

# Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.5848/-90.2767

| KingshighwaySC_2023_1.3.5_3Page            |             |             |             |
|--------------------------------------------|-------------|-------------|-------------|
|                                            | 1 mi radius | 3 mi radius | 5 mi radius |
| <b>Population</b>                          |             |             |             |
| 2023 Estimated Population                  | 27,638      | 162,766     | 333,566     |
| 2028 Projected Population                  | 26,264      | 156,122     | 324,564     |
| 2020 Census Population                     | 28,993      | 169,238     | 343,693     |
| 2010 Census Population                     | 29,970      | 174,683     | 343,569     |
| Projected Annual Growth 2023 to 2028       | -1.0%       | -0.8%       | -0.5%       |
| Historical Annual Growth 2010 to 2023      | -0.6%       | -0.5%       | -0.2%       |
| <b>Households</b>                          |             |             |             |
| 2023 Estimated Households                  | 13,958      | 79,046      | 159,943     |
| 2028 Projected Households                  | 12,277      | 70,802      | 147,296     |
| 2020 Census Households                     | 14,484      | 81,287      | 163,431     |
| 2010 Census Households                     | 14,032      | 79,398      | 156,398     |
| Projected Annual Growth 2023 to 2028       | -2.4%       | -2.1%       | -1.6%       |
| Historical Annual Growth 2010 to 2023      | -           | -           | 0.2%        |
| <b>Age</b>                                 |             |             |             |
| 2023 Est. Population Under 10 Years        | 10.7%       | 11.4%       | 10.5%       |
| 2023 Est. Population 10 to 19 Years        | 7.5%        | 8.7%        | 10.2%       |
| 2023 Est. Population 20 to 29 Years        | 15.0%       | 14.8%       | 16.5%       |
| 2023 Est. Population 30 to 44 Years        | 29.2%       | 26.6%       | 23.9%       |
| 2023 Est. Population 45 to 59 Years        | 18.0%       | 18.0%       | 17.1%       |
| 2023 Est. Population 60 to 74 Years        | 14.7%       | 15.1%       | 15.6%       |
| 2023 Est. Population 75 Years or Over      | 5.0%        | 5.3%        | 6.2%        |
| 2023 Est. Median Age                       | 36.9        | 36.8        | 36.8        |
| <b>Marital Status &amp; Gender</b>         |             |             |             |
| 2023 Est. Male Population                  | 48.6%       | 49.2%       | 48.9%       |
| 2023 Est. Female Population                | 51.4%       | 50.8%       | 51.1%       |
| 2023 Est. Never Married                    | 43.1%       | 44.1%       | 45.2%       |
| 2023 Est. Now Married                      | 32.7%       | 34.6%       | 34.6%       |
| 2023 Est. Separated or Divorced            | 18.0%       | 16.3%       | 15.0%       |
| 2023 Est. Widowed                          | 6.2%        | 4.9%        | 5.1%        |
| <b>Income</b>                              |             |             |             |
| 2023 Est. HH Income \$200,000 or More      | 4.3%        | 6.8%        | 9.9%        |
| 2023 Est. HH Income \$150,000 to \$199,999 | 7.0%        | 7.1%        | 7.3%        |
| 2023 Est. HH Income \$100,000 to \$149,999 | 14.6%       | 14.3%       | 14.2%       |
| 2023 Est. HH Income \$75,000 to \$99,999   | 10.9%       | 11.6%       | 11.9%       |
| 2023 Est. HH Income \$50,000 to \$74,999   | 21.3%       | 18.1%       | 17.4%       |
| 2023 Est. HH Income \$35,000 to \$49,999   | 13.8%       | 13.3%       | 11.8%       |
| 2023 Est. HH Income \$25,000 to \$34,999   | 10.2%       | 9.9%        | 8.5%        |
| 2023 Est. HH Income \$15,000 to \$24,999   | 6.6%        | 8.0%        | 7.2%        |
| 2023 Est. HH Income Under \$15,000         | 11.3%       | 10.9%       | 11.8%       |
| 2023 Est. Average Household Income         | \$84,012    | \$90,286    | \$100,186   |
| 2023 Est. Median Household Income          | \$58,601    | \$64,286    | \$70,290    |
| 2023 Est. Per Capita Income                | \$42,455    | \$43,945    | \$48,293    |
| 2023 Est. Total Businesses                 | 728         | 5,516       | 14,909      |
| 2023 Est. Total Employees                  | 5,502       | 52,611      | 172,073     |

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| <b>Race</b>                                      |             |             |             |
| 2023 Est. White                                  | 70.2%       | 65.0%       | 65.6%       |
| 2023 Est. Black                                  | 18.9%       | 23.2%       | 20.8%       |
| 2023 Est. Asian or Pacific Islander              | 3.3%        | 4.1%        | 7.3%        |
| 2023 Est. American Indian or Alaska Native       | 0.3%        | 0.2%        | 0.2%        |
| 2023 Est. Other Races                            | 7.3%        | 7.5%        | 6.1%        |
| <b>Hispanic</b>                                  |             |             |             |
| 2023 Est. Hispanic Population                    | 1,686       | 10,029      | 16,338      |
| 2023 Est. Hispanic Population                    | 6.1%        | 6.2%        | 4.9%        |
| 2028 Proj. Hispanic Population                   | 6.1%        | 6.2%        | 4.9%        |
| 2020 Hispanic Population                         | 7.2%        | 6.6%        | 5.4%        |
| <b>Education (Adults 25 &amp; Older)</b>         |             |             |             |
| 2023 Est. Adult Population (25 Years or Over)    | 21,422      | 122,043     | 241,462     |
| 2023 Est. Elementary (Grade Level 0 to 8)        | 3.5%        | 3.0%        | 2.5%        |
| 2023 Est. Some High School (Grade Level 9 to 11) | 5.4%        | 5.4%        | 4.9%        |
| 2023 Est. High School Graduate                   | 21.2%       | 24.0%       | 21.5%       |
| 2023 Est. Some College                           | 20.1%       | 19.5%       | 18.0%       |
| 2023 Est. Associate Degree Only                  | 8.3%        | 6.9%        | 7.0%        |
| 2023 Est. Bachelor Degree Only                   | 25.8%       | 24.7%       | 25.8%       |
| 2023 Est. Graduate Degree                        | 15.7%       | 16.5%       | 20.4%       |
| <b>Housing</b>                                   |             |             |             |
| 2023 Est. Total Housing Units                    | 15,107      | 89,242      | 179,512     |
| 2023 Est. Owner-Occupied                         | 64.2%       | 58.9%       | 54.4%       |
| 2023 Est. Renter-Occupied                        | 28.2%       | 29.7%       | 34.7%       |
| 2023 Est. Vacant Housing                         | 7.6%        | 11.4%       | 10.9%       |
| <b>Homes Built by Year</b>                       |             |             |             |
| 2023 Homes Built 2010 or later                   | 1.6%        | 2.0%        | 3.5%        |
| 2023 Homes Built 2000 to 2009                    | 1.7%        | 2.5%        | 3.6%        |
| 2023 Homes Built 1990 to 1999                    | 2.0%        | 1.8%        | 3.0%        |
| 2023 Homes Built 1980 to 1989                    | 2.3%        | 2.6%        | 4.1%        |
| 2023 Homes Built 1970 to 1979                    | 4.4%        | 4.6%        | 5.6%        |
| 2023 Homes Built 1960 to 1969                    | 4.3%        | 6.3%        | 8.2%        |
| 2023 Homes Built 1950 to 1959                    | 10.8%       | 12.3%       | 12.6%       |
| 2023 Homes Built Before 1949                     | 65.2%       | 56.5%       | 48.6%       |
| <b>Home Values</b>                               |             |             |             |
| 2023 Home Value \$1,000,000 or More              | 0.5%        | 0.5%        | 1.6%        |
| 2023 Home Value \$500,000 to \$999,999           | 4.7%        | 3.9%        | 6.7%        |
| 2023 Home Value \$400,000 to \$499,999           | 2.2%        | 4.2%        | 5.6%        |
| 2023 Home Value \$300,000 to \$399,999           | 6.3%        | 10.5%       | 11.8%       |
| 2023 Home Value \$200,000 to \$299,999           | 20.5%       | 23.2%       | 24.0%       |
| 2023 Home Value \$150,000 to \$199,999           | 25.8%       | 21.6%       | 19.5%       |
| 2023 Home Value \$100,000 to \$149,999           | 23.3%       | 20.6%       | 17.6%       |
| 2023 Home Value \$50,000 to \$99,999             | 12.0%       | 10.7%       | 8.8%        |
| 2023 Home Value \$25,000 to \$49,999             | 2.3%        | 2.6%        | 2.1%        |
| 2023 Home Value Under \$25,000                   | 2.3%        | 2.3%        | 2.2%        |
| 2023 Median Home Value                           | \$175,294   | \$189,837   | \$219,235   |
| 2023 Median Rent                                 | \$641       | \$689       | \$788       |

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| <b>Labor Force</b>                                 |             |             |             |
| 2023 Est. Labor Population Age 16 Years or Over    | 23,309      | 134,884     | 280,247     |
| 2023 Est. Civilian Employed                        | 68.0%       | 66.8%       | 64.8%       |
| 2023 Est. Civilian Unemployed                      | 1.5%        | 1.7%        | 1.5%        |
| 2023 Est. in Armed Forces                          | -           | 0.5%        | 0.4%        |
| 2023 Est. not in Labor Force                       | 30.4%       | 31.0%       | 33.2%       |
| 2023 Labor Force Males                             | 48.0%       | 48.8%       | 48.4%       |
| 2023 Labor Force Females                           | 52.0%       | 51.2%       | 51.6%       |
| <b>Occupation</b>                                  |             |             |             |
| 2023 Occupation: Population Age 16 Years or Over   | 15,842      | 90,076      | 181,717     |
| 2023 Mgmt, Business, & Financial Operations        | 17.9%       | 17.8%       | 18.8%       |
| 2023 Professional, Related                         | 30.2%       | 29.0%       | 31.3%       |
| 2023 Service                                       | 15.7%       | 17.1%       | 15.9%       |
| 2023 Sales, Office                                 | 17.3%       | 18.1%       | 17.8%       |
| 2023 Farming, Fishing, Forestry                    | -           | -           | -           |
| 2023 Construction, Extraction, Maintenance         | 5.2%        | 5.2%        | 4.7%        |
| 2023 Production, Transport, Material Moving        | 13.6%       | 12.8%       | 11.3%       |
| 2023 White Collar Workers                          | 65.4%       | 64.8%       | 67.9%       |
| 2023 Blue Collar Workers                           | 34.6%       | 35.2%       | 32.1%       |
| <b>Transportation to Work</b>                      |             |             |             |
| 2023 Drive to Work Alone                           | 61.1%       | 63.8%       | 63.1%       |
| 2023 Drive to Work in Carpool                      | 4.7%        | 5.6%        | 5.2%        |
| 2023 Travel to Work by Public Transportation       | 2.7%        | 3.4%        | 2.8%        |
| 2023 Drive to Work on Motorcycle                   | 0.2%        | 0.2%        | 0.1%        |
| 2023 Walk or Bicycle to Work                       | 2.3%        | 2.2%        | 3.4%        |
| 2023 Other Means                                   | 0.6%        | 1.0%        | 0.9%        |
| 2023 Work at Home                                  | 28.4%       | 23.9%       | 24.5%       |
| <b>Travel Time</b>                                 |             |             |             |
| 2023 Travel to Work in 14 Minutes or Less          | 20.7%       | 23.6%       | 26.8%       |
| 2023 Travel to Work in 15 to 29 Minutes            | 51.0%       | 51.7%       | 50.2%       |
| 2023 Travel to Work in 30 to 59 Minutes            | 24.2%       | 20.9%       | 20.0%       |
| 2023 Travel to Work in 60 Minutes or More          | 4.1%        | 3.8%        | 3.0%        |
| 2023 Average Travel Time to Work                   | 20.9        | 19.8        | 19.5        |
| <b>Consumer Expenditure</b>                        |             |             |             |
| 2023 Est. Total Household Expenditure              | \$860.22 M  | \$5.16 B    | \$11.21 B   |
| 2023 Est. Apparel                                  | \$30.09 M   | \$181.12 M  | \$396.01 M  |
| 2023 Est. Contributions, Gifts                     | \$48.34 M   | \$295.57 M  | \$660.52 M  |
| 2023 Est. Education, Reading                       | \$26.81 M   | \$165.19 M  | \$375.45 M  |
| 2023 Est. Entertainment                            | \$48.35 M   | \$290.69 M  | \$635.29 M  |
| 2023 Est. Food, Beverages, Tobacco                 | \$132.49 M  | \$791.27 M  | \$1.71 B    |
| 2023 Est. Furnishings, Equipment                   | \$30.12 M   | \$180.86 M  | \$394.3 M   |
| 2023 Est. Health Care, Insurance                   | \$79.4 M    | \$473.36 M  | \$1.02 B    |
| 2023 Est. Household Operations, Shelter, Utilities | \$280.25 M  | \$1.68 B    | \$3.64 B    |
| 2023 Est. Miscellaneous Expenses                   | \$16.39 M   | \$98.2 M    | \$213.55 M  |
| 2023 Est. Personal Care                            | \$11.57 M   | \$69.32 M   | \$150.4 M   |
| 2023 Est. Transportation                           | \$156.4 M   | \$933.56 M  | \$2.02 B    |

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