

# Full Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.9447/-98.3854

Grand Island Plaza Grand Island, NE 68803	1 mi radius	3 mi radius	5 mi radius
<b>Population</b>			
2025 Estimated Population	5,584	38,209	54,874
2030 Projected Population	5,253	36,645	52,825
2020 Census Population	5,744	38,094	54,624
2010 Census Population	4,798	34,858	50,236
Projected Annual Growth 2025 to 2030	-1.2%	-0.8%	-0.7%
Historical Annual Growth 2010 to 2025	1.1%	0.6%	0.6%
<b>Households</b>			
2025 Estimated Households	2,357	14,314	20,765
2030 Projected Households	2,228	13,716	20,013
2020 Census Households	2,380	14,305	20,565
2010 Census Households	1,985	13,072	18,985
Projected Annual Growth 2025 to 2030	-1.1%	-0.8%	-0.7%
Historical Annual Growth 2010 to 2025	1.2%	0.6%	0.6%
<b>Age</b>			
2025 Est. Population Under 10 Years	13.7%	15.4%	15.4%
2025 Est. Population 10 to 19 Years	14.2%	15.1%	14.8%
2025 Est. Population 20 to 29 Years	11.2%	13.6%	13.3%
2025 Est. Population 30 to 44 Years	17.9%	19.8%	19.5%
2025 Est. Population 45 to 59 Years	16.3%	16.3%	16.3%
2025 Est. Population 60 to 74 Years	17.3%	13.8%	14.1%
2025 Est. Population 75 Years or Over	9.3%	6.1%	6.5%
2025 Est. Median Age	38.8	34.0	34.7
<b>Marital Status &amp; Gender</b>			
2025 Est. Male Population	49.3%	51.6%	51.3%
2025 Est. Female Population	50.7%	48.4%	48.7%
2025 Est. Never Married	29.5%	33.2%	31.8%
2025 Est. Now Married	55.4%	47.0%	47.8%
2025 Est. Separated or Divorced	7.8%	14.2%	15.0%
2025 Est. Widowed	7.4%	5.5%	5.4%
<b>Income</b>			
2025 Est. HH Income \$200,000 or More	9.3%	5.2%	6.5%
2025 Est. HH Income \$150,000 to \$199,999	5.7%	5.8%	6.2%
2025 Est. HH Income \$100,000 to \$149,999	15.0%	15.8%	16.4%
2025 Est. HH Income \$75,000 to \$99,999	20.3%	16.6%	15.1%
2025 Est. HH Income \$50,000 to \$74,999	12.3%	18.9%	19.3%
2025 Est. HH Income \$35,000 to \$49,999	14.6%	12.6%	11.3%
2025 Est. HH Income \$25,000 to \$34,999	8.9%	8.7%	8.7%
2025 Est. HH Income \$15,000 to \$24,999	5.4%	6.8%	6.8%
2025 Est. HH Income Under \$15,000	8.5%	9.6%	9.8%
2025 Est. Average Household Income	\$101,011	\$87,716	\$94,237
2025 Est. Median Household Income	\$74,186	\$66,468	\$69,288
2025 Est. Per Capita Income	\$42,796	\$33,026	\$35,824
2025 Est. Total Businesses	350	1,591	2,147
2025 Est. Total Employees	3,822	17,845	25,059

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<b>Race</b>			
2025 Est. White	76.6%	66.3%	66.4%
2025 Est. Black	3.3%	4.0%	4.7%
2025 Est. Asian or Pacific Islander	1.9%	1.6%	1.6%
2025 Est. American Indian or Alaska Native	0.5%	1.6%	1.5%
2025 Est. Other Races	17.7%	26.4%	25.7%
<b>Hispanic</b>			
2025 Est. Hispanic Population	1,532	14,407	19,786
2025 Est. Hispanic Population	27.4%	37.7%	36.1%
2030 Proj. Hispanic Population	31.6%	38.6%	37.2%
2020 Hispanic Population	18.3%	38.6%	36.3%
<b>Education (Adults 25 &amp; Older)</b>			
2025 Est. Adult Population (25 Years or Over)	3,730	23,964	34,637
2025 Est. Elementary (Grade Level 0 to 8)	3.9%	10.6%	9.4%
2025 Est. Some High School (Grade Level 9 to 11)	5.2%	7.2%	6.8%
2025 Est. High School Graduate	34.4%	32.5%	31.4%
2025 Est. Some College	23.1%	20.5%	22.0%
2025 Est. Associate Degree Only	10.1%	9.0%	8.4%
2025 Est. Bachelor Degree Only	14.6%	13.1%	13.8%
2025 Est. Graduate Degree	8.7%	7.1%	8.1%
<b>Housing</b>			
2025 Est. Total Housing Units	2,554	15,603	22,735
2025 Est. Owner-Occupied	51.5%	51.9%	51.3%
2025 Est. Renter-Occupied	40.8%	39.9%	40.0%
2025 Est. Vacant Housing	7.7%	8.3%	8.7%
<b>Homes Built by Year</b>			
2025 Homes Built 2010 or later	14.0%	10.2%	10.1%
2025 Homes Built 2000 to 2009	9.0%	7.0%	7.5%
2025 Homes Built 1990 to 1999	12.9%	7.9%	8.7%
2025 Homes Built 1980 to 1989	15.2%	10.8%	12.8%
2025 Homes Built 1970 to 1979	18.4%	15.1%	15.4%
2025 Homes Built 1960 to 1969	13.5%	10.7%	11.0%
2025 Homes Built 1950 to 1959	5.4%	11.6%	10.1%
2025 Homes Built Before 1949	3.9%	18.5%	15.8%
<b>Home Values</b>			
2025 Home Value \$1,000,000 or More	-	0.5%	1.0%
2025 Home Value \$500,000 to \$999,999	2.2%	3.0%	3.2%
2025 Home Value \$400,000 to \$499,999	5.7%	4.5%	6.9%
2025 Home Value \$300,000 to \$399,999	18.4%	12.2%	13.5%
2025 Home Value \$200,000 to \$299,999	34.7%	30.9%	31.0%
2025 Home Value \$150,000 to \$199,999	20.4%	19.0%	17.3%
2025 Home Value \$100,000 to \$149,999	8.7%	12.4%	11.9%
2025 Home Value \$50,000 to \$99,999	8.7%	12.0%	10.3%
2025 Home Value \$25,000 to \$49,999	0.7%	1.2%	1.5%
2025 Home Value Under \$25,000	0.6%	4.2%	3.5%
2025 Median Home Value	\$240,321	\$208,201	\$221,934
2025 Median Rent	\$861	\$792	\$787

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<b>Labor Force</b>			
2025 Est. Labor Population Age 16 Years or Over	4,320	28,945	41,624
2025 Est. Civilian Employed	66.3%	67.1%	67.1%
2025 Est. Civilian Unemployed	1.7%	3.6%	3.2%
2025 Est. in Armed Forces	-	-	-
2025 Est. not in Labor Force	32.0%	29.3%	29.7%
2025 Labor Force Males	48.5%	51.3%	51.0%
2025 Labor Force Females	51.5%	48.7%	49.0%
<b>Occupation</b>			
2025 Occupation: Population Age 16 Years or Over	2,863	19,421	27,915
2025 Mgmt, Business, & Financial Operations	11.1%	9.8%	11.7%
2025 Professional, Related	21.7%	18.0%	18.6%
2025 Service	13.2%	13.7%	14.4%
2025 Sales, Office	25.1%	20.0%	19.2%
2025 Farming, Fishing, Forestry	1.3%	1.4%	1.2%
2025 Construction, Extraction, Maintenance	10.3%	11.7%	10.9%
2025 Production, Transport, Material Moving	17.3%	25.4%	23.9%
2025 White Collar Workers	58.0%	47.8%	49.5%
2025 Blue Collar Workers	42.0%	52.2%	50.5%
<b>Transportation to Work</b>			
2025 Drive to Work Alone	78.8%	80.0%	81.5%
2025 Drive to Work in Carpool	11.2%	12.7%	12.0%
2025 Travel to Work by Public Transportation	1.0%	0.8%	0.7%
2025 Drive to Work on Motorcycle	-	-	0.1%
2025 Walk or Bicycle to Work	0.9%	1.0%	1.0%
2025 Other Means	1.3%	1.6%	1.2%
2025 Work at Home	6.8%	3.8%	3.5%
<b>Travel Time</b>			
2025 Travel to Work in 14 Minutes or Less	55.6%	55.9%	56.4%
2025 Travel to Work in 15 to 29 Minutes	28.0%	30.4%	31.1%
2025 Travel to Work in 30 to 59 Minutes	13.6%	8.0%	7.6%
2025 Travel to Work in 60 Minutes or More	2.8%	5.7%	5.0%
2025 Average Travel Time to Work	12.7	13.3	13.1
<b>Consumer Expenditure</b>			
2025 Est. Total Household Expenditure	\$222.02 M	\$1.28 B	\$1.91 B
2025 Est. Apparel	\$4.11 M	\$24.32 M	\$35.98 M
2025 Est. Contributions, Tax and Retirement	\$57.66 M	\$294.84 M	\$453.96 M
2025 Est. Education	\$5.03 M	\$28.35 M	\$42.41 M
2025 Est. Entertainment	\$12.74 M	\$75.55 M	\$111.74 M
2025 Est. Food, Beverages, Tobacco	\$27.03 M	\$168.72 M	\$246.69 M
2025 Est. Health Care	\$15.55 M	\$91.55 M	\$133.29 M
2025 Est. Household Furnishings and Equipment	\$5.91 M	\$34.47 M	\$51.14 M
2025 Est. Household Operations, Shelter, Utilities	\$51.11 M	\$314.63 M	\$462.43 M
2025 Est. Miscellaneous Expenses	\$3.81 M	\$22.28 M	\$33.03 M
2025 Est. Personal Care	\$2.89 M	\$18.21 M	\$26.56 M
2025 Est. Transportation	\$36.19 M	\$211.15 M	\$311.61 M

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