

Full Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.5791/-90.3294

7517 Watson Rd St. Louis, MO 63119		1 mi radius	3 mi radius	5 mi radius
Population				
2024 Estimated Population		12,262	125,521	324,066
2029 Projected Population		11,850	119,598	309,342
2020 Census Population		12,584	132,553	339,919
2010 Census Population		12,318	131,514	335,559
Projected Annual Growth 2024 to 2029		-0.7%	-0.9%	-0.9%
Historical Annual Growth 2010 to 2024		-	-0.3%	-0.2%
Households				
2024 Estimated Households		6,097	59,755	149,583
2029 Projected Households		5,921	57,435	144,216
2020 Census Households		6,219	62,669	154,793
2010 Census Households		6,043	60,905	149,507
Projected Annual Growth 2024 to 2029		-0.6%	-0.8%	-0.7%
Historical Annual Growth 2010 to 2024		-	-0.1%	-
Age				
2024 Est. Population Under 10 Years		9.5%	10.8%	10.9%
2024 Est. Population 10 to 19 Years		8.6%	9.5%	10.6%
2024 Est. Population 20 to 29 Years		11.9%	11.8%	12.4%
2024 Est. Population 30 to 44 Years		19.5%	23.6%	23.2%
2024 Est. Population 45 to 59 Years		14.6%	17.0%	17.1%
2024 Est. Population 60 to 74 Years		19.2%	18.7%	17.8%
2024 Est. Population 75 Years or Over		16.7%	8.4%	7.9%
2024 Est. Median Age		47.1	40.5	39.8
Marital Status & Gender				
2024 Est. Male Population		48.2%	48.7%	49.6%
2024 Est. Female Population		51.8%	51.3%	50.4%
2024 Est. Never Married		33.5%	34.2%	37.1%
2024 Est. Now Married		45.1%	45.9%	43.2%
2024 Est. Separated or Divorced		11.5%	14.5%	14.3%
2024 Est. Widowed		9.9%	5.5%	5.5%
Income				
2024 Est. HH Income \$200,000 or More		8.7%	11.0%	12.3%
2024 Est. HH Income \$150,000 to \$199,999		9.8%	9.2%	8.8%
2024 Est. HH Income \$100,000 to \$149,999		15.2%	16.9%	16.0%
2024 Est. HH Income \$75,000 to \$99,999		18.3%	14.6%	12.9%
2024 Est. HH Income \$50,000 to \$74,999		20.2%	17.3%	17.5%
2024 Est. HH Income \$35,000 to \$49,999		10.3%	11.0%	10.9%
2024 Est. HH Income \$25,000 to \$34,999		7.6%	7.7%	7.7%
2024 Est. HH Income \$15,000 to \$24,999		4.1%	6.2%	6.2%
2024 Est. HH Income Under \$15,000		5.8%	6.2%	7.6%
2024 Est. Average Household Income		\$107,123	\$116,976	\$123,465
2024 Est. Median Household Income		\$80,831	\$84,294	\$84,702
2024 Est. Per Capita Income		\$53,451	\$55,746	\$57,103
2024 Est. Total Businesses		452	5,069	16,822
2024 Est. Total Employees		5,311	44,767	185,397

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Race				
2024 Est. White		86.9%	83.7%	77.7%
2024 Est. Black		5.7%	8.2%	12.3%
2024 Est. Asian or Pacific Islander		3.2%	3.4%	4.4%
2024 Est. American Indian or Alaska Native		0.2%	0.1%	0.2%
2024 Est. Other Races		4.0%	4.6%	5.4%
Hispanic				
2024 Est. Hispanic Population		404	4,272	13,671
2024 Est. Hispanic Population		3.3%	3.4%	4.2%
2029 Proj. Hispanic Population		4.1%	4.4%	5.0%
2020 Hispanic Population		3.3%	3.8%	5.0%
Education (Adults 25 & Older)				
2024 Est. Adult Population (25 Years or Over)		9,426	94,247	237,890
2024 Est. Elementary (Grade Level 0 to 8)		1.1%	2.1%	2.6%
2024 Est. Some High School (Grade Level 9 to 11)		2.0%	2.7%	3.5%
2024 Est. High School Graduate		16.5%	19.1%	19.6%
2024 Est. Some College		17.8%	18.3%	18.2%
2024 Est. Associate Degree Only		9.5%	7.6%	6.5%
2024 Est. Bachelor Degree Only		29.4%	28.7%	27.5%
2024 Est. Graduate Degree		23.6%	21.5%	22.1%
Housing				
2024 Est. Total Housing Units		6,553	66,095	168,287
2024 Est. Owner-Occupied		55.9%	60.7%	56.5%
2024 Est. Renter-Occupied		37.2%	29.7%	32.3%
2024 Est. Vacant Housing		6.9%	9.6%	11.1%
Homes Built by Year				
2024 Homes Built 2010 or later		2.5%	2.7%	3.9%
2024 Homes Built 2000 to 2009		3.7%	3.1%	3.6%
2024 Homes Built 1990 to 1999		7.0%	3.1%	2.9%
2024 Homes Built 1980 to 1989		15.4%	5.2%	4.6%
2024 Homes Built 1970 to 1979		9.9%	6.2%	6.2%
2024 Homes Built 1960 to 1969		15.6%	11.7%	12.1%
2024 Homes Built 1950 to 1959		19.2%	20.6%	17.2%
2024 Homes Built Before 1949		19.6%	37.7%	38.3%
Home Values				
2024 Home Value \$1,000,000 or More		0.6%	1.5%	3.4%
2024 Home Value \$500,000 to \$999,999		8.1%	9.5%	12.6%
2024 Home Value \$400,000 to \$499,999		9.5%	7.5%	7.7%
2024 Home Value \$300,000 to \$399,999		20.0%	15.4%	14.4%
2024 Home Value \$200,000 to \$299,999		28.7%	28.9%	25.2%
2024 Home Value \$150,000 to \$199,999		19.2%	20.7%	16.9%
2024 Home Value \$100,000 to \$149,999		9.4%	11.4%	11.9%
2024 Home Value \$50,000 to \$99,999		1.1%	3.0%	5.1%
2024 Home Value \$25,000 to \$49,999		0.3%	0.7%	1.2%
2024 Home Value Under \$25,000		3.1%	1.4%	1.6%
2024 Median Home Value		\$264,140	\$262,681	\$292,917
2024 Median Rent		\$1,107	\$911	\$899

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Labor Force			
2024 Est. Labor Population Age 16 Years or Over	10,459	104,431	268,247
2024 Est. Civilian Employed	55.8%	65.5%	63.5%
2024 Est. Civilian Unemployed	1.0%	1.4%	1.7%
2024 Est. in Armed Forces	0.4%	2.2%	2.0%
2024 Est. not in Labor Force	42.8%	30.9%	32.8%
2024 Labor Force Males	47.7%	48.2%	49.3%
2024 Labor Force Females	52.3%	51.8%	50.7%
Occupation			
2024 Occupation: Population Age 16 Years or Over	5,549	67,117	168,613
2024 Mgmt, Business, & Financial Operations	24.0%	21.1%	21.4%
2024 Professional, Related	31.0%	32.0%	31.2%
2024 Service	11.1%	14.4%	14.6%
2024 Sales, Office	20.1%	18.9%	18.8%
2024 Farming, Fishing, Forestry	-	0.1%	0.2%
2024 Construction, Extraction, Maintenance	4.3%	4.7%	4.8%
2024 Production, Transport, Material Moving	9.5%	8.8%	9.0%
2024 White Collar Workers	75.2%	72.0%	71.4%
2024 Blue Collar Workers	24.8%	28.0%	28.6%
Transportation to Work			
2024 Drive to Work Alone	68.3%	70.6%	68.7%
2024 Drive to Work in Carpool	5.4%	5.6%	5.8%
2024 Travel to Work by Public Transportation	1.1%	1.6%	2.3%
2024 Drive to Work on Motorcycle	-	-	-
2024 Walk or Bicycle to Work	3.3%	1.9%	2.4%
2024 Other Means	0.2%	0.7%	0.7%
2024 Work at Home	21.6%	19.6%	20.1%
Travel Time			
2024 Travel to Work in 14 Minutes or Less	26.6%	24.2%	24.9%
2024 Travel to Work in 15 to 29 Minutes	48.3%	50.1%	47.7%
2024 Travel to Work in 30 to 59 Minutes	24.6%	23.2%	24.6%
2024 Travel to Work in 60 Minutes or More	0.5%	2.5%	2.8%
2024 Average Travel Time to Work	20.3	20.8	20.8
Consumer Expenditure			
2024 Est. Total Household Expenditure	\$463.57 M	\$4.77 B	\$12.18 B
2024 Est. Apparel	\$16.32 M	\$168.61 M	\$431.91 M
2024 Est. Contributions, Gifts	\$27.07 M	\$286.15 M	\$740.39 M
2024 Est. Education, Reading	\$15.1 M	\$160.95 M	\$420.21 M
2024 Est. Entertainment	\$26.39 M	\$273.15 M	\$698.4 M
2024 Est. Food, Beverages, Tobacco	\$70.54 M	\$721.86 M	\$1.84 B
2024 Est. Furnishings, Equipment	\$16.4 M	\$169.44 M	\$432.96 M
2024 Est. Health Care, Insurance	\$42.52 M	\$434.07 M	\$1.1 B
2024 Est. Household Operations, Shelter, Utilities	\$150.28 M	\$1.54 B	\$3.93 B
2024 Est. Miscellaneous Expenses	\$8.88 M	\$91.37 M	\$233.31 M
2024 Est. Personal Care	\$6.23 M	\$64.12 M	\$163.52 M
2024 Est. Transportation	\$83.84 M	\$860.9 M	\$2.19 B

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