

## Full Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.5791/-90.3294

Kenrick Plaza			
St. Louis, MO 63119			
	1 mi radius	3 mi radius	5 mi radius
<b>Population</b>			
2025 Estimated Population	12,361	125,392	324,424
2030 Projected Population	11,952	118,974	308,644
2020 Census Population	12,584	132,553	339,919
2010 Census Population	12,318	131,514	335,559
Projected Annual Growth 2025 to 2030	-0.7%	-1.0%	-1.0%
Historical Annual Growth 2010 to 2025	-	-0.3%	-0.2%
<b>Households</b>			
2025 Estimated Households	6,096	59,236	148,632
2030 Projected Households	5,926	56,026	140,809
2020 Census Households	6,219	62,669	154,793
2010 Census Households	6,043	60,905	149,507
Projected Annual Growth 2025 to 2030	-0.6%	-1.1%	-1.1%
Historical Annual Growth 2010 to 2025	-	-0.2%	-
<b>Age</b>			
2025 Est. Population Under 10 Years	9.6%	11.1%	11.1%
2025 Est. Population 10 to 19 Years	8.7%	9.4%	10.6%
2025 Est. Population 20 to 29 Years	12.0%	11.8%	12.4%
2025 Est. Population 30 to 44 Years	19.7%	23.7%	23.3%
2025 Est. Population 45 to 59 Years	14.6%	16.9%	17.0%
2025 Est. Population 60 to 74 Years	19.1%	18.6%	17.8%
2025 Est. Population 75 Years or Over	16.5%	8.4%	7.9%
2025 Est. Median Age	46.9	40.4	39.7
<b>Marital Status &amp; Gender</b>			
2025 Est. Male Population	48.3%	48.9%	49.8%
2025 Est. Female Population	51.7%	51.1%	50.2%
2025 Est. Never Married	33.5%	34.2%	37.0%
2025 Est. Now Married	45.1%	45.9%	43.2%
2025 Est. Separated or Divorced	11.4%	14.5%	14.3%
2025 Est. Widowed	9.9%	5.5%	5.5%
<b>Income</b>			
2025 Est. HH Income \$200,000 or More	9.3%	12.7%	14.1%
2025 Est. HH Income \$150,000 to \$199,999	9.2%	9.2%	8.3%
2025 Est. HH Income \$100,000 to \$149,999	21.3%	18.7%	17.3%
2025 Est. HH Income \$75,000 to \$99,999	15.5%	13.8%	12.8%
2025 Est. HH Income \$50,000 to \$74,999	20.2%	17.8%	18.0%
2025 Est. HH Income \$35,000 to \$49,999	7.7%	10.8%	11.0%
2025 Est. HH Income \$25,000 to \$34,999	7.5%	6.9%	6.9%
2025 Est. HH Income \$15,000 to \$24,999	3.7%	4.6%	4.9%
2025 Est. HH Income Under \$15,000	5.7%	5.6%	6.7%
2025 Est. Average Household Income	\$108,755	\$121,735	\$127,717
2025 Est. Median Household Income	\$86,158	\$89,638	\$90,883
2025 Est. Per Capita Income	\$53,874	\$57,582	\$58,651
2025 Est. Total Businesses	470	5,241	17,432
2025 Est. Total Employees	5,447	45,685	186,220

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<b>Race</b>				
2025 Est. White	86.3%	83.3%	77.4%	
2025 Est. Black	5.9%	8.2%	12.2%	
2025 Est. Asian or Pacific Islander	3.2%	3.4%	4.4%	
2025 Est. American Indian or Alaska Native	0.2%	0.1%	0.2%	
2025 Est. Other Races	4.4%	5.0%	5.9%	
<b>Hispanic</b>				
2025 Est. Hispanic Population	463	4,936	15,792	
2025 Est. Hispanic Population	3.7%	3.9%	4.9%	
2030 Proj. Hispanic Population	4.3%	4.6%	5.2%	
2020 Hispanic Population	3.3%	3.8%	5.0%	
<b>Education (Adults 25 &amp; Older)</b>				
2025 Est. Adult Population (25 Years or Over)	9,482	93,928	237,731	
2025 Est. Elementary (Grade Level 0 to 8)	1.0%	1.7%	2.3%	
2025 Est. Some High School (Grade Level 9 to 11)	2.4%	2.5%	3.3%	
2025 Est. High School Graduate	16.5%	18.1%	19.0%	
2025 Est. Some College	18.6%	17.7%	17.2%	
2025 Est. Associate Degree Only	9.1%	7.9%	7.0%	
2025 Est. Bachelor Degree Only	29.0%	29.2%	28.2%	
2025 Est. Graduate Degree	23.4%	22.8%	23.0%	
<b>Housing</b>				
2025 Est. Total Housing Units	6,563	65,914	168,384	
2025 Est. Owner-Occupied	55.6%	60.2%	56.1%	
2025 Est. Renter-Occupied	37.3%	29.6%	32.2%	
2025 Est. Vacant Housing	7.1%	10.1%	11.7%	
<b>Homes Built by Year</b>				
2025 Homes Built 2010 or later	3.9%	3.2%	4.4%	
2025 Homes Built 2000 to 2009	2.4%	2.8%	3.5%	
2025 Homes Built 1990 to 1999	9.1%	4.0%	3.6%	
2025 Homes Built 1980 to 1989	13.9%	4.8%	4.4%	
2025 Homes Built 1970 to 1979	9.9%	6.3%	6.3%	
2025 Homes Built 1960 to 1969	13.3%	9.9%	10.1%	
2025 Homes Built 1950 to 1959	18.7%	19.3%	16.2%	
2025 Homes Built Before 1949	21.8%	39.6%	39.8%	
<b>Home Values</b>				
2025 Home Value \$1,000,000 or More	0.7%	1.8%	3.7%	
2025 Home Value \$500,000 to \$999,999	6.6%	9.1%	12.4%	
2025 Home Value \$400,000 to \$499,999	10.6%	8.2%	8.2%	
2025 Home Value \$300,000 to \$399,999	19.8%	16.8%	15.7%	
2025 Home Value \$200,000 to \$299,999	33.2%	29.6%	25.1%	
2025 Home Value \$150,000 to \$199,999	16.8%	20.3%	17.5%	
2025 Home Value \$100,000 to \$149,999	8.1%	8.3%	9.3%	
2025 Home Value \$50,000 to \$99,999	1.6%	3.1%	5.1%	
2025 Home Value \$25,000 to \$49,999	0.2%	1.0%	1.2%	
2025 Home Value Under \$25,000	2.4%	1.8%	1.9%	
2025 Median Home Value	\$269,035	\$273,596	\$301,104	
2025 Median Rent	\$1,065	\$958	\$956	

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<b>Labor Force</b>				
2025 Est. Labor Population Age 16 Years or Over	10,538	104,148	268,319	
2025 Est. Civilian Employed	55.6%	67.7%	65.5%	
2025 Est. Civilian Unemployed	0.7%	1.7%	1.9%	
2025 Est. in Armed Forces	-	0.3%	0.2%	
2025 Est. not in Labor Force	43.6%	30.3%	32.4%	
2025 Labor Force Males	47.8%	48.3%	49.4%	
2025 Labor Force Females	52.2%	51.7%	50.6%	
<b>Occupation</b>				
2025 Occupation: Population Age 16 Years or Over	5,859	70,470	175,700	
2025 Mgmt, Business, & Financial Operations	21.8%	20.8%	21.2%	
2025 Professional, Related	32.8%	35.8%	34.5%	
2025 Service	11.5%	13.1%	13.4%	
2025 Sales, Office	19.2%	17.2%	17.4%	
2025 Farming, Fishing, Forestry	-	0.2%	0.2%	
2025 Construction, Extraction, Maintenance	4.4%	4.6%	4.6%	
2025 Production, Transport, Material Moving	10.3%	8.3%	8.6%	
2025 White Collar Workers	73.7%	73.8%	73.2%	
2025 Blue Collar Workers	26.3%	26.2%	26.8%	
<b>Transportation to Work</b>				
2025 Drive to Work Alone	72.1%	73.1%	72.0%	
2025 Drive to Work in Carpool	4.5%	5.9%	6.1%	
2025 Travel to Work by Public Transportation	1.2%	1.4%	1.8%	
2025 Drive to Work on Motorcycle	-	-	-	
2025 Walk or Bicycle to Work	3.9%	2.5%	2.9%	
2025 Other Means	0.6%	0.9%	0.9%	
2025 Work at Home	17.7%	16.1%	16.2%	
<b>Travel Time</b>				
2025 Travel to Work in 14 Minutes or Less	30.2%	23.2%	24.0%	
2025 Travel to Work in 15 to 29 Minutes	46.3%	51.1%	49.6%	
2025 Travel to Work in 30 to 59 Minutes	21.8%	23.4%	24.0%	
2025 Travel to Work in 60 Minutes or More	1.7%	2.3%	2.4%	
2025 Average Travel Time to Work	20.0	20.7	20.5	
<b>Consumer Expenditure</b>				
2025 Est. Total Household Expenditure	\$593.12 M	\$6.05 B	\$15.26 B	
2025 Est. Apparel	\$10.96 M	\$111.5 M	\$281.51 M	
2025 Est. Contributions, Tax and Retirement	\$172.64 M	\$1.8 B	\$4.54 B	
2025 Est. Education	\$14 M	\$142.25 M	\$357.86 M	
2025 Est. Entertainment	\$33.88 M	\$344.53 M	\$869.88 M	
2025 Est. Food, Beverages, Tobacco	\$68.13 M	\$693.87 M	\$1.76 B	
2025 Est. Health Care	\$41.98 M	\$383.67 M	\$955.55 M	
2025 Est. Household Furnishings and Equipment	\$15.94 M	\$162.06 M	\$408.63 M	
2025 Est. Household Operations, Shelter, Utilities	\$130.36 M	\$1.31 B	\$3.34 B	
2025 Est. Miscellaneous Expenses	\$10.31 M	\$104.34 M	\$262.68 M	
2025 Est. Personal Care	\$7.19 M	\$73.25 M	\$185.91 M	
2025 Est. Transportation	\$87.73 M	\$930.16 M	\$2.3 B	

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