

Full Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.2264/-90.5648

Hillsboro Plaza Hillsboro, MO 63050	3 mi radius	5 mi radius	10 mi radius
Population			
2025 Estimated Population	7,307	15,882	77,828
2030 Projected Population	7,497	16,295	79,765
2020 Census Population	6,970	15,355	74,867
2010 Census Population	6,590	14,286	71,795
Projected Annual Growth 2025 to 2030	0.5%	0.5%	0.5%
Historical Annual Growth 2010 to 2025	0.7%	0.7%	0.6%
Households			
2025 Estimated Households	2,744	5,974	30,462
2030 Projected Households	2,864	6,245	31,741
2020 Census Households	2,551	5,610	28,602
2010 Census Households	2,381	5,094	27,022
Projected Annual Growth 2025 to 2030	0.9%	0.9%	0.8%
Historical Annual Growth 2010 to 2025	1.0%	1.2%	0.8%
Age			
2025 Est. Population Under 10 Years	11.1%	11.1%	11.3%
2025 Est. Population 10 to 19 Years	14.3%	13.9%	13.0%
2025 Est. Population 20 to 29 Years	10.8%	10.4%	11.3%
2025 Est. Population 30 to 44 Years	20.3%	19.6%	19.7%
2025 Est. Population 45 to 59 Years	18.9%	19.4%	18.9%
2025 Est. Population 60 to 74 Years	18.2%	18.9%	18.5%
2025 Est. Population 75 Years or Over	6.3%	6.7%	7.3%
2025 Est. Median Age	39.3	40.3	40.3
Marital Status & Gender			
2025 Est. Male Population	51.4%	51.6%	50.5%
2025 Est. Female Population	48.6%	48.4%	49.5%
2025 Est. Never Married	27.2%	24.6%	25.5%
2025 Est. Now Married	52.3%	58.0%	52.6%
2025 Est. Separated or Divorced	15.5%	12.9%	15.4%
2025 Est. Widowed	5.0%	4.5%	6.5%
Income			
2025 Est. HH Income \$200,000 or More	8.4%	8.4%	6.4%
2025 Est. HH Income \$150,000 to \$199,999	8.7%	10.1%	8.0%
2025 Est. HH Income \$100,000 to \$149,999	23.0%	21.1%	19.2%
2025 Est. HH Income \$75,000 to \$99,999	12.5%	15.0%	16.5%
2025 Est. HH Income \$50,000 to \$74,999	16.8%	16.9%	17.5%
2025 Est. HH Income \$35,000 to \$49,999	8.3%	9.0%	12.8%
2025 Est. HH Income \$25,000 to \$34,999	8.4%	6.3%	6.8%
2025 Est. HH Income \$15,000 to \$24,999	4.6%	3.5%	5.0%
2025 Est. HH Income Under \$15,000	9.3%	9.7%	7.8%
2025 Est. Average Household Income	\$107,666	\$109,152	\$98,424
2025 Est. Median Household Income	\$82,296	\$83,863	\$77,160
2025 Est. Per Capita Income	\$40,475	\$41,173	\$38,632
2025 Est. Total Businesses	276	429	2,133
2025 Est. Total Employees	2,820	3,675	19,016

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Hillsboro Plaza				
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Race				
2025 Est. White	95.3%	95.3%	94.6%	
2025 Est. Black	0.7%	0.8%	1.5%	
2025 Est. Asian or Pacific Islander	0.4%	0.5%	0.6%	
2025 Est. American Indian or Alaska Native	0.1%	0.1%	0.1%	
2025 Est. Other Races	3.5%	3.3%	3.2%	
Hispanic				
2025 Est. Hispanic Population	167	338	1,573	
2025 Est. Hispanic Population	2.3%	2.1%	2.0%	
2030 Proj. Hispanic Population	3.0%	2.7%	2.5%	
2020 Hispanic Population	2.3%	2.1%	1.9%	
Education (Adults 25 & Older)				
2025 Est. Adult Population (25 Years or Over)	5,044	11,055	54,661	
2025 Est. Elementary (Grade Level 0 to 8)	2.8%	2.6%	2.3%	
2025 Est. Some High School (Grade Level 9 to 11)	4.8%	4.5%	6.3%	
2025 Est. High School Graduate	35.2%	34.3%	33.7%	
2025 Est. Some College	22.5%	21.5%	22.6%	
2025 Est. Associate Degree Only	15.8%	14.8%	14.7%	
2025 Est. Bachelor Degree Only	12.1%	14.9%	13.1%	
2025 Est. Graduate Degree	6.8%	7.2%	7.2%	
Housing				
2025 Est. Total Housing Units	2,905	6,310	32,124	
2025 Est. Owner-Occupied	77.0%	80.0%	73.9%	
2025 Est. Renter-Occupied	17.4%	14.6%	20.9%	
2025 Est. Vacant Housing	5.5%	5.3%	5.2%	
Homes Built by Year				
2025 Homes Built 2010 or later	11.7%	14.7%	10.9%	
2025 Homes Built 2000 to 2009	21.4%	19.3%	16.3%	
2025 Homes Built 1990 to 1999	17.6%	19.9%	14.4%	
2025 Homes Built 1980 to 1989	10.9%	11.9%	11.6%	
2025 Homes Built 1970 to 1979	11.0%	11.1%	13.9%	
2025 Homes Built 1960 to 1969	8.7%	6.1%	7.9%	
2025 Homes Built 1950 to 1959	6.2%	4.9%	8.5%	
2025 Homes Built Before 1949	7.0%	6.8%	11.3%	
Home Values				
2025 Home Value \$1,000,000 or More	0.2%	0.1%	0.3%	
2025 Home Value \$500,000 to \$999,999	8.5%	10.1%	6.7%	
2025 Home Value \$400,000 to \$499,999	10.7%	9.6%	6.4%	
2025 Home Value \$300,000 to \$399,999	17.7%	19.9%	16.6%	
2025 Home Value \$200,000 to \$299,999	31.2%	32.5%	28.9%	
2025 Home Value \$150,000 to \$199,999	10.6%	11.0%	19.0%	
2025 Home Value \$100,000 to \$149,999	9.4%	7.7%	10.7%	
2025 Home Value \$50,000 to \$99,999	3.3%	3.4%	4.5%	
2025 Home Value \$25,000 to \$49,999	4.8%	2.8%	2.3%	
2025 Home Value Under \$25,000	3.5%	3.1%	4.8%	
2025 Median Home Value	\$254,880	\$269,664	\$229,713	
2025 Median Rent	\$747	\$768	\$750	

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Labor Force			
2025 Est. Labor Population Age 16 Years or Over	5,900	12,849	62,905
2025 Est. Civilian Employed	60.6%	60.2%	61.5%
2025 Est. Civilian Unemployed	3.1%	2.8%	3.2%
2025 Est. in Armed Forces	0.5%	0.4%	0.2%
2025 Est. not in Labor Force	35.8%	36.5%	35.1%
2025 Labor Force Males	51.3%	51.1%	50.2%
2025 Labor Force Females	48.7%	48.9%	49.8%
Occupation			
2025 Occupation: Population Age 16 Years or Over	3,574	7,730	38,692
2025 Mgmt, Business, & Financial Operations	17.5%	18.1%	14.6%
2025 Professional, Related	22.5%	22.8%	20.2%
2025 Service	14.1%	14.6%	16.7%
2025 Sales, Office	19.2%	19.1%	20.0%
2025 Farming, Fishing, Forestry	-	-	-
2025 Construction, Extraction, Maintenance	15.1%	12.8%	13.7%
2025 Production, Transport, Material Moving	11.5%	12.6%	14.8%
2025 White Collar Workers	59.2%	60.1%	54.8%
2025 Blue Collar Workers	40.8%	39.9%	45.2%
Transportation to Work			
2025 Drive to Work Alone	77.8%	75.1%	76.4%
2025 Drive to Work in Carpool	8.9%	9.7%	10.7%
2025 Travel to Work by Public Transportation	-	-	0.7%
2025 Drive to Work on Motorcycle	1.6%	1.9%	0.5%
2025 Walk or Bicycle to Work	0.3%	0.3%	0.3%
2025 Other Means	1.5%	1.4%	0.8%
2025 Work at Home	9.8%	11.7%	10.7%
Travel Time			
2025 Travel to Work in 14 Minutes or Less	19.9%	19.4%	19.8%
2025 Travel to Work in 15 to 29 Minutes	17.2%	19.1%	24.6%
2025 Travel to Work in 30 to 59 Minutes	45.2%	45.7%	42.1%
2025 Travel to Work in 60 Minutes or More	17.7%	15.7%	13.6%
2025 Average Travel Time to Work	38.2	35.9	32.1
Consumer Expenditure			
2025 Est. Total Household Expenditure	\$279.13 M	\$615.91 M	\$2.94 B
2025 Est. Apparel	\$5.18 M	\$11.41 M	\$54.96 M
2025 Est. Contributions, Tax and Retirement	\$72.49 M	\$161.56 M	\$737.62 M
2025 Est. Education	\$6.27 M	\$13.87 M	\$65.96 M
2025 Est. Entertainment	\$16.07 M	\$35.39 M	\$170.5 M
2025 Est. Food, Beverages, Tobacco	\$34.42 M	\$75.44 M	\$368.91 M
2025 Est. Health Care	\$18.63 M	\$40.78 M	\$205.11 M
2025 Est. Household Furnishings and Equipment	\$7.42 M	\$16.36 M	\$78.53 M
2025 Est. Household Operations, Shelter, Utilities	\$61.69 M	\$134.47 M	\$663.14 M
2025 Est. Miscellaneous Expenses	\$4.78 M	\$10.55 M	\$50.75 M
2025 Est. Personal Care	\$3.69 M	\$8.08 M	\$39.6 M
2025 Est. Transportation	\$48.5 M	\$107.99 M	\$504.02 M

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