

# Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 37.2987/-89.5795

Cape West Plaza Cape Girardeau, MO 63701	1 mi radius	3 mi radius	5 mi radius
<b>Population</b>			
2023 Estimated Population	1,127	27,226	43,903
2028 Projected Population	1,142	28,083	44,635
2020 Census Population	1,191	26,945	43,578
2010 Census Population	1,138	26,693	42,009
Projected Annual Growth 2023 to 2028	0.3%	0.6%	0.3%
Historical Annual Growth 2010 to 2023	-	0.2%	0.3%
<b>Households</b>			
2023 Estimated Households	536	11,576	18,078
2028 Projected Households	530	11,643	17,924
2020 Census Households	558	11,322	17,732
2010 Census Households	550	10,947	16,801
Projected Annual Growth 2023 to 2028	-0.2%	0.1%	-0.2%
Historical Annual Growth 2010 to 2023	-0.2%	0.4%	0.6%
<b>Age</b>			
2023 Est. Population Under 10 Years	12.5%	12.2%	11.7%
2023 Est. Population 10 to 19 Years	9.8%	13.2%	14.2%
2023 Est. Population 20 to 29 Years	18.4%	19.5%	20.6%
2023 Est. Population 30 to 44 Years	13.2%	15.9%	15.8%
2023 Est. Population 45 to 59 Years	12.9%	14.3%	14.8%
2023 Est. Population 60 to 74 Years	13.7%	15.0%	14.8%
2023 Est. Population 75 Years or Over	19.4%	9.9%	8.1%
2023 Est. Median Age	39.9	35.5	34.6
<b>Marital Status &amp; Gender</b>			
2023 Est. Male Population	45.0%	47.1%	48.4%
2023 Est. Female Population	55.0%	52.9%	51.6%
2023 Est. Never Married	34.6%	40.2%	41.5%
2023 Est. Now Married	37.7%	33.0%	35.5%
2023 Est. Separated or Divorced	16.0%	18.5%	15.7%
2023 Est. Widowed	11.7%	8.3%	7.3%
<b>Income</b>			
2023 Est. HH Income \$200,000 or More	4.4%	4.3%	5.0%
2023 Est. HH Income \$150,000 to \$199,999	5.4%	3.3%	4.4%
2023 Est. HH Income \$100,000 to \$149,999	5.8%	10.2%	12.1%
2023 Est. HH Income \$75,000 to \$99,999	1.0%	13.2%	12.7%
2023 Est. HH Income \$50,000 to \$74,999	25.8%	19.2%	17.1%
2023 Est. HH Income \$35,000 to \$49,999	14.1%	12.5%	12.8%
2023 Est. HH Income \$25,000 to \$34,999	16.5%	11.7%	10.7%
2023 Est. HH Income \$15,000 to \$24,999	15.2%	10.0%	10.5%
2023 Est. HH Income Under \$15,000	11.9%	15.6%	14.8%
2023 Est. Average Household Income	\$65,763	\$76,019	\$77,780
2023 Est. Median Household Income	\$42,157	\$54,432	\$56,565
2023 Est. Per Capita Income	\$31,997	\$32,723	\$32,492
2023 Est. Total Businesses	526	1,885	2,480
2023 Est. Total Employees	8,871	22,647	28,476

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<b>Race</b>			
2023 Est. White	78.4%	76.7%	75.7%
2023 Est. Black	12.4%	12.1%	11.1%
2023 Est. Asian or Pacific Islander	2.6%	5.8%	8.2%
2023 Est. American Indian or Alaska Native	0.2%	0.2%	0.2%
2023 Est. Other Races	6.4%	5.2%	4.9%
<b>Hispanic</b>			
2023 Est. Hispanic Population	64	1,073	1,615
2023 Est. Hispanic Population	5.7%	3.9%	3.7%
2028 Proj. Hispanic Population	5.6%	3.9%	3.7%
2020 Hispanic Population	5.2%	4.2%	3.7%
<b>Education (Adults 25 &amp; Older)</b>			
2023 Est. Adult Population (25 Years or Over)	750	17,018	26,562
2023 Est. Elementary (Grade Level 0 to 8)	1.6%	2.3%	2.4%
2023 Est. Some High School (Grade Level 9 to 11)	6.1%	6.7%	5.6%
2023 Est. High School Graduate	26.3%	30.0%	30.7%
2023 Est. Some College	17.8%	21.4%	21.0%
2023 Est. Associate Degree Only	3.7%	4.9%	5.4%
2023 Est. Bachelor Degree Only	31.9%	22.1%	21.9%
2023 Est. Graduate Degree	12.6%	12.6%	13.0%
<b>Housing</b>			
2023 Est. Total Housing Units	600	12,981	20,304
2023 Est. Owner-Occupied	41.6%	48.4%	48.9%
2023 Est. Renter-Occupied	47.7%	40.8%	40.1%
2023 Est. Vacant Housing	10.6%	10.8%	11.0%
<b>Homes Built by Year</b>			
2023 Homes Built 2010 or later	9.3%	8.0%	10.0%
2023 Homes Built 2000 to 2009	8.6%	9.6%	10.1%
2023 Homes Built 1990 to 1999	10.2%	9.5%	10.0%
2023 Homes Built 1980 to 1989	20.4%	11.3%	11.2%
2023 Homes Built 1970 to 1979	12.5%	10.4%	11.0%
2023 Homes Built 1960 to 1969	16.2%	15.1%	13.4%
2023 Homes Built 1950 to 1959	8.9%	10.0%	8.6%
2023 Homes Built Before 1949	3.2%	15.3%	14.7%
<b>Home Values</b>			
2023 Home Value \$1,000,000 or More	-	-	-
2023 Home Value \$500,000 to \$999,999	16.0%	6.6%	6.5%
2023 Home Value \$400,000 to \$499,999	1.6%	2.1%	3.4%
2023 Home Value \$300,000 to \$399,999	10.3%	11.8%	15.3%
2023 Home Value \$200,000 to \$299,999	14.0%	16.1%	18.0%
2023 Home Value \$150,000 to \$199,999	31.8%	21.7%	20.7%
2023 Home Value \$100,000 to \$149,999	16.4%	22.6%	18.4%
2023 Home Value \$50,000 to \$99,999	7.4%	14.2%	13.7%
2023 Home Value \$25,000 to \$49,999	1.5%	2.3%	1.8%
2023 Home Value Under \$25,000	0.8%	2.5%	2.3%
2023 Median Home Value	\$218,482	\$174,456	\$192,724
2023 Median Rent	\$626	\$705	\$688

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<b>Labor Force</b>			
2023 Est. Labor Population Age 16 Years or Over	924	22,065	35,768
2023 Est. Civilian Employed	60.0%	60.5%	60.9%
2023 Est. Civilian Unemployed	0.8%	1.7%	1.7%
2023 Est. in Armed Forces	-	0.1%	0.1%
2023 Est. not in Labor Force	39.2%	37.7%	37.3%
2023 Labor Force Males	43.5%	46.2%	47.8%
2023 Labor Force Females	56.5%	53.8%	52.2%
<b>Occupation</b>			
2023 Occupation: Population Age 16 Years or Over	555	13,340	21,787
2023 Mgmt, Business, & Financial Operations	25.2%	15.4%	14.8%
2023 Professional, Related	16.8%	21.1%	22.9%
2023 Service	22.0%	19.4%	17.9%
2023 Sales, Office	21.9%	22.9%	23.5%
2023 Farming, Fishing, Forestry	-	0.5%	0.4%
2023 Construction, Extraction, Maintenance	5.3%	4.7%	5.5%
2023 Production, Transport, Material Moving	8.8%	16.0%	15.0%
2023 White Collar Workers	63.9%	59.4%	61.1%
2023 Blue Collar Workers	36.1%	40.6%	38.9%
<b>Transportation to Work</b>			
2023 Drive to Work Alone	79.1%	80.5%	79.2%
2023 Drive to Work in Carpool	9.5%	9.7%	9.2%
2023 Travel to Work by Public Transportation	1.0%	1.0%	1.2%
2023 Drive to Work on Motorcycle	-	0.1%	-
2023 Walk or Bicycle to Work	0.2%	1.5%	2.1%
2023 Other Means	0.1%	0.9%	0.8%
2023 Work at Home	10.1%	6.3%	7.5%
<b>Travel Time</b>			
2023 Travel to Work in 14 Minutes or Less	61.7%	59.9%	56.4%
2023 Travel to Work in 15 to 29 Minutes	30.6%	29.1%	31.6%
2023 Travel to Work in 30 to 59 Minutes	5.1%	6.5%	7.9%
2023 Travel to Work in 60 Minutes or More	2.6%	4.5%	4.0%
2023 Average Travel Time to Work	11.5	11.9	12.8
<b>Consumer Expenditure</b>			
2023 Est. Total Household Expenditure	\$27.53 M	\$661.36 M	\$1.05 B
2023 Est. Apparel	\$949.96 K	\$23 M	\$36.7 M
2023 Est. Contributions, Gifts	\$1.56 M	\$36.85 M	\$59.05 M
2023 Est. Education, Reading	\$848.72 K	\$20.33 M	\$32.89 M
2023 Est. Entertainment	\$1.51 M	\$36.73 M	\$58.65 M
2023 Est. Food, Beverages, Tobacco	\$4.25 M	\$102.48 M	\$162.46 M
2023 Est. Furnishings, Equipment	\$942.56 K	\$22.84 M	\$36.46 M
2023 Est. Health Care, Insurance	\$2.56 M	\$61.34 M	\$97.11 M
2023 Est. Household Operations, Shelter, Utilities	\$9.08 M	\$216.72 M	\$343.63 M
2023 Est. Miscellaneous Expenses	\$523.2 K	\$12.45 M	\$19.8 M
2023 Est. Personal Care	\$367.55 K	\$8.86 M	\$14.1 M
2023 Est. Transportation	\$4.94 M	\$119.77 M	\$190.57 M

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