

Full Profile

2010-2020 Census, 2026 Estimates with 2031 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.558/-90.373

9222 Watson Rd	1 mi radius	3 mi radius	5 mi radius
St. Louis, MO 63126			
Population			
2026 Estimated Population	10,220	91,718	227,681
2031 Projected Population	10,039	90,299	221,491
2020 Census Population	10,450	94,486	235,219
2010 Census Population	10,019	89,603	227,359
Projected Annual Growth 2026 to 2031	-0.4%	-0.3%	-0.5%
Historical Annual Growth 2010 to 2026	0.1%	0.1%	-
Households			
2026 Estimated Households	4,469	39,976	101,501
2031 Projected Households	4,387	39,291	98,158
2020 Census Households	4,501	40,099	103,463
2010 Census Households	4,450	38,795	100,639
Projected Annual Growth 2026 to 2031	-0.4%	-0.3%	-0.7%
Historical Annual Growth 2010 to 2026	-	0.2%	-
Age			
2026 Est. Population Under 10 Years	11.9%	11.7%	11.3%
2026 Est. Population 10 to 19 Years	11.0%	11.6%	10.8%
2026 Est. Population 20 to 29 Years	8.3%	9.4%	10.3%
2026 Est. Population 30 to 44 Years	19.9%	19.4%	20.5%
2026 Est. Population 45 to 59 Years	16.9%	16.5%	16.9%
2026 Est. Population 60 to 74 Years	21.0%	19.9%	19.6%
2026 Est. Population 75 Years or Over	11.0%	11.6%	10.6%
2026 Est. Median Age	43.5	43.3	42.7
Marital Status & Gender			
2026 Est. Male Population	47.1%	48.4%	48.7%
2026 Est. Female Population	52.9%	51.6%	51.3%
2026 Est. Never Married	24.0%	28.6%	30.6%
2026 Est. Now Married	58.9%	51.9%	50.1%
2026 Est. Separated or Divorced	12.8%	13.2%	13.2%
2026 Est. Widowed	4.2%	6.3%	6.1%
Income			
2026 Est. HH Income \$200,000 or More	20.2%	22.5%	19.2%
2026 Est. HH Income \$150,000 to \$199,999	14.9%	11.1%	10.5%
2026 Est. HH Income \$100,000 to \$149,999	18.0%	18.7%	18.1%
2026 Est. HH Income \$75,000 to \$99,999	9.4%	11.3%	11.9%
2026 Est. HH Income \$50,000 to \$74,999	15.8%	13.9%	15.6%
2026 Est. HH Income \$35,000 to \$49,999	7.5%	6.8%	8.7%
2026 Est. HH Income \$25,000 to \$34,999	5.9%	6.3%	6.3%
2026 Est. HH Income \$15,000 to \$24,999	2.8%	4.0%	4.3%
2026 Est. HH Income Under \$15,000	5.5%	5.4%	5.3%
2026 Est. Average Household Income	\$137,075	\$152,630	\$140,735
2026 Est. Median Household Income	\$111,342	\$114,965	\$106,685
2026 Est. Per Capita Income	\$59,966	\$66,636	\$62,830
2026 Est. Total Businesses	529	4,669	11,690
2026 Est. Total Employees	3,752	56,347	138,259

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Race			
2026 Est. White	87.9%	86.3%	84.3%
2026 Est. Black	4.5%	5.9%	6.9%
2026 Est. Asian or Pacific Islander	2.8%	3.0%	3.8%
2026 Est. American Indian or Alaska Native	0.1%	0.1%	0.1%
2026 Est. Other Races	4.7%	4.7%	4.8%
Hispanic			
2026 Est. Hispanic Population	338	3,378	8,658
2026 Est. Hispanic Population	3.3%	3.7%	3.8%
2031 Proj. Hispanic Population	3.9%	4.5%	4.7%
2020 Hispanic Population	2.8%	3.0%	3.2%
Education (Adults 25 & Older)			
2026 Est. Adult Population (25 Years or Over)	7,475	66,167	166,895
2026 Est. Elementary (Grade Level 0 to 8)	0.7%	1.4%	1.6%
2026 Est. Some High School (Grade Level 9 to 11)	1.9%	2.0%	2.6%
2026 Est. High School Graduate	16.8%	15.6%	16.7%
2026 Est. Some College	17.7%	15.8%	16.9%
2026 Est. Associate Degree Only	7.0%	7.7%	8.0%
2026 Est. Bachelor Degree Only	32.3%	31.3%	30.1%
2026 Est. Graduate Degree	23.6%	26.3%	24.0%
Housing			
2026 Est. Total Housing Units	4,753	42,587	109,415
2026 Est. Owner-Occupied	76.4%	69.1%	67.7%
2026 Est. Renter-Occupied	17.6%	24.7%	25.1%
2026 Est. Vacant Housing	6.0%	6.1%	7.2%
Homes Built by Year			
2026 Homes Built 2010 or later	2.2%	5.0%	4.7%
2026 Homes Built 2000 to 2009	3.5%	4.3%	4.4%
2026 Homes Built 1990 to 1999	2.6%	6.0%	5.1%
2026 Homes Built 1980 to 1989	5.3%	7.8%	7.9%
2026 Homes Built 1970 to 1979	10.7%	11.3%	10.4%
2026 Homes Built 1960 to 1969	18.6%	16.3%	16.0%
2026 Homes Built 1950 to 1959	38.0%	23.6%	21.5%
2026 Homes Built Before 1949	13.2%	19.6%	22.8%
Home Values			
2026 Home Value \$1,000,000 or More	0.5%	3.8%	3.6%
2026 Home Value \$500,000 to \$999,999	12.6%	22.1%	19.3%
2026 Home Value \$400,000 to \$499,999	18.7%	13.5%	11.4%
2026 Home Value \$300,000 to \$399,999	28.0%	21.5%	19.5%
2026 Home Value \$200,000 to \$299,999	25.4%	23.4%	24.3%
2026 Home Value \$150,000 to \$199,999	8.9%	8.7%	12.2%
2026 Home Value \$100,000 to \$149,999	4.2%	4.3%	6.0%
2026 Home Value \$50,000 to \$99,999	0.4%	1.0%	1.8%
2026 Home Value \$25,000 to \$49,999	0.4%	0.5%	0.6%
2026 Home Value Under \$25,000	0.9%	1.3%	1.3%
2026 Median Home Value	\$334,850	\$376,975	\$355,089
2026 Median Rent	\$1,009	\$1,087	\$1,058

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Labor Force			
2026 Est. Labor Population Age 16 Years or Over	8,292	74,462	186,618
2026 Est. Civilian Employed	63.5%	62.6%	64.4%
2026 Est. Civilian Unemployed	0.8%	1.1%	1.2%
2026 Est. in Armed Forces	0.4%	0.2%	0.2%
2026 Est. not in Labor Force	35.3%	36.2%	34.2%
2026 Labor Force Males	46.5%	47.7%	48.0%
2026 Labor Force Females	53.5%	52.3%	52.0%
Occupation			
2026 Occupation: Population Age 16 Years or Over	5,266	46,590	120,224
2026 Mgmt, Business, & Financial Operations	19.3%	23.3%	21.2%
2026 Professional, Related	36.0%	32.9%	33.2%
2026 Service	14.9%	12.6%	13.6%
2026 Sales, Office	18.2%	19.3%	18.9%
2026 Farming, Fishing, Forestry	0.1%	0.1%	-
2026 Construction, Extraction, Maintenance	5.0%	4.6%	4.7%
2026 Production, Transport, Material Moving	6.5%	7.4%	8.4%
2026 White Collar Workers	73.4%	75.4%	73.3%
2026 Blue Collar Workers	26.6%	24.6%	26.7%
Transportation to Work			
2026 Drive to Work Alone	70.7%	72.0%	72.7%
2026 Drive to Work in Carpool	10.9%	7.3%	7.8%
2026 Travel to Work by Public Transportation	0.7%	1.5%	1.7%
2026 Drive to Work on Motorcycle	-	-	-
2026 Walk or Bicycle to Work	0.7%	2.0%	1.6%
2026 Other Means	0.2%	0.7%	0.7%
2026 Work at Home	16.8%	16.6%	15.5%
Travel Time			
2026 Travel to Work in 14 Minutes or Less	25.6%	26.1%	24.5%
2026 Travel to Work in 15 to 29 Minutes	50.0%	48.7%	48.8%
2026 Travel to Work in 30 to 59 Minutes	23.3%	22.8%	24.2%
2026 Travel to Work in 60 Minutes or More	1.0%	2.4%	2.5%
2026 Average Travel Time to Work	20.4	20.7	21.1
Consumer Expenditure			
2026 Est. Total Household Expenditure	\$485.85 M	\$4.35 B	\$10.48 B
2026 Est. Apparel	\$10.26 M	\$91.78 M	\$222.64 M
2026 Est. Contributions, Tax and Retirement	\$146.65 M	\$1.33 B	\$3.1 B
2026 Est. Education	\$8.48 M	\$76.24 M	\$182.59 M
2026 Est. Entertainment	\$23.16 M	\$207.22 M	\$502.78 M
2026 Est. Food, Beverages, Tobacco	\$57.41 M	\$511.77 M	\$1.25 B
2026 Est. Health Care	\$31.48 M	\$279.39 M	\$692.52 M
2026 Est. Household Furnishings and Equipment	\$12.45 M	\$111.55 M	\$269.4 M
2026 Est. Household Operations, Shelter, Utilities	\$112.18 M	\$1.01 B	\$2.46 B
2026 Est. Miscellaneous Expenses	\$7.27 M	\$65.09 M	\$157.4 M
2026 Est. Personal Care	\$4.89 M	\$43.52 M	\$107.1 M
2026 Est. Transportation	\$71.62 M	\$622.5 M	\$1.53 B

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