

FULL PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 36.6725/-93.2302

RF1

1231 Branson Hills Pkwy

Branson, MO 65616

5 mi radius 10 mi radius 15 mi radius

		5 mi radius	10 mi radius	15 mi radius
POPULATION	2020 Estimated Population	32,937	58,236	77,005
	2025 Projected Population	34,757	61,417	80,705
	2010 Census Population	29,320	53,558	72,217
	2000 Census Population	21,322	41,323	57,538
	Projected Annual Growth 2020 to 2025	1.1%	1.1%	1.0%
	Historical Annual Growth 2000 to 2020	2.7%	2.0%	1.7%
HOUSEHOLDS	2020 Estimated Households	13,929	25,363	33,990
	2025 Projected Households	13,796	25,067	33,390
	2010 Census Households	11,601	21,763	29,657
	2000 Census Households	8,678	16,923	23,638
	Projected Annual Growth 2020 to 2025	-0.2%	-0.2%	-0.4%
	Historical Annual Growth 2000 to 2020	3.0%	2.5%	2.2%
AGE	2020 Est. Population Under 10 Years	12.0%	11.0%	10.4%
	2020 Est. Population 10 to 19 Years	12.8%	11.9%	11.4%
	2020 Est. Population 20 to 29 Years	14.3%	12.8%	11.7%
	2020 Est. Population 30 to 44 Years	17.2%	16.1%	15.4%
	2020 Est. Population 45 to 59 Years	17.5%	18.0%	18.4%
	2020 Est. Population 60 to 74 Years	17.3%	20.3%	22.0%
	2020 Est. Population 75 Years or Over	9.0%	9.9%	10.8%
	2020 Est. Median Age	38.2	42.0	44.4
MARITAL STATUS & GENDER	2020 Est. Male Population	48.2%	48.4%	48.5%
	2020 Est. Female Population	51.8%	51.6%	51.5%
	2020 Est. Never Married	25.7%	23.6%	21.7%
	2020 Est. Now Married	49.9%	51.7%	53.2%
	2020 Est. Separated or Divorced	17.9%	18.2%	18.1%
	2020 Est. Widowed	6.4%	6.5%	7.0%
INCOME	2020 Est. HH Income \$200,000 or More	1.4%	2.0%	2.4%
	2020 Est. HH Income \$150,000 to \$199,999	2.3%	2.2%	2.7%
	2020 Est. HH Income \$100,000 to \$149,999	9.3%	9.1%	9.4%
	2020 Est. HH Income \$75,000 to \$99,999	10.3%	10.8%	10.9%
	2020 Est. HH Income \$50,000 to \$74,999	20.6%	20.5%	20.6%
	2020 Est. HH Income \$35,000 to \$49,999	17.6%	18.3%	18.0%
	2020 Est. HH Income \$25,000 to \$34,999	12.7%	12.4%	11.8%
	2020 Est. HH Income \$15,000 to \$24,999	14.1%	14.3%	14.0%
	2020 Est. HH Income Under \$15,000	11.7%	10.4%	10.2%
	2020 Est. Average Household Income	\$56,434	\$58,453	\$59,679
	2020 Est. Median Household Income	\$45,272	\$45,913	\$47,568
	2020 Est. Per Capita Income	\$24,063	\$25,647	\$26,494
2020 Est. Total Businesses	2,484	3,538	4,053	
2020 Est. Total Employees	46,832	55,749	58,964	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

FULL PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 36.6725/-93.2302

RF1

1231 Branson Hills Pkwy

Branson, MO 65616

5 mi radius 10 mi radius 15 mi radius

	5 mi radius	10 mi radius	15 mi radius	
RACE	2020 Est. White	89.2%	90.9%	92.1%
	2020 Est. Black	2.5%	2.0%	1.7%
	2020 Est. Asian or Pacific Islander	1.7%	1.4%	1.2%
	2020 Est. American Indian or Alaska Native	0.8%	0.8%	0.7%
	2020 Est. Other Races	5.8%	5.0%	4.3%
HISPANIC	2020 Est. Hispanic Population	2,598	3,797	4,287
	2020 Est. Hispanic Population	7.9%	6.5%	5.6%
	2025 Proj. Hispanic Population	8.3%	6.9%	5.9%
	2010 Hispanic Population	6.3%	4.9%	4.0%
EDUCATION (Adults 25 or Older)	2020 Est. Adult Population (25 Years or Over)	22,292	40,931	55,452
	2020 Est. Elementary (Grade Level 0 to 8)	2.1%	2.2%	2.3%
	2020 Est. Some High School (Grade Level 9 to 11)	8.6%	8.1%	8.4%
	2020 Est. High School Graduate	31.7%	32.6%	33.4%
	2020 Est. Some College	30.0%	29.4%	28.3%
	2020 Est. Associate Degree Only	7.6%	7.7%	7.7%
	2020 Est. Bachelor Degree Only	13.9%	13.3%	13.4%
	2020 Est. Graduate Degree	6.2%	6.7%	6.5%
HOUSING	2020 Est. Total Housing Units	17,337	33,349	45,101
	2020 Est. Owner-Occupied	44.9%	48.0%	50.9%
	2020 Est. Renter-Occupied	35.4%	28.1%	24.4%
	2020 Est. Vacant Housing	19.7%	23.9%	24.6%
HOMES BUILT BY YEAR	2020 Homes Built 2010 or later	4.6%	3.9%	3.8%
	2020 Homes Built 2000 to 2009	20.9%	18.4%	18.0%
	2020 Homes Built 1990 to 1999	19.9%	20.3%	19.7%
	2020 Homes Built 1980 to 1989	11.1%	11.0%	11.1%
	2020 Homes Built 1970 to 1979	13.6%	11.8%	12.0%
	2020 Homes Built 1960 to 1969	4.4%	4.9%	4.9%
	2020 Homes Built 1950 to 1959	2.7%	2.5%	2.3%
	2020 Homes Built Before 1949	3.2%	3.4%	3.5%
HOME VALUES	2020 Home Value \$1,000,000 or More	0.3%	0.7%	0.8%
	2020 Home Value \$500,000 to \$999,999	3.0%	3.6%	3.7%
	2020 Home Value \$400,000 to \$499,999	1.6%	2.5%	3.0%
	2020 Home Value \$300,000 to \$399,999	6.7%	8.1%	8.9%
	2020 Home Value \$200,000 to \$299,999	20.2%	19.6%	20.1%
	2020 Home Value \$150,000 to \$199,999	20.3%	18.7%	19.1%
	2020 Home Value \$100,000 to \$149,999	30.7%	25.9%	23.2%
	2020 Home Value \$50,000 to \$99,999	19.7%	20.1%	19.3%
	2020 Home Value \$25,000 to \$49,999	5.2%	6.5%	5.9%
	2020 Home Value Under \$25,000	9.3%	8.4%	8.1%
	2020 Median Home Value	\$140,104	\$148,648	\$153,413
	2020 Median Rent	\$658	\$634	\$624

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

FULL PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 36.6725/-93.2302

RF1

1231 Branson Hills Pkwy

Branson, MO 65616

5 mi radius 10 mi radius 15 mi radius

	5 mi radius	10 mi radius	15 mi radius	
LABOR FORCE	2020 Est. Labor Population Age 16 Years or Over	26,598	47,885	63,914
	2020 Est. Civilian Employed	58.4%	56.0%	53.7%
	2020 Est. Civilian Unemployed	2.2%	2.2%	2.0%
	2020 Est. in Armed Forces	-	-	-
	2020 Est. not in Labor Force	39.4%	41.8%	44.3%
	2020 Labor Force Males	47.4%	47.8%	48.0%
	2020 Labor Force Females	52.6%	52.2%	52.0%
OCCUPATION	2020 Occupation: Population Age 16 Years or Over	15,536	26,795	34,321
	2020 Mgmt, Business, & Financial Operations	13.1%	12.7%	12.5%
	2020 Professional, Related	16.2%	16.9%	16.8%
	2020 Service	24.3%	23.9%	22.8%
	2020 Sales, Office	29.1%	28.3%	28.0%
	2020 Farming, Fishing, Forestry	0.3%	0.2%	0.2%
	2020 Construction, Extraction, Maintenance	7.1%	7.9%	8.7%
	2020 Production, Transport, Material Moving	9.8%	10.1%	11.1%
	2020 White Collar Workers	58.4%	57.9%	57.2%
	2020 Blue Collar Workers	41.6%	42.1%	42.8%
TRANSPORTATION TO WORK	2020 Drive to Work Alone	74.5%	74.9%	75.7%
	2020 Drive to Work in Carpool	15.4%	15.2%	14.2%
	2020 Travel to Work by Public Transportation	0.9%	1.0%	0.9%
	2020 Drive to Work on Motorcycle	0.1%	0.2%	0.2%
	2020 Walk or Bicycle to Work	2.3%	2.3%	2.1%
	2020 Other Means	0.8%	0.7%	0.6%
	2020 Work at Home	6.0%	5.8%	6.3%
TRAVEL TIME	2020 Travel to Work in 14 Minutes or Less	39.9%	36.4%	32.6%
	2020 Travel to Work in 15 to 29 Minutes	44.8%	43.5%	41.1%
	2020 Travel to Work in 30 to 59 Minutes	13.7%	17.5%	21.6%
	2020 Travel to Work in 60 Minutes or More	4.6%	5.0%	5.5%
	2020 Average Travel Time to Work	16.5	18.2	20.0
CONSUMER EXPENDITURE	2020 Est. Total Household Expenditure	\$660.28 M	\$1.23 B	\$1.67 B
	2020 Est. Apparel	\$22.66 M	\$42.09 M	\$57.15 M
	2020 Est. Contributions, Gifts	\$35.46 M	\$67 M	\$91.81 M
	2020 Est. Education, Reading	\$18.67 M	\$34.75 M	\$47.53 M
	2020 Est. Entertainment	\$36.08 M	\$67.52 M	\$92.15 M
	2020 Est. Food, Beverages, Tobacco	\$103.29 M	\$191.76 M	\$259.85 M
	2020 Est. Furnishings, Equipment	\$22.48 M	\$42.09 M	\$57.44 M
	2020 Est. Health Care, Insurance	\$62.35 M	\$116.97 M	\$159.28 M
	2020 Est. Household Operations, Shelter, Utilities	\$217.85 M	\$404.62 M	\$548.43 M
	2020 Est. Miscellaneous Expenses	\$12.41 M	\$23.2 M	\$31.58 M
	2020 Est. Personal Care	\$8.83 M	\$16.47 M	\$22.38 M
	2020 Est. Transportation	\$120.2 M	\$223.96 M	\$304.37 M

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.