

Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.5791/-90.3294

7517 Watson Rd St. Louis, MO 63119	1 mi radius	3 mi radius	5 mi radius
Population			
2023 Estimated Population	12,439	129,515	331,758
2028 Projected Population	12,275	126,840	325,367
2020 Census Population	12,584	132,553	339,919
2010 Census Population	12,318	131,514	335,559
Projected Annual Growth 2023 to 2028	-0.3%	-0.4%	-0.4%
Historical Annual Growth 2010 to 2023	-	-0.1%	-
Households			
2023 Estimated Households	6,225	61,921	152,747
2028 Projected Households	6,060	58,547	144,306
2020 Census Households	6,219	62,669	154,793
2010 Census Households	6,043	60,905	149,507
Projected Annual Growth 2023 to 2028	-0.5%	-1.1%	-1.1%
Historical Annual Growth 2010 to 2023	0.2%	0.1%	0.2%
Age			
2023 Est. Population Under 10 Years	9.0%	10.8%	11.1%
2023 Est. Population 10 to 19 Years	8.4%	9.5%	10.4%
2023 Est. Population 20 to 29 Years	15.5%	13.6%	13.7%
2023 Est. Population 30 to 44 Years	18.9%	23.4%	22.8%
2023 Est. Population 45 to 59 Years	15.5%	18.1%	17.6%
2023 Est. Population 60 to 74 Years	17.2%	16.6%	16.8%
2023 Est. Population 75 Years or Over	15.5%	8.0%	7.6%
2023 Est. Median Age	44.1	39.2	39.0
Marital Status & Gender			
2023 Est. Male Population	46.5%	48.4%	48.7%
2023 Est. Female Population	53.5%	51.6%	51.3%
2023 Est. Never Married	33.5%	34.3%	37.0%
2023 Est. Now Married	45.0%	45.7%	43.2%
2023 Est. Separated or Divorced	11.3%	14.5%	14.3%
2023 Est. Widowed	10.2%	5.6%	5.5%
Income			
2023 Est. HH Income \$200,000 or More	11.3%	12.3%	13.3%
2023 Est. HH Income \$150,000 to \$199,999	9.2%	9.1%	8.6%
2023 Est. HH Income \$100,000 to \$149,999	12.8%	15.8%	15.4%
2023 Est. HH Income \$75,000 to \$99,999	16.0%	13.9%	12.2%
2023 Est. HH Income \$50,000 to \$74,999	20.3%	17.8%	17.4%
2023 Est. HH Income \$35,000 to \$49,999	11.4%	11.4%	11.2%
2023 Est. HH Income \$25,000 to \$34,999	8.5%	7.5%	7.6%
2023 Est. HH Income \$15,000 to \$24,999	4.5%	6.2%	6.3%
2023 Est. HH Income Under \$15,000	5.9%	6.2%	8.1%
2023 Est. Average Household Income	\$108,138	\$113,023	\$118,846
2023 Est. Median Household Income	\$78,043	\$83,309	\$84,785
2023 Est. Per Capita Income	\$54,317	\$54,113	\$54,887
2023 Est. Total Businesses	453	5,071	16,802
2023 Est. Total Employees	5,321	44,813	185,205

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St. Louis, MO 63119				
Race				
2023 Est. White		86.3%	83.6%	76.8%
2023 Est. Black		5.6%	7.8%	12.1%
2023 Est. Asian or Pacific Islander		4.2%	3.9%	5.3%
2023 Est. American Indian or Alaska Native		0.2%	0.1%	0.2%
2023 Est. Other Races		3.8%	4.6%	5.6%
Hispanic				
2023 Est. Hispanic Population		352	4,195	14,235
2023 Est. Hispanic Population		2.8%	3.2%	4.3%
2028 Proj. Hispanic Population		2.8%	3.2%	4.3%
2020 Hispanic Population		3.5%	3.7%	4.8%
Education (Adults 25 & Older)				
2023 Est. Adult Population (25 Years or Over)		9,382	96,325	242,101
2023 Est. Elementary (Grade Level 0 to 8)		1.1%	1.7%	2.2%
2023 Est. Some High School (Grade Level 9 to 11)		3.1%	3.1%	4.0%
2023 Est. High School Graduate		14.8%	19.2%	20.2%
2023 Est. Some College		18.3%	17.8%	17.6%
2023 Est. Associate Degree Only		9.8%	8.0%	6.9%
2023 Est. Bachelor Degree Only		31.5%	29.6%	27.6%
2023 Est. Graduate Degree		21.4%	20.6%	21.6%
Housing				
2023 Est. Total Housing Units		6,585	65,639	165,724
2023 Est. Owner-Occupied		64.1%	68.4%	65.5%
2023 Est. Renter-Occupied		30.4%	25.9%	26.6%
2023 Est. Vacant Housing		5.5%	5.7%	7.8%
Homes Built by Year				
2023 Homes Built 2010 or later		3.2%	2.9%	3.8%
2023 Homes Built 2000 to 2009		3.8%	3.5%	4.0%
2023 Homes Built 1990 to 1999		7.8%	3.5%	3.2%
2023 Homes Built 1980 to 1989		15.3%	5.1%	4.5%
2023 Homes Built 1970 to 1979		8.8%	6.5%	6.5%
2023 Homes Built 1960 to 1969		15.8%	11.6%	11.3%
2023 Homes Built 1950 to 1959		20.6%	20.4%	17.4%
2023 Homes Built Before 1949		19.2%	40.8%	41.4%
Home Values				
2023 Home Value \$1,000,000 or More		1.1%	1.4%	3.1%
2023 Home Value \$500,000 to \$999,999		6.3%	7.1%	9.6%
2023 Home Value \$400,000 to \$499,999		9.4%	6.8%	6.9%
2023 Home Value \$300,000 to \$399,999		18.3%	13.3%	12.2%
2023 Home Value \$200,000 to \$299,999		24.6%	25.7%	23.3%
2023 Home Value \$150,000 to \$199,999		17.9%	20.9%	18.1%
2023 Home Value \$100,000 to \$149,999		17.5%	17.0%	16.2%
2023 Home Value \$50,000 to \$99,999		3.0%	5.2%	7.3%
2023 Home Value \$25,000 to \$49,999		0.6%	1.0%	1.5%
2023 Home Value Under \$25,000		1.4%	1.5%	1.8%
2023 Median Home Value		\$240,903	\$231,553	\$254,648
2023 Median Rent		\$991	\$821	\$824

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Labor Force			
2023 Est. Labor Population Age 16 Years or Over	10,721	108,004	274,497
2023 Est. Civilian Employed	56.5%	67.5%	65.0%
2023 Est. Civilian Unemployed	1.2%	1.2%	1.4%
2023 Est. in Armed Forces	-	0.5%	0.4%
2023 Est. not in Labor Force	42.2%	30.8%	33.3%
2023 Labor Force Males	45.6%	47.7%	48.0%
2023 Labor Force Females	54.4%	52.3%	52.0%
Occupation			
2023 Occupation: Population Age 16 Years or Over	6,060	72,893	178,281
2023 Mgmt, Business, & Financial Operations	21.1%	20.4%	20.7%
2023 Professional, Related	29.5%	31.8%	31.0%
2023 Service	12.3%	13.6%	14.1%
2023 Sales, Office	19.4%	18.6%	18.3%
2023 Farming, Fishing, Forestry	-	0.2%	0.2%
2023 Construction, Extraction, Maintenance	4.7%	4.6%	4.7%
2023 Production, Transport, Material Moving	12.9%	10.9%	11.0%
2023 White Collar Workers	70.0%	70.8%	70.0%
2023 Blue Collar Workers	30.0%	29.2%	30.0%
Transportation to Work			
2023 Drive to Work Alone	61.6%	64.8%	64.3%
2023 Drive to Work in Carpool	5.8%	5.1%	5.1%
2023 Travel to Work by Public Transportation	1.3%	1.5%	1.9%
2023 Drive to Work on Motorcycle	-	0.1%	0.1%
2023 Walk or Bicycle to Work	2.9%	2.0%	2.1%
2023 Other Means	0.6%	0.7%	0.8%
2023 Work at Home	27.8%	25.7%	25.7%
Travel Time			
2023 Travel to Work in 14 Minutes or Less	26.1%	24.0%	24.6%
2023 Travel to Work in 15 to 29 Minutes	50.3%	52.4%	51.2%
2023 Travel to Work in 30 to 59 Minutes	23.1%	21.3%	21.5%
2023 Travel to Work in 60 Minutes or More	0.5%	2.3%	2.7%
2023 Average Travel Time to Work	20.9	20.5	20.3
Consumer Expenditure			
2023 Est. Total Household Expenditure	\$465.01 M	\$4.75 B	\$12.14 B
2023 Est. Apparel	\$16.37 M	\$168.15 M	\$431.67 M
2023 Est. Contributions, Gifts	\$27.69 M	\$285.41 M	\$739.73 M
2023 Est. Education, Reading	\$15.44 M	\$161.43 M	\$423.02 M
2023 Est. Entertainment	\$26.52 M	\$272.21 M	\$697.66 M
2023 Est. Food, Beverages, Tobacco	\$70.49 M	\$717.92 M	\$1.83 B
2023 Est. Furnishings, Equipment	\$16.48 M	\$168.86 M	\$432.19 M
2023 Est. Health Care, Insurance	\$42.67 M	\$431.64 M	\$1.1 B
2023 Est. Household Operations, Shelter, Utilities	\$150.35 M	\$1.53 B	\$3.91 B
2023 Est. Miscellaneous Expenses	\$8.91 M	\$90.73 M	\$232.1 M
2023 Est. Personal Care	\$6.24 M	\$63.73 M	\$162.8 M
2023 Est. Transportation	\$83.86 M	\$857.91 M	\$2.19 B

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