	19.6%	
2026 Est. Population 75 Years or Over	8.3%	9.4%	9.8%	
2026 Est. Median Age	39.8	43.1	43.2	
Marital Status & Gender				
2026 Est. Male Population	48.8%	48.9%	49.2%	
2026 Est. Female Population	51.2%	51.1%	50.8%	
2026 Est. Never Married	26.8%	24.5%	24.6%	
2026 Est. Now Married	55.5%	59.5%	59.1%	
2026 Est. Separated or Divorced	11.5%	10.3%	10.5%	
2026 Est. Widowed	6.2%	5.8%	5.8%	
Income				
2026 Est. HH Income \$200,000 or More	21.3%	29.0%	28.6%	
2026 Est. HH Income \$150,000 to \$199,999	16.6%	15.8%	14.1%	
2026 Est. HH Income \$100,000 to \$149,999	19.6%	18.7%	19.4%	
2026 Est. HH Income \$75,000 to \$99,999	12.3%	10.7%	10.3%	
2026 Est. HH Income \$50,000 to \$74,999	11.8%	9.5%	10.5%	
2026 Est. HH Income \$35,000 to \$49,999	5.3%	5.7%	6.2%	
2026 Est. HH Income \$25,000 to \$34,999	4.2%	3.9%	3.8%	
2026 Est. HH Income \$15,000 to \$24,999	2.8%	2.8%	3.1%	
2026 Est. HH Income Under \$15,000	6.1%	4.1%	4.1%	
2026 Est. Average Household Income	\$150,980	\$177,436	\$179,542	
2026 Est. Median Household Income	\$119,158	\$140,262	\$139,192	
2026 Est. Per Capita Income	\$62,670	\$69,499	\$72,455	
2026 Est. Total Businesses	437	2,556	6,326	
2026 Est. Total Employees	3,737	22,108	71,760	

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Race				
2026 Est. White	77.4%	79.7%	78.0%	
2026 Est. Black	6.7%	6.0%	6.2%	
2026 Est. Asian or Pacific Islander	10.3%	9.2%	10.5%	
2026 Est. American Indian or Alaska Native	0.1%	0.1%	0.1%	
2026 Est. Other Races	5.5%	4.9%	5.2%	
Hispanic				
2026 Est. Hispanic Population	436	2,897	6,917	
2026 Est. Hispanic Population	4.4%	3.9%	4.3%	
2031 Proj. Hispanic Population	5.0%	4.7%	5.2%	
2020 Hispanic Population	4.3%	3.4%	3.9%	
Education (Adults 25 & Older)				
2026 Est. Adult Population (25 Years or Over)	7,020	52,429	113,748	
2026 Est. Elementary (Grade Level 0 to 8)	1.2%	0.8%	0.8%	
2026 Est. Some High School (Grade Level 9 to 11)	2.0%	1.4%	1.8%	
2026 Est. High School Graduate	15.3%	11.6%	11.2%	
2026 Est. Some College	14.8%	14.1%	13.5%	
2026 Est. Associate Degree Only	8.4%	6.7%	6.0%	
2026 Est. Bachelor Degree Only	39.0%	39.7%	37.5%	
2026 Est. Graduate Degree	19.4%	25.6%	29.2%	
Housing				
2026 Est. Total Housing Units	4,413	30,705	68,372	
2026 Est. Owner-Occupied	69.3%	78.9%	73.6%	
2026 Est. Renter-Occupied	24.8%	15.7%	20.8%	
2026 Est. Vacant Housing	5.9%	5.4%	5.6%	
Homes Built by Year				
2026 Homes Built 2010 or later	4.6%	4.3%	5.8%	
2026 Homes Built 2000 to 2009	4.1%	6.2%	7.6%	
2026 Homes Built 1990 to 1999	13.6%	15.1%	16.0%	
2026 Homes Built 1980 to 1989	15.9%	19.2%	22.9%	
2026 Homes Built 1970 to 1979	17.4%	24.6%	23.9%	
2026 Homes Built 1960 to 1969	19.3%	14.8%	10.0%	
2026 Homes Built 1950 to 1959	15.8%	7.1%	4.9%	
2026 Homes Built Before 1949	3.4%	3.2%	3.2%	
Home Values				
2026 Home Value \$1,000,000 or More	0.3%	1.8%	3.3%	
2026 Home Value \$500,000 to \$999,999	15.1%	26.0%	29.4%	
2026 Home Value \$400,000 to \$499,999	18.1%	23.2%	22.1%	
2026 Home Value \$300,000 to \$399,999	35.7%	25.5%	22.1%	
2026 Home Value \$200,000 to \$299,999	18.4%	16.4%	15.7%	
2026 Home Value \$150,000 to \$199,999	6.6%	3.7%	3.7%	
2026 Home Value \$100,000 to \$149,999	4.0%	1.4%	1.7%	
2026 Home Value \$50,000 to \$99,999	0.9%	0.7%	0.8%	
2026 Home Value \$25,000 to \$49,999	0.5%	0.5%	0.4%	
2026 Home Value Under \$25,000	0.6%	0.7%	0.7%	
2026 Median Home Value	\$350,587	\$417,600	\$444,575	
2026 Median Rent	\$1,236	\$1,223	\$1,295	

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Labor Force				
2026 Est. Labor Population Age 16 Years or Over	8,076	59,971	130,358	
2026 Est. Civilian Employed	68.1%	62.3%	62.0%	
2026 Est. Civilian Unemployed	1.5%	1.8%	1.7%	
2026 Est. in Armed Forces	-	0.2%	-	
2026 Est. not in Labor Force	30.4%	35.7%	36.3%	
2026 Labor Force Males	48.1%	48.3%	48.8%	
2026 Labor Force Females	51.9%	51.7%	51.2%	
Occupation				
2026 Occupation: Population Age 16 Years or Over	5,502	37,373	80,760	
2026 Mgmt, Business, & Financial Operations	24.3%	26.5%	26.4%	
2026 Professional, Related	31.6%	34.2%	36.4%	
2026 Service	10.2%	10.5%	9.6%	
2026 Sales, Office	22.0%	19.5%	18.9%	
2026 Farming, Fishing, Forestry	-	-	-	
2026 Construction, Extraction, Maintenance	4.9%	3.2%	3.1%	
2026 Production, Transport, Material Moving	6.8%	5.9%	5.7%	
2026 White Collar Workers	77.9%	80.3%	81.6%	
2026 Blue Collar Workers	22.1%	19.7%	18.4%	
Transportation to Work				
2026 Drive to Work Alone	66.9%	73.6%	72.5%	
2026 Drive to Work in Carpool	12.3%	5.9%	6.1%	
2026 Travel to Work by Public Transportation	0.4%	0.6%	0.6%	
2026 Drive to Work on Motorcycle	-	-	-	
2026 Walk or Bicycle to Work	1.0%	0.6%	0.7%	
2026 Other Means	0.7%	0.6%	0.5%	
2026 Work at Home	18.7%	18.6%	19.6%	
Travel Time				
2026 Travel to Work in 14 Minutes or Less	16.5%	19.7%	20.7%	
2026 Travel to Work in 15 to 29 Minutes	39.7%	41.6%	43.7%	
2026 Travel to Work in 30 to 59 Minutes	38.0%	36.4%	33.2%	
2026 Travel to Work in 60 Minutes or More	5.7%	2.4%	2.4%	
2026 Average Travel Time to Work	26.6	24.6	24.0	
Consumer Expenditure				
2026 Est. Total Household Expenditure	\$471.01 M	\$3.61 B	\$7.87 B	
2026 Est. Apparel	\$9.99 M	\$75.9 M	\$165.52 M	
2026 Est. Contributions, Tax and Retirement	\$143.53 M	\$1.15 B	\$2.52 B	
2026 Est. Education	\$8.27 M	\$63.72 M	\$139.14 M	
2026 Est. Entertainment	\$22.56 M	\$171.26 M	\$373.47 M	
2026 Est. Food, Beverages, Tobacco	\$55.86 M	\$419.18 M	\$913.2 M	
2026 Est. Health Care	\$27.72 M	\$201.88 M	\$445.31 M	
2026 Est. Household Furnishings and Equipment	\$12.13 M	\$92.57 M	\$201.98 M	
2026 Est. Household Operations, Shelter, Utilities	\$109.68 M	\$823.1 M	\$1.8 B	
2026 Est. Miscellaneous Expenses	\$7.08 M	\$53.83 M	\$117.49 M	
2026 Est. Personal Care	\$4.76 M	\$35.59 M	\$77.46 M	
2026 Est. Transportation	\$69.42 M	\$518.49 M	\$1.12 B	

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