

Full Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.1418/-90.5536

De Soto	3 mi radius	5 mi radius	10 mi radius
De Soto, MO 63020			
Population			
2025 Estimated Population	11,581	18,885	56,198
2030 Projected Population	11,668	19,110	57,357
2020 Census Population	11,064	18,163	54,116
2010 Census Population	10,987	17,727	52,365
Projected Annual Growth 2025 to 2030	0.2%	0.2%	0.4%
Historical Annual Growth 2010 to 2025	0.4%	0.4%	0.5%
Households			
2025 Estimated Households	4,654	7,405	21,802
2030 Projected Households	4,763	7,615	22,601
2020 Census Households	4,350	6,943	20,484
2010 Census Households	4,296	6,719	19,456
Projected Annual Growth 2025 to 2030	0.5%	0.6%	0.7%
Historical Annual Growth 2010 to 2025	0.6%	0.7%	0.8%
Age			
2025 Est. Population Under 10 Years	11.0%	11.3%	11.2%
2025 Est. Population 10 to 19 Years	12.5%	12.5%	13.0%
2025 Est. Population 20 to 29 Years	12.2%	11.4%	10.7%
2025 Est. Population 30 to 44 Years	19.7%	19.5%	19.2%
2025 Est. Population 45 to 59 Years	17.9%	18.7%	19.1%
2025 Est. Population 60 to 74 Years	18.2%	18.7%	19.3%
2025 Est. Population 75 Years or Over	8.5%	8.0%	7.5%
2025 Est. Median Age	40.1	40.6	41.0
Marital Status & Gender			
2025 Est. Male Population	50.9%	50.8%	50.8%
2025 Est. Female Population	49.1%	49.2%	49.2%
2025 Est. Never Married	26.2%	24.0%	24.1%
2025 Est. Now Married	48.2%	53.4%	54.4%
2025 Est. Separated or Divorced	18.6%	15.7%	15.1%
2025 Est. Widowed	7.0%	6.8%	6.4%
Income			
2025 Est. HH Income \$200,000 or More	3.2%	4.3%	6.1%
2025 Est. HH Income \$150,000 to \$199,999	4.5%	7.4%	8.7%
2025 Est. HH Income \$100,000 to \$149,999	16.9%	19.8%	19.1%
2025 Est. HH Income \$75,000 to \$99,999	15.4%	14.8%	16.3%
2025 Est. HH Income \$50,000 to \$74,999	18.8%	19.0%	17.7%
2025 Est. HH Income \$35,000 to \$49,999	16.9%	14.7%	12.7%
2025 Est. HH Income \$25,000 to \$34,999	7.7%	7.5%	6.6%
2025 Est. HH Income \$15,000 to \$24,999	8.1%	6.0%	5.3%
2025 Est. HH Income Under \$15,000	8.5%	6.5%	7.5%
2025 Est. Average Household Income	\$80,608	\$91,217	\$98,779
2025 Est. Median Household Income	\$66,828	\$74,804	\$77,981
2025 Est. Per Capita Income	\$32,617	\$35,936	\$38,435
2025 Est. Total Businesses	323	409	1,512
2025 Est. Total Employees	2,988	3,565	13,139

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Race			
2025 Est. White	95.9%	96.0%	95.3%
2025 Est. Black	1.0%	0.8%	1.1%
2025 Est. Asian or Pacific Islander	0.2%	0.2%	0.4%
2025 Est. American Indian or Alaska Native	0.1%	0.1%	0.1%
2025 Est. Other Races	2.7%	2.8%	3.0%
Hispanic			
2025 Est. Hispanic Population	169	298	1,056
2025 Est. Hispanic Population	1.5%	1.6%	1.9%
2030 Proj. Hispanic Population	1.7%	1.9%	2.4%
2020 Hispanic Population	1.5%	1.6%	1.9%
Education (Adults 25 & Older)			
2025 Est. Adult Population (25 Years or Over)	8,175	13,368	39,635
2025 Est. Elementary (Grade Level 0 to 8)	4.0%	3.1%	3.1%
2025 Est. Some High School (Grade Level 9 to 11)	6.8%	6.7%	6.5%
2025 Est. High School Graduate	36.9%	35.9%	34.1%
2025 Est. Some College	24.8%	24.2%	23.2%
2025 Est. Associate Degree Only	13.1%	13.5%	13.0%
2025 Est. Bachelor Degree Only	8.8%	10.2%	13.0%
2025 Est. Graduate Degree	5.6%	6.3%	7.1%
Housing			
2025 Est. Total Housing Units	4,965	7,864	23,149
2025 Est. Owner-Occupied	65.2%	72.0%	75.8%
2025 Est. Renter-Occupied	28.5%	22.2%	18.3%
2025 Est. Vacant Housing	6.3%	5.8%	5.8%
Homes Built by Year			
2025 Homes Built 2010 or later	5.4%	6.9%	10.3%
2025 Homes Built 2000 to 2009	13.1%	16.4%	16.1%
2025 Homes Built 1990 to 1999	11.0%	12.9%	16.3%
2025 Homes Built 1980 to 1989	13.4%	13.6%	12.0%
2025 Homes Built 1970 to 1979	12.8%	13.4%	14.3%
2025 Homes Built 1960 to 1969	9.0%	7.7%	7.3%
2025 Homes Built 1950 to 1959	13.0%	10.2%	8.3%
2025 Homes Built Before 1949	15.9%	13.2%	9.5%
Home Values			
2025 Home Value \$1,000,000 or More	0.2%	0.1%	0.3%
2025 Home Value \$500,000 to \$999,999	5.3%	7.0%	8.0%
2025 Home Value \$400,000 to \$499,999	3.2%	4.7%	7.4%
2025 Home Value \$300,000 to \$399,999	12.5%	14.6%	16.2%
2025 Home Value \$200,000 to \$299,999	21.8%	24.4%	26.2%
2025 Home Value \$150,000 to \$199,999	22.7%	18.8%	16.8%
2025 Home Value \$100,000 to \$149,999	16.9%	14.7%	12.1%
2025 Home Value \$50,000 to \$99,999	5.8%	5.8%	4.9%
2025 Home Value \$25,000 to \$49,999	5.5%	4.5%	2.9%
2025 Home Value Under \$25,000	6.1%	5.3%	5.1%
2025 Median Home Value	\$189,495	\$211,308	\$231,416
2025 Median Rent	\$664	\$688	\$717

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Labor Force			
2025 Est. Labor Population Age 16 Years or Over	9,441	15,325	45,511
2025 Est. Civilian Employed	61.6%	62.0%	60.8%
2025 Est. Civilian Unemployed	4.0%	3.4%	2.9%
2025 Est. in Armed Forces	0.3%	0.2%	0.2%
2025 Est. not in Labor Force	34.2%	34.5%	36.1%
2025 Labor Force Males	50.5%	50.5%	50.5%
2025 Labor Force Females	49.5%	49.5%	49.5%
Occupation			
2025 Occupation: Population Age 16 Years or Over	5,813	9,494	27,648
2025 Mgmt, Business, & Financial Operations	10.6%	11.8%	14.6%
2025 Professional, Related	15.2%	17.0%	21.1%
2025 Service	14.0%	14.4%	15.6%
2025 Sales, Office	23.7%	22.3%	19.8%
2025 Farming, Fishing, Forestry	-	-	-
2025 Construction, Extraction, Maintenance	13.5%	14.8%	13.9%
2025 Production, Transport, Material Moving	22.9%	19.6%	14.9%
2025 White Collar Workers	49.5%	51.2%	55.5%
2025 Blue Collar Workers	50.5%	48.8%	44.5%
Transportation to Work			
2025 Drive to Work Alone	74.0%	75.2%	77.6%
2025 Drive to Work in Carpool	9.7%	9.8%	9.8%
2025 Travel to Work by Public Transportation	0.4%	0.2%	0.2%
2025 Drive to Work on Motorcycle	-	-	0.6%
2025 Walk or Bicycle to Work	0.3%	0.3%	0.4%
2025 Other Means	0.5%	0.9%	0.9%
2025 Work at Home	15.1%	13.5%	10.4%
Travel Time			
2025 Travel to Work in 14 Minutes or Less	18.8%	17.8%	19.7%
2025 Travel to Work in 15 to 29 Minutes	27.1%	25.0%	24.3%
2025 Travel to Work in 30 to 59 Minutes	33.6%	38.2%	40.0%
2025 Travel to Work in 60 Minutes or More	20.5%	19.1%	15.9%
2025 Average Travel Time to Work	32.1	33.6	32.0
Consumer Expenditure			
2025 Est. Total Household Expenditure	\$393.29 M	\$681.45 M	\$2.11 B
2025 Est. Apparel	\$7.39 M	\$12.76 M	\$39.36 M
2025 Est. Contributions, Tax and Retirement	\$88.3 M	\$163.73 M	\$528.74 M
2025 Est. Education	\$8.61 M	\$15.16 M	\$47.28 M
2025 Est. Entertainment	\$22.96 M	\$39.59 M	\$122.08 M
2025 Est. Food, Beverages, Tobacco	\$51.29 M	\$86.61 M	\$263.92 M
2025 Est. Health Care	\$31.05 M	\$49.9 M	\$147.82 M
2025 Est. Household Furnishings and Equipment	\$10.47 M	\$18.18 M	\$56.25 M
2025 Est. Household Operations, Shelter, Utilities	\$93 M	\$155.58 M	\$472.09 M
2025 Est. Miscellaneous Expenses	\$6.79 M	\$11.77 M	\$36.36 M
2025 Est. Personal Care	\$5.54 M	\$9.32 M	\$28.33 M
2025 Est. Transportation	\$67.9 M	\$118.84 M	\$363.65 M

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