

# Full Profile

2010-2020 Census, 2021 Estimates with 2026 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.369/-90.3876

<b>1280 Imperial Main St</b> <b>Imperial, MO 63052</b>	<b>1 mi radius</b>	<b>3 mi radius</b>	<b>5 mi radius</b>
<b>Population</b>			
2021 Estimated Population	3,669	29,803	61,478
2026 Projected Population	3,730	29,997	62,461
2020 Census Population	3,484	29,994	61,014
2010 Census Population	3,263	29,154	57,795
Projected Annual Growth 2021 to 2026	0.3%	0.1%	0.3%
Historical Annual Growth 2010 to 2021	1.1%	0.2%	0.6%
<b>Households</b>			
2021 Estimated Households	1,287	10,785	22,521
2026 Projected Households	1,347	11,167	23,521
2020 Census Households	1,217	10,842	22,348
2010 Census Households	1,112	10,269	20,626
Projected Annual Growth 2021 to 2026	0.9%	0.7%	0.9%
Historical Annual Growth 2010 to 2021	0.5%	-	-
<b>Age</b>			
2021 Est. Population Under 10 Years	13.5%	13.5%	13.0%
2021 Est. Population 10 to 19 Years	14.4%	14.3%	14.1%
2021 Est. Population 20 to 29 Years	11.6%	12.3%	11.7%
2021 Est. Population 30 to 44 Years	21.6%	21.7%	21.2%
2021 Est. Population 45 to 59 Years	19.9%	19.5%	19.4%
2021 Est. Population 60 to 74 Years	14.9%	14.8%	15.7%
2021 Est. Population 75 Years or Over	4.1%	4.0%	4.8%
2021 Est. Median Age	36.8	36.0	37.3
<b>Marital Status &amp; Gender</b>			
2021 Est. Male Population	50.3%	49.6%	49.6%
2021 Est. Female Population	49.7%	50.4%	50.4%
2021 Est. Never Married	23.4%	29.8%	28.3%
2021 Est. Now Married	59.0%	52.6%	54.4%
2021 Est. Separated or Divorced	12.5%	13.1%	12.5%
2021 Est. Widowed	5.2%	4.5%	4.8%
<b>Income</b>			
2021 Est. HH Income \$200,000 or More	5.1%	3.9%	4.6%
2021 Est. HH Income \$150,000 to \$199,999	10.9%	9.9%	10.0%
2021 Est. HH Income \$100,000 to \$149,999	23.9%	21.0%	21.1%
2021 Est. HH Income \$75,000 to \$99,999	15.5%	19.0%	18.2%
2021 Est. HH Income \$50,000 to \$74,999	20.0%	20.2%	19.7%
2021 Est. HH Income \$35,000 to \$49,999	9.1%	11.6%	11.1%
2021 Est. HH Income \$25,000 to \$34,999	7.3%	6.2%	6.1%
2021 Est. HH Income \$15,000 to \$24,999	3.9%	4.4%	4.2%
2021 Est. HH Income Under \$15,000	4.3%	3.8%	5.0%
2021 Est. Average Household Income	\$94,419	\$97,249	\$94,062
2021 Est. Median Household Income	\$85,524	\$80,368	\$81,001
2021 Est. Per Capita Income	\$33,126	\$35,205	\$34,468
2021 Est. Total Businesses	125	571	1,176
2021 Est. Total Employees	1,140	4,712	11,687

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<b>Race</b>				
2021 Est. White		90.9%	91.1%	90.7%
2021 Est. Black		0.5%	0.8%	1.0%
2021 Est. Asian or Pacific Islander		1.3%	1.0%	1.1%
2021 Est. American Indian or Alaska Native		0.2%	0.2%	0.2%
2021 Est. Other Races		7.1%	6.8%	7.0%
<b>Hispanic</b>				
2021 Est. Hispanic Population		76	864	1,794
2021 Est. Hispanic Population		2.1%	2.9%	2.9%
2026 Proj. Hispanic Population		2.2%	3.0%	3.0%
2020 Hispanic Population		2.6%	2.6%	2.8%
<b>Education (Adults 25 &amp; Older)</b>				
2021 Est. Adult Population (25 Years or Over)		2,436	19,794	41,294
2021 Est. Elementary (Grade Level 0 to 8)		1.4%	2.3%	2.1%
2021 Est. Some High School (Grade Level 9 to 11)		3.2%	7.2%	6.5%
2021 Est. High School Graduate		32.3%	29.4%	29.6%
2021 Est. Some College		23.7%	22.8%	22.8%
2021 Est. Associate Degree Only		11.9%	11.9%	12.0%
2021 Est. Bachelor Degree Only		17.4%	17.6%	17.6%
2021 Est. Graduate Degree		10.2%	8.7%	9.3%
<b>Housing</b>				
2021 Est. Total Housing Units		1,330	11,170	23,415
2021 Est. Owner-Occupied		88.0%	83.1%	82.3%
2021 Est. Renter-Occupied		8.7%	13.5%	13.8%
2021 Est. Vacant Housing		3.3%	3.4%	3.8%
<b>Homes Built by Year</b>				
2021 Homes Built 2010 or later		11.6%	6.0%	7.6%
2021 Homes Built 2000 to 2009		24.6%	17.6%	17.0%
2021 Homes Built 1990 to 1999		18.5%	25.6%	22.4%
2021 Homes Built 1980 to 1989		12.6%	17.2%	14.9%
2021 Homes Built 1970 to 1979		10.5%	15.8%	14.8%
2021 Homes Built 1960 to 1969		8.2%	6.0%	9.7%
2021 Homes Built 1950 to 1959		6.9%	5.1%	6.5%
2021 Homes Built Before 1949		3.9%	3.2%	3.4%
<b>Home Values</b>				
2021 Home Value \$1,000,000 or More		-	-	0.2%
2021 Home Value \$500,000 to \$999,999		0.2%	0.5%	1.0%
2021 Home Value \$400,000 to \$499,999		4.8%	2.4%	2.5%
2021 Home Value \$300,000 to \$399,999		19.2%	9.4%	11.4%
2021 Home Value \$200,000 to \$299,999		29.6%	22.1%	24.5%
2021 Home Value \$150,000 to \$199,999		25.5%	34.6%	30.9%
2021 Home Value \$100,000 to \$149,999		12.8%	23.8%	20.3%
2021 Home Value \$50,000 to \$99,999		4.9%	4.6%	5.4%
2021 Home Value \$25,000 to \$49,999		0.3%	0.4%	1.2%
2021 Home Value Under \$25,000		2.8%	2.2%	2.8%
2021 Median Home Value		\$220,045	\$183,646	\$190,835
2021 Median Rent		\$813	\$749	\$779

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<b>Labor Force</b>			
2021 Est. Labor Population Age 16 Years or Over	2,826	23,065	47,987
2021 Est. Civilian Employed	69.4%	68.1%	66.2%
2021 Est. Civilian Unemployed	3.1%	3.2%	3.1%
2021 Est. in Armed Forces	-	-	-
2021 Est. not in Labor Force	27.4%	28.7%	30.6%
2021 Labor Force Males	50.2%	49.3%	49.2%
2021 Labor Force Females	49.8%	50.7%	50.8%
<b>Occupation</b>			
2021 Occupation: Population Age 16 Years or Over	1,962	15,713	31,776
2021 Mgmt, Business, & Financial Operations	18.2%	17.0%	16.3%
2021 Professional, Related	23.8%	21.7%	21.8%
2021 Service	10.6%	13.8%	14.2%
2021 Sales, Office	18.5%	20.1%	21.7%
2021 Farming, Fishing, Forestry	0.8%	0.4%	0.3%
2021 Construction, Extraction, Maintenance	9.7%	11.2%	11.4%
2021 Production, Transport, Material Moving	18.4%	15.9%	14.3%
2021 White Collar Workers	60.6%	58.7%	59.8%
2021 Blue Collar Workers	39.4%	41.3%	40.2%
<b>Transportation to Work</b>			
2021 Drive to Work Alone	87.5%	89.8%	87.6%
2021 Drive to Work in Carpool	6.9%	6.4%	7.6%
2021 Travel to Work by Public Transportation	-	-	-
2021 Drive to Work on Motorcycle	-	-	-
2021 Walk or Bicycle to Work	0.9%	0.3%	0.7%
2021 Other Means	0.1%	0.4%	0.5%
2021 Work at Home	4.5%	3.0%	3.5%
<b>Travel Time</b>			
2021 Travel to Work in 14 Minutes or Less	12.0%	13.2%	15.2%
2021 Travel to Work in 15 to 29 Minutes	33.0%	33.6%	33.5%
2021 Travel to Work in 30 to 59 Minutes	45.9%	45.4%	44.3%
2021 Travel to Work in 60 Minutes or More	9.1%	7.8%	7.0%
2021 Average Travel Time to Work	30.2	29.6	28.9
<b>Consumer Expenditure</b>			
2021 Est. Total Household Expenditure	\$87.31 M	\$751.06 M	\$1.53 B
2021 Est. Apparel	\$3.09 M	\$26.47 M	\$53.91 M
2021 Est. Contributions, Gifts	\$4.94 M	\$41.84 M	\$85.76 M
2021 Est. Education, Reading	\$2.77 M	\$23.25 M	\$47.91 M
2021 Est. Entertainment	\$5.01 M	\$42.84 M	\$87.33 M
2021 Est. Food, Beverages, Tobacco	\$13.36 M	\$115.48 M	\$234.63 M
2021 Est. Furnishings, Equipment	\$3.12 M	\$26.68 M	\$54.34 M
2021 Est. Health Care, Insurance	\$8.04 M	\$69.44 M	\$141.18 M
2021 Est. Household Operations, Shelter, Utilities	\$27.98 M	\$241.42 M	\$491.14 M
2021 Est. Miscellaneous Expenses	\$1.65 M	\$14.2 M	\$28.93 M
2021 Est. Personal Care	\$1.17 M	\$10.1 M	\$20.56 M
2021 Est. Transportation	\$16.17 M	\$139.34 M	\$282.9 M

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