

Full Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.8285/-90.5175

Dierbergs Market at 370 St Charles, MO 63301			
	1 mi radius	3 mi radius	5 mi radius
Population			
2025 Estimated Population	1,692	40,095	89,270
2030 Projected Population	1,827	41,834	91,683
2020 Census Population	1,381	37,361	85,916
2010 Census Population	1,092	33,078	81,426
Projected Annual Growth 2025 to 2030	1.6%	0.9%	0.5%
Historical Annual Growth 2010 to 2025	3.7%	1.4%	0.6%
Households			
2025 Estimated Households	692	17,170	38,932
2030 Projected Households	764	18,258	40,823
2020 Census Households	588	15,716	36,327
2010 Census Households	454	13,914	33,196
Projected Annual Growth 2025 to 2030	2.1%	1.3%	1.0%
Historical Annual Growth 2010 to 2025	3.5%	1.6%	1.2%
Age			
2025 Est. Population Under 10 Years	13.1%	10.4%	10.3%
2025 Est. Population 10 to 19 Years	11.9%	11.4%	11.2%
2025 Est. Population 20 to 29 Years	14.6%	14.1%	15.3%
2025 Est. Population 30 to 44 Years	19.9%	19.9%	20.2%
2025 Est. Population 45 to 59 Years	19.6%	17.0%	16.7%
2025 Est. Population 60 to 74 Years	15.6%	18.3%	17.8%
2025 Est. Population 75 Years or Over	5.2%	8.9%	8.5%
2025 Est. Median Age	36.6	40.8	39.7
Marital Status & Gender			
2025 Est. Male Population	48.8%	50.5%	51.3%
2025 Est. Female Population	51.2%	49.5%	48.7%
2025 Est. Never Married	29.8%	30.4%	31.8%
2025 Est. Now Married	46.9%	50.2%	48.5%
2025 Est. Separated or Divorced	19.0%	13.4%	13.7%
2025 Est. Widowed	4.4%	6.0%	6.1%
Income			
2025 Est. HH Income \$200,000 or More	5.9%	9.8%	12.3%
2025 Est. HH Income \$150,000 to \$199,999	7.4%	12.9%	11.4%
2025 Est. HH Income \$100,000 to \$149,999	23.1%	24.0%	20.8%
2025 Est. HH Income \$75,000 to \$99,999	7.7%	14.5%	13.2%
2025 Est. HH Income \$50,000 to \$74,999	14.3%	15.2%	17.6%
2025 Est. HH Income \$35,000 to \$49,999	17.4%	11.3%	11.2%
2025 Est. HH Income \$25,000 to \$34,999	11.9%	5.1%	5.9%
2025 Est. HH Income \$15,000 to \$24,999	8.4%	3.1%	3.4%
2025 Est. HH Income Under \$15,000	4.0%	4.2%	4.2%
2025 Est. Average Household Income	\$97,984	\$123,096	\$124,738
2025 Est. Median Household Income	\$72,512	\$93,281	\$93,711
2025 Est. Per Capita Income	\$40,105	\$52,890	\$54,627
2025 Est. Total Businesses	192	1,120	4,180
2025 Est. Total Employees	8,482	17,978	54,361

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Dierbergs Market at 370				
St Charles, MO 63301				
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Race				
2025 Est. White	84.4%	85.6%	82.7%	
2025 Est. Black	3.5%	6.8%	7.9%	
2025 Est. Asian or Pacific Islander	0.7%	1.9%	3.2%	
2025 Est. American Indian or Alaska Native	0.2%	0.1%	0.2%	
2025 Est. Other Races	11.1%	5.5%	6.0%	
Hispanic				
2025 Est. Hispanic Population	177	1,844	4,564	
2025 Est. Hispanic Population	10.5%	4.6%	5.1%	
2030 Proj. Hispanic Population	11.0%	5.5%	5.9%	
2020 Hispanic Population	9.7%	4.7%	5.7%	
Education (Adults 25 & Older)				
2025 Est. Adult Population (25 Years or Over)	1,141	28,515	63,218	
2025 Est. Elementary (Grade Level 0 to 8)	1.3%	2.0%	1.8%	
2025 Est. Some High School (Grade Level 9 to 11)	8.3%	2.6%	3.2%	
2025 Est. High School Graduate	34.4%	22.8%	22.8%	
2025 Est. Some College	16.4%	19.5%	18.8%	
2025 Est. Associate Degree Only	13.6%	9.9%	9.4%	
2025 Est. Bachelor Degree Only	16.9%	25.9%	27.0%	
2025 Est. Graduate Degree	9.2%	17.3%	17.0%	
Housing				
2025 Est. Total Housing Units	724	17,973	40,758	
2025 Est. Owner-Occupied	75.1%	69.5%	61.8%	
2025 Est. Renter-Occupied	20.5%	26.0%	33.7%	
2025 Est. Vacant Housing	4.3%	4.5%	4.5%	
Homes Built by Year				
2025 Homes Built 2010 or later	22.6%	18.0%	16.1%	
2025 Homes Built 2000 to 2009	15.4%	15.0%	14.0%	
2025 Homes Built 1990 to 1999	25.8%	11.3%	13.4%	
2025 Homes Built 1980 to 1989	18.0%	12.2%	15.7%	
2025 Homes Built 1970 to 1979	8.2%	16.5%	13.4%	
2025 Homes Built 1960 to 1969	3.6%	12.9%	10.0%	
2025 Homes Built 1950 to 1959	1.2%	6.3%	6.5%	
2025 Homes Built Before 1949	0.9%	3.3%	6.4%	
Home Values				
2025 Home Value \$1,000,000 or More	-	0.3%	0.7%	
2025 Home Value \$500,000 to \$999,999	6.6%	7.8%	8.9%	
2025 Home Value \$400,000 to \$499,999	9.8%	14.0%	12.9%	
2025 Home Value \$300,000 to \$399,999	12.0%	26.3%	27.2%	
2025 Home Value \$200,000 to \$299,999	7.4%	31.1%	29.7%	
2025 Home Value \$150,000 to \$199,999	0.8%	9.5%	9.6%	
2025 Home Value \$100,000 to \$149,999	0.3%	3.1%	3.1%	
2025 Home Value \$50,000 to \$99,999	5.7%	0.6%	1.1%	
2025 Home Value \$25,000 to \$49,999	10.2%	1.9%	2.6%	
2025 Home Value Under \$25,000	47.1%	5.4%	4.1%	
2025 Median Home Value	\$132,210	\$292,712	\$295,415	
2025 Median Rent	\$1,072	\$1,189	\$1,194	

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Labor Force			
2025 Est. Labor Population Age 16 Years or Over	1,323	33,311	74,348
2025 Est. Civilian Employed	62.6%	65.7%	64.2%
2025 Est. Civilian Unemployed	10.2%	3.4%	2.4%
2025 Est. in Armed Forces	-	0.1%	0.1%
2025 Est. not in Labor Force	27.2%	30.8%	33.3%
2025 Labor Force Males	48.4%	50.5%	51.3%
2025 Labor Force Females	51.6%	49.5%	48.7%
Occupation			
2025 Occupation: Population Age 16 Years or Over	828	21,892	47,704
2025 Mgmt, Business, & Financial Operations	16.6%	19.2%	19.8%
2025 Professional, Related	17.7%	26.8%	27.4%
2025 Service	14.2%	13.7%	14.6%
2025 Sales, Office	22.8%	20.9%	19.6%
2025 Farming, Fishing, Forestry	-	-	0.2%
2025 Construction, Extraction, Maintenance	7.7%	6.6%	6.3%
2025 Production, Transport, Material Moving	20.9%	12.8%	12.2%
2025 White Collar Workers	57.1%	67.0%	66.7%
2025 Blue Collar Workers	42.9%	33.0%	33.3%
Transportation to Work			
2025 Drive to Work Alone	58.8%	72.9%	74.8%
2025 Drive to Work in Carpool	31.8%	9.4%	7.1%
2025 Travel to Work by Public Transportation	-	-	0.2%
2025 Drive to Work on Motorcycle	-	0.1%	0.1%
2025 Walk or Bicycle to Work	0.4%	1.2%	1.6%
2025 Other Means	0.6%	1.0%	0.8%
2025 Work at Home	8.3%	15.3%	15.3%
Travel Time			
2025 Travel to Work in 14 Minutes or Less	24.5%	27.6%	28.8%
2025 Travel to Work in 15 to 29 Minutes	42.3%	42.1%	44.8%
2025 Travel to Work in 30 to 59 Minutes	30.2%	28.4%	24.4%
2025 Travel to Work in 60 Minutes or More	3.0%	1.8%	1.9%
2025 Average Travel Time to Work	23.9	20.7	19.9
Consumer Expenditure			
2025 Est. Total Household Expenditure	\$64.32 M	\$1.82 B	\$4.15 B
2025 Est. Apparel	\$1.22 M	\$33.61 M	\$76.26 M
2025 Est. Contributions, Tax and Retirement	\$15.95 M	\$526.04 M	\$1.22 B
2025 Est. Education	\$1.45 M	\$42.62 M	\$97.18 M
2025 Est. Entertainment	\$3.78 M	\$103.94 M	\$235.68 M
2025 Est. Food, Beverages, Tobacco	\$8.29 M	\$211 M	\$475.48 M
2025 Est. Health Care	\$4.51 M	\$114.36 M	\$254.82 M
2025 Est. Household Furnishings and Equipment	\$1.74 M	\$48.79 M	\$110.82 M
2025 Est. Household Operations, Shelter, Utilities	\$14.85 M	\$392.3 M	\$900.61 M
2025 Est. Miscellaneous Expenses	\$1.12 M	\$31.48 M	\$71.36 M
2025 Est. Personal Care	\$891.45 K	\$22.33 M	\$50.24 M
2025 Est. Transportation	\$10.51 M	\$295.95 M	\$654.7 M

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