

Full Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.5641/-90.4073

| Kirkwood Crossing | 1 mi radius | 3 mi radius | 5 mi radius |
|--|-------------|-------------|-------------|
| Kirkwood, MO 63122 | | | |
| Population | | | |
| 2025 Estimated Population | 8,671 | 69,650 | 185,663 |
| 2030 Projected Population | 8,518 | 69,125 | 182,367 |
| 2020 Census Population | 8,804 | 70,415 | 190,908 |
| 2010 Census Population | 8,572 | 66,625 | 182,212 |
| Projected Annual Growth 2025 to 2030 | -0.4% | -0.2% | -0.4% |
| Historical Annual Growth 2010 to 2025 | - | 0.3% | 0.1% |
| Households | | | |
| 2025 Estimated Households | 3,786 | 28,383 | 78,260 |
| 2030 Projected Households | 3,757 | 28,427 | 77,533 |
| 2020 Census Households | 3,745 | 28,471 | 79,114 |
| 2010 Census Households | 3,716 | 27,807 | 76,660 |
| Projected Annual Growth 2025 to 2030 | -0.2% | - | -0.2% |
| Historical Annual Growth 2010 to 2025 | 0.1% | 0.1% | 0.1% |
| Age | | | |
| 2025 Est. Population Under 10 Years | 13.2% | 12.8% | 11.7% |
| 2025 Est. Population 10 to 19 Years | 11.7% | 12.4% | 11.9% |
| 2025 Est. Population 20 to 29 Years | 8.8% | 7.4% | 9.3% |
| 2025 Est. Population 30 to 44 Years | 20.4% | 18.7% | 18.8% |
| 2025 Est. Population 45 to 59 Years | 16.1% | 17.3% | 17.3% |
| 2025 Est. Population 60 to 74 Years | 18.4% | 20.5% | 20.1% |
| 2025 Est. Population 75 Years or Over | 11.4% | 10.9% | 10.8% |
| 2025 Est. Median Age | 41.6 | 43.7 | 43.4 |
| Marital Status & Gender | | | |
| 2025 Est. Male Population | 47.0% | 48.4% | 48.8% |
| 2025 Est. Female Population | 53.0% | 51.6% | 51.2% |
| 2025 Est. Never Married | 28.8% | 24.5% | 27.2% |
| 2025 Est. Now Married | 48.7% | 58.3% | 54.5% |
| 2025 Est. Separated or Divorced | 16.1% | 11.2% | 12.0% |
| 2025 Est. Widowed | 6.4% | 6.0% | 6.3% |
| Income | | | |
| 2025 Est. HH Income \$200,000 or More | 15.3% | 30.2% | 23.9% |
| 2025 Est. HH Income \$150,000 to \$199,999 | 9.9% | 11.7% | 10.7% |
| 2025 Est. HH Income \$100,000 to \$149,999 | 14.1% | 17.8% | 18.6% |
| 2025 Est. HH Income \$75,000 to \$99,999 | 14.1% | 10.2% | 11.0% |
| 2025 Est. HH Income \$50,000 to \$74,999 | 13.0% | 13.2% | 15.3% |
| 2025 Est. HH Income \$35,000 to \$49,999 | 10.1% | 6.1% | 7.7% |
| 2025 Est. HH Income \$25,000 to \$34,999 | 9.7% | 4.0% | 4.7% |
| 2025 Est. HH Income \$15,000 to \$24,999 | 4.4% | 2.9% | 3.5% |
| 2025 Est. HH Income Under \$15,000 | 9.4% | 3.8% | 4.4% |
| 2025 Est. Average Household Income | \$124,635 | \$187,852 | \$170,575 |
| 2025 Est. Median Household Income | \$89,790 | \$137,698 | \$120,283 |
| 2025 Est. Per Capita Income | \$54,521 | \$76,679 | \$72,013 |
| 2025 Est. Total Businesses | 1,009 | 4,060 | 10,890 |
| 2025 Est. Total Employees | 15,672 | 47,494 | 131,837 |

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| Kirkwood Crossing | | | | |
|--|-------------|-------------|-------------|--|
| Kirkwood, MO 63122 | | | | |
| | 1 mi radius | 3 mi radius | 5 mi radius | |
| Race | | | | |
| 2025 Est. White | 77.1% | 88.8% | 87.2% | |
| 2025 Est. Black | 15.5% | 4.4% | 4.9% | |
| 2025 Est. Asian or Pacific Islander | 2.2% | 2.4% | 3.3% | |
| 2025 Est. American Indian or Alaska Native | 0.1% | 0.1% | 0.1% | |
| 2025 Est. Other Races | 5.2% | 4.2% | 4.5% | |
| Hispanic | | | | |
| 2025 Est. Hispanic Population | 283 | 2,171 | 6,279 | |
| 2025 Est. Hispanic Population | 3.3% | 3.1% | 3.4% | |
| 2030 Proj. Hispanic Population | 3.8% | 3.7% | 3.9% | |
| 2020 Hispanic Population | 3.3% | 3.0% | 3.2% | |
| Education (Adults 25 & Older) | | | | |
| 2025 Est. Adult Population (25 Years or Over) | 6,177 | 49,476 | 133,160 | |
| 2025 Est. Elementary (Grade Level 0 to 8) | 2.0% | 0.9% | 1.1% | |
| 2025 Est. Some High School (Grade Level 9 to 11) | 2.1% | 1.3% | 1.8% | |
| 2025 Est. High School Graduate | 16.5% | 11.9% | 14.3% | |
| 2025 Est. Some College | 19.2% | 13.8% | 15.2% | |
| 2025 Est. Associate Degree Only | 6.6% | 5.5% | 6.7% | |
| 2025 Est. Bachelor Degree Only | 32.3% | 36.1% | 33.7% | |
| 2025 Est. Graduate Degree | 21.3% | 30.5% | 27.2% | |
| Housing | | | | |
| 2025 Est. Total Housing Units | 4,060 | 30,465 | 83,785 | |
| 2025 Est. Owner-Occupied | 62.0% | 75.5% | 70.8% | |
| 2025 Est. Renter-Occupied | 31.3% | 17.7% | 22.6% | |
| 2025 Est. Vacant Housing | 6.8% | 6.8% | 6.6% | |
| Homes Built by Year | | | | |
| 2025 Homes Built 2010 or later | 7.6% | 7.9% | 6.4% | |
| 2025 Homes Built 2000 to 2009 | 10.2% | 6.2% | 6.0% | |
| 2025 Homes Built 1990 to 1999 | 5.2% | 4.3% | 8.0% | |
| 2025 Homes Built 1980 to 1989 | 5.0% | 6.8% | 9.4% | |
| 2025 Homes Built 1970 to 1979 | 10.2% | 9.5% | 11.9% | |
| 2025 Homes Built 1960 to 1969 | 14.7% | 13.2% | 14.4% | |
| 2025 Homes Built 1950 to 1959 | 22.6% | 21.5% | 18.1% | |
| 2025 Homes Built Before 1949 | 17.7% | 23.7% | 19.3% | |
| Home Values | | | | |
| 2025 Home Value \$1,000,000 or More | 3.2% | 5.0% | 4.8% | |
| 2025 Home Value \$500,000 to \$999,999 | 16.4% | 28.6% | 22.7% | |
| 2025 Home Value \$400,000 to \$499,999 | 8.0% | 15.4% | 12.8% | |
| 2025 Home Value \$300,000 to \$399,999 | 14.9% | 20.7% | 19.7% | |
| 2025 Home Value \$200,000 to \$299,999 | 24.6% | 17.1% | 23.1% | |
| 2025 Home Value \$150,000 to \$199,999 | 15.0% | 6.8% | 10.0% | |
| 2025 Home Value \$100,000 to \$149,999 | 9.3% | 3.3% | 3.9% | |
| 2025 Home Value \$50,000 to \$99,999 | 4.6% | 1.4% | 1.4% | |
| 2025 Home Value \$25,000 to \$49,999 | 1.6% | 1.0% | 0.6% | |
| 2025 Home Value Under \$25,000 | 2.4% | 0.7% | 1.1% | |
| 2025 Median Home Value | \$286,454 | \$423,297 | \$390,633 | |
| 2025 Median Rent | \$1,011 | \$1,097 | \$1,081 | |

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| Kirkwood Crossing Kirkwood, MO 63122 | 1 mi radius | 3 mi radius | 5 mi radius |
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| Labor Force | | | |
| 2025 Est. Labor Population Age 16 Years or Over | 6,912 | 55,215 | 150,226 |
| 2025 Est. Civilian Employed | 57.8% | 60.4% | 61.7% |
| 2025 Est. Civilian Unemployed | 1.5% | 1.9% | 1.8% |
| 2025 Est. in Armed Forces | - | 0.2% | 0.1% |
| 2025 Est. not in Labor Force | 40.6% | 37.6% | 36.5% |
| 2025 Labor Force Males | 46.2% | 47.7% | 48.2% |
| 2025 Labor Force Females | 53.8% | 52.3% | 51.8% |
| Occupation | | | |
| 2025 Occupation: Population Age 16 Years or Over | 3,997 | 33,328 | 92,631 |
| 2025 Mgmt, Business, & Financial Operations | 26.5% | 27.0% | 24.4% |
| 2025 Professional, Related | 30.7% | 36.6% | 35.4% |
| 2025 Service | 12.9% | 9.3% | 11.1% |
| 2025 Sales, Office | 21.6% | 17.8% | 17.6% |
| 2025 Farming, Fishing, Forestry | - | 0.4% | 0.2% |
| 2025 Construction, Extraction, Maintenance | 3.0% | 3.6% | 4.3% |
| 2025 Production, Transport, Material Moving | 5.3% | 5.4% | 6.9% |
| 2025 White Collar Workers | 78.7% | 81.4% | 77.4% |
| 2025 Blue Collar Workers | 21.3% | 18.6% | 22.6% |
| Transportation to Work | | | |
| 2025 Drive to Work Alone | 66.9% | 70.5% | 72.5% |
| 2025 Drive to Work in Carpool | 5.7% | 4.7% | 5.5% |
| 2025 Travel to Work by Public Transportation | 1.6% | 0.5% | 0.5% |
| 2025 Drive to Work on Motorcycle | - | - | - |
| 2025 Walk or Bicycle to Work | 3.3% | 1.6% | 1.5% |
| 2025 Other Means | 1.2% | 0.9% | 0.9% |
| 2025 Work at Home | 21.5% | 21.8% | 19.0% |
| Travel Time | | | |
| 2025 Travel to Work in 14 Minutes or Less | 30.1% | 26.8% | 25.2% |
| 2025 Travel to Work in 15 to 29 Minutes | 46.3% | 51.8% | 50.0% |
| 2025 Travel to Work in 30 to 59 Minutes | 19.6% | 19.3% | 22.2% |
| 2025 Travel to Work in 60 Minutes or More | 4.0% | 2.1% | 2.5% |
| 2025 Average Travel Time to Work | 19.8 | 20.0 | 20.7 |
| Consumer Expenditure | | | |
| 2025 Est. Total Household Expenditure | \$397.64 M | \$3.82 B | \$9.66 B |
| 2025 Est. Apparel | \$7.33 M | \$69.16 M | \$175.77 M |
| 2025 Est. Contributions, Tax and Retirement | \$118.07 M | \$1.3 B | \$3.15 B |
| 2025 Est. Education | \$9.25 M | \$91.66 M | \$229.71 M |
| 2025 Est. Entertainment | \$22.65 M | \$212.76 M | \$541.54 M |
| 2025 Est. Food, Beverages, Tobacco | \$46.22 M | \$407.38 M | \$1.06 B |
| 2025 Est. Health Care | \$26.12 M | \$200.56 M | \$544.64 M |
| 2025 Est. Household Furnishings and Equipment | \$10.61 M | \$101.49 M | \$257 M |
| 2025 Est. Household Operations, Shelter, Utilities | \$86.85 M | \$762.03 M | \$1.98 B |
| 2025 Est. Miscellaneous Expenses | \$6.81 M | \$64.51 M | \$163.98 M |
| 2025 Est. Personal Care | \$4.89 M | \$42.51 M | \$110.81 M |
| 2025 Est. Transportation | \$58.84 M | \$564.46 M | \$1.45 B |

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