

Full Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 37.2987/-89.5795

Cape West Plaza Cape Girardeau, MO 63701	1 mi radius	3 mi radius	5 mi radius
Population			
2025 Estimated Population	1,229	27,889	44,483
2030 Projected Population	1,235	27,809	44,224
2020 Census Population	1,191	26,945	43,578
2010 Census Population	1,138	26,693	42,009
Projected Annual Growth 2025 to 2030	-	-	-0.1%
Historical Annual Growth 2010 to 2025	0.5%	0.3%	0.4%
Households			
2025 Estimated Households	557	11,684	18,286
2030 Projected Households	568	11,886	18,540
2020 Census Households	558	11,322	17,732
2010 Census Households	550	10,947	16,801
Projected Annual Growth 2025 to 2030	0.4%	0.3%	0.3%
Historical Annual Growth 2010 to 2025	-	0.4%	0.6%
Age			
2025 Est. Population Under 10 Years	12.6%	11.4%	11.0%
2025 Est. Population 10 to 19 Years	10.2%	13.0%	13.2%
2025 Est. Population 20 to 29 Years	14.3%	18.8%	20.8%
2025 Est. Population 30 to 44 Years	17.6%	18.1%	17.6%
2025 Est. Population 45 to 59 Years	13.2%	14.3%	14.3%
2025 Est. Population 60 to 74 Years	14.9%	15.2%	15.1%
2025 Est. Population 75 Years or Over	17.1%	9.3%	8.0%
2025 Est. Median Age	41.4	36.2	35.4
Marital Status & Gender			
2025 Est. Male Population	53.0%	51.2%	52.3%
2025 Est. Female Population	47.0%	48.8%	47.7%
2025 Est. Never Married	35.0%	39.9%	41.4%
2025 Est. Now Married	36.3%	33.3%	35.6%
2025 Est. Separated or Divorced	16.4%	18.5%	15.8%
2025 Est. Widowed	12.3%	8.3%	7.3%
Income			
2025 Est. HH Income \$200,000 or More	8.1%	6.3%	6.2%
2025 Est. HH Income \$150,000 to \$199,999	8.3%	3.1%	4.4%
2025 Est. HH Income \$100,000 to \$149,999	5.9%	13.8%	15.1%
2025 Est. HH Income \$75,000 to \$99,999	16.0%	14.9%	13.1%
2025 Est. HH Income \$50,000 to \$74,999	18.3%	18.0%	17.3%
2025 Est. HH Income \$35,000 to \$49,999	7.3%	11.6%	10.8%
2025 Est. HH Income \$25,000 to \$34,999	20.6%	11.3%	11.8%
2025 Est. HH Income \$15,000 to \$24,999	9.8%	9.2%	9.0%
2025 Est. HH Income Under \$15,000	5.9%	11.9%	12.1%
2025 Est. Average Household Income	\$88,979	\$84,990	\$86,463
2025 Est. Median Household Income	\$57,324	\$59,159	\$60,518
2025 Est. Per Capita Income	\$41,132	\$36,029	\$36,005
2025 Est. Total Businesses	536	1,957	2,584
2025 Est. Total Employees	8,873	22,881	29,022

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Cape Girardeau, MO 63701			
Race			
2025 Est. White	73.5%	77.0%	78.4%
2025 Est. Black	18.3%	14.8%	13.3%
2025 Est. Asian or Pacific Islander	1.9%	2.3%	2.7%
2025 Est. American Indian or Alaska Native	0.3%	0.2%	0.2%
2025 Est. Other Races	6.1%	5.7%	5.4%
Hispanic			
2025 Est. Hispanic Population	66	1,136	1,628
2025 Est. Hispanic Population	5.3%	4.1%	3.7%
2030 Proj. Hispanic Population	6.2%	4.7%	4.3%
2020 Hispanic Population	6.0%	4.3%	3.8%
Education (Adults 25 & Older)			
2025 Est. Adult Population (25 Years or Over)	871	17,863	27,566
2025 Est. Elementary (Grade Level 0 to 8)	3.3%	2.0%	2.3%
2025 Est. Some High School (Grade Level 9 to 11)	6.6%	6.4%	5.6%
2025 Est. High School Graduate	26.2%	28.5%	29.0%
2025 Est. Some College	22.0%	20.6%	21.4%
2025 Est. Associate Degree Only	4.5%	5.6%	6.0%
2025 Est. Bachelor Degree Only	22.7%	21.5%	21.4%
2025 Est. Graduate Degree	14.7%	15.4%	14.4%
Housing			
2025 Est. Total Housing Units	606	12,669	19,884
2025 Est. Owner-Occupied	35.0%	46.1%	46.9%
2025 Est. Renter-Occupied	56.9%	46.1%	45.1%
2025 Est. Vacant Housing	8.1%	7.8%	8.0%
Homes Built by Year			
2025 Homes Built 2010 or later	5.7%	6.9%	7.8%
2025 Homes Built 2000 to 2009	9.9%	12.3%	12.7%
2025 Homes Built 1990 to 1999	12.1%	12.2%	12.9%
2025 Homes Built 1980 to 1989	18.9%	10.2%	9.5%
2025 Homes Built 1970 to 1979	20.5%	15.2%	16.4%
2025 Homes Built 1960 to 1969	9.4%	11.5%	10.4%
2025 Homes Built 1950 to 1959	8.5%	9.4%	7.9%
2025 Homes Built Before 1949	6.9%	14.6%	14.4%
Home Values			
2025 Home Value \$1,000,000 or More	1.1%	1.1%	0.9%
2025 Home Value \$500,000 to \$999,999	13.2%	5.6%	7.0%
2025 Home Value \$400,000 to \$499,999	3.5%	6.1%	8.2%
2025 Home Value \$300,000 to \$399,999	16.5%	11.4%	13.4%
2025 Home Value \$200,000 to \$299,999	10.7%	19.4%	20.8%
2025 Home Value \$150,000 to \$199,999	41.2%	24.9%	22.8%
2025 Home Value \$100,000 to \$149,999	5.4%	20.0%	16.6%
2025 Home Value \$50,000 to \$99,999	6.8%	6.4%	6.2%
2025 Home Value \$25,000 to \$49,999	0.7%	0.5%	0.7%
2025 Home Value Under \$25,000	0.9%	4.6%	3.2%
2025 Median Home Value	\$231,367	\$203,056	\$220,304
2025 Median Rent	\$745	\$767	\$746

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Labor Force			
2025 Est. Labor Population Age 16 Years or Over	1,003	22,873	36,717
2025 Est. Civilian Employed	64.5%	62.6%	64.3%
2025 Est. Civilian Unemployed	0.4%	3.2%	2.8%
2025 Est. in Armed Forces	-	-	-
2025 Est. not in Labor Force	35.0%	34.2%	32.8%
2025 Labor Force Males	53.1%	51.1%	52.6%
2025 Labor Force Females	46.9%	48.9%	47.4%
Occupation			
2025 Occupation: Population Age 16 Years or Over	647	14,317	23,601
2025 Mgmt, Business, & Financial Operations	25.8%	16.2%	15.9%
2025 Professional, Related	14.6%	22.3%	22.4%
2025 Service	30.1%	23.5%	22.8%
2025 Sales, Office	16.4%	19.0%	19.8%
2025 Farming, Fishing, Forestry	-	0.5%	0.6%
2025 Construction, Extraction, Maintenance	8.7%	6.5%	6.4%
2025 Production, Transport, Material Moving	4.4%	12.1%	12.1%
2025 White Collar Workers	56.7%	57.5%	58.1%
2025 Blue Collar Workers	43.3%	42.5%	41.9%
Transportation to Work			
2025 Drive to Work Alone	81.7%	80.0%	80.0%
2025 Drive to Work in Carpool	8.3%	8.6%	8.1%
2025 Travel to Work by Public Transportation	0.8%	1.0%	0.9%
2025 Drive to Work on Motorcycle	-	0.5%	0.3%
2025 Walk or Bicycle to Work	0.2%	1.9%	2.1%
2025 Other Means	0.4%	0.7%	0.8%
2025 Work at Home	8.7%	7.3%	7.8%
Travel Time			
2025 Travel to Work in 14 Minutes or Less	72.0%	64.3%	62.3%
2025 Travel to Work in 15 to 29 Minutes	23.9%	24.8%	26.0%
2025 Travel to Work in 30 to 59 Minutes	3.4%	8.9%	9.8%
2025 Travel to Work in 60 Minutes or More	0.7%	2.0%	1.9%
2025 Average Travel Time to Work	10.6	11.3	11.6
Consumer Expenditure			
2025 Est. Total Household Expenditure	\$47.55 M	\$969.46 M	\$1.54 B
2025 Est. Apparel	\$875.28 K	\$18.1 M	\$28.67 M
2025 Est. Contributions, Tax and Retirement	\$12.23 M	\$231.86 M	\$372.75 M
2025 Est. Education	\$1.07 M	\$21.37 M	\$34 M
2025 Est. Entertainment	\$2.71 M	\$56.22 M	\$89.06 M
2025 Est. Food, Beverages, Tobacco	\$5.77 M	\$123.76 M	\$195.06 M
2025 Est. Health Care	\$3.47 M	\$72.64 M	\$113.23 M
2025 Est. Household Furnishings and Equipment	\$1.26 M	\$25.74 M	\$40.82 M
2025 Est. Household Operations, Shelter, Utilities	\$11.42 M	\$235.46 M	\$370.29 M
2025 Est. Miscellaneous Expenses	\$811.43 K	\$16.65 M	\$26.41 M
2025 Est. Personal Care	\$616.14 K	\$13.31 M	\$20.96 M
2025 Est. Transportation	\$7.32 M	\$154.35 M	\$251.68 M

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