

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.486/-90.505

Gravois Village Plaza High Ridge, MO 63049		3 mi radius		5 mi radius		10 mi radius	
Population							
Estimated Population (2025)	37,883		77,621		407,559		
Projected Population (2030)	37,284		76,545		402,278		
Census Population (2020)	38,165		78,610		415,236		
Census Population (2010)	37,469		76,826		398,495		
Projected Annual Growth (2025-2030)	-599	-0.3%	-1,076	-0.3%	-5,281	-0.3%	
Historical Annual Growth (2020-2025)	-282	-	-989	-0.3%	-7,677	-0.4%	
Historical Annual Growth (2010-2020)	696	0.2%	1,785	0.2%	16,741	0.4%	
Estimated Population Density (2025)	1,340	psm	989	psm	1,298	psm	
Trade Area Size	28.3	sq mi	78.5	sq mi	314.0	sq mi	
Households							
Estimated Households (2025)	14,818		30,892		163,786		
Projected Households (2030)	14,793		30,905		163,511		
Census Households (2020)	14,701		30,632		163,993		
Census Households (2010)	14,053		29,052		155,816		
Projected Annual Growth (2025-2030)	-25	-	13	-	-274	-	
Historical Annual Change (2010-2025)	766	0.4%	1,840	0.4%	7,970	0.3%	
Average Household Income							
Estimated Average Household Income (2025)	\$128,684		\$127,739		\$152,481		
Projected Average Household Income (2030)	\$125,971		\$124,928		\$149,243		
Census Average Household Income (2010)	\$73,384		\$73,687		\$88,039		
Census Average Household Income (2000)	\$62,501		\$60,646		\$73,807		
Projected Annual Change (2025-2030)	-\$2,713	-0.4%	-\$2,811	-0.4%	-\$3,238	-0.4%	
Historical Annual Change (2000-2025)	\$66,183	4.2%	\$67,093	4.4%	\$78,674	4.3%	
Median Household Income							
Estimated Median Household Income (2025)	\$98,320		\$96,189		\$112,105		
Projected Median Household Income (2030)	\$96,620		\$94,656		\$110,647		
Census Median Household Income (2010)	\$64,865		\$63,735		\$70,858		
Census Median Household Income (2000)	\$56,322		\$54,392		\$62,710		
Projected Annual Change (2025-2030)	-\$1,700	-0.3%	-\$1,534	-0.3%	-\$1,458	-0.3%	
Historical Annual Change (2000-2025)	\$41,998	3.0%	\$41,798	3.1%	\$49,394	3.2%	
Per Capita Income							
Estimated Per Capita Income (2025)	\$50,377		\$50,881		\$61,340		
Projected Per Capita Income (2030)	\$50,023		\$50,483		\$60,725		
Census Per Capita Income (2010)	\$27,513		\$27,865		\$34,424		
Census Per Capita Income (2000)	\$22,424		\$22,087		\$27,885		
Projected Annual Change (2025-2030)	-\$354	-0.1%	-\$398	-0.2%	-\$615	-0.2%	
Historical Annual Change (2000-2025)	\$27,953	5.0%	\$28,793	5.2%	\$33,455	4.8%	
Estimated Average Household Net Worth (2025)	\$1.44 M		\$1.36 M		\$1.73 M		

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Gravois Village Plaza							
High Ridge, MO 63049							
	3 mi radius		5 mi radius		10 mi radius		
Race and Ethnicity							
Total Population (2025)	37,883		77,621		407,559		
White (2025)	34,611	91.4%	70,375	90.7%	357,864	87.8%	
Black or African American (2025)	734	1.9%	1,719	2.2%	14,577	3.6%	
American Indian or Alaska Native (2025)	56	0.1%	112	0.1%	474	0.1%	
Asian (2025)	846	2.2%	2,097	2.7%	16,718	4.1%	
Hawaiian or Pacific Islander (2025)	3	-	9	-	62	-	
Other Race (2025)	240	0.6%	487	0.6%	2,867	0.7%	
Two or More Races (2025)	1,393	3.7%	2,821	3.6%	14,996	3.7%	
Population < 18 (2025)	8,631	22.8%	17,440	22.5%	89,769	22.0%	
White Not Hispanic	7,473	86.6%	14,935	85.6%	73,335	81.7%	
Black or African American	213	2.5%	472	2.7%	3,524	3.9%	
Asian	189	2.2%	438	2.5%	4,070	4.5%	
Other Race Not Hispanic	397	4.6%	801	4.6%	4,530	5.0%	
Hispanic	359	4.2%	794	4.6%	4,311	4.8%	
Not Hispanic or Latino Population (2025)	36,682	96.8%	75,104	96.8%	394,099	96.7%	
Not Hispanic White	34,249	93.4%	69,576	92.6%	353,650	89.7%	
Not Hispanic Black or African American	702	1.9%	1,653	2.2%	14,167	3.6%	
Not Hispanic American Indian or Alaska Native	31	-	65	-	258	-	
Not Hispanic Asian	841	2.3%	2,088	2.8%	16,620	4.2%	
Not Hispanic Hawaiian or Pacific Islander	3	-	7	-	45	-	
Not Hispanic Other Race	15	-	34	-	329	-	
Not Hispanic Two or More Races	841	2.3%	1,682	2.2%	9,030	2.3%	
Hispanic or Latino Population (2025)	1,201	3.2%	2,517	3.2%	13,460	3.3%	
Hispanic White	363	30.2%	799	31.7%	4,214	31.3%	
Hispanic Black or African American	32	2.7%	66	2.6%	410	3.0%	
Hispanic American Indian or Alaska Native	25	2.0%	48	1.9%	216	1.6%	
Hispanic Asian	5	0.4%	10	0.4%	98	0.7%	
Hispanic Hawaiian or Pacific Islander	-	-	2	-	18	0.1%	
Hispanic Other Race	225	18.7%	453	18.0%	2,539	18.9%	
Hispanic Two or More Races	552	46.0%	1,140	45.3%	5,966	44.3%	
Not Hispanic or Latino Population (2020)	37,016	97.0%	76,223	97.0%	402,368	96.9%	
Hispanic or Latino Population (2020)	1,149	3.0%	2,387	3.0%	12,868	3.1%	
Not Hispanic or Latino Population (2010)	36,758	98.1%	75,286	98.0%	390,146	97.9%	
Hispanic or Latino Population (2010)	711	1.9%	1,540	2.0%	8,349	2.1%	
Not Hispanic or Latino Population (2030)	35,876	96.2%	73,533	96.1%	386,295	96.0%	
Hispanic or Latino Population (2030)	1,408	3.8%	3,012	3.9%	15,983	4.0%	
Projected Annual Growth (2025-2030)	207	3.4%	495	3.9%	2,523	3.7%	
Historical Annual Growth (2010-2020)	438	6.2%	848	5.5%	4,519	5.4%	

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Gravois Village Plaza			3 mi radius		5 mi radius		10 mi radius	
High Ridge, MO 63049								
Total Age Distribution (2025)								
Total Population			37,883		77,621		407,559	
Age Under 5 Years			2,096	5.5%	4,270	5.5%	22,197	5.4%
Age 5 to 9 Years			2,407	6.4%	4,861	6.3%	25,202	6.2%
Age 10 to 14 Years			2,551	6.7%	5,185	6.7%	25,951	6.4%
Age 15 to 19 Years			2,400	6.3%	4,776	6.2%	25,122	6.2%
Age 20 to 24 Years			1,886	5.0%	3,911	5.0%	19,801	4.9%
Age 25 to 29 Years			1,975	5.2%	4,337	5.6%	19,855	4.9%
Age 30 to 34 Years			2,296	6.1%	4,929	6.3%	23,547	5.8%
Age 35 to 39 Years			2,477	6.5%	5,283	6.8%	26,645	6.5%
Age 40 to 44 Years			2,624	6.9%	5,410	7.0%	27,612	6.8%
Age 45 to 49 Years			2,376	6.3%	4,927	6.3%	24,579	6.0%
Age 50 to 54 Years			2,438	6.4%	5,089	6.6%	25,435	6.2%
Age 55 to 59 Years			2,655	7.0%	5,274	6.8%	26,462	6.5%
Age 60 to 64 Years			2,905	7.7%	5,683	7.3%	29,635	7.3%
Age 65 to 69 Years			2,522	6.7%	4,977	6.4%	27,405	6.7%
Age 70 to 74 Years			1,981	5.2%	3,832	4.9%	22,486	5.5%
Age 75 to 79 Years			1,188	3.1%	2,441	3.1%	16,275	4.0%
Age 80 to 84 Years			644	1.7%	1,350	1.7%	10,020	2.5%
Age 85 Years or Over			463	1.2%	1,087	1.4%	9,331	2.3%
Median Age			40.8		40.4		42.4	
Age 19 Years or Less			9,454	25.0%	19,092	24.6%	98,471	24.2%
Age 20 to 64 Years			21,631	57.1%	44,842	57.8%	223,571	54.9%
Age 65 Years or Over			6,798	17.9%	13,686	17.6%	85,517	21.0%
Female Age Distribution (2025)								
Female Population			19,092	50.4%	39,050	50.3%	207,321	50.9%
Age Under 5 Years			1,052	5.5%	2,095	5.4%	10,906	5.3%
Age 5 to 9 Years			1,221	6.4%	2,427	6.2%	12,437	6.0%
Age 10 to 14 Years			1,255	6.6%	2,547	6.5%	12,657	6.1%
Age 15 to 19 Years			1,171	6.1%	2,320	5.9%	12,194	5.9%
Age 20 to 24 Years			943	4.9%	1,933	4.9%	9,823	4.7%
Age 25 to 29 Years			955	5.0%	2,133	5.5%	9,725	4.7%
Age 30 to 34 Years			1,173	6.1%	2,506	6.4%	11,874	5.7%
Age 35 to 39 Years			1,234	6.5%	2,607	6.7%	13,406	6.5%
Age 40 to 44 Years			1,297	6.8%	2,692	6.9%	13,753	6.6%
Age 45 to 49 Years			1,159	6.1%	2,455	6.3%	12,398	6.0%
Age 50 to 54 Years			1,232	6.5%	2,549	6.5%	12,915	6.2%
Age 55 to 59 Years			1,364	7.1%	2,707	6.9%	13,682	6.6%
Age 60 to 64 Years			1,489	7.8%	2,867	7.3%	15,274	7.4%
Age 65 to 69 Years			1,300	6.8%	2,560	6.6%	14,484	7.0%
Age 70 to 74 Years			1,060	5.6%	2,065	5.3%	12,334	5.9%
Age 75 to 79 Years			622	3.3%	1,305	3.3%	8,929	4.3%
Age 80 to 84 Years			331	1.7%	724	1.9%	5,586	2.7%
Age 85 Years or Over			234	1.2%	557	1.4%	4,944	2.4%
Female Median Age			41.3		41.1		43.5	
Age 19 Years or Less			4,699	24.6%	9,389	24.0%	48,193	23.2%
Age 20 to 64 Years			10,845	56.8%	22,448	57.5%	112,850	54.4%
Age 65 Years or Over			3,547	18.6%	7,212	18.5%	46,278	22.3%

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Gravois Village Plaza		3 mi radius		5 mi radius		10 mi radius	
High Ridge, MO 63049							
Male Age Distribution (2025)							
Male Population	18,791	49.6%	38,571	49.7%	200,238	49.1%	
Age Under 5 Years	1,044	5.6%	2,174	5.6%	11,291	5.6%	
Age 5 to 9 Years	1,186	6.3%	2,435	6.3%	12,765	6.4%	
Age 10 to 14 Years	1,296	6.9%	2,638	6.8%	13,295	6.6%	
Age 15 to 19 Years	1,229	6.5%	2,456	6.4%	12,927	6.5%	
Age 20 to 24 Years	943	5.0%	1,979	5.1%	9,978	5.0%	
Age 25 to 29 Years	1,020	5.4%	2,204	5.7%	10,130	5.1%	
Age 30 to 34 Years	1,123	6.0%	2,423	6.3%	11,673	5.8%	
Age 35 to 39 Years	1,243	6.6%	2,676	6.9%	13,239	6.6%	
Age 40 to 44 Years	1,327	7.1%	2,718	7.0%	13,859	6.9%	
Age 45 to 49 Years	1,217	6.5%	2,472	6.4%	12,181	6.1%	
Age 50 to 54 Years	1,205	6.4%	2,540	6.6%	12,520	6.3%	
Age 55 to 59 Years	1,291	6.9%	2,567	6.7%	12,780	6.4%	
Age 60 to 64 Years	1,416	7.5%	2,815	7.3%	14,361	7.2%	
Age 65 to 69 Years	1,223	6.5%	2,416	6.3%	12,920	6.5%	
Age 70 to 74 Years	920	4.9%	1,767	4.6%	10,153	5.1%	
Age 75 to 79 Years	565	3.0%	1,135	2.9%	7,346	3.7%	
Age 80 to 84 Years	313	1.7%	626	1.6%	4,434	2.2%	
Age 85 Years or Over	229	1.2%	529	1.4%	4,387	2.2%	
Male Median Age	40.4		39.9		41.4		
Age 19 Years or Less	4,755	25.3%	9,703	25.2%	50,278	25.1%	
Age 20 to 64 Years	10,786	57.4%	22,394	58.1%	110,720	55.3%	
Age 65 Years or Over	3,250	17.3%	6,474	16.8%	39,240	19.6%	
Males per 100 Females (2025)							
Overall Comparison	98		99		97		
Age Under 5 Years	99	49.8%	104	50.9%	104	50.9%	
Age 5 to 9 Years	97	49.3%	100	50.1%	103	50.7%	
Age 10 to 14 Years	103	50.8%	104	50.9%	105	51.2%	
Age 15 to 19 Years	105	51.2%	106	51.4%	106	51.5%	
Age 20 to 24 Years	100	50.0%	102	50.6%	102	50.4%	
Age 25 to 29 Years	107	51.6%	103	50.8%	104	51.0%	
Age 30 to 34 Years	96	48.9%	97	49.2%	98	49.6%	
Age 35 to 39 Years	101	50.2%	103	50.7%	99	49.7%	
Age 40 to 44 Years	102	50.6%	101	50.2%	101	50.2%	
Age 45 to 49 Years	105	51.2%	101	50.2%	98	49.6%	
Age 50 to 54 Years	98	49.4%	100	49.9%	97	49.2%	
Age 55 to 59 Years	95	48.6%	95	48.7%	93	48.3%	
Age 60 to 64 Years	95	48.7%	98	49.5%	94	48.5%	
Age 65 to 69 Years	94	48.5%	94	48.6%	89	47.1%	
Age 70 to 74 Years	87	46.5%	86	46.1%	82	45.1%	
Age 75 to 79 Years	91	47.6%	87	46.5%	82	45.1%	
Age 80 to 84 Years	95	48.6%	86	46.4%	79	44.3%	
Age 85 Years or Over	98	49.5%	95	48.7%	89	47.0%	
Age 19 Years or Less	101	50.3%	103	50.8%	104	51.1%	
Age 20 to 39 Years	101	50.1%	101	50.3%	100	50.1%	
Age 40 to 64 Years	99	49.7%	99	49.7%	97	49.1%	
Age 65 Years or Over	92	47.8%	90	47.3%	85	45.9%	

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Gravois Village Plaza							
High Ridge, MO 63049							
	3 mi radius		5 mi radius		10 mi radius		
Household Type (2025)							
Total Households	14,818		30,892		163,786		
Households with Children	4,729	31.9%	9,838	31.8%	49,317	30.1%	
Average Household Size	2.5		2.5		2.5		
Household Density per Square Mile	524		393		522		
Population Family	31,924	84.3%	64,251	82.8%	335,146	82.2%	
Population Non-Family	5,763	15.2%	12,935	16.7%	68,484	16.8%	
Population Group Quarters	197	0.5%	434	0.6%	3,929	1.0%	
Family Households	10,611	71.6%	21,350	69.1%	110,821	67.7%	
Married Couple Households	8,181	77.1%	16,214	75.9%	89,226	80.5%	
Other Family Households with Children	2,430	22.9%	5,136	24.1%	21,595	19.5%	
Family Households with Children	4,726	44.5%	9,829	46.0%	49,280	44.5%	
Married Couple with Children	3,458	73.2%	7,130	72.5%	38,408	77.9%	
Other Family Households with Children	1,268	26.8%	2,699	27.5%	10,872	22.1%	
Family Households No Children	5,885	55.5%	11,522	54.0%	61,541	55.5%	
Married Couple No Children	4,722	80.2%	9,085	78.8%	50,818	82.6%	
Other Family Households No Children	1,163	19.8%	2,437	21.2%	10,724	17.4%	
Non-Family Households	4,207	28.4%	9,542	30.9%	52,965	32.3%	
Non-Family Households with Children	3	-	9	-	38	-	
Non-Family Households No Children	4,204	99.9%	9,533	99.9%	52,927	99.9%	
Average Family Household Size	3.0		3.0		3.0		
Average Family Income	\$149,059		\$147,345		\$184,787		
Median Family Income	\$118,351		\$116,530		\$139,681		
Average Non-Family Household Size	1.4		1.4		1.3		
Marital Status (2025)							
Population Age 15 Years or Over	30,829		63,305		334,210		
Never Married	8,453	27.4%	17,549	27.7%	87,041	26.0%	
Currently Married	16,640	54.0%	33,858	53.5%	184,283	55.1%	
Previously Married	5,737	18.6%	11,898	18.8%	62,886	18.8%	
Separated	617	10.8%	1,582	13.3%	9,013	14.3%	
Widowed	1,889	32.9%	3,674	30.9%	19,899	31.6%	
Divorced	3,230	56.3%	6,643	55.8%	33,973	54.0%	
Educational Attainment (2025)							
Adult Population Age 25 Years or Over	26,543		54,617		289,287		
Elementary (Grade Level 0 to 8)	218	0.8%	525	1.0%	2,967	1.0%	
Some High School (Grade Level 9 to 11)	1,375	5.2%	3,090	5.7%	8,926	3.1%	
High School Graduate	6,927	26.1%	14,226	26.0%	55,173	19.1%	
Some College	5,187	19.5%	10,664	19.5%	50,697	17.5%	
Associate Degree Only	3,010	11.3%	5,808	10.6%	25,426	8.8%	
Bachelor Degree Only	6,417	24.2%	13,057	23.9%	88,302	30.5%	
Graduate Degree	3,407	12.8%	7,247	13.3%	57,796	20.0%	
Any College (Some College or Higher)	18,022	67.9%	36,776	67.3%	222,221	76.8%	
College Degree + (Bachelor Degree or Higher)	9,824	37.0%	20,304	37.2%	146,098	50.5%	

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Housing							
Total Housing Units (2025)	15,527			32,420		173,515	
Total Housing Units (2020)	15,351			32,136		171,395	
Historical Annual Growth (2020-2025)	177	-		284	-	2,120	-
Housing Units Occupied (2025)	14,818	95.4%		30,892	95.3%	163,786	94.4%
Housing Units Owner-Occupied	12,191	82.3%		24,405	79.0%	129,194	78.9%
Housing Units Renter-Occupied	2,627	17.7%		6,487	21.0%	34,592	21.1%
Housing Units Vacant (2025)	709	4.6%		1,528	4.7%	9,730	5.6%
Household Size (2025)							
Total Households	14,818			30,892		163,786	
1 Person Households	3,362	22.7%		7,675	24.8%	44,354	27.1%
2 Person Households	5,573	37.6%		11,386	36.9%	57,648	35.2%
3 Person Households	2,619	17.7%		5,127	16.6%	26,046	15.9%
4 Person Households	1,950	13.2%		3,993	12.9%	21,349	13.0%
5 Person Households	797	5.4%		1,704	5.5%	9,338	5.7%
6 Person Households	355	2.4%		681	2.2%	3,396	2.1%
7 or More Person Households	162	1.1%		327	1.1%	1,655	1.0%
Household Income Distribution (2025)							
HH Income \$200,000 or More	2,274	15.3%		4,249	13.8%	33,187	20.3%
HH Income \$150,000 to \$199,999	1,399	9.4%		3,078	10.0%	18,507	11.3%
HH Income \$125,000 to \$149,999	1,642	11.1%		3,368	10.9%	15,901	9.7%
HH Income \$100,000 to \$124,999	1,766	11.9%		3,673	11.9%	17,569	10.7%
HH Income \$75,000 to \$99,999	1,996	13.5%		4,118	13.3%	19,197	11.7%
HH Income \$50,000 to \$74,999	2,130	14.4%		4,946	16.0%	24,428	14.9%
HH Income \$35,000 to \$49,999	1,408	9.5%		2,925	9.5%	13,724	8.4%
HH Income \$25,000 to \$34,999	707	4.8%		1,602	5.2%	7,894	4.8%
HH Income \$15,000 to \$24,999	694	4.7%		1,295	4.2%	6,560	4.0%
HH Income \$10,000 to \$14,999	368	2.5%		658	2.1%	2,704	1.7%
HH Income Under \$10,000	435	2.9%		981	3.2%	4,114	2.5%
Household Vehicles (2025)							
Households 0 Vehicles Available	784	5.3%		1,355	4.4%	8,590	5.2%
Households 1 Vehicle Available	4,096	27.6%		8,703	28.2%	49,321	30.1%
Households 2 Vehicles Available	6,156	41.5%		13,188	42.7%	70,489	43.0%
Households 3 or More Vehicles Available	3,783	25.5%		7,647	24.8%	35,386	21.6%
Total Vehicles Available	29,228			60,966		309,367	
Average Vehicles per Household	2.0			2.0		1.9	
Owner-Occupied Household Vehicles	25,613	87.6%		51,432	84.4%	264,593	85.5%
Average Vehicles per Owner-Occupied Household	2.1			2.1		2.0	
Renter-Occupied Household Vehicles	3,615	12.4%		9,534	15.6%	44,774	14.5%
Average Vehicles per Renter-Occupied Household	1.4			1.5		1.3	
Travel Time (2025)							
Worker Base Age 16 years or Over	19,953			41,031		207,431	
Travel to Work in 14 Minutes or Less	2,862	14.3%		5,804	14.1%	33,568	16.2%
Travel to Work in 15 to 29 Minutes	6,810	34.1%		13,616	33.2%	71,559	34.5%
Travel to Work in 30 to 59 Minutes	6,766	33.9%		14,482	35.3%	60,287	29.1%
Travel to Work in 60 Minutes or More	476	2.4%		1,177	2.9%	6,700	3.2%
Work at Home	3,038	15.2%		5,952	14.5%	35,317	17.0%
Average Minutes Travel to Work	26.1			26.5		25.0	

Complete Profile

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Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.486/-90.505

Gravois Village Plaza							
High Ridge, MO 63049							
	3 mi radius		5 mi radius		10 mi radius		
Transportation To Work (2025)							
Worker Base Age 16 years or Over	19,953		41,031		207,431		
Drive to Work Alone	14,712	73.7%	30,796	75.1%	155,513	75.0%	
Drive to Work in Carpool	1,867	9.4%	3,631	8.8%	13,096	6.3%	
Travel to Work by Public Transportation	60	0.3%	94	0.2%	614	0.3%	
Drive to Work on Motorcycle	25	0.1%	37	-	165	-	
Bicycle to Work	10	-	12	-	175	-	
Walk to Work	95	0.5%	181	0.4%	1,283	0.6%	
Other Means	145	0.7%	327	0.8%	1,268	0.6%	
Work at Home	3,038	15.2%	5,952	14.5%	35,317	17.0%	
Daytime Demographics (2025)							
Total Businesses	959		2,581		16,101		
Total Employees	9,757		32,150		173,607		
Company Headquarter Businesses	30	3.1%	109	4.2%	554	3.4%	
Company Headquarter Employees	753	7.7%	7,029	21.9%	30,720	17.7%	
Employee Population per Business	10.2	to 1	12.5	to 1	10.8	to 1	
Residential Population per Business	39.5	to 1	30.1	to 1	25.3	to 1	
Adj. Daytime Demographics Age 16 Years or Over	20,021		53,197		294,181		
Labor Force							
Labor Population Age 16 Years or Over (2025)	30,287		62,270		328,691		
Labor Force Total Males (2025)	14,991	49.5%	30,805	49.5%	160,120	48.7%	
Male Civilian Employed	10,674	71.2%	21,554	70.0%	109,139	68.2%	
Male Civilian Unemployed	347	2.3%	893	2.9%	3,733	2.3%	
Males in Armed Forces	70	0.5%	185	0.6%	636	0.4%	
Males Not in Labor Force	3,900	26.0%	8,173	26.5%	46,611	29.1%	
Labor Force Total Females (2025)	15,296	50.5%	31,464	50.5%	168,572	51.3%	
Female Civilian Employed	9,279	60.7%	19,476	61.9%	98,300	58.3%	
Female Civilian Unemployed	261	1.7%	872	2.8%	3,283	1.9%	
Females in Armed Forces	-	-	6	-	42	-	
Females Not in Labor Force	5,756	37.6%	11,110	35.3%	66,947	39.7%	
Unemployment Rate	608	2.0%	1,765	2.8%	7,016	2.1%	
Occupation (2025)							
Occupation Population Age 16 Years or Over	19,953		41,031		207,431		
Occupation Total Males	10,674	53.5%	21,554	52.5%	109,131	52.6%	
Occupation Total Females	9,279	46.5%	19,476	47.5%	98,300	47.4%	
Management, Business, Financial Operations	3,451	17.3%	7,528	18.3%	45,428	21.9%	
Professional, Related	5,681	28.5%	11,768	28.7%	65,832	31.7%	
Service	3,328	16.7%	6,417	15.6%	25,796	12.4%	
Sales, Office	3,460	17.3%	7,268	17.7%	39,632	19.1%	
Farming, Fishing, Forestry	16	-	24	-	267	0.1%	
Construction, Extraction, Maintenance	1,694	8.5%	3,328	8.1%	13,133	6.3%	
Production, Transport, Material Moving	2,324	11.6%	4,698	11.5%	17,343	8.4%	
White Collar Workers	12,592	63.1%	26,564	64.7%	150,892	72.7%	
Blue Collar Workers	7,361	36.9%	14,466	35.3%	56,539	27.3%	

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Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.486/-90.505

Gravois Village Plaza			3 mi radius		5 mi radius		10 mi radius	
High Ridge, MO 63049								
Units In Structure (2025)								
Total Units			14,818		30,892		163,786	
1 Detached Unit			11,723	79.1%	23,076	74.7%	123,815	75.6%
1 Attached Unit			455	3.1%	1,267	4.1%	7,832	4.8%
2 Units			126	0.8%	313	1.0%	1,455	0.9%
3 to 4 Units			165	1.1%	685	2.2%	4,834	3.0%
5 to 9 Units			643	4.3%	1,345	4.4%	6,802	4.2%
10 to 19 Units			523	3.5%	1,014	3.3%	6,825	4.2%
20 to 49 Units			98	0.7%	410	1.3%	3,277	2.0%
50 or More Units			93	0.6%	523	1.7%	4,783	2.9%
Mobile Home or Trailer			988	6.7%	2,247	7.3%	3,941	2.4%
Other Structure			4	-	13	-	223	0.1%
Homes Built By Year (2025)								
Homes Built 2020 or later			526	3.4%	1,064	3.3%	3,384	2.0%
Homes Built 2010 to 2019			1,171	7.5%	2,582	8.0%	11,791	6.8%
Homes Built 2000 to 2009			1,997	12.9%	4,481	13.8%	17,744	10.2%
Homes Built 1990 to 1999			2,237	14.4%	5,464	16.9%	24,736	14.3%
Homes Built 1980 to 1989			2,487	16.0%	4,810	14.8%	24,154	13.9%
Homes Built 1970 to 1979			2,943	19.0%	5,272	16.3%	28,565	16.5%
Homes Built 1960 to 1969			1,628	10.5%	3,384	10.4%	22,195	12.8%
Homes Built 1950 to 1959			1,204	7.8%	2,337	7.2%	17,842	10.3%
Homes Built 1940 to 1949			256	1.6%	479	1.5%	4,956	2.9%
Homes Built Before 1939			370	2.4%	1,020	3.1%	8,418	4.9%
Median Age of Homes			40.6	yrs	40.0	yrs	44.9	yrs
Home Values (2025)								
Owner Specified Housing Units			12,191		24,405		129,194	
Home Values \$1,000,000 or More			53	0.4%	96	0.4%	2,635	2.0%
Home Values \$750,000 to \$999,999			175	1.4%	318	1.3%	4,283	3.3%
Home Values \$500,000 to \$749,999			839	6.9%	1,692	6.9%	16,023	12.4%
Home Values \$400,000 to \$499,999			1,472	12.1%	2,848	11.7%	18,622	14.4%
Home Values \$300,000 to \$399,999			2,575	21.1%	5,322	21.8%	29,497	22.8%
Home Values \$250,000 to \$299,999			1,357	11.1%	2,864	11.7%	16,682	12.9%
Home Values \$200,000 to \$249,999			1,874	15.4%	3,421	14.0%	15,496	12.0%
Home Values \$175,000 to \$199,999			828	6.8%	1,943	8.0%	6,931	5.4%
Home Values \$150,000 to \$174,999			1,047	8.6%	1,995	8.2%	6,780	5.2%
Home Values \$125,000 to \$149,999			314	2.6%	575	2.4%	2,740	2.1%
Home Values \$100,000 to \$124,999			470	3.9%	959	3.9%	3,079	2.4%
Home Values \$90,000 to \$99,999			49	0.4%	107	0.4%	592	0.5%
Home Values \$80,000 to \$89,999			37	0.3%	106	0.4%	530	0.4%
Home Values \$70,000 to \$79,999			30	0.2%	71	0.3%	270	0.2%
Home Values \$60,000 to \$69,999			13	0.1%	27	0.1%	223	0.2%
Home Values \$50,000 to \$59,999			48	0.4%	111	0.5%	315	0.2%
Home Values \$35,000 to \$49,999			131	1.1%	238	1.0%	512	0.4%
Home Values \$25,000 to \$34,999			95	0.8%	293	1.2%	823	0.6%
Home Values \$10,000 to \$24,999			446	3.7%	899	3.7%	1,841	1.4%
Home Values Under \$10,000			335	2.7%	518	2.1%	1,320	1.0%
Owner-Occupied Median Home Value			\$274,466		\$266,196		\$338,258	
Renter-Occupied Median Rent			\$840		\$902		\$1,031	

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.486/-90.505

Gravois Village Plaza High Ridge, MO 63049			3 mi radius		5 mi radius		10 mi radius	
Total Annual Consumer Expenditure (2025)								
Total Household Expenditure			\$1.68 B		\$3.44 B		\$19.77 B	
Total Non-Retail Expenditure			\$832.74 M		\$1.7 B		\$10.03 B	
Total Retail Expenditure			\$849.28 M		\$1.74 B		\$9.74 B	
Alcoholic Beverages			\$10.4 M		\$21.27 M		\$122.36 M	
Apparel			\$31.12 M		\$63.68 M		\$362.38 M	
Contributions			\$55.31 M		\$112.74 M		\$663.59 M	
Education			\$39.11 M		\$79.81 M		\$465.54 M	
Entertainment			\$96.17 M		\$196.9 M		\$1.12 B	
Food Away From Home			\$74.21 M		\$151.83 M		\$866.4 M	
Grocery			\$105.39 M		\$217.1 M		\$1.17 B	
Health Care			\$100.38 M		\$207.53 M		\$1.13 B	
Household Furnishings and Equipment			\$45.01 M		\$92.06 M		\$527.31 M	
Household Operations			\$31.28 M		\$64 M		\$362.89 M	
Miscellaneous Expenses			\$28.88 M		\$59.13 M		\$337.13 M	
Personal Care			\$20.94 M		\$43.06 M		\$235.34 M	
Shelter			\$252.56 M		\$522.63 M		\$2.94 B	
Tax and Retirement			\$437.85 M		\$881.44 M		\$5.5 B	
Tobacco and Related			\$7.26 M		\$15.19 M		\$73.95 M	
Transportation			\$271.34 M		\$558.61 M		\$3.07 B	
Utilities			\$74.81 M		\$154.19 M		\$825.37 M	
Monthly Household Consumer Expenditure (2025)								
Total Household Expenditure			\$9,459		\$9,283		\$10,059	
Total Non-Retail Expenditure			\$4,683 49.5%		\$4,589 49.4%		\$5,106 50.8%	
Total Retail Expenditures			\$4,776 50.5%		\$4,694 50.6%		\$4,953 49.2%	
Alcoholic Beverages			\$59 0.6%		\$57 0.6%		\$62 0.6%	
Apparel			\$175 1.8%		\$172 1.9%		\$184 1.8%	
Contributions			\$311 3.3%		\$304 3.3%		\$338 3.4%	
Education			\$220 2.3%		\$215 2.3%		\$237 2.4%	
Entertainment			\$541 5.7%		\$531 5.7%		\$569 5.7%	
Food Away From Home			\$417 4.4%		\$410 4.4%		\$441 4.4%	
Grocery			\$593 6.3%		\$586 6.3%		\$595 5.9%	
Health Care			\$565 6.0%		\$560 6.0%		\$575 5.7%	
Household Furnishings and Equipment			\$253 2.7%		\$248 2.7%		\$268 2.7%	
Household Operations			\$176 1.9%		\$173 1.9%		\$185 1.8%	
Miscellaneous Expenses			\$162 1.7%		\$160 1.7%		\$172 1.7%	
Personal Care			\$118 1.2%		\$116 1.3%		\$120 1.2%	
Shelter			\$1,420 15.0%		\$1,410 15.2%		\$1,493 14.8%	
Tax and Retirement			\$2,462 26.0%		\$2,378 25.6%		\$2,800 25.6%	
Tobacco and Related			\$41 0.4%		\$41 0.4%		\$38 0.4%	
Transportation			\$1,526 16.1%		\$1,507 16.2%		\$1,564 15.5%	
Utilities			\$421 4.4%		\$416 4.5%		\$420 4.2%	