

Full Profile

2010-2020 Census, 2026 Estimates with 2031 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.1418/-90.5536

400 N Main St De Soto, MO 63020	3 mi radius	5 mi radius	10 mi radius
Population			
2026 Estimated Population	11,593	18,848	55,974
2031 Projected Population	11,696	19,037	56,825
2020 Census Population	11,054	18,133	54,159
2010 Census Population	10,980	17,698	52,408
Projected Annual Growth 2026 to 2031	0.2%	0.2%	0.3%
Historical Annual Growth 2010 to 2026	0.3%	0.4%	0.4%
Households			
2026 Estimated Households	4,730	7,502	22,018
2031 Projected Households	4,801	7,627	22,489
2020 Census Households	4,347	6,931	20,501
2010 Census Households	4,294	6,707	19,472
Projected Annual Growth 2026 to 2031	0.3%	0.3%	0.4%
Historical Annual Growth 2010 to 2026	0.6%	0.7%	0.8%
Age			
2026 Est. Population Under 10 Years	10.6%	10.9%	10.8%
2026 Est. Population 10 to 19 Years	12.3%	12.3%	12.8%
2026 Est. Population 20 to 29 Years	12.2%	11.4%	10.8%
2026 Est. Population 30 to 44 Years	19.7%	19.5%	19.3%
2026 Est. Population 45 to 59 Years	17.8%	18.5%	18.8%
2026 Est. Population 60 to 74 Years	18.5%	19.1%	19.6%
2026 Est. Population 75 Years or Over	8.8%	8.3%	7.8%
2026 Est. Median Age	40.5	41.0	41.3
Marital Status & Gender			
2026 Est. Male Population	50.9%	50.9%	50.8%
2026 Est. Female Population	49.1%	49.1%	49.2%
2026 Est. Never Married	29.6%	26.9%	25.6%
2026 Est. Now Married	43.9%	50.1%	53.8%
2026 Est. Separated or Divorced	21.4%	17.8%	14.4%
2026 Est. Widowed	5.1%	5.2%	6.1%
Income			
2026 Est. HH Income \$200,000 or More	3.6%	4.9%	6.7%
2026 Est. HH Income \$150,000 to \$199,999	8.9%	11.8%	12.1%
2026 Est. HH Income \$100,000 to \$149,999	17.8%	19.5%	19.1%
2026 Est. HH Income \$75,000 to \$99,999	14.7%	13.8%	14.7%
2026 Est. HH Income \$50,000 to \$74,999	18.4%	19.2%	17.3%
2026 Est. HH Income \$35,000 to \$49,999	15.0%	12.4%	10.9%
2026 Est. HH Income \$25,000 to \$34,999	8.0%	7.4%	7.1%
2026 Est. HH Income \$15,000 to \$24,999	5.0%	3.8%	3.8%
2026 Est. HH Income Under \$15,000	8.5%	7.2%	8.4%
2026 Est. Average Household Income	\$86,226	\$95,386	\$100,176
2026 Est. Median Household Income	\$74,292	\$81,469	\$83,740
2026 Est. Per Capita Income	\$35,372	\$38,112	\$39,507
2026 Est. Total Businesses	323	406	1,510
2026 Est. Total Employees	3,147	3,690	14,304

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Race				
2026 Est. White	95.8%	95.9%	95.1%	
2026 Est. Black	1.1%	0.9%	1.1%	
2026 Est. Asian or Pacific Islander	0.3%	0.3%	0.5%	
2026 Est. American Indian or Alaska Native	0.1%	0.1%	0.1%	
2026 Est. Other Races	2.7%	2.8%	3.1%	
Hispanic				
2026 Est. Hispanic Population	172	306	1,088	
2026 Est. Hispanic Population	1.5%	1.6%	1.9%	
2031 Proj. Hispanic Population	1.8%	2.0%	2.4%	
2020 Hispanic Population	1.5%	1.5%	1.8%	
Education (Adults 25 & Older)				
2026 Est. Adult Population (25 Years or Over)	8,258	13,461	39,783	
2026 Est. Elementary (Grade Level 0 to 8)	4.1%	3.4%	3.2%	
2026 Est. Some High School (Grade Level 9 to 11)	3.9%	4.5%	5.6%	
2026 Est. High School Graduate	39.1%	36.8%	34.0%	
2026 Est. Some College	22.4%	23.1%	22.3%	
2026 Est. Associate Degree Only	14.7%	14.2%	14.0%	
2026 Est. Bachelor Degree Only	10.1%	11.2%	13.9%	
2026 Est. Graduate Degree	5.6%	6.8%	7.1%	
Housing				
2026 Est. Total Housing Units	5,000	7,903	23,226	
2026 Est. Owner-Occupied	65.9%	72.5%	76.1%	
2026 Est. Renter-Occupied	28.7%	22.4%	18.7%	
2026 Est. Vacant Housing	5.4%	5.1%	5.2%	
Homes Built by Year				
2026 Homes Built 2010 or later	7.1%	8.8%	12.1%	
2026 Homes Built 2000 to 2009	10.4%	14.8%	16.0%	
2026 Homes Built 1990 to 1999	9.8%	12.1%	15.1%	
2026 Homes Built 1980 to 1989	12.0%	12.3%	11.5%	
2026 Homes Built 1970 to 1979	12.7%	12.8%	13.0%	
2026 Homes Built 1960 to 1969	13.2%	10.6%	9.1%	
2026 Homes Built 1950 to 1959	12.7%	10.5%	9.0%	
2026 Homes Built Before 1949	16.7%	13.0%	9.1%	
Home Values				
2026 Home Value \$1,000,000 or More	2.6%	1.6%	1.3%	
2026 Home Value \$500,000 to \$999,999	4.9%	6.0%	6.2%	
2026 Home Value \$400,000 to \$499,999	6.7%	8.8%	11.3%	
2026 Home Value \$300,000 to \$399,999	17.6%	20.0%	20.6%	
2026 Home Value \$200,000 to \$299,999	22.7%	24.4%	26.2%	
2026 Home Value \$150,000 to \$199,999	20.9%	17.1%	13.9%	
2026 Home Value \$100,000 to \$149,999	11.1%	9.8%	8.9%	
2026 Home Value \$50,000 to \$99,999	7.7%	6.7%	6.5%	
2026 Home Value \$25,000 to \$49,999	2.7%	2.2%	1.6%	
2026 Home Value Under \$25,000	3.2%	3.4%	3.6%	
2026 Median Home Value	\$217,289	\$238,915	\$254,653	
2026 Median Rent	\$741	\$749	\$775	

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Labor Force				
2026 Est. Labor Population Age 16 Years or Over	9,510	15,395	45,608	
2026 Est. Civilian Employed	59.0%	59.8%	58.9%	
2026 Est. Civilian Unemployed	2.8%	2.3%	2.0%	
2026 Est. in Armed Forces	0.9%	0.6%	0.2%	
2026 Est. not in Labor Force	37.2%	37.3%	38.9%	
2026 Labor Force Males	50.6%	50.5%	50.6%	
2026 Labor Force Females	49.4%	49.5%	49.4%	
Occupation				
2026 Occupation: Population Age 16 Years or Over	5,613	9,203	26,867	
2026 Mgmt, Business, & Financial Operations	11.7%	11.9%	13.8%	
2026 Professional, Related	13.4%	16.9%	20.1%	
2026 Service	12.5%	12.2%	13.7%	
2026 Sales, Office	24.0%	22.5%	20.9%	
2026 Farming, Fishing, Forestry	0.1%	-	0.2%	
2026 Construction, Extraction, Maintenance	17.6%	19.0%	17.9%	
2026 Production, Transport, Material Moving	20.7%	17.3%	13.5%	
2026 White Collar Workers	49.1%	51.3%	54.8%	
2026 Blue Collar Workers	50.9%	48.7%	45.2%	
Transportation to Work				
2026 Drive to Work Alone	78.0%	79.2%	81.0%	
2026 Drive to Work in Carpool	8.7%	8.5%	8.1%	
2026 Travel to Work by Public Transportation	0.1%	-	0.2%	
2026 Drive to Work on Motorcycle	-	-	0.6%	
2026 Walk or Bicycle to Work	0.2%	0.2%	0.3%	
2026 Other Means	0.9%	1.3%	1.1%	
2026 Work at Home	11.9%	10.7%	8.8%	
Travel Time				
2026 Travel to Work in 14 Minutes or Less	17.5%	16.7%	20.9%	
2026 Travel to Work in 15 to 29 Minutes	22.8%	21.3%	20.7%	
2026 Travel to Work in 30 to 59 Minutes	32.5%	35.7%	36.0%	
2026 Travel to Work in 60 Minutes or More	27.2%	26.3%	22.3%	
2026 Average Travel Time to Work	38.3	38.9	35.2	
Consumer Expenditure				
2026 Est. Total Household Expenditure	\$385.47 M	\$656.44 M	\$2 B	
2026 Est. Apparel	\$8.55 M	\$14.46 M	\$43.8 M	
2026 Est. Contributions, Tax and Retirement	\$84.94 M	\$153.01 M	\$480.94 M	
2026 Est. Education	\$6.3 M	\$10.86 M	\$33.14 M	
2026 Est. Entertainment	\$19.34 M	\$32.71 M	\$99.06 M	
2026 Est. Food, Beverages, Tobacco	\$52.19 M	\$87.12 M	\$262.38 M	
2026 Est. Health Care	\$31.74 M	\$50.62 M	\$149.12 M	
2026 Est. Household Furnishings and Equipment	\$9.97 M	\$16.98 M	\$51.55 M	
2026 Est. Household Operations, Shelter, Utilities	\$99.86 M	\$166.87 M	\$501.76 M	
2026 Est. Miscellaneous Expenses	\$5.85 M	\$9.97 M	\$30.2 M	
2026 Est. Personal Care	\$4.58 M	\$7.62 M	\$22.9 M	
2026 Est. Transportation	\$62.16 M	\$106.22 M	\$321.53 M	

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